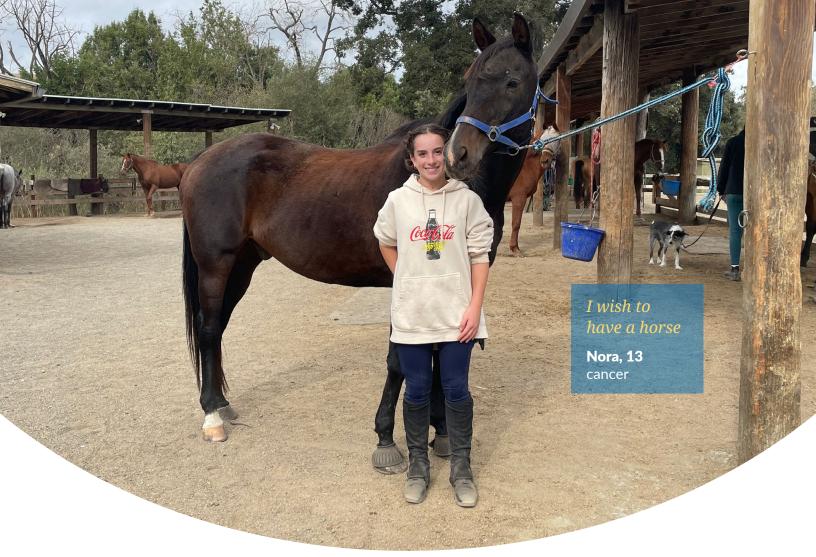


VALK FOR WISHES®

SPONSORSHIP OPPORTUNITIES

2025







TRANSFORM LIVES, ONE WISH AT A TIME

At Make-A-Wish, we believe a single wish can transform a child's life. That's why we are on a mission to grant the wish of every child diagnosed with a critical illness. Life for these children can be scary, uncertain—even overwhelming. Then a wish comes along, giving them renewed energy and strength.

Since 1984, Make-A-Wish Greater Bay Area has granted more than 9,800 wishes in Northern California, contributing to the more than 375,000 wishes granted throughout the U.S. and its territories. We transform children into pop stars, authors, and veterinarians. We send them to Hawaii and help them meet their favorite celebrities. We give them computers, puppies, play structures, and bedroom makeovers.

Every wish we grant at Make-A-Wish is as unique as the child.



2025 Walk for Wishes

Saturday, August 23 Vasona Park, Los Gatos

Join us for our Walk for Wishes! This family-friendly, peer-to-peer fundraising event will welcome our wish alumni and families, volunteers, donors, partners, and friends for a spirited walk around Vasona Park in Los Gatos.

Mark your calendars for this summer, lace up your walking shoes, and get ready to help us grant more life-changing wishes! Date or location doesn't work for you? New this year-we have a Walk in a Box option so you can host your own walk.

Walk for Wishes: Sponsorship Levels	\$25,000 Presenting SOLD OUT	\$10,000 Wish	\$5,000 Hope	\$2,500 Star
Recognition Benefits				
Naming as presenting sponsor on all marketing materials (first right of refusal for 2026, industry exclusivity available)	*			
Promotional table with banner at event*	*	*		
Acknowledgement on stage at event	*	*	*	*
Logo represented on start/finish line banner*	*	*		
Logo/name on participant t-shirts	Logo	Logo	Name	Name
Representation on event website, email marketing, and signage at event*	Logo	Logo	Logo	Name
Acknowledgement on social media (Facebook, Instagram, LinkedIn)	x3	x2	x2	x1
Mention in post-event recap	*	*	*	*
Hospitality Benefits				
Free registration/entry to event**	50 guests	25 guests	10 guests	5 guests

^{*}Collateral inclusion deadline: 7/1/25

New This Year

Fundraising sponsorships

All teams that raise more than \$2,500 before July 1, 2025, will receive benefits at the equivalent sponsor level. For example, if you raise between \$2,500 and \$4,999, you will be listed as a Star Sponsor on the Walk t-shirt and in marketing materials, acknowledged at the event and on social media, and you will receive t-shirts for five guests. If you raise \$5,000 to \$9,999, you will receive the same benefits as a Hope Sponsor, and if you raise \$10,000 or more, you will receive the same benefits as a Wish Sponsor.

Walk in a Box

If you would like to participate in Walk for Wishes, but the date or location doesn't work for you, we can send you a Walk in the Box so you can host your own walk! Your box will contain t-shirts and some Make-A-Wish swag for your local event. To be eligible to receive a Walk in a Box, each participant on your team needs to raise \$100 each per t-shirt by July 1, 2025.



^{**}All guests of sponsors will receive Walk for Wishes t-shirts.

Additional Sponsorship Opportunities

Photo Station Sponsor \$15,000 – 1 available

Recognition benefits

- All recognition benefits of the \$10,000 Wish Sponsor level
- Logo on large-scale display for guests to take selfies in front of and share on social media

Hospitality benefits

• Entry for 25 guests to event

Snack Station Sponsor \$7,500 – 2 available

Recognition benefits

- All recognition benefits of the \$5,000 Hope Sponsor level
- Logo/name on banner at snacks/water station at event

Hospitality benefits

• Entry for 10 guests to event

Walk in a Box Sponsor \$2,500 – 1 available*

Recognition benefits

- All recognition benefits of the \$2,500 Star Sponsor level
- Logo/name on box sent to our supporters

Hospitality benefits

• Entry for 5 guests to event



We would love to sponsor Make-A-Wish Greater Bay Area's Walk for Wishes at to the following tax-deductible level:

Sponsorship Levels

SOLD OUT Presenting Sponsor

\$10,000 Wish Sponsor

\$5,000 Hope Sponsor

\$2,500 Star Sponsor

Additional Sponsorships

\$15,000 Photo Station Sponsor

\$7,500 Snack Station Sponsor

\$2,500 Walk in a Box Sponsor

We can customize your package for you!

	Please invoice me							
	Check made payable to Make-A-Wish Greater Bay Area enclosed							
	Please charge my:	Visa	МС	AmEx				
	Name on card:							
	Exp. Date:							
Name/T	itle:							
Compan	y:							
Compan	y Address:							
Email: _				Phone:				
Sponsor Name (exactly as it should be listed for recognition):								



WISH.ORG/GREATERBAY

GET IN TOUCH!

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