# **April** 2025

# **World Wish Month Activations**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Make-A-Wis	Sh. ONISHADOZIE	1	2	3 Lazy DOG Irvine & Corona locations give 10% when you mention Make-A-Wish	4	5
6	7	8	9	Irvine & Corona locations give 10% when you mention Make-A-Wish	11	50% of proceeds from the Spring Tasting Menu
50% of proceeds from the Tea & Brunch event	14	15	16	17 Lazy DG  Irvine & Corona locations give 10% when you mention Make-A-Wish	18	WestleMania wish granting event
WestleMania wish granting event	\$3 donation for a meal at Rialto & Perris locations	\$3 donation for a meal at Rialto & Perris locations	\$3 donation for a meal at Rialto & Perris locations	Irvine & Corona locations give 10% when you mention Make-A-Wish	\$3 donation for a meal at Rialto & Perris locations	Wishes in Flight  ➤ AIRLINE MILES DONATION DRIVE  Donate airline miles at wish.org/ktla
27 Make A-Wish.  IT'S IN THE BAG Tickets available at ItsInTheBag-Wish.org	Wishes in Flight Wishes in Flight AIRLINE MILES DONATION DRIVE  Donate airline miles at wish.org/ktla	Wishes in Flight AIRLINE MILES DONATION DRIVE  Donate airline miles at wish.org/ktla	All OC locations donating 20% of sales	All OC locations donating 20% of sales		$\sum_{N}$

#### **Month Long Supporters**











and \$5 donation for \$20

gameplay







on their check



## **Local World Wish Month Activations**

<u>Bosscat Kitchen and Libations</u>: Irvine & Orange – During World Wish Month (April), \$1 will be donated to Make-A-Wish Orange County and The Inland Empire from the sales of each dessert.

18169 Von Karman Avenue Irvine, CA 92612 118 West Chapman Avenue Orange, CA 92866

<u>Dave & Busters</u> Irvine, Orange and Ontario - In support of World Wish Month, donate \$5 to Make-A-Wish and receive a start + bounce back incentive (\$20 Game Play with purchase of \$20 Game Play valid May- end of July).

661 Spectrum Center Irvine, CA 92618

20 City Blvd. W. Orange, CA 92868

4821 Mills Circle Ontario, CA 91764

Main Event - Donate \$5 or more to Make-A-Wish and receive \$20 in free game play with a \$20 Fun Card purchase or recharge. 04/01/2025 - 04/30/2025. Also, have year-round dessert Rainbow Sundae. \$1 from each sold goes to MAW.

5201 Montclair Plz. Ln. Montclair, CA 91763

<u>General Outdoor Advertising</u> - digital billboards featuring local wish kids to be displayed in Orange County and the Inland Empire.

<u>Johnny's Real New York Pizza</u> - 20% of sales on Wednesday, April 30 will go to Make-A-Wish Orange County and The Inland Empire.

6721 Quail Hill Parkway Irvine, CA 92603

<u>KTLA 5</u> - Running a WishMakers Wanted PSA through the month of April. In addition, running an Airline Miles Drive with a PSA ask with on-air opportunities, social media posts, and website take over that benefits Make-A-Wish Orange County and The Inland Empire and Los Angeles for the five days leading up to World Wish Day.



<u>Lazy Dog Restaurant & Bar</u> Irvine and Corona - Will Adopt-A-Wish. Also will participate in give back fundraisers on Thursday, April 3rd, 10th, 17th and the 24th. 10% will come back to our chapter who says there supporting Make-A-Wish Orange County and The Inland Empire.

13290 Jamboree Road Irvine, CA 92602

380 McKinley St. Corona, CA 92879

Mattel, Inc. - Running an at-register donation opportunity April - July.

1456 Harry Sheppard Blvd. San Bernardino, CA 92408

<u>Paik Coffee</u> - Creating a specialty Make-A-Wish Latte with a percentage of sales supporting Make-A-Wish Orange County and The Inland Empire.

<u>PBS SoCal</u> - Running a World Wish Month PSA that benefits Make-A-Wish SoCal chapters (Central Coast and Southern Central Valley, Los Angeles, Orange County and The Inland Empire and San Diego).

<u>Pechanga</u> – Collecting all the coins from their fountains to make a \$10,000 donation to Make-A-Wish Orange County and The Inland Empire on World Wish Day.

45000 Pechanga Parkway Temecula, CA 92592

**Pi Kappa Alpha - UC Irvine -** Will be hosting a Wish Week/Philanthropic event to raise funds for Make-A-Wish Orange County and The Inland Empire on World Wish Day.

<u>Tacos and Company</u>: Irvine, Newport Beach, Irvine Center Drive, Ladera Ranch & Mission Viejo - 20% of sales on Wednesday, April 30th will go to Make-A-Wish Orange County and The Inland Empire.

18092 Culver Drive Irvine, CA 92612 3601 Jamboree Road Newport Beach, CA 92669 6620 Irvine Center Dr. Irvine, CA 92660

27412 Antonio Parkway Ladera Ranch, CA 92694 27690 Santa Margarita Parkway, Unit C Mission Viejo, CA 92691



<u>Ten Sushi</u> - During World Wish Month (April), \$1 will be donated to Make-A-Wish Orange County and The Inland Empire from the sales of each dessert.

18177 Von Karman Ave. Irvine, CA 92612

#### The Cookie Tin | James Madison Catering -

- ★ All proceeds from the sales of the specialty Make-A-Wish Cookie will support Make-A-Wish Orange County and The Inland Empire through World Wish Month (April).
- ★ 50% of the proceeds from the Spring Tasting Menu Dinner on April 12<sup>th</sup> will support Make-A-Wish Orange County and The Inland Empire.
- ★ Lastly, 50% of proceeds from the Tea/Brunch Event on April 13th will support Make-A-Wish Orange County and The Inland Empire.

1485 Spruce St., Ste. O Riverside, CA 92507

<u>TopGolf Ontario</u> – During World Wish Month (April), when you visit Topgolf, guests will have an opportunity to support Make-A-Wish on their check. In addition, \$1 is donated to Make-A-Wish Orange County and The Inland Empire from donut hole-in-one dessert sales.

1050 N. Archibald Ave. Ontario, CA 91764

Wingstop, Rialto and Perris - Wingstop will provide coupons for a \$3 meal that is valued at \$6. The promotion will run for the first five days of the grand opening April 21st - 25th. The entire \$3 gift will come to Make-A-Wish Orange County and The Inland Empire.

1424 W. Foothill Blvd., Suite D Rialto, CA 92376 185 Ramona Expressway, Suite 2 Perris, CA 92571



### **National World Wish Month Partners**

<u>American Airlines</u> – In honor of World Wish Month and Wish Flight, all AAdvantage Miles donated to the American Airlines Miles for Global Health and Well-Being by AAdvantage members in April will be donated to Make-A-Wish up to 50 million miles. Donate today!

<u>Avis</u> – Join us in making wishes come true this April during World Wish Month. Unlock limited time savings of up to 35% off base rates at Avis.com/wish when you pay now! For every reservation made, Avis is donating 20%, up to \$25,000, directly to Make-A-Wish. Don't wait, book today and help us grant more wishes for children living with critical illnesses.

<u>Benjamin Moore</u> - For the month of April, Benjamin Moore will feature Make-A-Wish on its branded paint stir sticks, available while supplies last at participating locations. The company will also encourage employees to support the case during World Wish Month through its double-matching gift program. In addition to helping fulfill room makeover wishes, Benjamin Moore donates \$150,000 to Make-A-Wish annually.

<u>Celebration Exotic Car Festival</u> - Since its inception, the Celebration Exotic Car Festival has donated over\$5 million to children's charities, including Make-A-Wish. Over the years, the festival has grown to become one of the largest exotic car events in the world, attracting more than 40,000 spectators, and showcasing over300 of the world's rarest exotic cars, race cars, and Hollywood movie cars. Join us each April in Central Florida to celebrate the passion of exotic cars and the joy of making wishes come true!

<u>Chase</u> - With more than 80% of wishes involving some form of travel, Chase will provide Make-A-Wish with \$2.5 million in Chase Ultimate Rewards points and a \$500,000 donation to fuel travel of wish kids and their families. In addition, Make-A-Wish is a participating charity in Chase's Pay Yourself Back program, which lets Chase cardmember redeem Ultimate Rewards points for statement credits for recent purchases, including donations to charities.

<u>Disney</u> – Since 1980, Disney has worked with Make-A-Wish to grant wishes and create happiness and joy for kids and families when it's needed most. IN fact, of the over 16,000 wishes Make-A-Wish grants across the country each year, historically one out of every two is a Disney wish. The entire Disney family works with Make-A-Wish to grant life-changing wishes, including theme park and resort vacations, cruises, shopping sprees, studio visits, talent mee-and-greets, sports-themed experiences and more.

<u>Fanatics</u> - Throughout April, Fanatics will invite customers to donate to Make-A-Wish through Fanatics.com, package inserts and a dedicated e-newsletter in celebration of World Wish Month.

<u>IT'SUGAR</u> - IT'SUGAR has so many SWEET ways to support Make-A-Wish! Grab a neon rainbow lollipop, seasonal chocolate covered Oreo, Wish Gummy Bears, or the NEW Make-A-Wish



Chocolate Bar featuring art by a wish kid, Rachel! 20% of the purchase of each of these items is donated back to Make-A-Wish.

Kendra Scott - On April 26 from 12:00 p.m. - 4:00 p.m. local time, 20% of all Kendra Scott instore sales will go back to Make-A-Wish through the Kendra Scott Foundation.

<u>Nature's Own</u> - The World Wish Month join Nature's Own in their Slice of Hope campaign by sending a well wish for wish kids to see! Nature's Own will also be fundraising with their employees across the country to raise funds that will help grant more life-changing wishes for children with critical illnesses.

<u>Red Robin</u> - Red Robin will donated 10 cents to Make-A-Wish for every Kids Meal purchased throughout the year.

Royal Caribbean - This April, Royal Caribbean will host multiple fundraising opportunities across their 280ship fleet! Join us in celebrating and supporting life-changing wishes through exciting activities such as onboard Walk for Wishes, live auctions, and casino donations. All events will benefit Make-A-Wish, helping to create unforgettable experiences for children with critical illnesses. Together, we can make dreams come true – Don't miss out on the chance to make a difference!

<u>Sugarwish</u> - Recipients of Sugarwish gifts can elect to donate their gift to Make-A-Wish. Additionally, Make-A-Wish will receive a donation equal to 10% of value loaded into all new corporate accounts who sign up here.

The Learning Experience – At The Learning Experience, we know that providing high-quality early education extends well beyond the ABC's and 123s. Our one-of-a-kind philanthropy curriculum, guided by our lovable learning characters Grace Greyhound and Charity Chihuahua, teaches important concepts like kindness and giving! Our partnership with Make-A-Wish allows our little learners to put the important life values they learn all year into action! It's woven into our philanthropy curriculum and helps our little learners understand the life-changing impact of giving back. As Grace and Charity say: It doesn't matter how big or small you are, it's the size of your heart that matters. Make a different in the lives of deserving children and encourage the next generation of philanthropists by supporting Make-A-Wish today!

<u>Topgolf</u> - From April 1 – 30, when you visit Topgolf, you can make a donation to Make-A-Wish on your check. To find a Topgolf venue near you, visit topgolf.com/locations.

<u>United</u> - Year-round, MileagePlus members can donated their unused miles to Make-A-Wish on United.com. During the month of April, Make-A-Wish will be a featured partners on United's Miles on a Mission page. Donate your unused miles today to help grant wishes!

**WWE** - WWE is sending 25 wish kids to WrestleMania in Las Vegas April 16-20. You can support Make-A-Wish by purchasing a ticket to WWE World at WrestleMania, making a donation at the on-site Superstore or donate online today!