

Wishes Transform Lives

**ANNUAL REPORT FISCAL YEAR 2024** 



GREATER PENNSYLVANIA
AND WEST VIRGINIA



# Wishes work wonders...

Eighteen-year-old Paola grew up in the Dominican Republic, where her favorite thing to do was go to the beach with her friends and soak up the sun. After graduating high school, she moved to the United States, to Allentown, PA, living with her sister's family. With the rest of her family still back home, Paola deeply values spending time with what little family she has here by cooking together, playing board games and dancing around. But about a year after her arrival in the states, Paola was diagnosed with leukemia.

She had to endure intense treatments, including chemotherapy and a bone marrow transplant, which kept her in the hospital for several months. When she was finally given the go-ahead from her doctors for a wish, Paola knew she wanted her loved ones by her side as she embarked on a shopping spree at one of the largest malls in the United States: King of Prussia.

After spending so much of her time in hospitals, King of Prussia was a paradise that welcomed Paola with open arms. Make-A-Wish® had arranged for a limousine to drop Paola and her family off and each store they visited was eagerly awaiting her arrival, prepared to treat her like a celebrity. She shopped at all her favorite stores, scoring Steve Madden shoes, a phone, a laptop, a camera and a massive clothing haul from Forever 21 and Zara.

When the limo dropped Paola off at home with all of her treasures, she had not only these physical reminders of her wish come true, but the memories of a day spent with her loved ones, celebrating her health and the joy of having each other.

# Who We Serve 🥟

I wish to meet the Pittsburgh Pirates

**Gabe, 16** metabolic disorder **Erie County** 

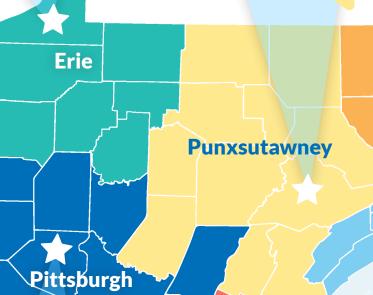
I wish to go to the Walt Disney World® Resort

Harper, 5 nervous system disorder Centre County I wish visit Utah's National Parks

Ryan, 17 lymphoma Luzerne County







Pottsville

**Scranton** 

York \_\_

I wish a tram

I wish to have a trampoline

Mercy, 11 blood disorder Allegheny County



I wish to meet the NY Yankees

Isaiah, 13 heart condition York County

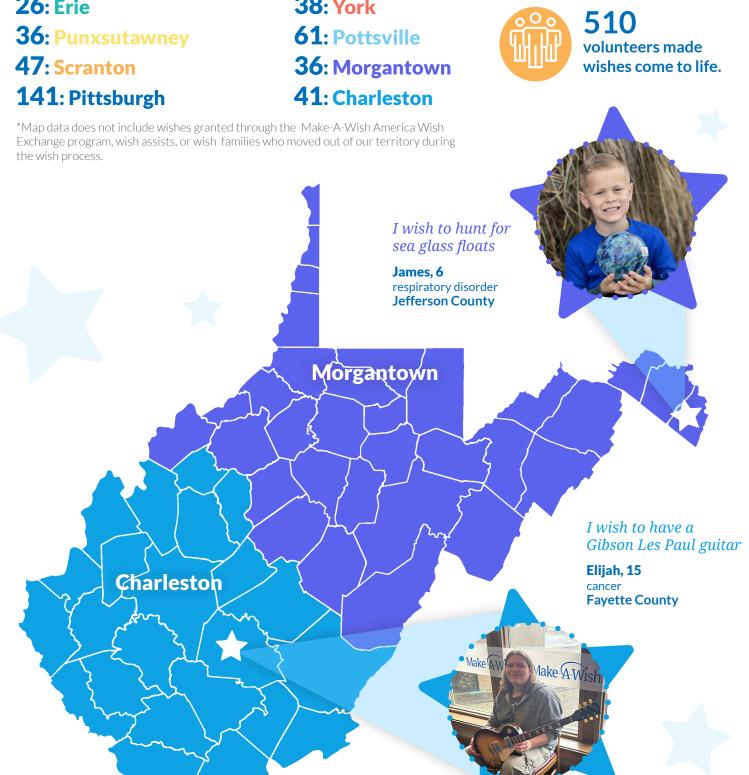
I wish to give a splash pad to my community's pool

Davy, 13 nervous system disorder Berks County Make-A-Wish® Greater Pennsylvania and West Virginia grants wishes in 57 counties in western, central and northeastern Pennsylvania and West Virginia. The chapter is headquartered in Pittsburgh and has seven regional offices in Charleston and Morgantown, WV, Erie, Pottsville, Punxsutawney, Scranton and York, PA.

# IN OUR 2024 FISCAL YEAR, WE GRANTED 500 WISHES.

**26**: Erie

**38**: York



# A wish lets the magic begin...



On his third birthday, Liam received the worst possible birthday present: a diagnosis of leukemia during his routine checkup. With a four-month-old baby in her arms and constantly on her mind, Liam's mother, Katey, could never have imagined that her beautiful and easy-going little boy could be so sick.

Reeling from the news of Liam's diagnosis, the family, with no prior medical experience, leaned heavily on their extended family, friends and medical team to navigate the intense battle Liam would face in the coming years.

"He is so brave, and he takes everything so well," Katey said. He even began to find the joy in his routine of going to the hospital and playing in its playroom, full of toys and books that could keep any child in a constant state of wonder.

Still, this family needed hope and unity after so many months of separation. Once Liam was well enough to consider a wish, the family referred him to Make-A-Wish. Liam loves every Disney character, especially the princesses Anna and Elsa, so he knew he wanted to go to Walt Disney World® Resort and witness the magic of Disney up close.

The family's week in Florida was a dream. Liam had entered the maintenance stage of treatment before leaving, allowing them to fully embrace all that the Disney Parks had to offer. Not only that, but mom, dad, sister and brother were finally able to find the unity and sense of peace that wasn't possible before.

"It was just really nice to get that full week together where we got to fully just be together and everything was kind of taken care of for us," Katey said. "We just got to be a normal family together."

Riding the roller coasters, meeting the characters and enjoying the Give Kids the World village made for the perfect vacation, but it was at the nighttime fireworks show that the importance of the trip finally set in, bringing Liam's mother and father to tears.

"[That moment] made us think a lot about why we were there and what got us to that point and everything that we all went through to get there. It was so emotional and so amazing."

-Katey, wish mom

Invigorated and inspired by Liam's wish, this family is ready to charge forward as Liam looks toward complete healing and a hopeful future.



# Wishes by // THE NUMBERS

Here at Make-A-Wish, we grant wishes to children aged 2.5 to 18, who are battling critical illnesses. Our wishes fall into categories:







To Meet



To Give



To Have



To Go

From playsets and puppies, to swimming with dolphins and exploring theme parks, our chapter has been creating life-changing moments for more than 40 years.

# Here's a breakdown of our most requested wishes during 2024.



# Did you know?

Since 1983, our chapter has granted more than **21,500 wishes** to children battling critical illnesses.



Wishes change lives. 🙌

91% of wish parents believe the wish experience gave their child a better chance of surviving their critical illness.

# A wishes sparks \* endless possibilities

As Paisley slowly plucked out the notes to "Somewhere Over the Rainbow" on the family's squeaky old piano, with its broken leg and out-of-tune keys, she dreamed of a world where she had no limits.

Paisley, a vibrant, 10-year-old girl from Reading, Pa., was diagnosed with an endocrine disorder as an infant. This disorder affected her vision, leaving her legally blind, as well as requiring her to take a daily laundry list of medications to keep her hormones balanced.

But despite these challenges, Paisley is a bright, young girl. She reads braille, she does very well in school, she plays the cello and the piano and she even writes her own songs. But one problem had plagued her musical aspirations, limiting her from reaching her full potential.

She couldn't read braille sheet music, and she had no one who could teach her.

Paisley's family was so moved by her talent for music, and her perseverance for learning, that they knew they needed to help her with this dream. So, they reached out to Make-A-Wish.

When Make-A-Wish asked Paisley for her one-true-wish, she knew exactly what she wanted: a brand-new Yamaha piano and braille music lessons.

Make-A-Wish staff got to work right away and ordered her a beautiful Yamaha B2PAW B Series 45" vertical upright piano made of polished, American walnut. They also bought her a huge stack of printed and braille piano lesson books, three sessions of music lessons with a fellow blind musician in which they would go through the books together as well as gifting Paisley a ton of cute, piano-themed clothing and accessories.

As they rolled the new piano into her living room, Paisley grinned at her grandmother.

"I am so excited. I can't wait to hear how it sounds," she said. "I can't wait to feel it."

As she ran her fingers over the shiny, new keys while her family watched, she began to strike the notes to that same, familiar song, much more fluidly and confidently now...

"Somewhere over the rainbow, skies are blue And the dreams that you dare to dream, Really do come true."





**World**® Resort

Nasir, 17 cancer



I wish to pet an otter

Maggie, 8 brain tumor

Awaiting my wish to Venice Beach, Florida, in 2025

Cole, 9 heart condition



# The Art of WISHES

Our wish kids have big dreams and even bigger imaginations when their crayons and pencils meet paper. At the beginning of the wish process, our wish kids are asked to think about their one-true-wish experience and to show us their wish through doodles, sketches and drawings. Wish art is the start of a life-changing journey for a child and their family, and often helps us take a peek at what gives a child joy. Here are some fun pieces of wish art we would like to share.

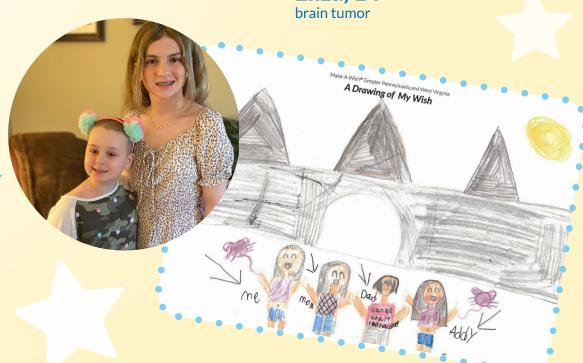


I wish to hunt for ghosts at the Stanley Hotel

Eliza, 14

I wish to go to the Walt Disney World® Resort

Kennedy, 8 leukemia





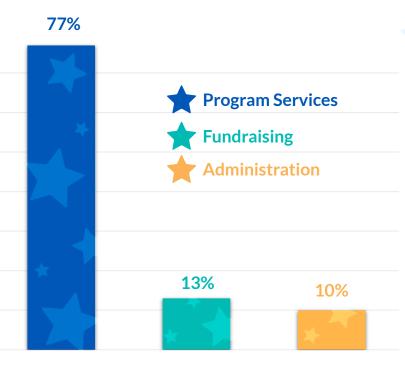
# .... Make-A-Wish® Greater Pennsylvania and West Virginia

# MANAGING OUR FUNDS



# ALLOCATION OF EXPENSES

77% of all money raised is used to grant wishes. Make-A-Wish is proud of the way it manages the contributions received from individuals, foundations, corporations and organizations.





# MAKE-A-WISH FOUNDATION® OF GREATER PENNSYLVANIA & WEST VIRGINIA

**FINANCIAL STATEMENTS** 

YEARS ENDED AUGUST 31, 2024 AND 2023



# MAKE-A-WISH FOUNDATION® OF GREATER PENNSYLVANIA & WEST VIRGINIA TABLE OF CONTENTS YEARS ENDED AUGUST 31, 2024 AND 2023

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#### INDEPENDENT AUDITORS' REPORT

Board of Directors

Make-A-Wish Foundation® of Greater Pennsylvania & West Virginia

Pittsburgh, Pennsylvania

# Report on the Audit of the Financial Statements Opinion

We have audited the accompanying financial statements of Make-A-Wish Foundation® of Greater Pennsylvania & West Virginia (a nonprofit organization), which comprise the statements of financial position as of August 31, 2024 and 2023, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of Greater Pennsylvania & West Virginia as of August 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Make-A-Wish Foundation® of Greater Pennsylvania & West Virginia and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of Greater Pennsylvania & West Virginia's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

# Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- · Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, and design and perform audit procedures responsive to those risks. Such
  procedures include examining, on a test basis, evidence regarding the amounts and disclosures
  in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of Make-A-Wish Foundation® of Greater Pennsylvania & West
  Virginia's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of Greater Pennsylvania & West Virginia's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

CliftonLarsonAllen LLP

King of Prussia, Pennsylvania December 20, 2024

Clifton Larson Allen LLP





# MAKE-A-WISH FOUNDATION® OF GREATER PENNSYLVANIA & WEST VIRGINIA STATEMENTS OF FINANCIAL POSITION AUGUST 31, 2024 AND 2023

	_	2024		2023
ASSETS				
Cash and Cash Equivalents Investments Due from Related Entities Prepaid Expenses Contributions Receivable, Net Other Assets Split-Interest Agreements Investments Held for Long-Term Purposes Right-of-Use Assets - Operating Property and Equipment, Net	\$	3,860,351 1,805,651 229,404 294,703 1,070,111 895,205 2,362,735 3,187,944 1,334,714 44,481	\$	3,849,931 1,606,322 214,986 307,437 665,158 813,581 2,099,482 2,933,795 1,513,834 41,302
Total Assets	\$	15,085,299	\$	14,045,828
LIABILITIES AND NET ASSETS				
LIABILITIES  Accounts Payable and Accrued Expenses  Due to Related Entities  Other Liabilities  Lease Liability - Operating  Total Liabilities	\$	237,864 71,902 65,514 1,490,667 1,865,947	\$	196,201 84,943 13,670 1,673,895 1,968,709
NET ASSETS Without Donor Restrictions With Donor Restrictions Total Net Assets	_	8,288,063 4,931,289 13,219,352	_	7,542,620 4,534,499 12,077,119
Total Liabilities and Net Assets	\$	15,085,299	\$	14,045,828





# MAKE-A-WISH FOUNDATION® OF GREATER PENNSYLVANIA & WEST VIRGINIA STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2024

		Without Donor Restrictions		Vith Donor estrictions		Total
REVENUES, GAINS, AND OTHER SUPPORT						
Public Support:						
Contributions, Cash	\$	5,494,927	\$	779,905	\$	6,274,832
Contributions, Donated Goods and Services		2,119,725		795,095		2,914,820
Grants		980,563			6	980,563
Total Public Support		8,595,215		1,575,000		10,170,215
Internal Special Events		536,673		-		536,673
Internal Special Events, Donated Goods and Services		84,253		-		84,253
Less: Costs of Direct Benefits to Donors		(109,840)				(109,840)
Total Internal Special Events		511,086		-		511,086
Investment Income, Net		373,141		155,814		528,955
Other Income		157,439		-		157,439
Net Assets Released from Restrictions		1,597,277	_	(1,597,277)		-
Total Revenues, Gains, and Other Support		11,234,158		133,537		11,367,695
EXPENSES						
Program Services:						
Wish Granting		8,086,369				8,086,369
Total Program Services		8,086,369		-		8,086,369
Support Services:						
Fundraising		1,388,599		-		1,388,599
Management and General		1,013,747				1,013,747
Total Support Services	-	2,402,346	_	-	-	2,402,346
Total Expenses		10,488,715		-		10,488,715
OTHER GAINS						
Change in Split-Interest Agreements	_			263,253		263,253
Total Other Gains	-		_	263,253		263,253
CHANGE IN NET ASSETS		745,443		396,790		1,142,233
Net Assets - Beginning of Year		7,542,620		4,534,499	_	12,077,119
NET ASSETS - END OF YEAR	\$	8,288,063	\$	4,931,289	\$	13,219,352





# MAKE-A-WISH FOUNDATION® OF GREATER PENNSYLVANIA & WEST VIRGINIA STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2023

	Without Donor Restrictions Restrictions			Total		
REVENUES, GAINS, AND OTHER SUPPORT						
Public Support:						
Contributions, Cash	\$	5,117,205	\$	935,388	\$	6,052,593
Contributions, Donated Goods and Services		2,532,523		754,640		3,287,163
Grants		1,195,641				1,195,641
Total Public Support		8,845,369		1,690,028		10,535,397
Internal Special Events, Cash		562,309		-		562,309
Internal Special Events, Donated Goods and Services		55,920		-		55,920
Less: Costs of Direct Benefits to Donors		(105,199)				(105,199)
Total Internal Special Events		513,030		-		513,030
Investment Loss, Net		173,688		47,236		220,924
Other Income		99,311		_		99,311
Net Assets Released from Restrictions		1,350,841		(1,350,841)		
Total Revenues, Gains, and Other Support		10,982,239		386,423		11,368,662
EXPENSES						
Program Services:						
Wish Granting		8,140,574		-3		8,140,574
Total Program Services	-	8,140,574		¥		8,140,574
Support Services:						
Fundraising		1,207,747		-		1,207,747
Management and General	_	1,194,221				1,194,221
Total Support Services	_	2,401,968				2,401,968
Total Expenses		10,542,542		-		10,542,542
OTHER LOSSES						
Change in Split-Interest Agreements		<u> </u>		(69,803)		(69,803)
Total Other Losses	_		8	(69,803)		(69,803)
CHANGE IN NET ASSETS		439,697		316,620		756,317
Net Assets - Beginning of Year		7,102,923		4,217,879	_	11,320,802
NET ASSETS - END OF YEAR	\$	7,542,620	\$	4,534,499	\$	12,077,119

# MAKE-A-WISH FOUNDATION® OF GREATER PENNSYLVANIA & WEST VIRGINIA STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2024

Direct Coats of Wishes   Caratting   Fundralsing   Fundralsing   Caratting   Fundralsing   Caratting   Caratting		Prog	Program Services			Supp	Support Services					
\$ 5.372,084 \$ 1,036,767			Wish Granting	교	ndralsing	a Ma	nagement d General	Sup Serv	tal port ices	Donor Benefits	l	Total
1,780,942 1,036,767 742,827 1,776,9594 9,3 3,902 17,444 2,678 20,122	ishes	49	5.372.084	€9	٠	49	1	49		€	69	5.372.084
3,902 17,444 2,678 20,122	ind Benefits		1,780,942		1,036,767		742,827		,779,594		٠	3,560,536
3,131     30,758     17,769     48,527     -       26,693     7,810     59,067     13,877     -       26,693     7,259     4,319     28,578     -       26,693     12,488     2,180     15,451     -       25,600     8,198     11,951     20,149     -       38,273     23,410     46,645     70,055     -       5,826     8,375     150     8,526     -       181,731     27,617     -     27,617     -       200     109     309     -     -       477,667     86,245     99,514     185,759     -       4,725     8,894     16,624     25,518     -       2,908     1,680     1,217     2,897     -       1,680     1,013,747     2,402,346     (109,840)     10       2,908     1,388,599     1,013,747     2,402,346     (109,840)       3     8,086,369     1,013,747     2,402,346     (109,840)	tions and Publications		3,902		17,444		2,678		20,122	•		24,024
136,933     78,810     59,067     137,877     -       26,693     24,259     4,319     28,578     -       951     13,271     2,180     15,451     -       256     12,488     2,589     15,077     -       55,500     8,198     11,951     20,149     -       5,825     8,375     16,645     70,055     -       161,731     27,617     -     27,617     -       13,871     8,043     5,858     13,901     -       2,00     109     2,590     -     -       4,725     8,894     1,6624     2,518     -       2,908     1,388,599     1,013,747     2,402,346     (109,840)       4,725     8,086,369     1,013,747     2,402,346     (109,840)	10		3,131		30,758		17,769		48,527			51,658
26,693     24,259     4,319     28,578     -       951     13,271     2,180     15,451     -       55     12,689     15,077     -       55,500     8,198     11,645     20,149     -       38,273     23,410     46,645     70,055     -       5,825     8,375     46,645     70,055     -       161,731     27,617     -     27,617     -       13,871     8,043     5,858     13,901     -       2,00     109     309     -       4,725     8,6245     99,514     185,759     -       4,725     8,894     1,6624     2,518     -       4,725     8,894     1,013,747     2,402,346     (109,840)     10       8,086,369     1,013,747     2,402,346     (109,840)     10       5     8,086,369     \$ 1,013,747     \$ 2,402,346     \$ 10			136,933		78,810		29,067		137,877			274,810
951       13,271       2,180       15,451       -         256       12,488       2,589       15,077       -         55,500       8,198       11,951       20,149       -         38,25       8,375       15,077       -         161,731       27,617       -       27,617       -         13,871       8,043       5,858       13,901       -         200       109       309       -       27,617       -         477,667       86,245       99,514       185,759       -       -         4,725       8,894       16,624       25,518       -       -         2,908       1,680       1,217       2,897       -       -         8,086,369       1,013,747       2,402,346       (109,840)       -         -       -       -       -       -         109,840       1,013,747       \$ 2,402,346       \$ 10	very		26,693		24,259		4,319		28,578	•		55,271
256     12,488     2,589     15,077     -       38,273     23,410     46,645     70,055     -       5,825     8,375     150     8,525     -       161,731     27,617     -     27,617     -       977     2,140     250     2,390     -       477,667     86,245     99,514     185,759     -       2,908     1,680     1,013,747     2,897     -       109,840     1,013,747     2,402,346     (109,840)       109,840     1,013,747     2,402,346     1,09,840			951		13,271		2,180		15,451	•		16,402
55,500     8,198     11,951     20,149       38,273     23,410     46,645     70,055       5,825     8,375     150     8,525       161,731     27,617     -       200     109     309       977     2,140     250     2,300       477,667     8,245     99,514     185,759       4,725     8,894     16,624     25,518       2,908     1,388,599     1,013,747     2,402,346       \$ 8,086,369     \$ 1,013,747     \$ 2,402,346	nferences		256		12,488		2,589		15,077	,		15,333
38,273     23,410     46,645     70,055     -       5,826     8,375     150     8,526     -       161,731     27,617     -     -     27,617     -       13,871     8,043     5,858     13,901     -       200     250     2,390     -       477,667     86,245     99,514     185,759     -       4,725     8,894     16,624     25,518     -       2,908     1,388,599     1,013,747     2,402,346     (109,840)       4,725     1,388,599     1,013,747     2,402,346     (109,840)			55,500		8,198		11,951		20,149	1		75,649
5,825       8,375       150       8,525       -         161,731       27,617       -       27,617       -         13,871       8,043       5,858       13,901       -         200       109       309       -       -         477,667       86,245       99,514       185,759       -         4,725       8,894       16,624       25,518       -         2,906       1,388,599       1,013,747       2,402,346       (109,840)         109,840       1,013,747       2,402,346       (109,840)			38,273		23,410		46,645		70,055			108,328
161,731       27,617       -       27,617       -         13,871       8,043       5,858       13,901       -         200       109       309       -         977       2,140       250       2,390       -         4,725       86,245       99,514       185,759       -         2,908       1,6624       25,518       -       -         8,086,369       1,388,599       1,013,747       2,402,346       (109,840)         109,840       1,013,747       \$       2,402,346       109,840	Media (Cash)		5,825		8,375		150		8,525	•		14,350
13,871     8,043     5,858     13,901     -       200     109     309     -       977     2,140     250     2,390     -       4,725     8,894     16,624     25,518     -       2,908     1,680     1,217     2,897     -       8,086,369     1,388,599     1,013,747     2,402,346     \$ 109,840	Media (In-Kind)		161,731		27,617		•		27,617	•		189,348
977 2,140 250 2,390 2,140 250 2,390 2,140 250 2,390 2,140 250 2,390 2,908 1,6824 25,518 2,908 1,388,599 1,388,599 1,013,747 2,402,346 \$ 1,09,840   10,840	ntenance		13,871		8,043		5,858		13,901			27,772
\$77       2,140       250       2,390       -         4,725       86,245       99,514       185,759       -         2,908       1,680       1,217       2,897       -         1,680       1,217       2,897       -       -         8,086,369       1,388,599       1,013,747       2,402,346       \$       109,840         \$ 8,086,369       \$ 1,388,599       \$ 1,013,747       \$ 2,402,346       \$ 10					200		109		309	•		309
477,667       86,245       99,514       185,759       -         4,725       8,894       16,624       25,518       -         2,908       1,680       1,217       2,897       -         8,086,369       1,388,599       1,013,747       2,402,346       (109,840)         4,725       1,09,840       -       -       109,840	Si		226		2,140		250		2,390			3,367
4,725       8,894       16,624       25,518       -         2,908       1,680       1,217       2,897       -         8,086,369       1,388,599       1,013,747       2,402,346       (109,840)         109,840       -       -       -         109,840       -       -       -	ship Dues		477,667		86,245		99,514		185,759	•		663,426
2,908       1,680       1,217       2,897       -         8,086,369       1,388,599       1,013,747       2,402,346       (109,840)       10         \$ 8,086,369       \$ 1,388,599       \$ 1,013,747       \$ 2,402,346       \$ 10			4,725		8,894		16,624		25,518			30,243
8,086,369       1,388,599       1,013,747       2,402,346       (109,840)       10         \$ 8,086,369       \$ 1,388,599       \$ 1,013,747       \$ 2,402,346       \$ 10	Amortization		2,908		1,680		1,217		2,897	1		5,805
8,086,369       1,388,599       1,013,747       2,402,346       (109,840)       10,         *       8,086,369       \$ 1,388,599       \$ 1,013,747       \$ 2,402,346       \$ 10,	irect Donor Benefits				ī		•		•	(109,840)		(109,840)
\$ 8,086,369 \$ 1,013,747 \$ 2,402,346 \$ 10,	penses by Function		8,086,369		1,388,599		1,013,747	.,	,402,346	(109,840)		10,378,875
Included in the 1 of the \$ 8,086,369 \$ 1,388,599 \$ 1,013,747 \$ 2,402,346 \$ - \$ 10,	Netted Against Revenues nt of Activities: Expenses				1				,	109,840		109,840
\$ 8,086,369 \$ 1,388,599 \$ 1,013,747 \$ 2,402,346 \$ - \$												
\$ 8,086,369 \$ 1,388,599 \$ 1,013,747 \$ 2,402,346 \$ - \$	penses included in the se Section of the	,		•						=	•	
	ent of Activities	69	8,086,369	<b>69</b>	1,388,599	69	1,013,747		402,346	9	<b>₽</b>	10,488,715

# MAKE-A-WISH FOUNDATION® OF GREATER PENNSYLVANIA & WEST VIRGINIA STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2023

	Po	Program Services			Support Services					
		Wish			Management	L S	Total Support	Direct		
		Granting	Fundraising		and General	Se	Services	Donor Benefits		Total
Direct Costs of Wishes	↔	5,072,036	69		· •	G	1	•	49	5.072.036
Salaries, Taxes, and Benefits		1,797,374	968	896,601	896,671		1,793,272			3.590,646
Printing, Subscriptions and Publications		1,558	21	21,263	2,552		23,815	•		25.373
Professional Fees		1,365	27	27,141	7,071		34,212	,		35,577
Rent and Utilities		137,600	68	68,800	69,095		137,895	•		275.495
Postage and Delivery		23,998	22	22,515	4,470		26,985			50,983
Travel		3,656	17	17,415	11,085		28,500			32,156
Meetings and Conferences		2,430	4	4,944	4,098		9,042	•		11.472
Office Supplies		36,648	16	16,934	17,255		34,189	1		70,837
Communications		45,191	20	20,203	49,325		69,528	•		114.719
Advertising and Media (Cash)		4,565	6	9,281	499		9.780			14 345
Advertising and Media (In-Kind)		534,296			•		'			534 296
Repairs and Maintenance		14,706	7	7,353	7,353		14.706	i		29 412
Insurance		1			102		102	•		102
Membership Dues		617	-	1,965	715		2.680	•		3 657
National Partnership Dues		457,783	82	82,655	95,372		178.027			635.810
Miscellaneous		2,446	80	8,704	26,585		35,289	•		37.735
Depreciation and Amortization		3,945	<b>T</b>	1,973	1,973		3,946	1		7,891
Special Event - Direct Donor Benefits					•		Ĭ	(105,199)		(105,199)
Total Expenses by Function		8,140,574	1,207,747	747	1,194,221		2,401,968	(105,199)		10,437,343
Less: Expenses Netted Against Revenues on the Statement of Activities:										
Special Event Expenses				i	1			105,199		105,199
Total Expenses Included in the Expense Section of the										

10,542,542

2,401,968

1,194,221

1,207,747

69

8,140,574

€9

Statement of Activities

# MAKE-A-WISH FOUNDATION® OF GREATER PENNSYLVANIA & WEST VIRGINIA STATEMENTS OF CASH FLOWS YEARS ENDED AUGUST 31, 2024 AND 2023

		2024		2023
CASH FLOWS FROM OPERATING ACTIVITIES	100			
Change in Net Assets	\$	1,142,233	\$	756,317
Adjustments to Reconcile Change in Net Assets to				
Net Cash Provided by (Used in) Operating Activities:				
Depreciation		5,805		7,891
Contributions Restricted for Long-Term Investment		(2,375)		(4,350)
Net Realized and Unrealized Gains on Investments		(346,505)		(55,443)
Change in Value of Split-Interest Agreements		(263,253)		69,803
Change in Operating Right-of-Use Assets and Lease Liabilities		(4,108)		(1,115)
(Increase) Decrease in Assets:		//0/07/07/0		(44= 4=0)
Contributions Receivable		(404,953)		(415,158)
Due from Related Entities		(14,418)		(58,023)
Prepaid Expenses		12,734		(89,985)
Other Assets		(81,624)		228,099
Increase (Decrease) in Liabilities:				
Accounts Payable and Accrued Expenses		41,663		(162,743)
Due to Related Entities		(13,041)		(12,508)
Other Liabilities		51,844		9,170
Net Cash Provided by Operating Activities		124,002		271,955
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchases of Investments		(1,411,661)		(1,094,594)
Proceeds from Sales of Investments		1,304,688		1,009,839
Purchases of Property and Equipment		(8,984)		(4,406)
Net Cash Used by Investing Activities		(115,957)		(89,161)
CASH FLOWS FROM FINANCING ACTIVITIES				
Contributions Restricted for Long-Term Investment		2,375		4,350
Net Cash Provided by Financing Activities		2,375		4,350
NET INCREASE IN CASH AND CASH EQUIVALENTS		10,420		187,144
NET INCREASE IN CASH AND CASH EQUIVALENTS		10,420		107,144
Cash and Cash Equivalents - Beginning of Year		3,849,931	_	3,662,787
CASH AND CASH EQUIVALENTS - END OF YEAR	\$	3,860,351	\$	3,849,931
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Right-of-Use Assets Obtained in Exchange for New Operating Lease Liabilities	\$		\$	1,706,471

#### NOTE 1 ORGANIZATION

Make-A-Wish Foundation® of Greater Pennsylvania & West Virginia (the Foundation) is a Pennsylvania nonprofit corporation, organized for the purpose of creating life-changing wishes for children with critical illnesses. The Foundation is an independently operating chapter of the Make-A-Wish Foundation® of America (National Organization), which develops and implements national programs in public relations and fundraising for the benefit of all local chapters. To be a Make-A-Wish® chapter, the local chapter is obligated to comply with a chapter agreement with the National Organization and such guidelines, resolutions and policies as may be adopted by the National Organization's board of directors.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) applicable to nonprofit entities.

#### Cash and Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents.

#### Investments

Investments are recorded at fair value. Investment income, including gains and losses on investments, is recorded as increases or decreases in net assets without donor restrictions unless its use is limited by donor-imposed restrictions or law.

The Foundation's investments are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investments, it is reasonably possible that those changes in the values of investments will occur in the near term and that such changes could be material to the amounts reported in the statements of financial position.

# Contributions Receivable

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Leases

The Foundation determines if an arrangement is a lease at inception. Operating leases are included in right-of-use (ROU) assets – operating and lease liability – operating, and finance leases are included in ROU assets – financing and lease liability – financing in the statements of financial position.

ROU assets represent the Foundation's right to use an underlying asset for the lease term and lease liabilities represent the Foundation's obligation to make lease payments arising from the lease. ROU assets and liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term. Lease terms may include options to extend or terminate the lease when it is reasonably certain that the Foundation will exercise that option. Lease expense for operating lease payments is recognized on a straight-line basis over the lease terms. The Foundation has elected to recognize payments for short-term leases with a lease term of 12 months or less as expense as incurred and these leases are not included as lease liabilities or right-of-use assets on the statements of financial position.

The individual lease contracts do not provide information about the discount rate implicit in the lease. Therefore, the Foundation has elected to use a risk-free discount rate determined using a period comparable with that of the lease term for computing the present value of lease liabilities.

The Foundation has elected not to separate nonlease components from lease components and instead accounts for each separate lease component and the nonlease component as a single lease component.

#### Property and Equipment, Net

Property and equipment having a unit cost of greater than \$2,500 and a useful life of more than one year are capitalized at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally three to seven years. Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining terms of the leases. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Fair Value Measurements**

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

Level 1 – Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.

Level 2 — Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

Level 3 – Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

#### **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions. The governing board has designated, from net assets without donor restrictions, an operating reserve and a board-designated endowment.



# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Net Assets (Continued)**

Net Assets With Donor Restrictions – Net assets subject to donor (or certain grantor) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restriction when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as Net Assets Released from Restrictions.

#### **Revenue Recognition**

Revenue is recognized on the accrual basis and generally consists of contributions, special event revenue, in-kinds and other income.

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors.

Special event revenue consists of registrations, sponsorships and other contributions. The portion that is considered to be exchange revenue is recognized as revenue when the performance obligations are met which is the occurrence of the event.

The Foundation receives auction items to be sold at its special events. Contributed auction items are valued at the gross selling price received and the value is included in internal special event revenue on the statement of activities. The amount of auction items received and sold during the years ended August 31, 2024 and 2023 totaled \$40,264 and \$33,964, respectively.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Revenue Recognition (Continued)

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue.

Conditional promises to give are not recognized as contribution revenue and receivables until the conditions have been substantially met.

Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

# **Contributions: Donated Goods and Services**

The Foundation received in-kind contributions of assets, services, and materials that are reported in the statements of activities as follows:

	2024	2023
Wish Related Travel, Goods, and Services	\$ 2,683,871	\$ 2,736,619
Professional Services	14,886	2,625
Contributed Office Space	-	6,012
Advertising and Media	189,348	534,296
Special Events	84,253	55,920
Other	26,715	 7,611
Total Contributed Nonfinancial		
Assets and Services	\$ 2,999,073	\$ 3,343,083

Wish related travel, goods and other services are used in the wish granting program. The Foundation estimates the fair value of wish related travel, goods, and services on the basis of estimates of the current market rates for similar travel, goods and other services in the Foundation's market.

Professional services relate to donated legal services used for support services, and are valued and reported at the estimated fair value based on current rates for similar services.

Contributed office space is valued and reported at the estimated fair value on the basis of comparable lease agreements in the Foundation's market. Contributed office space is used for both program and supporting services.



# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Contributions: Donated Goods and Services (Continued)

Donated advertising and media is reported at the estimated fair value as provided by the donor based on rates charged for similar advertising or media. Advertising and media is used for both program and supporting services. Advertising and media is used to help the Foundation communicate its message or mission and includes fund raising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes.

Special event donated items are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items. The Foundation estimates the fair value of these donated items based on the current market rates for similar items in the Foundation's market.

In-kind contributions related to wish granting are restricted to be used in granting wishes. In-kind contributions related to special events are restricted for use at those events. No other in-kind contributions were received with donor restrictions.

#### **Income Taxes**

The Foundation is a nonprofit organization exempt from federal income and Commonwealth of Pennsylvania and the State of West Virginia income taxes under the provisions of Internal Revenue Code (IRC) Section 501(c)(3) and Section 509(a)(1), Pennsylvania Department of Revenue regulations and West Virginia Department of Revenue Taxation Code §11-24-5. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2024 and 2023. The Foundation files income tax returns in the U.S. federal jurisdiction, and applicable state jurisdictions.

#### **Functional Expenses**

The Foundation performs three functions: wish granting, fundraising, and management and general. Definitions of these functions are as follows:

#### Wish Granting

Activities performed by the Foundation in granting wishes to children with critical illnesses.

#### Fundraising

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations.

## NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

## Functional Expenses (Continued)

Management and General

All costs not identifiable with a specific programs or fundraising activities, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

#### **Management Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Adoption of Accounting Pronouncement

The Foundation has adopted ASU 2016-13, Financial Instruments —Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments, as amended, which modifies the measurement of expected credit losses. The Foundation adopted this new guidance utilizing the modified retrospective transition method. The adoption of this Standard did not have a material impact on the Foundation's financial statements but did change how the allowance for credit losses is determined.

#### NOTE 3 LIQUIDITY AND AVAILABILITY

The Foundation monitors liquidity regularly through the monthly financial package provided to the board and through the enterprise-wide Benchmarks of Excellence. Holding 6 to 24 months of liquidity is considered excellent based off the enterprise-wide published scale.

# NOTE 3 LIQUIDITY AND AVAILABILITY (CONTINUED)

	2024	2023
Total Financial Assets	\$ 10,153,461	\$ 9,270,192
Donor-Imposed Restrictions:		
Restricted Funds	(980,320)	(979,972)
Endowments	(1,588,234)	(1,455,045)
Net Financial Assets After Donor-Imposed Restrictions	7,584,907	6,835,175
Internal Designations: Board-Designated Endowments	(1,599,710)	(1,478,750)
Financial Assets Available to Meet Cash Needs for General Expenditures Within One Year	\$ 5,985,197	\$ 5,356,425

Financial Assets include cash and cash equivalents, investments, due from related entities, contributions receivable, and investments held for long-term purposes. For purposes of analyzing resources available to meet general expenditures over one year, the Foundation considers all expenditures related to its ongoing program activities, as well as the functions in support of those activities, to be general expenditures.

The Foundation's restricted funds consist of specific future travel reservations for wish children and wish funding from donors that have restrictions including, but not limited to, wish location, wish type or type of diagnosis. The Foundation's endowment funds consist of donor-restricted endowments and funds designated by the board as endowment. Donor-restricted and endowment funds are not available for general expenditure.

The board-designated endowment of \$1,599,710 and \$1,478,750 as of August 31, 2024 and 2023, respectively, is subject to an annual spending rate of up to 4%. Although the Foundation does not intend to spend from this board-designated endowment other than amounts appropriate for general expenditure as part of the board's annual budget approval and appropriation, this amount could be made available if necessary. Income from donor-restricted endowments is restricted for program expenses and is expended on a current year basis based on board approval and in line with the spending policy. See further information on the spending policy in Note 11.

As part of the Foundation's liquidity management plan, cash in excess of daily requirements is invested in money market funds. If the need arises, investment reserves without donor restrictions could also be utilized for general expenditures, with the approval of the board. In addition to financial assets available to meet general expenditures within one year, the Foundation operates with a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted resources.

#### NOTE 4 FAIR VALUE MEASUREMENTS

# **Fair Value of Financial Instruments**

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The fair values of the financial instruments shown in the following table as of August 31, 2024 and 2023 represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

## Investments

# Overall Investment Objective

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the board's audit and finance committee, which oversees the Foundation's investment program in accordance with established guidelines.

# Fair Value Hierarchy

The following table presents the fair value hierarchy of assets that are measured at fair value on a recurring basis, at August 31:

Acceded	Level 1	Leve	el 2	Le	rel 3	ı	sets Not Held at air Value	2024 Total
Assets:								
Investments:								
Mutual Funds	\$ 4,896,302	\$	-	\$	-	\$		\$ 4,896,302
Cash		100					97,293	97,293
Total Investments	4,896,302		:-		-		97,293	4,993,595
Split-Interest Agreements			_	2,3	62,735		-	2,362,735
Total Assets	\$ -	\$		\$ 2,3	62,735	\$	97,293	\$ 7,356,330

# NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

# Fair Value Hierarchy (Continued)

	Level 1	Lev	el 2	Lev	rel 3	sets Not Held at air Value	2023 Total
Assets:							
Investments:							
Mutual Funds	\$ 4,454,695	\$	-	\$	-	\$ -	\$ 4,454,695
Cash			-			85,422	85,422
Total Investments	4,454,695		-		-	85,422	4,540,117
Split-Interest Agreements			-	2,09	99,482		2,099,482
Total Assets	\$ 4,454,695	\$		\$ 2,09	99,482	\$ 85,422	\$ 6,639,599

Transfers out of Level 3 investments consisted of \$79,827 and \$88,440 as of August 31, 2024 and 2023, respectively.

The following table describes the valuation techniques used to calculate fair value for assets in Level 3. There were no changes in valuation techniques and related inputs from the prior year.

Type of Assets:	Fair Value at August 31, 2024	Principal Valuation Technique Fair Value of	Unobservable Inputs Time Period
Split-Interest Agreements Total	\$ 2,362,735 \$ 2,362,735	Trust Assets	Of Trust
Type of Assets:	Fair Value at August 31, 2023	Principal Valuation Technique Fair Value of	Unobservable Inputs Time Period
Split-Interest Agreements Total	\$ 2,099,482 \$ 2,099,482	Trust Assets	Of Trust

# NOTE 5 CONTRIBUTIONS RECEIVABLE

The Foundation's contributions receivable as of August 31, 2024 and 2023 were \$1,070,111 and \$665,158 respectively, which are due from six and five donors, respectively. All contributions receivable are due within the next twelve months. Management determined all contributions receivable for the year ended August 31, 2024 were fully collectible, therefore, no allowance for doubtful accounts was considered necessary.

### NOTE 6 SPLIT-INTEREST AGREEMENTS

The Foundation is the beneficiary of the income from trusts held in perpetuity by an independent trustee. The Foundation has an irrevocable right to receive the income earned on the trust assets but will never receive the invested asset value of the trust. The income distributed to the Foundation shall be used per the trust agreement as restricted purposes or operating expenses. Accordingly, contribution revenue with donor restrictions and the related assets are recognized at fair value in the period in which the Foundation received notice that the agreements convey unconditional rights to receive benefits. Subsequent changes in value of the underlying assets are recorded in the accompanying statement of activities as the change in value of split-interest agreements.

The Foundation's beneficial interest under split-interest agreements totaled \$2,362,735 and \$2,099,482, as of August 31, 2024 and 2023, respectively.

# NOTE 7 TRANSACTIONS WITH RELATED ENTITIES

The National Organization conducts national fundraising efforts for which cash and in-kind donations are received and shared with the Foundation. These funds represent revenues associated with: distributions from national partners, individual donation amounts collected via online and white mail donations, amounts for internal grants and other miscellaneous revenues. During the years ended August 31, 2024 and 2023, respectively, the Foundation received \$961,737 and \$1,051,203 from these national revenue streams.

Conversely, the Foundation pays amounts to the National Organization for chapter dues, insurance and other miscellaneous ancillary expenses that the National Organization pays on behalf of the Foundation and for services provided by the National Organization. Amount totaling \$663,426 and \$635,810 were paid from the Foundation to the National Organization during the years ended August 31, 2024 and 2023, respectively.

Chapters with capacity can grant wishes for peer chapters who are facing limitations to meet their local wish granting demand. These chapters providing the wish relief are paid an amount equivalent to the average cost of a wish. Under this program, the Foundation received \$144,000 and \$162,000 during the years ended August 31, 2024 and 2023, respectively, to facilitate the granting of wishes for other chapters.



# NOTE 7 TRANSACTIONS WITH RELATED ENTITIES (CONTINUED)

Amounts due from and to related entities are as follows at August 31:

	2024	-	2023
Due from National Organization	\$ 208,092	\$	206,777
Due from Other Chapters	21,312		8,209
Total Due from Related Entities	\$ 229,404	\$	214,986
Due to National Organization	\$ 13,810	\$	420
Due to Other Chapters	58,092		84,523
Total Due to Related Entities	\$ 71,902	\$	84,943

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation's use but were not yet transferred to the Foundation as of year-end. Amounts due from other chapters represent amounts paid in assisting other chapters with their wish granting. Amounts due to other chapters represent amounts owed to other chapters who have assisted in the granting of wishes for the Foundation. Amounts due to the National Organization generally represent unpaid chapter dues and services.

During the years ended August 31, 2024 and 2023 the Foundation received contributions, both cash and in-kind, from board members totaling \$442,168 and \$122,200, respectively.

# NOTE 8 PROPERTY AND EQUIPMENT, NET

Property and equipment consists of the following as of August 31:

		2024		2023
Computer Equipment and Software	\$	85,032	\$	147,688
Office Furniture		195,218		188,689
Leasehold Improvements	-	58,581	_	60,990
Total		338,831		397,367
Less: Accumulated Depreciation and Amortization		(294,350)		(356,065)
Property and Equipment, Net	\$	44,481	\$	41,302

Depreciation expense totaled \$5,805 and \$7,891, respectively for the years ended August 31, 2024 and 2023.

# NOTE 9 LEASES

# Lease Agreements – ASC 842

The Foundation leases equipment as well as certain operating and office facilities for various terms under long-term, non-cancelable lease agreements. The leases expire at various dates through 2031.

# NOTE 9 LEASES (CONTINUED)

# Lease Agreements – ASC 842 (Continued)

The following tables provides quantitative information concerning the Foundation's leases.

		2024		2023
Lease Cost: Operating Lease Cost	\$	266.143	\$	267,158
	Ψ	200, 143	Ψ	207,130
Other Information:				
Cash Paid for Amounts Included in the Measurement				
of Lease Liabilities:				
Operating Cash Flows for Operating Leases		271,014		247,920
Right-of-Use Assets Obtained in Exchange for New				
Operating Lease Liabilities		-		1,706,471
Weighted Average Remaining Lease Term - Operating				
Leases		6.8 Years		7.7 Years
Weighted-Average Discount Rate - Operating Leases		3.22 %		3.22%

A maturity analysis of annual undiscounted cash flows for lease liabilities as of August 31, 2024, is as follows:

Year Ending August 31,	Amount	
2025	\$	268,990
2026		247,018
2027		225,199
2028		218,661
2029		208,869
Thereafter		501,147
Total Lease Payments		1,669,884
Less: Imputed Interest		179,217
Present Value of Lease Liabilities	\$	1,490,667

# **NOTE 10 NET ASSETS**

# **Net Assets Without Donor Restrictions**

Board-designated net assets consist of the following at August 31:

	2024	2023
Board-Designated Endowment Funds	\$ 1,599,710	\$ 1,478,750
Total Board-Designated Net Assets	\$ 1,599,710	\$ 1,478,750

# NOTE 10 NET ASSETS (CONTINUED)

# **Net Assets With Donor Restrictions**

Net assets with donor restrictions are available for the following purposes or periods as of August 31:

	 2024		2023
Subject to Expenditure for Specified Purpose: Wish Funding Wish Forest Total	\$ 184,552 673 185,225	\$	224,659 673 225,332
Subject to Passage of Time: Pledged Wish Granting In-Kind Split-Interest Agreements Total	 795,095 2,362,735 3,157,830	_	754,640 2,099,482 2,854,122
Endowments: Subject to Endowment Spending Policy and Appropriation:			
Earnings on Endowment Funds Original Donor-Restricted Gift Amount to be Maintained in Perpetuity:	659,858		529,044
Endowment Fund for Support of Wishes Endowment Fund to Support Activities of the	705,242		702,867
Foundation Total	223,134 1,588,234		223,134 1,455,045
Total Donor-Restricted Net Assets	\$ 4,931,289	\$	4,534,499

# **NOTE 11 ENDOWMENTS**

The Foundation is subject to the enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA) and is required to make disclosures about endowment funds, both donor-restricted endowment funds and board-designated endowment funds.

The Foundation's endowment consists of 12 individual funds established for a variety of purposes including both donor-restricted endowment funds and funds designated by the board of directors to function as endowments. Net assets associated with endowment funds, including funds designated by the board of directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions. Endowment assets, both donor-restricted and board-designated, are reflected as investments held for long-term purposes on the statements of financial position.

# **NOTE 11 ENDOWMENTS (CONTINUED)**

# Interpretation of Relevant Law

The Commonwealth of Pennsylvania has not enacted a version of UPMIFA or a version of the predecessor Uniform Management of Institutional Funds Act (UMIFA). Governing law resides in 15 Pa. C.S. §5548, Investment of Trust Funds. The Foundation has interpreted relevant law as requiring the preservation of the fair value of the original gift as of the gift date of the donor restricted endowment fund absent explicit donor stipulations to the contrary.

Pennsylvania law permits, but does not require, the board of directors to make an election to annually appropriate for expenditure a selected percentage between 2% and 7% of the fair value of the assets related to donor-restricted endowment funds averaged over a period of three or more preceding years, provided the board of directors has determined that such percentage is consistent with the long-term preservation of the real value of such assets. The Foundation has not made this election; therefore, under Pennsylvania law, it may only spend true interest and dividend income related to permanent endowments. The Foundation, therefore, classifies as net assets with donor restriction (a) the original value of gifts donated to the permanent endowment; (b) the original value of subsequent gifts to the permanent endowment; and (c) returns on permanent endowment other than interest and dividend income.

Interest and dividend income on permanent endowments are generally recorded as revenue without donor restriction unless there is a purpose restriction on the use of the income that is not satisfied in the year the income is earned.

Endowment fund composition by type of fund as of August 31 is as follows:

2024
Total
1,588,234
1,599,710
3,187,944
2023
Total
1,455,045
1,478,750
2,933,795

# **NOTE 11 ENDOWMENTS (CONTINUED)**

# Interpretation of Relevant Law (Continued)

Changes in endowment funds are as follows for the years ended August 31:

Endowment Funds - Beginning of Year	Without Donor Restrictions \$ 1,478,750	With Donor Restrictions \$ 1,455,045	2024 Total \$ 2,933,795
Investment Return: Investment Income Net Appreciation (Realized and Unrealized) Total Investment Return	27,665 93,295 120,960	34,553 121,261 155,814	62,218 214,556 276,774
Contributions Appropriation of Endowment Asset for Expenditure	-	2,375	2,375
Endowment Funds - End of Year	\$ 1,599,710	\$ 1,588,234	\$ 3,187,944
	Without Donor Restrictions	With Donor Restrictions	2023
Endowment Funds - Beginning of Year	\$ 1,435,696	\$ 1,412,259	Total \$ 2,847,955
Investment Return: Investment Income Net Appreciation (Realized and	\$ 1,435,696 23,123		
Investment Return: Investment Income		\$ 1,412,259	\$ 2,847,955
Investment Return: Investment Income Net Appreciation (Realized and Unrealized) Total Investment Return  Contributions Appropriation of Endowment Asset	23,123	\$ 1,412,259 25,912 21,324	\$ 2,847,955 49,035 41,255
Investment Return: Investment Income Net Appreciation (Realized and Unrealized) Total Investment Return  Contributions	23,123	\$ 1,412,259 25,912 21,324 47,236	\$ 2,847,955 49,035 41,255 90,290

# **Fund Deficiencies**

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. There are no fund deficiencies as of August 31, 2024 and 2023.

# NOTE 11 ENDOWMENTS (CONTINUED)

# **Return Objectives and Risk Parameters**

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding programs supported by its endowment funds while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity or for a donor-specified period(s) as well as board-designated funds. Under this policy, as approved by the board of directors, the investment objective for the endowment assets is to achieve a reasonable rate of return within acceptable risk constraints. The detailed allocations among asset categories will follow a weighting of 35% equity and 65% fixed income and will be benchmarked against selected indices. Actual returns in any given year may vary from this amount.

# Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent constraints.

# Spending Policy and How the Investment Objectives Relate to Spending Policy

Under Pennsylvania law, the Foundation has not elected a spending policy and instead expends interest and dividend income earned on a current year basis for donor-restricted endowment funds. The Foundation's policy regarding board-designated endowment is that it is permitted, but not required, to spend up to 4% of board-designated endowment balances each year.

In establishing these policies, the Foundation considered their impact on both the real growth of the endowment through new gifts and investment return and annual expendable endowment income.

# **NOTE 12 RETIREMENT PLAN**

The Foundation has a defined contribution retirement plan (the Plan). Employees are eligible for participation in the Plan after reaching 21 years of age and upon completion of three months of service measured from date of hire. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain Internal Revenue Code limitations. The Foundation matches employee contributions up to 4% of the employee's salary. An additional 1% may be matched at the discretion of the Foundation board. Foundation contributions to the Plan for the years ended August 31, 2024 and 2023 were \$111,423 and \$116,817, respectively.

# NOTE 13 CONCENTRATIONS

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the FDIC insurance coverage limit of \$250,000. From time to time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

There was no concentrations noted for the year ended August 31, 2024 and 2023.

# NOTE 14 LITIGATION AND CLAIMS

The Foundation is periodically involved in litigation and claims arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on the Foundation's financial position, change in net assets, or liquidity.

# NOTE 15 COMMITMENTS

The goal of the Foundation is to grant the wish of every eligible child. During the years ending August 31, 2024 and 2023, the Foundation granted 500 and 521 wishes, respectively. As of August 31, 2024 and 2023, respectively, there were approximately 580 and 560 wish children who are eligible for a wish. The average cost of a wish for the year ended August 31, 2024 was \$5,493 in cash and \$5,201 in in-kind for a total cost of \$10,695. The average cost of a wish for the year ended August 31, 2023 was \$5,045 in cash and \$4,670 in in-kind for a total cost of \$9,715.

# **NOTE 16 RISKS AND UNCERTAINTIES**

In December 2019, an outbreak of a novel strain of coronavirus (COVID-19) began. On March 10, 2020, in conjunction with the Make-A-Wish America National Medical Advisory Council (NMAC), Make-A-Wish America issued instructions to pause travel and large gathering wishes until deemed medically safe for its vulnerable population and their families. On March 11, 2020, the World Health Organization characterized COVID-19 as a pandemic.

As of September 15, 2021, in consultation with the NMAC, the pause on domestic travel to large gatherings was lifted, if travel occurred by automobile. The pause on airline travel was lifted December 1, 2021 with a graduated approach with full domestic travel resuming June of 2022. Cruise wish travel resumed in June 2024 and international wish travel resumed effective September 1, 2024. Prior to fiscal year 2020, travel wishes have been approximately 75% of wishes granted and the number of granted wishes averaged approximately 537. The number of wishes granted during the years ended August 31, 2024 and 2023 was 500 and 521, respectively.

# **NOTE 17 SUBSEQUENT EVENTS**

The Foundation has evaluated subsequent events from the statement of financial position date through December 20, 2024, the date at which the financial statements were available to be issued.





Because of your kind contribution, wish kids like Kenzie can experience the transformative power of a wish-come-true. We thank all of our donors and supporters for making 2024 a year of wishes!

# **Donors & Supporters**

The following is a list of cash and in-kind donations from January through December 2024. Make-A-Wish® Greater Pennsylvania and West Virginia extends its deepest appreciation to all its donors who helped fulfill wishes, underwrote the operation expenses or donated to our endowment throughout the year. Every effort has been made to acknowledge the generosity of our benefactors correctly and completely. Should any error or omission be discovered please contact Make-A-Wish Greater Pennsylvania and West Virginia at 800-676-WISH. Due to space limitations, only cumulative donation of \$5,000 or more have been listed.

# \$100,000 or more 412 Gives Back

Give Kids the World

Estate of Francine George Green's Holiday Party Estate of Patsy Lee Bohn Hannah Lamar Advertising LFG Make-A-Wish® Golf Benefit Make-A-Wish® Board of Directors Pittsburgh Investment Professionals Scaife Family Foundation Sheetz For the Kidz Estate of Richard R. Sweitzer Truck Convoy for Wishes. Gettysburg Estate of Elizabeth Valgus Walk for Wishes, Morgantown WDSN-FM Sunny 106.5 and its

# \$75,000 to \$99,999

listeners. DuBois

Estate of John Busko Cheers for Wishes - A Tasting Grapevine - A Wine Tasting PNC Investments 22nd Golf Outing & Dinner Auction Subaru of America Share the Love Campaign United Airlines National Ticket WPXZ-FM 104.1 and Kool 103.3 and its listeners, Punxsutawney

# \$50,000 to \$74,999

33rd Annual Mom's for Make-A-Wish® Softball Tournament The Walt Disney Company Erie Insurance Group Franklin County Truck Convoy Estate of Ricky M. Fridley Marsha Kepple & Family Marriott Vacations Worldwide McKamish, Inc. The McKamish Family Foundation The Natali Foundation Pickin' for Wishes

Plum Borough School 24th Annual Telethon **PNC Investments** The Roger J. Ruisi Trust Chris Sotak & Family Wabtec Waffles and Wishes, Erie Wheels for Wishes

# \$25,000 to \$49,999

39th Annual Make-A-Wish Golf Outing All-Clad Metalcrafters Applebee's Neighborhood Grill & Bar, Sayre Avis Rent A Car Systems, Inc. Bergey's Subaru Frank Burke IV Memorial Fund of Scranton Area Foundation Cans for Wishes Convoy for Kidz Corn Dog Open Derry Area High School /School District Driveway Subaru of Moon Township Hopkins Family Fundraisers John R. Hornbrook, Jr., Perpetual Charitable Trust Jordan Realty, Inc. Krista's Motorcycle Event Make-A-Wish® Staff Glenn and Ruth Mengle Foundation Moyer's Grove Campground and Country RV Penn Trafford School District Employees of Pitt Ohio

# \$10,000 to \$24,999

LeAnn Starner's Annual

Southwest Airlines

Weakland Wreckers

Make-A-Wish® Fundraiser

Texas Roadhouse - Eastern PA

Estate of Dorothy M. Ward

World Pizza Champions Inc.

Wheels, Wings & Wishes

WRTS Star 104 FM and

its listeners, Erie

York Brush Brigade

8.9 WQK-FM The River and its listeners, St. Marys

Acme Machine & Welding Co. & Employees Allegiant Air, LLC Allied Resources Group, LLC Conor Amendola American Airlines American Legion John Niedzinsky Post 624 Melissa M. Anderson, CPA Christine and Bruce Arnoldt Linda Bakhshian Keith and Corinne Bentley Family Fund Susan Mosites Bicket Big Lots, Inc. Jake Billyk's Journey Golf Outing C. G. Johnson Elementary School Blackwood Pipe Organ Concert Busy Beaver Building Centers, Inc. BuzzRx Caliente Pizza & Draft House Calligan Family Foundation N. David & Janet M. Campbell Family Foundation James B. Chambers Memorial Foundation Christianpalooza Christmas Light Up Celebration Civil & Environmental Consultants, Inc. Coldwell Banker Realty Robert and Sara S. Comloquoy Complete Chaos Softball Team Conewago Enterprises, Inc. Dave & Buster's **Dubois School District** Elliott Company The Encova Foundation of West Virginia Lillian Lash Ensign Fund of The Pittsburgh Foundation **Enterprise Holdings** Enterprise Mobility Foundation Erie County Technical School ErieTec, Inc. Fairway Subaru Share the Love Farner's Racing Collectables Patricia Faux Scott Fehrs & Family Feld Entertainment Amy & Geoff Fleming Family

Giving Fund

Ryan Franks & Family

Micah Fulena John Marshall Grady DMD & Assoc., LLC Greenville Elks Lodge #145 Greer Industries, Inc. Guardian Life Insurance Company of America Jeanne G. Hamilton & Lawson W. Hamilton, Jr., Family Foundation Hanover Home Association Leon A. Hoffman Honkus-Zollinger Foundation Hopkins Family Fundraisers Innovative Vending Solutions J.P. Phillips, Inc. The William and Susan Johnson Charitable Fund Juniata Elementary School Samuel Justus Charitable Trust Kansas City Chiefs Donna and Steve Kaplan Keck's Food Service Charity Classic Anne Kiec & Family Kopelman Foundation Gail Kovler Rebecaa and Jeremy Kronman Luttner Financial Group, LLC Earl Luttner The Mascaro Family Foundation Sarah McCallister Lisa Goddard McGuirk David McKamish & Family Michael McKenna Victoria McKenney, Esq. Chelsea McKita Memorial Foundation Heather McKita & Family McNulty's Building Supply, Inc. Hazel Ruby McQuain Charitable Miss Duquesne Pageant, Duquesne University, Alpha Sigma Tau Danielle Mitchell Memorial Fund

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Foundation

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Neshannock Jr./Sr. High School

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I wish to have a new gaming computer

Samuel. 13 blood disorder





# Thank You!



I wish to have a playhouse to share with my pony

Sophia, 9 cancer

I wish to go to the San Diego Zoo

Peyton, 4 cancer



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