

Make-A-Wish.  
OREGON

# Wish Ball

## Partnership Opportunities





## *Our gala transcends the ordinary*

At Wish Ball, our guests are transported into a world of possibility and hope. From interactive wish installations to captivating performances, we create an immersive experience that physically connects our supporters with the impact of a wish. The evening also includes inspirational stories, an exclusive live auction, and mission magic. Every moment is designed to evoke emotion and ignite action.

Your support helps us create these moments that resonate with attendees long after the event concludes. As a sponsor of our gala, you'll have the opportunity to showcase your brand alongside these powerful exhibits and in front of Portland's elite. Join us in creating an unparalleled experience that creates hope in our community.

**Friday, October 17, 2025**

# *Wish Ball*



# FACTS & FIGURES

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In our 41-year history, Make-A-Wish Oregon has granted more than **5,200 wishes** to local children living in Oregon and SW Washington.

**Still, we know that there are more than 300 kids in our community who are battling a critical illness and waiting for their wishes to come true right now.**

We are on a quest to bring every eligible child's wish to life because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight a critical illness.

**We rely solely on the generosity of our supporters and community partners to move our mission forward.**



# WHY PARTNER

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By sponsoring our gala, you directly contribute to granting the wishes of local children with critical illnesses, bringing them joy, strength, and healing at a time when they need it most.

## IMPACTFUL GIVING

With more kids waiting than ever before, we're determined to set new fundraising records this year. Your company has the opportunity to play a pivotal role in achieving this record-breaking success.

## EXTENDED RECOGNITION

Beyond the tangible impact of granting life-changing wishes, sponsoring a high-profile event like our Wish Ball gala provides excellent brand exposure and recognition among a diverse audience, including influential individuals, business leaders, and potential customers. This recognition extends throughout the duration of our entire marketing campaign leading up to the event.

## POSITIVE BRAND ASSOCIATION

Your sponsorship showcases your commitment to creating hope in our community and can lead to new partnerships, collaborations, and customers. This strategic alliance not only amplifies your community impact but also cultivates trust and admiration among our Make-A-Wish family of supporters who prioritize companies that demonstrate a genuine commitment to their cause.





# Partnership Opportunities

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The following partnership packages were designed to maximize recognition at every level of engagement. **All sponsorship packages include logo placement on the website, event signage, and digital, print, and media marketing materials.\*** Additional benefits exclusive to each specific level are listed below.

## Presenting Sponsor | \$50,000     *\* One available*

- Ten (10) tickets for event with premium seating
- Champagne table service
- Car service or complimentary valet
- Upgraded wine service
- Recognition as presenting sponsor on all marketing materials
- Company name mentioned in media outreach
- Company name mentioned during the formal program
- Company logo prominently displayed within the ballroom and at your table the night of the event
- Discounted rate at hotel
- Social media mentions or tags before, during, and after the event.
- Recognition on various social media platforms, followed by more than 51,400 followers

## Legacy Sponsor | \$25,000

- Ten (10) tickets for event with premium seating
- Champagne table service
- Complimentary valet service
- Recognition as Legacy sponsor on all marketing materials
- Company name mentioned in media outreach
- Company name mentioned during formal program
- Company logo prominently displayed within the ballroom and at your table the night of the event
- Discounted rate at hotel
- Social media mentions or tags before, during, and after the event.
- Recognition on various social media platforms, followed by more than 51,400 followers





### Welcome Reception | \$15,000 *\*one available*

- Four (4) tickets for event
- Opportunity to collaborate on an exclusive Welcome Reception Signature Cocktail
- Complimentary valet service
- Company logo prominently displayed at the event bars and cocktail napkins
- Company name displayed during program
- Discounted rate at hotel

### Hope Sponsor | \$12,000

- One table reserved for ten (10)
- Complimentary Valet Service
- Opportunity to have a wish child & family seated at your table
- Company name mentioned in media outreach
- Company name mentioned during formal program
- Company logo prominently displayed within the ballroom and at your table the night of the event
- Discounted rate at hotel
- Social media mentions or tags before, during, and after the event.
- Recognition on various social media platforms, followed by more than 51,400 followers

### Joy Sponsor | \$6,000

- One table reserved for ten (10)
- Complimentary Valet Service
- Company name displayed during program
- Discounted rate at hotel
- Recognition on various social media platforms, followed by more than 51,400 followers



### Immersive Partner | \$5,000

- Offers a creative way to connect with event guests in a memorable and impactful way.
- Two (2) tickets for event
- Complimentary Valet Service
- Opportunity to sit with wish child and family
- Company name displayed during program
- Company logo prominently displayed within the immersive space
- Discounted rate at hotel

### Bid Card Sponsor | \$5,000 *\*One available*

- Logo placement on all bid cards distributed at the event
- Two (2) tickets for event with premium seating
- Recognition of sponsorship during event
- Placement of company logo on the auction bidding service platform
- Recognition on various social media platforms, followed by more than 51,400 followers

### Table Sponsor | \$3,500

- One table reserved for Ten (10)
- Complimentary valet service
- Three course formal dinner with open bar throughout the event
- Wine service at table
- Discounted rate at hotel

### Marketing Impact Sponsor | \$3,500

- Logo prominently displayed on a variety of event materials, including banners, flyers, programs and digital platforms
- Logo will be showcased on the event website ensuring maximum online visibility
- Logo will be featured in all digital marketing efforts and media announcements related to the event
- Your brand will receive recognition during the event program highlighting your support
- Logo will be prominently featured on all signage at the official after-party ensuring high visibility throughout the event



THE RITZ-CARLTON  
RESIDENCES  
PORTLAND

### Cheers Champion | In-Kind Donation *\*one available*

- Wine sponsorship increases brand awareness in front of Portland elite
- Tickets provided will be discussed individually based on the in-kind donation
- Complimentary Valet Service
- Company name displayed during program
- Discounted rate at hotel

### Official Airline Partner | In-Kind Donation **SOLD**

- Ten (10) tickets for event with premium seating
- Complimentary Valet Service
- Company name mentioned in media outreach
- Company name mentioned during formal program
- Company logo prominently displayed within the ballroom and at your table the night of the event
- Discounted rate at hotel
- Social media mentions or tags before, during, and after the event.
- Recognition on various social media platforms, followed by more than 51,400 followers







## 2025 PARTNERSHIP COMMITMENT FORM

**YES!** I would like to help make wishes come true by sponsoring the Wish Ball. **Please fill out the form entirely and return it no later than Tuesday, September 30, 2025.**

**Sponsor Name:**

Please print your name exactly as you wish to be listed on promotional materials.

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

### SELECT PARTNERSHIP LEVEL

☐

**PRESENTING (\$50,000)**

☐

**IMMERSIVE (\$5,000)**

☐

**LEGACY (\$25,000)**

☐

**BID CARD (5,000)**

☐

**WELCOME RECEPTION (\$12,000)**

☐

**TABLE SPONSOR (\$3,500)**

☐

**HOPE (\$12,000)**

☐

**CHEERS CHAMPION (IN-KIND GIFT)**

☐

**JOY (\$6,000)**

☐

**AIRLINE PARTNER ( IN-KIND GIFT)**

I, \_\_\_\_\_  
commit to sponsoring Wish Ball at the above level on behalf of  
on \_\_\_\_\_

Authorized signature \_\_\_\_\_

\*Please mail sponsorship check to: \_\_\_\_\_

**Make-A-Wish Oregon**  
**5901 S Macadam Ave Ste 200**  
**Portland, OR 97239**

\*Kindly be aware that your sponsorship commitment is non-refundable in the event our gala is unexpectedly canceled. We appreciate your understanding and continued support.

# QUESTIONS?

Our team is here to help you reach your community outreach goals.



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