

THE *Wish* GALA

HOPE, STRENGTH &
JOY IN EVERY STAR

SPONSORSHIP OPPORTUNITIES

OCTOBER 18, 2025

Balboa Bay Resort | Newport Beach, CA

wishgala.org

Make-A-Wish®
ORANGE COUNTY AND
THE INLAND EMPIRE

Dear Friends,

We are excited to share that Make-A-Wish Orange County and the Inland Empire will host our annual Wish Gala on **October 18, 2025, at the stunning Balboa Bay Resort**, and we would be honored to have you join us as a sponsor for this unforgettable evening.

At Make-A-Wish OCIE, we believe in delivering **Hope, Strength & Joy in Every Star**. Each wish we grant shines brightly in the life of a child battling a critical illness – reminding them that even in the darkest moments, there is light, love, and a community that cares.

The Wish Gala is more than a night of celebration; it's a powerful opportunity to come together and ensure that every eligible child in our community receives a life-changing wish. Wishes are not just fleeting moments; they are turning points. They inspire confidence, renew energy, and give children the courage to keep going.

Your sponsorship will directly fund these transformative wishes. And in return, your generosity will be recognized among fellow leaders and WishMakers who are helping to turn hope into reality. Enclosed, you'll find details on the sponsorship opportunities available, each offering visibility, connection, and the chance to make a lasting difference.

We invite you to be part of this inspiring night and join us in creating more magic, more memories, and more smiles. **Let's bring Hope, Strength & Joy in Every Star—together.**

You can learn more about The Wish Gala at www.wishgala.org or call Jennifer Garner at (714) 573-9474 or jgarner@ocie.wish.org.

Dolores Salman

Dolores Salman
Make-A-Wish Board Member
2025 Wish Gala Event Co-Chair

Dr. George Salman

Dr. George Salman
2025 Wish Gala Event Co-Chair

Anne Grey

Anne Grey, CFRE MBA
Make-A-Wish Orange County and the Inland Empire
President and CEO



*I wish to dance
with the **BYU**
Cougarettes*

Alivia, 11
Temecula, CA
lymphoma



FOR MORE INFO AND TO PURCHASE, SCAN OR VISIT WISHGALA.ORG



I wish to go to Disneyland

Chiharu, 5
Irvine, CA
leukemia



I wish to drive a tractor

Gregory, 5
Orange, CA
brain tumor



I wish to have a shopping spree

Princess, 10
San Bernardino, CA
blood disorder



I wish to go to Hawaii

Truman, 7
Bermuda Dunes, CA
cancer

OUR MISSION

Together, we create life-changing wishes for children with critical illnesses.

WHO WE SERVE

Make-A-Wish Orange County and the Inland Empire grants wishes to children in Orange, Riverside and San Bernardino counties. Since 1983, our chapter has granted over 8,300 local wishes!

HOPE CAN'T WAIT

For every wish we're able to grant, there are two more children with a critical illness waiting for theirs. Today alone, 72 kids will receive a critical illness diagnosis and we rely on the generosity of donors like you to make their wishes come true. Help us bring hope for today – and tomorrow.

DID YOU KNOW?



90% of medical providers said a wish increases a child's compliance with treatment.



94% of wish alumni said their wish made them feel more joyful, confident and hopeful for their future.



95% of parents said they saw their child's emotional well-being improve through the wish experience.

TO LEARN MORE VISIT – wish.org/ocie

Source: Make-A-Wish 2022 Wish Impact Study (Rounded Figures) – wish.org/impact-study

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$100,000 (Tax Deductible Portion \$79,366)

- Presenting sponsor naming rights
- 3 Premier VIP tables in preferred seating location for up to 30 guests
- Exclusive reception experience for all guests
- Adoption of two local children's wishes in sponsor's name
- Naming right of the Irvine Wish Lounge for one year
- Expedited auction item checkout
- Logo or name on all pre-event promotional materials including printed and digital invitations, press releases, email communications, social media, chapter and event websites
- Logo or name recognition on event step-and-repeat
- Logo recognition on event day signage and video screens
- Recognition from on-stage presenters during scripted program
- First right of refusal for 2026 The Wish Gala presenting sponsorship

DIAMOND SPONSOR

\$50,000 (Tax Deductible Portion \$46,370)

- 2 Premier VIP tables in preferred seating location for up to 20 guests
- Exclusive reception experience for all guests
- Adoption of a local child's wish in sponsor's name
- Expedited auction item checkout
- Logo recognition on event step-and-repeat
- Naming rights for an on-site activation
- Logo or name recognition on all pre-event promotional materials including printed and digital invitations, press releases, email communications, social media, chapter and event websites
- Logo recognition on event day signage and video screens
- Recognition during scripted program

PLATINUM SPONSOR

\$25,000 (Tax Deductible Portion \$23,185)

- 1 VIP table in preferred seating location for 10 guests
- Adoption of a local child's wish in sponsor's name
- Logo recognition on website, event day signage and video screens
- Name recognition on printed and digital invitation

GOLD SPONSOR

\$15,000 (Tax Deductible Portion \$13,185)

- 10 Tickets to the Gala
- Preferred table placement
- Sponsor name recognition on event website
- Sponsor recognition on event-day video screens

SILVER SPONSOR

\$10,000 (Tax Deductible Portion \$9,085)

- 6 Tickets to the Gala
- Sponsor name recognition on event website
- Sponsor recognition on event-day video screens



*I wish to have
a puppy*

Xayden, 10
Colton, CA
leukemia

**FOR MORE INFO AND TO PURCHASE,
SCAN OR VISIT WISHGALA.ORG**



UNDERWRITING OPPORTUNITIES

COCKTAIL RECEPTION

\$25,000 (Tax Deductible Portion \$24,390)

A great underwriting choice for guaranteed high visibility. Your company name and logo will be featured prominently throughout the event reception.

- Recognition on signage throughout cocktail reception
- 4 guest seats at 2025 Wish Gala
- Logo/name recognition on event website
- Name recognition on printed and digital invitation
- Sponsor recognition on event-day video screens

FLORAL

\$10,000 (Tax Deductible Portion \$9,695)

Your company name and logo will be featured prominently throughout the event reception.

- 2 guest seats at 2025 Wish Gala
- Logo/name recognition on event website
- Sponsor recognition on event-day video screens

MOBILE BIDDING

\$10,000 (Tax Deductible Portion \$9,695)

A great underwriting choice for guaranteed high visibility on our mobile bidding site the day of the event.

- 2 guest seats at 2025 Wish Gala
- Logo on mobile bidding website
- Logo/name recognition on event website
- Sponsor recognition on event-day video screens

ENTERTAINMENT

\$10,000 (Tax Deductible Portion \$9,695)

This option provides prominent logo placement during the cocktail reception.

- 2 guest seats at 2025 Wish Gala
- Logo/name recognition on event website
- Sponsor recognition on event-day video screens

BAR (3 available)

\$7,500 (Tax Deductible Portion \$7,195)

A great underwriting choice for guaranteed high visibility. Your company name and logo will be featured prominently throughout the event reception.

- 2 guest seats at 2025 Wish Gala
- Logo/name recognition on event website
- Sponsor recognition on event-day video screens

VALET

\$7,500 (Tax Deductible Portion \$7,195)

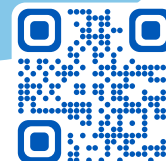
Company will be recognized as the valet sponsor at the valet station that all guests will see upon entrance and exit. This option provides the opportunity to have a vehicle stationed at valet.

- 2 guest seats at 2025 Wish Gala
- Logo/name recognition on event website
- Sponsor recognition on event-day video screens



*I wish to go to
my favorite
theme park*

Loimataolealofa, 6
Wildomar, CA
leukemia



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SPONSORSHIP & OPPORTUNITIES FORM

Please complete this form with payment and mail by **August 4, 2025** to the address below.

I WOULD LIKE TO SUPPORT **MAKE-A-WISH OCIE** AT THE FOLLOWING LEVEL:

SPONSOR LEVELS

- ☐ Presenting | \$100,000
- ☐ Diamond | \$50,000
- ☐ Platinum | \$25,000
- ☐ Gold | \$15,000
- ☐ Silver | \$10,000

UNDERWRITING OPPORTUNITIES

- ☐ Cocktail Reception | \$25,000
- ☐ Floral | \$10,000
- ☐ Mobile Bidding | \$10,000
- ☐ Entertainment | \$10,000
- ☐ Bar | \$7,500
- ☐ Valet | \$7,500

FUND-A-WISH

- ☐ \$500
- ☐ \$1,000
- ☐ \$2,500
- ☐ \$5,000
- ☐ \$10,000
- ☐ \$_____

Printed invitation inclusion date 8/4/25. *Event day print and digital media inclusion date 9/30/25. **Sponsor and underwriting quantities are limited and subject to availability.

CONTACT INFORMATION

Name _____

Company/Organization _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PROGRAM RECOGNITION

Please list how you would like to be recognized in event materials (if applicable).

PAYMENT INFORMATION

☐ Enclosed is my sponsorship check for \$ _____ made payable to Make-A-Wish Orange County and the Inland Empire.

☐ Please charge my credit card in the amount of \$ _____ ☐ AMEX | ☐ MC | ☐ VISA | ☐ Discover

Credit Card Number _____ CVV _____ Expiration Date _____

Name on Card (if different from contact) _____ Phone _____

SPONSORSHIP COMMITMENT + SIGNATURE

Total Commitment/Sponsorship Amount \$ _____ Date _____ Signature _____