# MAKE-A-WISH FOUNDATION® OF MICHIGAN FINANCIAL STATEMENTS YEARS ENDED AUGUST 31, 2024 AND 2023



# MAKE-A-WISH FOUNDATION® OF MICHIGAN TABLE OF CONTENTS YEARS ENDED AUGUST 31, 2024 AND 2023

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#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors Make-A-Wish Foundation® of Michigan Southfield, Michigan

### Report on the Audit of the Financial Statements *Opinion*

We have audited the accompanying financial statements of Make-A-Wish Foundation® of Michigan (a nonprofit organization), which comprise the statements of financial position as of August 31, 2024 and 2023, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of Michigan as of August 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Financial Statements* section of our report. We are required to be independent of Make-A-Wish Foundation® of Michigan and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of Michigan's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

#### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore, is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, and design and perform audit procedures responsive to those risks. Such
  procedures include examining, on a test basis, evidence regarding the amounts and disclosures
  in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Make-A-Wish Foundation® of Michigan's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of Michigan's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Oak Brook, Illinois February 14, 2025

# MAKE-A-WISH FOUNDATION® OF MICHIGAN STATEMENTS OF FINANCIAL POSITION AUGUST 31, 2024 AND 2023

		2024	2023		
ASSETS					
Cash and Cash Equivalents	\$	3,985,891	\$	3,679,221	
Investments	•	5,030,494	•	4,610,923	
Due from Related Entities		188,757		231,941	
Prepaid Expenses		216,081		228,070	
Contributions Receivable, Net		3,442,216		2,791,885	
Other Assets		50,841		17,840	
Investments Held for Long-Term Purposes		104,224		104,224	
Right-of-Use Assets - Operating		1,062,448		187,211	
Right-of-Use Assets - Finance		-		4,599	
Property and Equipment, Net		198,537		58,488	
Total Assets	<u>\$</u>	14,279,489	\$	11,914,402	
LIABILITIES AND NET ASSETS					
LIABILITIES					
Accounts Payable and Accrued Expenses	\$	778,213	\$	612,920	
Due to Related Entities		110,776		126,604	
Deferred Revenue		14,940		7,700	
Lease Liability - Operating		1,129,350		190,312	
Lease Liability - Finance		-		6,655	
Total Liabilities		2,033,279		944,191	
NET ASSETS					
Without Donor Restrictions		8,684,769		8,271,311	
With Donor Restrictions		3,561,441		2,698,900	
Total Net Assets		12,246,210		10,970,211	
Total Liabilities and Net Assets	<u>\$</u>	14,279,489	\$	11,914,402	

# MAKE-A-WISH FOUNDATION® OF MICHIGAN STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2024

	Without Donor Restrictions		With Donor Restrictions		Total
REVENUES, GAINS, AND OTHER SUPPORT					
Public Support:					
Contributions, Cash	\$	4,421,103	\$	2,148,677	\$ 6,569,780
Contributions, Donated Goods, and Services		2,467,731		403,543	2,871,274
Grants		163,439			 163,439
Total Public Support		7,052,273		2,552,220	9,604,493
Internal Special Events		3,267,307		-	3,267,307
Internal Special Events, Donated Goods, and Services		109,738		-	109,738
Less: Costs of Direct Benefits to Donors		(568,684)		-	(568,684)
Total Internal Special Events		2,808,361		-	2,808,361
Investment Income, Net		621,723		11,615	633,338
Other Income		2,100		-	2,100
Net Assets Released from Restrictions		1,701,294		(1,701,294)	<u>-</u>
Total Revenues, Gains, and Other Support		12,185,751		862,541	13,048,292
EXPENSES					
Program Services:					
Wish Granting		8,068,080		-	8,068,080
Support Services:					
Fundraising		1,931,051		-	1,931,051
Management and General		1,773,162		-	1,773,162
Total Support Services		3,704,213		-	 3,704,213
Total Expenses		11,772,293			 11,772,293
CHANGE IN NET ASSETS		413,458		862,541	1,275,999
Net Assets - Beginning of Year		8,271,311		2,698,900	 10,970,211
NET ASSETS - END OF YEAR	\$	8,684,769	\$	3,561,441	\$ 12,246,210

# MAKE-A-WISH FOUNDATION® OF MICHIGAN STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2023

	thout Donor estrictions	/ith Donor estrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT			
Public Support:			
Contributions, Cash	\$ 5,633,668	\$ 362,752	\$ 5,996,420
Contributions, Donated Goods, and Services	2,236,043	401,889	2,637,932
Grants	206,410	 	 206,410
Total Public Support	 8,076,121	 764,641	 8,840,762
Internal Special Events	2,986,267	491	2,986,758
Internal Special Events, Donated Goods, and Services	81,043	-	81,043
Less: Costs of Direct Benefits to Donors	(703,561)	 	 (703,561)
Total Internal Special Events	 2,363,749	 491	 2,364,240
Investment Income, Net	242,257	17,832	260,089
Other Income	53,806	-	53,806
Net Assets Released from Restrictions	 1,781,268	 (1,781,268)	 
Total Revenues, Gains, and Other Support	12,517,201	(998,304)	11,518,897
EXPENSES			
Program Services:			
Wish Granting	7,497,158	-	7,497,158
Support Services:			
Fundraising	1,821,808	-	1,821,808
Management and General	 1,605,339	 	 1,605,339
Total Support Services	3,427,147	 	3,427,147
Total Expenses	10,924,305	-	10,924,305
OTHER LOSSES			
Loss on Disposal of Equipment	(3,783)	 	 (3,783)
Total Other Losses	(3,783)		(3,783)
CHANGE IN NET ASSETS	1,589,113	(998,304)	590,809
Net Assets - Beginning of Year	 6,682,198	 3,697,204	 10,379,402
NET ASSETS - END OF YEAR	\$ 8,271,311	\$ 2,698,900	\$ 10,970,211

# MAKE-A-WISH FOUNDATION® OF MICHIGAN STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2024

	Pro	gram Services			Supp	port Services						
		Wish Granting	Fundraising			anagement nd General	Total Support Services		Direct Donor Benefits			Total
Direct Costs of Wishes	\$	5,981,147	\$	-	\$	-	\$	-	\$	-	\$	5,981,147
Salaries, Taxes, and Benefits		1,202,444		1,202,444		1,045,758		2,248,202		-		3,450,646
Printing, Subscriptions, and Publications		8,527		40,595		11,138		51,733		-		60,260
Professional Fees		68,149		34,135		233,665		267,800		-		335,949
Rent and Utilities		83,062		86,201		89,362		175,563		-		258,625
Postage and Delivery		5,594		13,677		5,775		19,452		-		25,046
Travel		2,190		61,207		73,893		135,100		-		137,290
Meetings and Conferences		3,014		25,715		89,625		115,340		-		118,354
Office Supplies		64,615		9,181		18,475		27,656		-		92,271
Communications		10,136		12,926		14,489		27,415		-		37,551
Advertising and Media (Cash)		5,208		23,337		-		23,337		-		28,545
Advertising and Media (In-Kind)		-		22,535		-		22,535		-		22,535
Repairs and Maintenance		6,722		6,721		6,532		13,253		-		19,975
Insurance		109		1,140		94		1,234		-		1,343
Bad Debt Expense		-		90,500		-		90,500		-		90,500
Membership Dues		328		668		1,025		1,693		-		2,021
National Partnership Dues		604,455		138,161		120,891		259,052		-		863,507
Miscellaneous		6,130		145,658		48,511		194,169		-		200,299
Depreciation and Amortization		16,250		16,250		13,929		30,179		-		46,429
Special Event - Direct Donor Benefits										568,684	_	568,684
		8,068,080		1,931,051		1,773,162		3,704,213		568,684		12,340,977
Less: Expenses Netted Against Revenues on the Statement of Activities:												
Special Event Expenses										(568,684)		(568,684)
Total Expenses Included in the Expense Section of the Statement	Φ.	0.000.000		4 004 054	•	4 770 400	Φ.	0.704.040	•		•	44 770 000
of Activities	\$	8,068,080		1,931,051	\$	1,773,162	\$	3,704,213	ቕ	-	\$	11,772,293

# MAKE-A-WISH FOUNDATION® OF MICHIGAN STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2023

	Prog	gram Services										
	_	Wish Granting	Fundraising			anagement nd General	Total Support Services		Direct Donor Benefits			Total
Direct Costs of Wishes	\$	5,513,642	\$	-	\$	-	\$	-	\$	-	\$	5,513,642
Salaries, Taxes, and Benefits		1,167,094		1,167,094		1,022,589		2,189,683		-		3,356,777
Printing, Subscriptions, and Publications		6,571		26,767		8,502		35,269		-		41,840
Professional Fees		43,005		30,050		189,846		219,896		-		262,901
Rent and Utilities		88,054		89,518		76,168		165,686		-		253,740
Postage and Delivery		8,347		17,598		7,485		25,083		-		33,430
Travel		2,771		35,273		50,002		85,275		-		88,046
Meetings and Conferences		4,953		40,550		55,976		96,526		-		101,479
Office Supplies		80,671		27,484		9,179		36,663		-		117,334
Communications		13,033		13,360		13,066		26,426		-		39,459
Advertising and Media (Cash)		879		12,383		11		12,394		-		13,273
Advertising and Media (In-Kind)		-		45,360		-		45,360		-		45,360
Repairs and Maintenance		7,745		7,745		6,639		14,384		-		22,129
Bad Debt Expense		-		35,150		-		35,150		-		35,150
Membership Dues		934		1,079		777		1,856		-		2,790
National Partnership Dues		538,078		97,153		112,100		209,253		-		747,331
Miscellaneous		16,021		168,299		47,999		216,298		-		232,319
Depreciation and Amortization		5,360		6,945		5,000		11,945		-		17,305
Special Event - Direct Donor Benefits		_		-		-		_		703,561		703,561
		7,497,158		1,821,808		1,605,339		3,427,147		703,561		11,627,866
Less: Expenses Netted Against Revenues on the Statement of Activities:												
Special Event Expenses										(703,561)		(703,561)
Total Expenses Included in the Expense Section of the Statement of Activities	\$	7,497,158		1,821,808	\$	1,605,339	\$	3,427,147	\$		\$	10.924,305
OI MOUVILLES	φ	1,481,130		1,021,000	φ	1,000,009	φ	3,421,141	φ		φ	10,824,303

# MAKE-A-WISH FOUNDATION® OF MICHIGAN STATEMENTS OF CASH FLOWS YEARS ENDED AUGUST 31, 2024 AND 2023

		2024		2023
CASH FLOWS FROM OPERATING ACTIVITIES	Φ.	4 075 000	Φ.	500.000
Change in Net Assets	\$	1,275,999	\$	590,809
Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operating Activities:				
Depreciation		46,429		17,305
Amortization of Right-of-Use Asset, Finance Lease		4,599		7,636
Bad Debt Expense and Other		90,500		35,150
Net Realized and Unrealized Gains on Investments		(415,430)		(132,209)
Loss on Disposal of Property and Equipment		-		3,783
Contributed Property and Equipment		(144,003)		(11,571)
Change in Discount to Present Value of Contributions Receivable		96,323		(43,067)
Change in Operating Right-of-Use Assets and Lease Liabilities		63,801		1,760
(Increase) Decrease in Assets:				
Contributions Receivable		(837,154)		786,601
Due from Related Entities		43,184		(134,126)
Prepaid Expenses		11,989		25,345
Other Assets		(33,001)		54,988
Increase (Decrease) in Liabilities:				
Accounts Payable and Accrued Expenses		165,293		40,676
Due to Related Entities		(15,828)		37,017
Deferred Revenue, Internal Events		7,240		7,700
Net Cash Provided by Operating Activities		359,941		1,287,797
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchases of Investments		(4,045,563)		(6,490,562)
Proceeds from Sales of Investments		4,041,422		4,883,941
Purchases of Property and Equipment		(42,475)		(34,812)
Net Cash Used by Investing Activities		(46,616)		(1,641,433)
CASH FLOWS FROM FINANCING ACTIVITIES				
Principal Payments on Finance Lease Obligations		(6,655)		(8,820)
Net Cash Used by Financing Activities		(6,655)		(8,820)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		306,670		(362,456)
Cash and Cash Equivalents - Beginning of Year		3,679,221		4,041,677
CASH AND CASH EQUIVALENTS - END OF YEAR	\$	3,985,891	\$	3,679,221
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION Cash Paid for Interest Expense	\$	61	\$	520
Contributed Property and Equipment	\$	144,003	\$	11,571
Right-of-Use Assets Obtained in Exchange for New Operating Lease Liabilities	\$	1,058,794	\$	398,174

#### NOTE 1 ORGANIZATION

Make-A-Wish Foundation® of Michigan (the Foundation) is a Michigan nonprofit corporation, organized for the purpose of creating life changing wishes for children with critical illnesses. The Foundation is an independently operating chapter of Make-A-Wish Foundation® of America (National Organization), which develops and implements national programs in public relations and fundraising for the benefit of all local chapters. To be a Make-A-Wish chapter, the local chapter is obligated to comply with a chapter agreement with the National Organization and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) applicable to nonprofit entities.

#### Cash, Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents.

#### **Investments**

Investments are recorded at fair value. Investment income, including gains and losses on investments, is recorded as increases or decreases in net assets without donor restrictions unless its use is limited by donor-imposed restrictions or law.

The Foundation's investments are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investments, it is reasonably possible that those changes in the values of investments will occur in the near term and that such changes could be material to the amounts reported in the statements of financial position.

#### **Contributions Receivable**

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Leases

The Foundation determines if an arrangement is a lease at inception. Operating leases are included in right-of-use ("ROU") assets – operating and lease liability – operating, and finance leases are included in right-of-use ("ROU") assets – financing and lease liability – financing in the statements of financial position.

ROU assets represent the Foundation's right to use an underlying asset for the lease term and lease liabilities represent the Foundation's obligation to make lease payments arising from the lease. ROU assets and liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term. Lease terms may include options to extend or terminate the lease when it is reasonably certain that the Foundation will exercise that option. Lease expense for operating lease payments is recognized on a straight-line basis over the lease terms. The Foundation has elected to recognize payments for short-term leases with a lease term of 12 months or less as expense as incurred and these leases are not included as lease liabilities or right-of-use assets on the statements of financial position.

The individual lease contracts do not provide information about the discount rate implicit in the lease. Therefore, the Foundation has elected to use a risk-free discount rate determined using a period comparable with that of the lease term for computing the present value of lease liabilities.

The Foundation has elected not to separate nonlease components from lease components and instead accounts for each separate lease component and the nonlease component as a single lease component.

#### **Property and Equipment, Net**

Property and equipment having a unit cost of greater than \$500 and a useful life of more than one year are capitalized at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally 3 to 7 years. Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining terms of the leases. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Fair Value Measurements**

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

Level 1 – Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.

Level 2 – Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

Level 3 – Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

#### Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor- or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restriction when the assets are placed in service.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Net Assets (Continued)**

Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as Net Assets Released from Restrictions.

#### **Revenue Recognition**

Revenue is recognized on the accrual basis and generally consists of contributions, special event revenue, in-kinds and other income.

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors.

Special event revenue consists of registrations, sponsorships and other contributions. The exchange element of the special event revenue was approximately \$568,684 and \$703,561 for the years ended August 31, 2024 and 2023, respectively. The portion that is considered to be exchange revenue is recognized as revenue when the performance obligations are met which is the occurrence of the event.

The Foundation receives auction items to be sold at its special events. Contributed auction items are valued at the gross selling price received and the value is included in internal special event revenue on the statement of activities. The amount of auction items received and sold during the years ended August 31, 2024 and 2023 totaled \$46,395 and \$43,670, respectively.

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue.

Conditional promises to give are not recognized as contribution revenue and receivables until the conditions have been substantially met. Conditional promises outstanding for the years ended August 31, 2024 and 2023 were \$-0-.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Revenue Recognition (Continued)**

Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

#### **Contributions: Donated Goods and Services**

The Foundation received in-kind contributions of assets, services, and materials that are reported in the statements of activities as follows:

	 2024	 2023
Wish Related Travel, Goods, and Services	\$ 2,697,269	\$ 2,524,369
Advertising and Media	22,535	45,360
Special Events	109,738	81,043
Property and Equipment	144,003	11,571
Other	7,467	56,632
Total Contributed Nonfinancial Assets and Services	\$ 2,981,012	\$ 2,718,975

Wish related travel, goods and other services are used in the wish granting program. The Foundation estimates the fair value of wish related travel, goods, and services on the basis of estimates of the current market rates for similar travel, goods and other services in the Foundation's market.

Donated advertising and media is reported at the estimated fair value as provided by the donor based on rates charged for similar advertising or media. Advertising and media is used for both program and supporting services. Advertising and media is used to help the Foundation communicate its message or mission and includes fund raising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes.

Special event donated items are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items. The Foundation estimates the fair value of these donated items based on the current market rates for similar items in the Foundation's market.

Property and Equipment items donated consist of costs to remodel the Suite that the Chapter is currently leasing and were valued using the fair value of these items based on current market rates for similar items in the Foundation's market.

In-kind contributions related to wish granting are restricted to be used in granting wishes. In-kind contributions related to special events are restricted for use at those events. No other in-kind contributions were received with donor restrictions.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Income Taxes**

The Foundation is a nonprofit organization exempt from federal income and Michigan taxes under the provisions of Internal Revenue Code Section 501(c)(3) and Section 208.1207 of the state of Michigan. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2024 and 2023. The Foundation files income tax returns in the U.S. federal jurisdiction, and applicable state jurisdictions.

#### **Functional Expenses**

The Foundation performs three functions: wish granting, fundraising, and management and general. Definitions of these functions are as follows:

#### Wish Granting

Activities performed by the Foundation in granting wishes to children with critical illnesses.

#### **Fundraising**

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations.

#### **Management and General**

All costs not identifiable with a specific programs or fundraising activities, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

#### **Management Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Adoption of Accounting Pronouncement**

The Foundation has adopted ASU 2016-13, *Financial Instruments – Credit Losses* (*Topic 326*): *Measurement of Credit Losses on Financial Instruments*, as amended, which modified the measurement of expected credit losses. The Foundation adopted this new guidance utilizing the modified retrospective transition method. The adoption of this Standard did not have a material impact on the Foundation's financial statements but did change how the allowance for credit losses is determined.

#### Reclassifications

Certain reclassifications of amounts previously reported have been made to the accompanying consolidated financial statements to maintain consistency between periods presented. The reclassifications had no impact on previously reported net assets.

#### NOTE 3 LIQUIDITY AND AVAILABILITY

The Foundation monitors liquidity regularly through the monthly financial package provided to the board and through the enterprise-wide Benchmarks of Excellence. Holding 6 to 24 months of liquidity is considered excellent based off the enterprise-wide published scale.

	2024	2023
Total Financial Assets	\$ 12,751,582	\$ 11,418,194
Donor-Imposed Restrictions:		
Restricted Funds	3,457,217	2,594,676
Endowments	104,224	104,224
Financial Assets with Donor-Imposed		
Restrictions	3,561,441	2,698,900
Financial Assets Available to Meet Cash Needs		
for General Expenditures Within One Year	\$ 9,190,141	\$ 8,719,294

Financial assets include cash and cash equivalents, investments, due from related entities, contributions receivable, and investments held for long-term purposes. For purposes of analyzing resources available to meet general expenditures over one year, the Foundation considers all expenditures related to its ongoing program activities, as well as the functions in support of those activities, to be general expenditures.

Endowment funds consist of donor-restricted endowments and funds designated by the board as endowments. Income from donor-restricted endowments is restricted for specific purposes as described in Note 11, with the exception of the amounts available for general use. Donor-restricted endowment funds are not available for general expenditure. The Foundation also has available a line of credit in the amount of \$750,000 in the event there is a financial need. See Note 8.

#### NOTE 4 FAIR VALUE MEASUREMENTS

#### **Fair Value of Financial Instruments**

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair values of the financial instruments shown in the following table as of August 31, 2024 and 2023 represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

#### <u>Investments – Overall Investment Objective</u>

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the board's audit and finance committee, which oversees the Foundation's investment program in accordance with established guidelines.

#### Fair Value Hierarchy

The following table presents the fair value hierarchy of assets that are measured at fair value on a recurring basis, at August 31:

	Level 1	Level 2	Le	evel 3	Assets Not Held at Fair Value			Total
August 31, 2024								
Assets:								
Mutual Funds	\$ 2,344,737	\$ -	\$	-	\$	-	\$	2,344,737
Exchange-Traded Funds	584,748	-		-		-		584,748
Certificates of Deposit	-	1,718,456		-		-		1,718,456
Money Market funds	-	-		-		484,960		484,960
Cash	-	-		-		1,817		1,817
Total Investments and								
Investments Held for								
Long-Term Purposes	\$ 2,929,485	\$ 1,718,456	\$		\$	486,777	\$	5,134,718

#### NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

#### Fair Value Hierarchy (Continued)

	Laval 4	Laval O			-	Assets Not leld at Fair Value	Tatal
	 Level 1	 Level 2		Level 3		value	 Total
August 31, 2023							
Assets:							
Mutual Funds	\$ 2,115,173	\$ -	\$	-	\$	-	\$ 2,115,173
Exchange-Traded Funds	998,653	-		-		-	998,653
Certificates of Deposit	-	425,339		-		-	425,339
Money Market Funds	-	-		-		1,153,797	1,153,797
Cash	 			-		22,185	22,185
Total Investments and							
Investments Held for							
Long-Term Purposes	\$ 3,113,826	\$ 425,339	\$		\$	1,175,982	\$ 4,715,147

#### NOTE 5 CONTRIBUTIONS RECEIVABLE

Contributions receivable include pledges that have been discounted at 4.20% at August 31, 2024 and August 31, 2023. The following is a summary of the Foundation's contributions receivable at August 31:

	 2024	2023
Total Amounts Due in:	 _	_
Within One Year	\$ 1,421,918	\$ 2,065,389
One to Five Years	2,157,378	767,253
Gross Contributions Receivable	3,579,296	2,832,642
Less: Discount to Present Value	 (137,080)	(40,757)
Contributions Receivable, Net	\$ 3,442,216	\$ 2,791,885

For the year ended August 31, 2024, 56% of contributions receivable are due from two donors and 18% of contributions were due from one donor for the year ended August 31, 2023. Management determined that all contributions receivable are fully collectible; therefore, no allowance for uncollectible accounts is considered necessary at August 31, 2024 and 2023.

#### NOTE 6 TRANSACTIONS WITH RELATED ENTITIES

The National Organization conducts national fundraising efforts for which cash and in-kind donations are received and shared with the Foundation. These funds represent revenues associated with: distributions from national partners, individual donation amounts collected via online and white mail donations, amounts for internal grants and other miscellaneous revenues. During the years ended August 31, 2024 and 2023, respectively, the Foundation received \$1,018,516 and \$994,022 from these national revenue streams.

#### NOTE 6 TRANSACTIONS WITH RELATED ENTITIES (CONTINUED)

Conversely, the Foundation pays amounts to the National Organization for chapter dues and other miscellaneous ancillary expenses that the National Organization pays on behalf of the Foundation and for services provided by the National Organization. Amount totaling \$1,026,288 and \$974,006 were paid from the Foundation to the National Organization during the years ended August 31, 2024 and 2023, respectively.

Chapters who assist with the organization and granting of wishes from other chapters are paid a "fee for service" called the wish assist fee. Under this program, the originating chapter agrees to pay a fee to the chapter of the wish destination to assist with any planning, booking, and facilitating of the wish for the home chapter. Under this program, the Foundation received \$2,100 and \$4,800, respectively, for the years ended August 31, 2024 and 2023, which is recorded in the accompanying statements of activities as other income.

Amounts due from and to related entities are as follows at August 31:

	2024			2023	
Due from National Organization	\$	184,610	\$	224,186	
Due from Other Chapters		4,147		7,755	
Total Due from Related Entities	\$	188,757	\$	231,941	
		_	,		
Due to National Organization	\$	16,561	\$	7,119	
Due to Other Chapters		94,215		119,485	
Total Due to Related Entities	\$	110,776	\$	126,604	

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation's use but were not yet transferred to the Foundation as of year-end. Amounts due from other chapters represent amounts paid in assisting other chapters with their wish granting. Amounts due to other chapters represent amounts owed to other chapters who have assisted in the granting of wishes for the Foundation. Amounts due to the National Organization generally represent unpaid chapter dues and services.

During the years ended August 31, 2024 and 2023 the Foundation received contributions, both cash and in-kind, from board members totaling \$324,360 and \$142,797, respectively. At August 31, 2024 and 2023, amounts due from board members totaled \$270,253 and \$418,753, respectively, and are included in contributions receivable in the accompanying statements of financial position.

#### NOTE 7 PROPERTY AND EQUIPMENT, NET

Property and equipment consists of the following as of August 31:

	2024		2023	
Computer Equipment and Software	\$	180,531	\$	169,834
Office Furniture and Equipment		187,456		28,476
Leasehold Improvements		43,434		26,634
Total		411,421		224,944
Less: Accumulated Depreciation and Amortization		(212,884)		(166,456)
Property and Equipment, Net	\$	198,537	\$	58,488

Depreciation totaled \$46,429 and \$17,305, respectively for the years ended August 31, 2024 and 2023

#### NOTE 8 SHORT-TERM BORROWINGS

The Foundation has an unsecured line of credit with a financial institution totaling \$750,000, bearing interest at a variable rate with a maturity date of September 20, 2025. The variable interest rate is determined based on *The Wall Street Journal* prime rate, which was 8.00% and 8.50%, as of August 31, 2024 and 2023, respectively. As of August 31, 2024 and 2023, the Foundation had no amounts outstanding on this line of credit.

#### NOTE 9 LEASES

The Foundation leases certain operating and office facilities for various terms under long-term, non-cancelable lease agreements. Additionally, the Foundation has certain financing leases for equipment. The leases expire at various dates through 2031.

The following tables provides quantitative information concerning the Foundation's leases:

	 2024		2023	
Lease Cost:				
Finance Lease Cost:				
Amortization of Right-of-Use Assets	\$ 4,599	\$	7,636	
Interest on Lease Liabilities	61		320	
Operating Lease Cost	232,429		220,632	
Total Lease Cost	\$ 237,089	\$	228,588	

#### NOTE 9 LEASES (CONTINUED)

	2024		2023	
Other Information:				
Cash Paid for Amounts Included in the Measurement				
of Lease Liabilities:				
Operating Cash Flows from Finance Leases	\$	61	\$	320
Operating Cash Flows from Operating Leases	\$	168,629	\$	218,871
Financing Cash Flows from Finance Leases	\$	6,655	\$	8,820
Right-of-Use Assets Obtained in Exchange for New				
Operating Lease Liabilities	\$	1,058,794	\$	398,174
Weighted-Average Remaining Leases Term - Finance				
Leases		0 Years		0.7 Years
Weighted Average Remaining Lease Term - Operating				
Leases		6.0 Years		3.2 Years
Weighted-Average Discount Rate - Finance Leases		0.00%		3.51%
Weighted-Average Discount Rate - Operating Leases		4.30%		3.33%

A maturity analysis of annual undiscounted cash flows for lease liabilities as of August 31, 2024 is as follows:

	Operating		
Year Ending August 31,	Leases		
2025	\$ 221,120		
2026		224,482	
2027		215,764	
2028		182,847	
2029		185,352	
Thereafter		258,511	
Total Lease Payments		1,288,076	
Less: Imputed Interest		(158,726)	
Present Value of Lease Liabilities	\$	1,129,350	

#### NOTE 10 NET ASSETS

#### **Net Assets With Donor Restrictions**

Net assets with donor restrictions are available for the following purposes or periods as of August 31:

		2024		2023	
Subject to Expenditure for Specified Purpose: Wish Granting	\$	403,543	\$	402,180	
Subject to Passage of Time: Cash Pledges Receivable		3,053,674		2,192,496	
Endowment: Original Donor-Restricted Gift Amount to be Maintained in Perpetuity: Collins Endowment Fund		104,224		104,224	
Total Donor-Restricted Net Assets	\$	3,561,441	\$	2,698,900	

Each year, the Foundation appropriates any endowment earnings for expenditure. There are no unappropriated endowment earnings for the years ended August 31, 2024 and 2023.

#### **NOTE 11 ENDOWMENTS**

The Foundation is subject to the enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA) and is required to make disclosures about endowment funds, both donor-restricted endowment funds and board-designated endowment funds.

The Foundation's endowment consists of one individual fund established for a variety of purposes including both donor-restricted endowment funds and funds designated by the board of directors to function as endowments. Net assets associated with endowment funds, including funds designated by the board of directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions. Endowment assets, both donor-restricted and board-designated, are reflected as investments held for long-term purposes on the statements of financial position.

#### NOTE 11 ENDOWMENTS (CONTINUED)

#### **Interpretation of Relevant Law**

The board of directors of the Foundation has interpreted the Michigan UPMIFA as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as donor-restricted net assets: (a) the original value of gifts donated to the donor-restricted endowment, (b) the original value of subsequent gifts to the donor-restricted endowment, and (c) accumulated earnings on the donor-restricted endowment funds. The accumulated earnings on the endowment funds remain treated as donor-restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the Foundation and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Foundation
- The investment policies of the Foundation

Endowment fund composition by type of fund as of August 31 is as follows:

August 31, 2024	Without Donor Restrictions	With Donor Restrictions	Total
Donor-Restricted Endowment Funds	\$ -	\$ 104,224	\$ 104,224
August 31, 2023			
Donor-Restricted Endowment Funds	\$ -	\$ 104,224	\$ 104,224

#### NOTE 11 ENDOWMENTS (CONTINUED)

#### **Interpretation of Relevant Law (Continued)**

Changes in endowment funds are as follows for the years ended August 31:

	Without	t Donor	With Donor			
August 31, 2024	Restri	ctions	Restrictions		Total	
Endowment Funds - Beginning of Year	\$	-	\$	104,224	\$	104,224
Investment Return:						
Investment Income		-		3,183		3,183
Net Appreciation (Realized and						
Unrealized)		-		8,432		8,432
Total Investment Return		-		11,615		11,615
Appropriation of Endowment Asset						
for Expenditure		-		(11,615)		(11,615)
Endowment Funds - End of Year	\$	-	\$	104,224	\$	104,224
August 31, 2023						
Endowment Funds - Beginning of Year	\$	-	\$	104,224	\$	104,224
Investment Return:						
Investment Income		-		3,297		3,297
Net Appreciation (Realized and						
Unrealized)		-		14,535		14,535
Total Investment Return		-		17,832		17,832
Appropriation of Endowment Asset						
for Expenditure				(17,832)		(17,832)
Endowment Funds - End of Year	\$		\$	104,224	\$	104,224

#### **Fund Deficiencies**

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. There are no fund deficiencies as of August 31, 2024 and 2023.

#### **Return Objectives and Risk Parameters**

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding programs supported by its endowment fund(s) while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity or for a donor-specified period(s) as well as board-designated funds [if none, delete]. Under this policy, as approved by the board of directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 index while assuming a moderate level of investment risk. The Foundation expects its endowment funds, over time, to provide an average rate of return of approximately 5% annually. Actual returns in any given year may vary from this amount.

#### NOTE 11 ENDOWMENTS (CONTINUED)

#### **Strategies Employed for Achieving Objectives**

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent constraints.

#### Spending Policy and How the Investment Objectives Relate to Spending Policy

The Foundation has a policy of appropriating for distribution each year 3% of its endowment fund's ending balance. In establishing this policy, the Foundation considered the long-term expected return on its endowment. Accordingly, over the long term, the Foundation expects the current spending policy to allow its endowment to grow at a rate of return that would meet or exceed the Balance Market Index. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

#### NOTE 12 RETIREMENT PLAN

The Foundation has a defined contribution retirement plan (the Plan). Employees are eligible for participation in the Plan on the first day of the month coinciding with or immediately following their date of hire. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain Internal Revenue Code limitations. Upon completion of two years for full-time employees or upon completion of 1,000 hours annually for two years for part-time employees, the Foundation contributes 5% of the employee's salary into account. Foundation contributions to the Plan for the year ended August 31, 2024 and 2023 were \$69,056 and \$66,939, respectively.

#### **NOTE 13 CONCENTRATIONS**

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the Federal Deposit Insurance Corporation (FDIC) insurance coverage limit of \$250,000. From time to time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

Contributions totaling \$3,153,706 were received from two separate donors for the year ended August 31, 2024 which represents 24% of raised revenue which consists of total public support and gross internal special event revenue. Contributions totaling \$2,753,630 were received from two separate donors for the year end August 31, 2023 which represents 23% of raised revenue which consists of total public support and gross internal special event revenue. Should these contribution levels decrease, the Foundation may be adversely affected.

#### **NOTE 14 COMMITMENTS**

The goal of the Foundation is to grant the wish of every eligible child. During the years ended August 31, 2024 and 2023, the Foundation granted 500 and 475 wishes, respectively. As of August 31, 2024 and 2023, respectively, there were approximately 500 and 600 wish children who are eligible for a wish. The average cost of a wish for the year ended August 31, 2024 was \$6,728 in cash and \$5,263 in in-kind for a total cost of \$11,991. The average cost of a wish for the year ended August 31, 2023 was \$6,385 in cash and \$5,169 in in-kind for a total cost of \$11,554.

#### NOTE 15 RISKS AND UNCERTAINTIES

In December 2019, an outbreak of a novel strain of coronavirus (COVID-19) began. On March 10, 2020, in conjunction with the Make-A-Wish America National Medical Advisory Council (NMAC), Make-A-Wish America issued instructions to pause travel and large gathering wishes until deemed medically safe for our vulnerable population and their families. On March 11, 2020, the World Health Organization characterized COVID-19 as a pandemic.

As of September 15, 2021, in consultation with the NMAC, the pause on domestic travel to large gatherings was lifted, if travel occurred by automobile. The pause on airline travel was lifted December 1, 2021 with a graduated approach with full domestic travel resuming June of 2022. Cruise wish travel resumed in June 2024 and international wish travel resumed effective September 1, 2024. Prior to fiscal year 2020, travel wishes have been approximately 77% of wishes granted and the number of granted wishes averaged approximately 440. The number of wishes granted during the years ended August 31, 2024 and 2023 was 500 and 475, respectively.

#### NOTE 16 SUBSEQUENT EVENTS

The Foundation has evaluated subsequent events from the statement of financial position date through February 14, 2025, the date at which the financial statements were available to be issued.

