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MORNING CONSULT*
2024

Most Trusted Nonprofit
Operating Locally Across 50 States

MAKE-A-WISH®

*"I wish to meet
and ride a unicorn"*

Mya, 5
nervous system
disorder



Make-A-Wish®

NORTHEASTERN & CENTRAL CALIFORNIA

POKER TOURNAMENT

SATURDAY, JULY 19, 2025 - 10 AM
MORTON'S THE STEAKHOUSE

PRESENTING SPONSOR
**The Crutchfield
Family**

MEDIA SPONSOR
FOX 40
LOCAL NEWS THAT MATTERS

Together, we *create life-changing wishes* for children
with critical illnesses.



POKER TOURNAMENT



Bring your appetite and your good luck charm to Sacramento's best poker tournament benefiting your local Make-A-Wish® chapter!

JULY 19, 2025 - 10 AM
MORTON'S
THE STEAKHOUSE

621 Capitol Mall, Sacramento, CA

PRESENTING SPONSOR
The Crutchfield
Family



Rub elbows with VIPs, enjoy bottomless food and drinks from Morton's The Steakhouse, win a great prize—or two!—all while raising vital funds to grant wishes for children battling critical illnesses. Try your hand for a great cause renewing hope, strength and joy for a child in your community!



EVENT SPONSORSHIP PACKET 2025

For more information, contact Shannon Hile at shile@ncc.wish.org



POKER TOURNAMENT

Sponsorship Levels

	SOLD OUT Presenting Sponsor \$15,000	Royal Flush \$10,000*	Straight \$7,500	Ace \$5,000
Podium time during event	★			
Opportunity to provide a co-branded poker chip	★			
Custom promotional opportunity - see below*		★		
Logo on event signage	★	★	Listed	
Logo on event website and e-blasts	★	★	Listed	Listed
Recognition during the event	★	★	★	★
Number of poker playing seats	15	8	6	4

* **Custom Experiences Opportunities** - These exclusive opportunities are limited to one each:

- **Bar Sponsor** - **SOLD OUT** Unique recognition as the Bar Sponsor on print and promotional materials plus signage at the bar. Option to name a cocktail, and option to provide cocktail napkins with logo.
- **Cigar Lounge Sponsor** - **SOLD OUT** Unique recognition as the Cigar Lounge Sponsor on print and promotional materials plus signage at the cigar lounge (on the patio). Option to provide matchbooks with logo.
- **Valet Sponsor** - Unique recognition as the Valet Sponsor on print and promotional materials plus signage at the valet area. Option to provide small promotional piece for valet staff to hand back with keys at end of event.
- **Lucky Card Draw Sponsor** - **SOLD OUT** Unique recognition as the Lucky Card Draw Sponsor on print and promotional materials plus signage at the main event room. Includes logo printed on all Lucky Card Draw Tickets sold at event.



EVENT SPONSORSHIP PACKET 2025

For more information, contact **Shannon Hile** at shile@ncc.wish.org

Sponsorship payments must be made by June 30, 2025.

Benefits may vary based on sponsorship commitment dates.



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NORTHEASTERN & CENTRAL CALIFORNIA

POKER TOURNAMENT

SATURDAY, JULY 19, 2025 - 10 AM

MORTON'S THE STEAKHOUSE

2025 SPONSORSHIP COMMITMENT PLEDGE FORM

Contact Name: _____ Email: _____

Company Name (if applicable): _____

Please indicate how you would like your sponsorship listed: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

I am proud to partner with Make-A-Wish and pledge the following level of sponsorship:

SOLD OUT

- ☐ Presenting Sponsor \$15,000
- ☐ Royal Flush Sponsor \$10,000
- ☐ Straight \$7,500
- ☐ Ace \$5,000
- ☐ Other _____

Royal Flush Sponsor Promotional Opportunity Selection

- SOLD OUT** ☐ Bar Sponsor
- SOLD OUT** ☐ Cigar Lounge Sponsor
- ☐ Valet Sponsor
- SOLD OUT** ☐ Lucky Card Draw Sponsor

☐ Player Ticket \$500*

☐ Spectator Ticket \$250*

*Player and Spectator Tickets subject to availability

☐ I'm unable to attend but wish to support granting wishes with a contribution in the amount of: \$ _____

☐ Check made payable to **Make-A-Wish Northeastern & Central California** is enclosed

☐ Enclosed in this envelope

☐ Will be mailed by _____

☐ I would like to be invoiced in the month of: _____

☐ To pay by Credit Card, please contact Allie Stemler at astemler@ncc.wish.org

Signature: _____

Date: _____

Return to: 2800 Club Center Dr. Sacramento, CA 95833 or email the completed form to Shannon Hile at shile@ncc.wish.org. Sponsorship payment must be received by **Sunday, June 30, 2025**.

We expect this to be a sold-out event, so be sure to commit early!