

Make-A-Wish[®] Pickleball Classic

JULY 14 | 10 A.M. - 2 P.M. | BOSSE, 310 SPEEN ST, NATICK, MA 01760

In 2025, Make-A-Wish[®] Massachusetts and Rhode Island will serve up an exciting, first-of-its-kind event—the **Pickleball Classic**! This high-energy and community-driven tournament will bring together players, spectators, and supporters, all rallying for one incredible cause: to grant life-changing wishes for children with critical illnesses.

The Pickleball Classic promises an unforgettable day of friendly competition, camaraderie, and connection. We invite you to paddle up with us as a founding sponsor of this event. Your support will help turn dreams into reality for the local children we serve while positioning your brand as a champion of hope and joy.

Together, we'll ace this opportunity to make a meaningful difference—one wish at a time.

Your investment in wishes is life-changing.

- ★ OVER 680 ELIGIBLE CHILDREN IN OUR TWO-STATE COMMUNITY ARE AWAITING A WISH.
 - ★ NEARLY 500 MORE ARE DIAGNOSED WITH QUALIFYING MEDICAL CONDITIONS EACH YEAR IN OUR REGION.
- THE NEED FOR YOUR FINANCIAL SUPPORT IS URGENT.**

I wish to have a treehouse

Hope, 7
cystic fibrosis

YOUR WISH IS GRANTED!

Make-A-Wish[®]
MASSACHUSETTS AND RHODE ISLAND



9 out of 10 medical providers say a wish increases compliance with medical treatments.



9 out of 10 parents observe their child's emotional well-being improves with a wish.



9 out of 10 medical providers observe that the wish experience helps relieve a family from traumatic stress.



9 out of 10 wish alumni reported that their wish made them feel more joyful, confident and hopeful for their future.



9 out of 10 parents report that their child's wish experience strengthened their relationship with loved ones.



*Source: 2022 Wish Impact Study, wish.org/impact-study



Make-A-Wish®

MASSACHUSETTS AND RHODE ISLAND

— PICKLEBALL CLASSIC —

July 14, 2025 | 10:00 A.M. - 2:00 P.M.
Bosse | 310 Speen St, Natick, MA 01760

*I wish to go to the
Florida theme parks*

Eytani, 12
Duchenne muscular
dystrophy



Sponsorship Opportunities

Presenting Sponsor \$15,000

- Sponsor name or logo on the court, sponsor banner, Make-A-Wish website, and in social media posts
- 4 teams of 2 for entry
- 20 spectator tickets
- Recognition during reception program
- Recognition in next year's sponsorship guide
- Sponsor logo on t-shirts

Court Sponsor \$10,000

- Sponsor name or logo on the court, sponsor banner, Make-A-Wish website, and in social media posts
- 3 teams of 2 for entry
- 15 spectator tickets
- Recognition during reception program
- Recognition in next year's sponsorship guide
- Sponsor logo on t-shirts

Gold Medal Sponsor \$5,000

- Mention on Make-A-Wish website
- 3 teams of 2 for entry
- 10 spectator tickets
- Recognition during reception program
- Recognition in next year's sponsorship guide
- Sponsor name on t-shirts

Silver Medal Sponsor \$2,500

- Mention on Make-A-Wish website
- 2 teams of 2 for entry
- 6 spectator tickets
- Sponsor name on t-shirts

Bronze Medal Sponsor \$1,500

- Mention on Make-A-Wish website
- 2 teams of 2 for entry
- 4 spectator tickets
- Sponsor name on t-shirts

Spectator Tickets: \$50

Participant Entry: Teams of 2, \$150/person

Additional underwriting opportunities available. Email Kelly Johnson at kmjohnson@massri.wish.org for details or questions.