



LA RAMS
NIGHT FOR
Wishes

Make-A-Wish®
CENTRAL COAST AND
SOUTHERN CENTRAL VALLEY

Monday, September 8, 2025
Sherwood Country Club

Join us for the 8th Annual LA Rams Night for Wishes - a very special evening of football, food, fun, and philanthropy in support of Make-A-Wish®.



You're Invited to Make Magic Happen!

On behalf of **Make-A-Wish®** we invite you to join us as a sponsor for one of the most anticipated evenings of the year – our **8th Annual LA Rams Night for Wishes** - a night that changes lives!

This exclusive event will be hosted by our generous friends, the LA Rams, at Sherwood Country Club. This extraordinary event brings together over **350 influential leaders, philanthropists, and compassionate changemakers** from our community.

As a sponsor, your generosity will shine — with **high-impact recognition** before, during, and after this unforgettable night under the stars. Guests will enjoy a hosted cocktail reception, a beautiful dinner, both live and silent auctions, LA Rams players, mascot and cheerleaders, entertainment, and a celebration of wishes.

Right now, **over 216 critically ill children in our own backyard** are waiting for hope — and for help. Your sponsorship will directly support these children and their families through our life-changing programs.

We truly can't do this without you.

Together, with you and the LA RAMS we'll make this night **fun, festive, and filled with purpose** — and raise the critical funds needed to bring light to families facing the unimaginable.

Let's make this an evening to remember — and a future full of possibility.




With heartfelt thanks,

Pattie Mullins
Chief Executive Officer



Make-A-Wish® Central Coast and Southern Central Valley is a 501(c)3 non-profit organization that grants the Wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. Wishes for special children include comfort puppies, playhouses, room makeovers, adaptable tricycles, shopping sprees, and more. These deserving children will have magical forever memories from their wish experience that will give them courage and hope for today and for an even brighter future.

Sponsor Levels and Benefits

PRESENTING \$50,000 <i>(1 available)</i>		<div>Together, we create life-changing wishes for children with critical illnesses.</div> 		
Rams Experience: Includes 4 tickets to a home game, driver service to game and 1 player jersey				
Company listed as Presenting Sponsor				
Premier seating closest to stage	CHAMPION \$25,000 <i>(3 available)</i>			
20 LA Rams branded gifts	10 LA Rams branded gifts			
Featured Logo on both step and repeat backdrops in general and VIP Reception areas	Logo on both step and repeat backdrops in general and VIP Reception areas			
Company highlight in Rams & MAW joint press release	Mention in Rams & MAW joint press release			
An exclusive personalized gift from the Event Host	An exclusive personalized gift from the Event Host			
Custom branding on event photography station	Recognition as VIP Reception Sponsor	FIELD GOAL \$10,000		
Thank You Award and workplace recognition opportunity	Thank You Award and workplace recognition opportunity	Thank You Award		
50 Raffle tickets for a chance to win a Rams Sponsor mystery box	20 Raffle tickets for a chance to win a Rams Sponsor mystery box	10 Raffle tickets for a chance to win a Rams Sponsor mystery box	5 Raffle tickets for a chance to win a Rams Sponsor mystery box	
Premier logo recognition on all event signage, event digital assets, print materials	Premium logo recognition on all event signage, event digital assets, print materials	Large logo placement on all event signage, event digital assets, print materials	Medium logo placement on all event signage, event digital assets, print materials	FAN PACK \$1,500
20 tickets to the event and VIP Reception	20 tickets to the event and VIP Reception	10 tickets to the event and VIP Reception	10 tickets to the event	2 tickets to the event



Specialty Sponsorship Opportunities

★ VISUAL IMPACT SPONSOR (1) \$10,000

Exclusive premier stage signage, recognition in multiple digital pre- and post-event communications to attendees, logo recognition in audio/video event program, printed program, and digital assets, and 4 VIP tickets to the event.

★ AUTO SPONSOR (1) \$10,000

Exclusive premier signage and auto placement at event, recognition in multiple pre- and post-event communications to attendees, logo recognition in audio/video event program, printed program, and digital assets, and 4 VIP tickets to the event.

★ SWAG SPONSOR (1) \$7,500

Exclusive logo placement on mutually agreed upon swag, recognition in multiple pre- and post-event communications to attendees, logo/name recognition in audio/video event program, printed program, and digital assets, and 2 VIP tickets to the event.

★ PLAYER LOUNGE SPONSOR (1) \$7,500

Exclusive premier signage in player lounge, recognition in multiple pre- and post-event communications to attendees, logo recognition in audio/video event program, printed program, and digital assets, and 2 VIP tickets to the event.

★ SIGNATURE SIPS SPONSOR (2) \$5,000

Exclusive premier signage at cocktail hour, recognition in multiple pre- and post-event communications to attendees, logo recognition in audio/video event program, printed program, and digital assets, and 2 tickets to the event.

★ RAMS GIFT GRAB SPONSOR (1) \$5,000

Exclusive premier signage at Gift Grab Station, recognition in multiple pre- and post-event communications to attendees, logo recognition in audio/video event program, printed program, and digital assets, and 2 tickets to the event.

★ **SUGAR AND SPICE SPONSOR (1) \$5,000**

Exclusive premier signage at dessert station, recognition in multiple pre- and post-event communications to attendees, logo recognition in audio/video event program, printed program, and digital assets, and 2 tickets to the event.

★ **BLUE CARPET SPONSOR (1) \$5,000**

Exclusive premier signage in step and repeat area, recognition in multiple pre- and post-event communications to attendees, logo recognition in audio/video event program, printed program, and digital assets, and 2 tickets to the event.

★ **BID PADDLE/PROGRAM SPONSOR (1) \$5,000**

Premier presence on bid paddle for guests, recognition in multiple pre- and post-event communications to attendees, logo/name recognition in audio/video event program, printed program, and digital assets, and 2 tickets to the event.

★ **SHOW STOPPER SPONSOR (1) \$3,000**

Premier presence on event signage near DJ booth, recognition in multiple pre- and post-event communications to attendees, logo/name recognition in audio/video event program, printed program, and digital assets, and 2 tickets to the event.

★ **STUNNING CENTERPIECE SPONSOR (1) \$3,000**

Recognition in multiple pre- and post-event communications to attendees, logo/name recognition in audio/video event program, printed program, and digital assets, and 2 tickets to the event.

★ **WISH FAMILY SPONSOR (5) \$2,500**

Sponsor wish kids families to attend event as honored guests. Includes sponsor recognition.

★ **CUSTOM RAMS & MAKE-A-WISH MARKETING ACTIVATIONS:**

For more information please contact Pattie directly: pmullins@cvs.wish.org





Sponsorship Form

Company Name (as it should be listed on event materials) _____

Contact Person _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Website: _____ CEO/Founder Name _____

SELECT YOUR LA RAMS NIGHT FOR WISHES SPONSORSHIP(S)

- | | |
|---|--|
| <input type="radio"/> \$50,000 Presenting | <input type="radio"/> \$1,500 Rams Ultimate Fan Pack |
| <input type="radio"/> \$25,000 Champion | <input type="radio"/> I would like to sponsor a wish family |
| <input type="radio"/> \$10,000 Field Goal | <input type="radio"/> I cannot attend this year, here is my donation \$ _____ |
| <input type="radio"/> \$6,000 Captain | <input type="radio"/> I'd like to be a Specialty Sponsor for _____ at \$ _____ |

Signature of authorized sponsor committing to sponsorship: _____

Sponsorship Total: _____ ☐ Check enclosed ☐ Contact me for personalized payment plan

Thank you!

Each sponsorship helps grant wishes in the community.

Sponsorship must be paid in full by August 8, 2025 or when event sells out, whichever comes first.
Sponsorship is confirmed upon receipt of payment and completed sponsorship form.
Please provide your logo as soon as possible so that it can be featured as noted.

Contact Make-A-Wish® Central Coast and Southern Central Valley for Rams Night sponsorship and funding opportunities. Please complete form, make checks payable to:
Make-A-Wish® Central Coast and Southern Central Valley and mail to:
4001 Mission Oaks Blvd., Suite F, Camarillo, CA 93012 | Or email form to: info@cvs.wish.org
Fax: 805-850-0168 Phone: 805-676-9474 Tax ID# 77-0098671