

Marketing & Communications Internship - will play a key role in supporting the Marketing Manager by helping bring powerful wish stories to life and engaging the community through various marketing efforts. Under the guidance of the Marketing Manager, the intern will interview wish families and volunteers, write compelling content, and assist with social media, email marketing, and event materials. This internship offers hands-on experience in nonprofit marketing, storytelling, and digital engagement—ideal for students pursuing degrees in communications, journalism, marketing, or related fields. ***Intern must be located in the DFW area.***

Key Responsibilities:

- Interview wish families and volunteers to collect impactful stories
- Write wish stories and volunteer spotlights for multiple platforms
- Assist with social media planning, copywriting, and community engagement
- Support email marketing campaigns and website content updates
- Help capture and edit photo/video content for digital use
- Create branded materials for events and community/partner use
- Provide additional support to the Marketing Manager as needed

Skills & Qualifications:

- Strong communication and writing skills
- Creativity and attention to detail
- Self-motivated with time management skills
- Interest in marketing, storytelling, or nonprofit work
- Collaborative mindset and willingness to learn
- Familiarity with social media platforms and digital content creation is a plus