

# wish makers wanted

## World Wish Month

It started with a single wish on April 29, 1980:  
7-year-old Chris, struggling with leukemia,  
wanted to be a police officer for a day.

Six people answered the call, rallied the entire  
community and granted a wish that lifted  
Chris up during his darkest days.

These **original WishMakers** were inspired by  
the impact the wish had on Chris and vowed  
to do more. A global movement was born.

Join us as a **WishMaker** in April during World Wish  
Month and make a lasting impact for children with  
critical illnesses in the Orange, Riverside, and San  
Bernardino communities.

**Become a WishMaker Today!**

714.573.9474  
getinvolved@ocie.wish.org  
[wish.org/ocie/WWM25](http://wish.org/ocie/WWM25)



## CAN WE COUNT ON YOUR SUPPORT AS A WISHMAKER?



### YOU CAN:

As a restaurant or retail WishMaker, you  
can help wishes come true for children in  
Orange, Riverside, and San Bernardino  
Counties in a number of ways.

- Round-up campaign at the register
- “Dine to Donate” and a percentage of  
proceeds is donated
- Limited-edition menu item (e.g. “Wish  
Smoothie”) with a portion of sales  
benefiting Make-A-Wish
- Star Sales



### WISHMAKER BENEFITS:

When you commit to your support during  
World Wish Month in April you will  
receive:

- Business name listed and link on  
Make-A-Wish OCIE website
- Social media posts
- eNewsletter feature in March & April
- Alignment with the #1 Most Trusted  
Non-Profit in the US



## Why WishMakers?

Because of **WishMakers** we have granted over 8,200 wishes to children in Orange, Riverside, and San Bernardino Counties. But the work is far from done because **every 20 minutes**, a family hears the devastating news that their child has been diagnosed with a critical illness. **We need more WishMakers to ensure that every eligible child receives their wish.**

## Our Local Community

Sponsoring a Make-A-Wish® Orange County and the Inland Empire fundraiser lets your company join wish families, volunteers, and community members in transforming lives. Our diverse and engaged audience are looking to support businesses who make a local impact. As a restaurant or retail WishMaker, your benefits put you top of mind with our local audience which includes:

- ☆ **19K** local engaged email subscribers to our monthly eNewsletter
- ☆ **20K** social media followers on Facebook, Instagram, LinkedIn & YouTube
- ☆ **77.9 million** media reach in 2024 for local wish kid and partner stories

## Meet Wish Kid, Mia

Mia was diagnosed with epilepsy at just 14 months old, facing years of hospital stays, surgeries, and uncertainty. Despite the challenges, she remained resilient. When she wished to go to Hawaii, one of Make-A-Wish OCIE's restaurant partners honored her wish in a special way—featuring a blue drink, dessert, and appetizer, with proceeds supporting more wishes. Her wish gave her family hope and unforgettable moments. From ziplining to hula dancing, Mia embraced every magical moment. Today, she is seizure-free, and her wish continues to inspire others to support children facing critical illnesses.

For kids like Mia, a wish is far more than a moment of joy. It's a lifelong memory, a spark of hope and proof that they are not alone in their medical journey. Just as the original WishMakers came together to grant the very first wish on April 29, 1980, today's WishMakers continue to rally behind children with critical illnesses today – and you can play a key role in making even more wishes like Mia's possible.



**You are essential to the Make-A-Wish mission.  
Please, fundraise in honor of World Wish Month and  
transform the lives of children with critical illnesses.**

[GetInvolved@ocie.wish.org](mailto:GetInvolved@ocie.wish.org) | 714.573.9474 | [wish.org/ocie/WWM25](http://wish.org/ocie/WWM25)