

Annual Report

Fiscal Year 2024



*I wish to go to
Disney World!*

Meredith, 5
cancer

Letter from our CEO

Tim Earley, Make-A-Wish Georgia CEO

Make-A-Wish[®]
GEORGIA

Dear Friends of Make-A-Wish Georgia,

We are excited to share the Fiscal Year 2024 Annual Report with you.

FY24 has been a year filled with inspiring success as we granted over 500 wishes for critically ill children in Georgia- 503 to be exact. This milestone is a true testament to the dedication of our team and the generosity of our supporters.

I am filled with gratitude and pride for all that we have accomplished together. I would like to thank our Board of Directors, our Advisory Boards, our volunteers, our staff, and, of course, our generous donors for making it all possible. We have a shared commitment to bettering the lives of wish kids and wish families at a time when they need it most. Your contributions—whether through time, resources, or advocacy—have been a vital force in transforming these lives.

However, we know that our work is far from complete. Today, we have 746 critically ill children waiting for their wishes to be granted and, as we look to the future, we strive to expand our reach and impact so this list will only continue to grow. We know that none of this will be possible without you, and we are reminded of the collective power we have, so thank you for continuing to be part of our mission.

With heartfelt appreciation,



Tim Earley
CEO, Make-A-Wish Georgia



*Together, we create life-changing wishes
for children with critical illnesses.*

Wishes by the Numbers

Fiscal Year 2024



Wishes are as unique as the child making the request and typically fall within four categories: I wish to have, I wish to be, I wish to meet, and I wish to go. Some children will wish for something outside of these categories, such as the wish to give back to a friend, a cause, or a favorite organization.

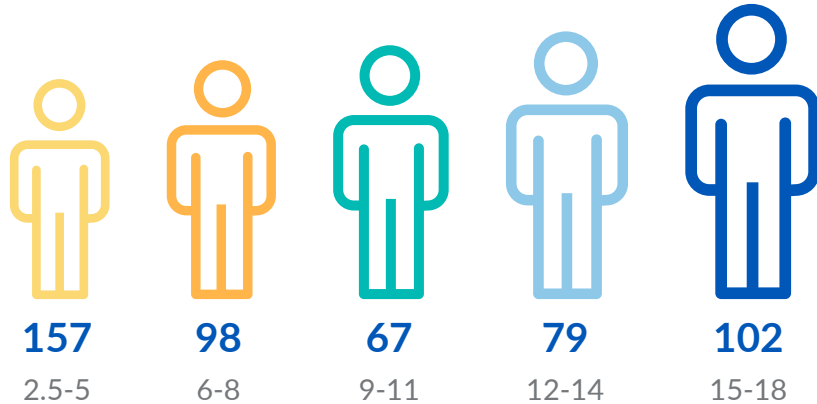
(September 1, 2023- August 31, 2024)

503
Wishes Granted

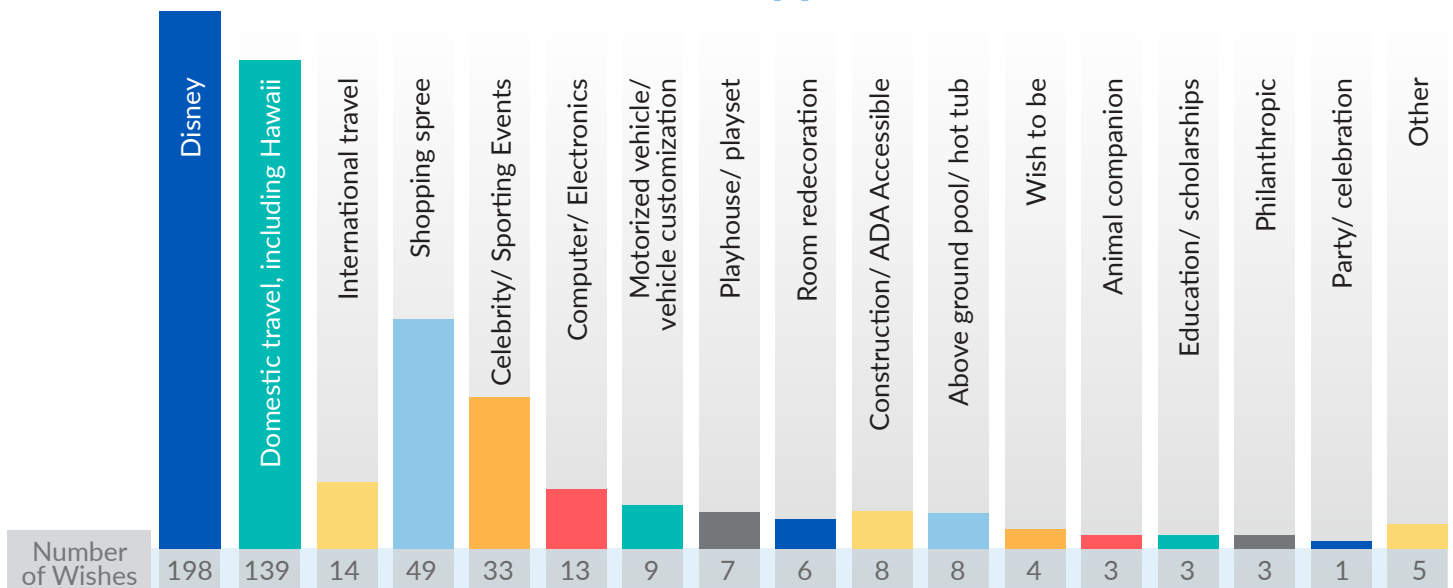
50
Wish Assists*

485
Referrals

Age Ranges



Wish Types



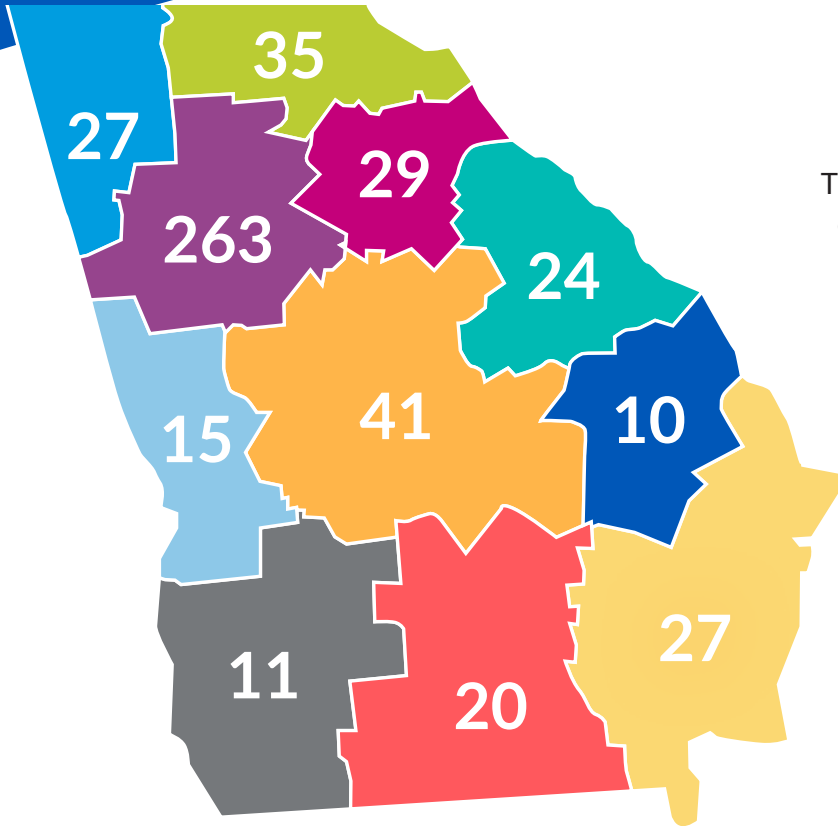
Wish Assists are coordinated by the chapter in the territory where the wish is being granted.

Impact Report

Fiscal Year 2024

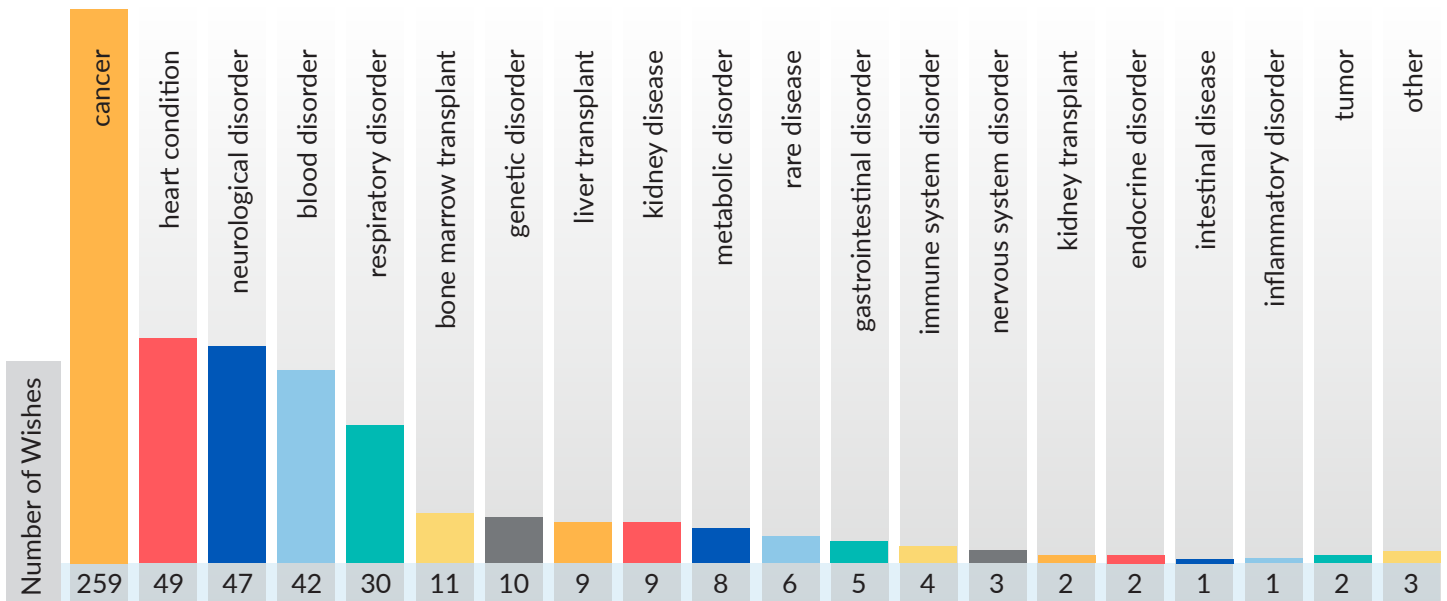
Wishes Granted by Region

Thanks to your support, we granted more than one wish each day for critically ill children in Georgia. We serve all 159 counties across 11 regions in the state, including Albany, Macon, Valdosta, Gainesville, Statesboro, Augusta, Dalton, Savannah, Atlanta, Athens, and Columbus.



 **750+**
More Children Waiting
FOR THEIR LIFE-CHANGING WISH

Wishes by Medical Condition



Make-A-Wish Georgia Statement of Activities Year Ended August 31, 2024

REVENUES, GAINS AND OTHER SUPPORT

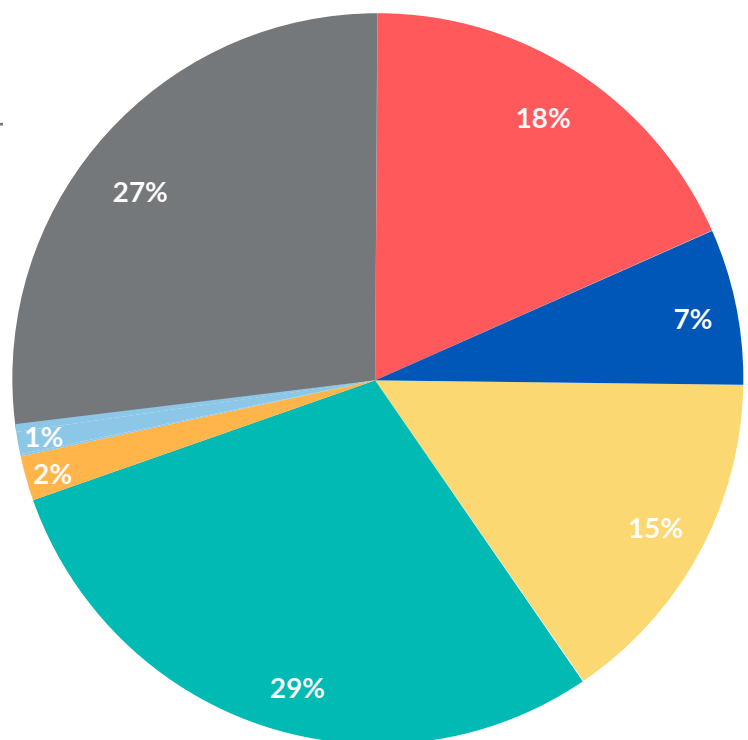
Total

Total Revenues, Gains, and Other Support	\$ 9,769,245
EXPENSES	
Program Services:	
Wish Granting	7,244,702
Total Program Services	7,244,702
Support Services:	
Fundraising	1,419,494
Management and General	1,452,619
Total Support Services	2,872,113
Total Expenses	\$ 10,116,815
CHANGE IN NET ASSETS	
Net Assets - Beginning of Year	3,102,772
Net Assets - End of Year	\$ 2,755,202

As responsible stewards of funding, Make-A-Wish Georgia strives to diversify revenue sources in order to ensure organizational sustainability and reduce financial risk.

OUR FY24 FUNDING

Giving Source	Total Gift Amount	%
Individual Donors	\$1,801,232.72	18%
Planned Gifts	\$683,784.20	7%
Corporations	\$1,459,959.32	15%
Special Events/ Community Groups	\$2,864,714.52	29%
Foundations	\$176,200.00	2%
Other Income	\$136,082.97	1%
In-Kind Gifts	\$2,647,272.15	27%
Total	\$9,769,245.88	100%



Constellation Society

Mary Nunnally

Mary & Pat McClain

Hank & Tonya McLarty

Balfour Beatty

Paradies LaGardère

EnMarket

A gift of \$100,000 or more grants membership to the Make-A-Wish Georgia Constellation Society for one year.

Thank you to our FY2024 Constellation Society members for their generous support.



I wish to go to Wyoming!

Damon, 5
epilepsy

Ways to Give

POPULAR WAYS TO GIVE

- Cash
- Naming Make-A-Wish® Georgia in your will (bequest) of living trust
- Naming Make-A-Wish® Georgia as a **beneficiary of a retirement account**
- Giving from your IRA
- Qualified Charitable Distribution (QCD)
- Required Minimum Distribution (RMD)



GIFTS THAT PAY YOU BACK

Charitable Reminder Trusts

- Annuity Trust
- Untrust

Charitable Gift Annuities

- Current
- Deferred
- Flexible



OTHER WAYS TO GIVE

- Charitable Lead Trusts
- Appreciated stocks and other assets
- Life insurance
- Donor Advised Fund



2024 Board Officers & Members

Board Officers

Bruce Ford,
Board Chair
Transwestern
2017-2023

Jeff Flowers, Vice-
Chair
Paradies Lagardere
2024-2030

Joel T. May, Secretary
Jones Day
2017-2023

Jeff Koenig, Treasurer
Safe-Guard Products
International, LLC
2025-2031

Board Members

Bruce Barfield
Retired -
The Rainmaker Group
2022-2028

Robert Baker
DHR International
2025-2031

Debra Dent
Atlanta Fine Homes
Sotheby's
2020-2026

Robert Ditty
Mercer Health and
Benefits
2020-2026

Tammy Farley
Retired- The
Rainmaker Group
2022-2028

James Garvie
Southern Company
2022-2028

Todd Harris
Skillshot Media
2019-2025

Debbie Howard
Retired- Merrill Lynch
2021-2027

Helaina Jolly
Munich Reinsurance
America
2021-2027

Kenneth LaManna
Pricewaterhouse-
Coopers LLP
2019-2025

Mike Macon
Balfour Beatty
2022-2028

Mary McClain
The Mary & Patrick
McClain Foundation
2022-2028

Andrew McMillin
The Coca-Cola
Company
2017-2023

Bonnie Sawdey
MedRisk
2020-2026

Laurie Schaub
GR8Hope Foundation
2017-2023

Pritpal Singh
Left Lane
Development
2020-2026

Rachel Somerstein
JP Morgan Chase
2019-2025

Elizabeth Spence
Graphic Packaging
2022-2028

Zach Vietri
MetLife
2019-2025

Liz Wolverton
Synovus
2019-2025



*I wish to go to
Disney Land!*

Sulayah, 9
congenital
heart defect



*I wish to have
a hot tub!*

Julian, 17
blood disorder



*I wish to have
a puppy!*

Barzi, 13
cancer



Make-A-Wish[®]

GEORGIA

Contact Us

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