

Transform lives

one cup at a time when you host a lemonade stand this summer to benefit Make-A-Wish San Diego



Charlotte serving ice cold lemonade for supporters

About Make-A-Wish

Make-A-Wish's mission is simple and clear: together, we create life-changing wishes for children with critical illnesses. It's our vision to grant a wish for every eligible child because a wish experience can have a profound and lasting impact.

Why Support Make-A-Wish?

Research shows a wish can give kids the strength to fight against, and even overcome, a critical illness. A wish renews hope, uplifts spirits, and encourages the belief in the impossible. A wish unites neighbors, friends, and entire communities in life-changing experiences.

Sign Up Today!

Let us know you're hosting a lemonade stand benefiting Make-A-Wish San Diego. This is a great way to teach children about the value of helping others, as well as provide learning opportunities in science, math, social skills, and project management. To receive a Make-A-Wish banner and printed materials, please contact Zully at zracik@sandiego.wish.org to schedule a pickup.



Makayla serving up
lemonade and smiles to
support Make-A-Wish

Lemonade Stand Fundraising Tips

Set & Share Your Goal

To set your goal, determine how much you think you can raise then subtract supply costs from that number. Share your fundraising goal to inspire giving.

Plan the Stand

- Do you have any friends or neighbors who want to help?
- Where are you going to put your lemonade stand?
- When are you going to host your lemonade stand?
- Do you want to add anything else like baked goods or a special lemonade flavor?
- Where can you promote your lemonade stand?

What supplies will you need?

- Lemonade, of course!
- Cups
- Ice and cooler
- Table and chairs
- A Make-A-Wish banner
- Your own lemonade stand sign
- Bag/box for cash (have some small bills on hand for change)
- Flyer with information on why you are participating and a QR code link for online donations
- Towel for spills
- Recycling or trash bin
- About Make-A-Wish fact sheet



Have Fun!

- Share what you know about Make-A-Wish and why you are raising money for it with your customers.
- Thank your customers and your parents.
- Take photos of you at your stand and share with Make-A-Wish. Email to Zully Racik at zracik@sandiego.wish.org and/or post on social tagging @wishesandiego and using #LemonadeForWishesSD





When You Are Done

Congratulations and thank you! Please send funds collected to the Make-A-Wish office within 30 days of your lemonade stand. For security purposes, Make-A-Wish prefers to receive a check instead of coins or cash. Please mail a check to Make-A-Wish or make an online donation to sandiego.wish.org/sow.

Make-A-Wish San Diego
Attn: Zully Racik
4995 Murphy Canyon Rd, Ste 402
San Diego, CA 92123

Lemonade Stand Fundraising Tips

Top Fundraising Tips From These Lemonade Stand Pros:

-  Make flyers about your fundraiser for Make-A-Wish and put them wherever you can. Ask local businesses if they will post your flyers.
-  Get your friends involved! They can bake things, make posters, post flyers, and hold signs in the neighborhood on the day of your event. Celebrate together!
-  It's better not to put prices on items. *Simply ask for donations.* People give more!
-  Ask your parents to post about your "lemonade for wishes" event on social media and invite their friends to grab a cup for a cause.



Savvy takes a break from handing out lemonade to take a sip



Hosting a Lemonade Stand is a Learning Opportunity

Math

- Learn about income and expenses.
- Keep track of all expenses and income. (Bonus: make a spreadsheet!)
- Use your math skills to figure out the correct change for each transaction.

Science

- How long do you need to boil sugar and water for the sugar to dissolve?
- Can sugar dissolve in lemon juice and room-temperature water?

Social Skills

- Talk with your neighbors!
- Say please and thank you to customers.

Project Management

- Manage the fundraiser from start to finish - from setting goals to marketing the event.

HELP ME MAKE WISHES COME TRUE!



COLOR YOUR
CUP AS YOU
RAISE FUNDS!



\$ _____

\$ _____

\$ _____

\$ _____

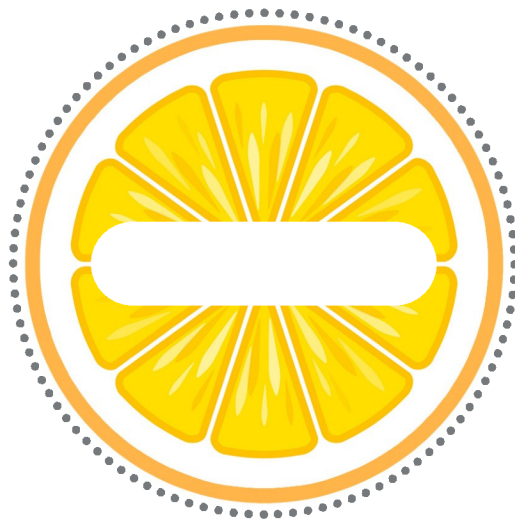
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LEMONADE
FOR WISHES

Make-A-Wish[®]
SAN DIEGO

Donate to help create
life-changing wishes
for children with
critical illnesses.

#LemonadeForWishesSD



Activity Sheet

Cut out the lemon slices to write and proudly display customer/donor names!

LEMONADE
FOR WISHES

Make-A-Wish®
SAN DIEGO

**Scan the QR code to
donate directly to
Make-A-Wish!**

SCAN ME



WELCOME TO

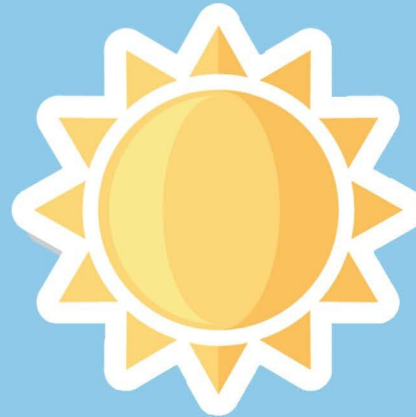
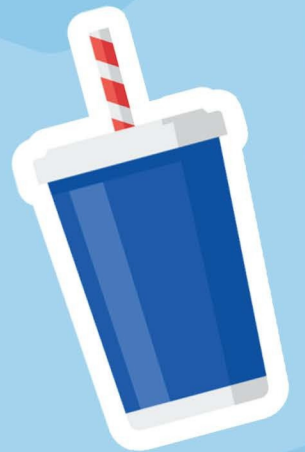


LEMONADE STAND





summer
of **wishes**

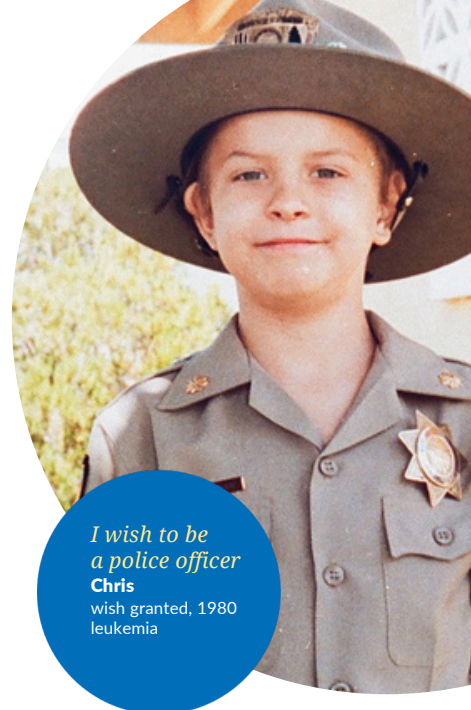


LEM**NADE**
FOR WISHES

About Make-A-Wish®

Our History

Make-A-Wish traces its inspiration to 7-year-old Chris Greicius, a child with leukemia who wished to be a police officer. In 1980, a group of caring individuals came together and made his wish come true. The impact of Chris' wish was felt throughout his community and was the inspiration for what is now Make-A-Wish. Little did he know that his wish would create a movement that would transform millions of lives. As the largest wish-granting organization in the country, Make-A-Wish has granted hundreds of thousands of wishes to children with critical illnesses. Wishes replace a child's fear with confidence, sadness with joy, and anxiety with hope. Wishes give children renewed energy and strength, bring families closer together, and unite communities.



Our Mission

Together, we create life-changing wishes for children with critical illnesses.

Our Vision

To grant the wish of every eligible child.



Types of Wishes



I WISH TO GO



I WISH TO BE



I WISH TO MEET



I WISH TO HAVE



I WISH TO GIVE

Fast Facts

- ★ Last year, Make-A-Wish granted more than 16,200 wishes throughout the U.S. and its territories.
- ★ A wish is granted, on average, every 33 minutes somewhere in the U.S. and its territories.
- ★ A child is diagnosed with a critical illness every 20 minutes.
- ★ For every wish we grant, there are two more children with critical illnesses whose wishes need your financial support.

Did You Know?

8 out of 10

medical providers said a wish improves a child's medical outcomes.

9 out of 10

medical providers have observed that a wish increases a child's compliance with treatment.

8 out of 10

medical providers believe a wish is a necessary part of a child's medical journey.

10 out of 10

medical providers said they observed that the wish experience helps relieve families from traumatic stress related to their child's illness.

"I've seen firsthand the authentic, unforgettable power of wishes in the lives of my patients and families. The outcome [of a child's] illness is never certain ... A wish is a safe haven of hope and inspiration. Make-A-Wish changes a child's life, and a family's life forever, in truly extraordinary ways."

-James B. Fahner, MD Pediatric Hematology/Oncology, Helen DeVos Children's Hospital