



Gourmet Wishes

SPONSORSHIP OPPORTUNITIES

Wednesday, October 15, 2025
Resch Expo, Green Bay, WI

Make-A-Wish®
WISCONSIN

Transform Lives Through The Power Of A Wish

Kids who are fighting critical illnesses experience extreme physical, mental & emotional challenges every day. Hospital stays, harsh treatments & scary surgeries are not only exhausting – they are traumatic. Your investment in our important mission gives these children a gift like no other. By helping to fund wishes, you create an immediate turning point in their medical journeys*. Suddenly, the joy of childhood that wish kids lose to their critical illnesses is within reach and they have better odds of overcoming their illnesses!

Your support is urgently needed for the more than 450 critically ill children who currently have life-affirming wishes pending. Throughout this year, courageous local kids will face scary surgeries and isolating treatments that will make family gatherings and celebrations less possible. The hope and joy of a wish is the most valuable gift you can give to these children, because it means you are giving them a better chance of surviving and thriving!

Since the founding of Make-A-Wish® Wisconsin in 1984, more than 8,600 families have experienced the power of a wish. Please join in the magic of making life-changing wishes come true for local kids and families, who are currently facing critical illnesses!

Help Us Close The Gap

- Make-A-Wish Wisconsin relies on financial support from caring individual, corporate and foundation donors.
- This year, more than 500 Wisconsin children will be diagnosed with a critical illness.
- The average cost of a wish is \$7,794 in cash expenses plus \$3,310 in donated goods and services.
- We have seen a 21% increase in qualified wish referrals since implementing a dedicated medical outreach plan.
- More qualified referrals = a greater need for funds.

Did You Know?

99% OF MEDICAL PROVIDERS say a wish improves a child's – and their own – emotional well-being*

95% OF PARENTS surveyed say their child's wish brought their family closer together*

9 OUT OF 10 WISH KIDS shared that the wish experience relieved them from traumatic stress*

9 OUT OF 10 PARENTS surveyed believe the wish experience is a necessary part of a child's treatment journey*

*Make-A-Wish 2022 Wish Impact Study

"Abby's wish was to go to Disney and meet Elsa! It was the most magical week of our lives! Abby and her siblings were in their glory for the entire week! We felt so blessed and grateful throughout our entire Make-A-Wish journey and now we want to give back and help make other wishes come true. Thank you, Make-A-Wish supporters!" – Sarah, Abby's mom

*I wish to go to
the Walt Disney
World® Resort*

Abby, 4
heart failure
Little Suamico, WI



Gourmet Wishes



Join us for Northeast Wisconsin's premier culinary event and indulge in delicious gourmet food, decadent desserts, martinis, wines, and craft beers served up by more than 40 of the area's finest establishments, including: Republic Chophouse; Taverne in the Sky at Lodge Kohler; Mangiare; Primal Eats; and Hotel Northland – to name a few. Plus, enjoy live music, an impressive auction, inspiring program featuring local wish kids and much more! **Commit your sponsorship now, as this is a sold-out event each year. As a sponsor, your brand will:**

★ *Directly support the mental, emotional and physical well-being of children battling critical illnesses through the power of a wish come true.**

★ *Align with the #1 most trusted nonprofit operating locally across 50 states, according to Morning Consult, to help hit your marketing metrics and KPIs.*

EVENT AUDIENCE: Join our KEY audience of more than 700 top-level business and community leaders, community influencers and decision makers, who advocate for our community and the courageous local kids we serve together.

WHEN

October 15, 2025

WHERE

Resch Expo – Hall A
840 Armed Forces Dr.
Green Bay, WI

Platinum \$10,000+

LEVEL SPONSORSHIP

- Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on event web site, guest e-blasts, event program, tickets, signage and video wall presentation.
- ★ Your help in sponsoring the wish of two (2) children. Includes two (2) brass stars engraved with wish child's name and wish story.
- ★ Private reception with the opportunity to meet local wish children.
- ★ Inclusion in publicity outreach to local media.
- ★ Recognition of sponsorship during event.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- ★ Recognition in e-mail newsletter, distributed to 35,000+ unique recipients.
- ★ Recognition on Facebook, followed by more than 19,000 fans.
- Special gift for each table guest.

Gold \$7,500+

LEVEL SPONSORSHIP

- Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on event web site, guest e-blasts, event program, signage and video wall presentation.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Private reception with the opportunity to meet local wish children.
- ★ Recognition of sponsorship during event.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- ★ Recognition in e-mail newsletter, distributed to 35,000+ unique recipients.
- Special gift for each table guest.

Hope \$5,000+

LEVEL SPONSORSHIP

- Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on event program, signage and video wall presentation.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- Special gift for each table guest.

Strength \$3,000+

LEVEL SPONSORSHIP

- Eight (8) tickets for one (1) reserved table with wine.
- ★ Company logo included on event program, signage and video wall presentation.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- Special gift for each table guest.

Joy \$2,000+

LEVEL SPONSORSHIP

- Eight (8) tickets for one (1) reserved table with wine.
- ★ Recognition in event program, signage and video wall presentation.
- ★ Wish certificate to display.

Corporate \$1,500+

LEVEL SPONSORSHIP

- Eight (8) tickets for one (1) reserved table.
- ★ Recognition in event program.

Magic \$750+

LEVEL SPONSORSHIP

- Four (4) general admission tickets.
- ★ Recognition in event program.

"It's an unsaid power that wish experiences give kids. These kids are living longer, they're living better, they're having more fun in their lives. And it all started with one experience ... their wish."
– Anup Patel, MD, Nationwide Children's Hospital

*Wish Impact Study, 2022

**Consider sharing your business objectives to create a sponsorship package benefiting both our organizations.

Sponsorships

You have the unique opportunity to be the link between a child's current moment in time and a transformation that will last a lifetime. A wish replaces a child's fear with confidence, sadness with joy and anxiety with hope. Your gift is crucial, now more than ever, to our vision of granting a life-changing wish for every medically qualified child. Please join us to help transform a child's and family's life during their most difficult trials!



SPONSORSHIP TYPE

- Co-Presenting** \$20,000+ (\$19,200 is tax-deductible)
 - Please contact Kris about this exclusive opportunity!
- Platinum** \$10,000+ (\$9,200 is tax-deductible)
- Gold** \$7,500+ (\$6,700 is tax-deductible)
- Hope** \$5,000+ (\$4,200 is tax-deductible)
- Strength** \$3,000+ (\$2,600 is tax-deductible)
- Joy** \$2,000+ (\$1,800 is tax-deductible)
- Corporate** \$1,500+ (\$1,300 is tax-deductible)
- Magic** \$750+ (\$650 is tax-deductible)
- Ticket** \$100 (\$75 is tax-deductible)
- I would like to make a tax-deductible donation at a different giving level in the amount of: \$_____.

SPONSOR/PAYMENT INFORMATION

Name: _____ Title: _____

Company Name (if applicable): _____

Address: Home Business _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: Cell Business _____

Sponsor Name (as you would like it to appear): _____

Please invoice me
 Check enclosed (made payable to Make-A-Wish® Wisconsin)
 Please charge my:
 VISA MasterCard Discover American Express

Name on card: _____

Card Number: _____

Exp. Date: ____/____/____ CVV (3-Digit Code): _____

Billing address (if different than above): _____

If unforeseen circumstances cause us to cancel our event, you will be given the option to receive a full refund.

Please mail completed form and payment to: Make-A-Wish Wisconsin, 200 E. Washington St., Suite 2F, Appleton, WI 54911, or email completed form to kteofilo@wisconsin.wish.org.

For more information, please contact: Kris Teofilo, Senior Regional Director, at kteofilo@wisconsin.wish.org or 920.993.9994.

DEADLINES

**To be included in all applicable Gourmet Wishes promotional material please send a high-resolution JPEG, PNG or EPS version of your company's logo by July 31, 2025.*

Auction Support

A wish has the power to unite friends, neighbors and entire communities through life-changing experiences. By donating an item or experience for our auction, you can help deliver essential hope, strength & great joy to a local child battling a critical illness!

IDEAS FOR GOODS & SERVICES

Gift certificates; vacation packages; autographed items; sports & event tickets; electronics; appliances; food or beverage packages; themed gift baskets; spa services; special dining or tasting experiences; cleaning; home repairs; landscaping; etc.

AUCTION ITEM DONOR INFORMATION

Name: _____ Title: _____

Company Name (if applicable): _____

Address: Home Business _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: Cell Business _____

SUGGESTED RETAIL VALUE (determined by donor)

\$ _____.

DONATION PICK-UP/DELIVERY

Item sent with this form

Donation will be delivered to the Make-A-Wish office:

200 E. Washington St., Suite 2F, Appleton, WI 54911

Please pick up my donation

Contact Name: _____

Contact Phone: _____

Pick-up Date/Time: _____

Pick-up Location: _____

Please mail completed form to:

Make-A-Wish Wisconsin, 200 E. Washington St., Suite 2F, Appleton, WI 54911,
or email completed form to aneumeyer@wisconsin.wish.org.

For more information, please contact: Amy Neumeyer, Northeast Wisconsin
Regional Manager at aneumeyer@wisconsin.wish.org or 920.993.9994.

DONATION TYPE

Product

Service

Cash or Gift Card

Certificate Enclosed

Certificate prepared by Make-A-Wish

DEADLINE

Due to the timeline of our auction service, any item received AFTER September 19, 2025 may need to be held for use at a different event.

Meet wish kid Lucas

Lucas is an energetic & happy 10-year-old boy from Kewaunee who loves being outside and playing sports, especially football. Lucas was diagnosed with cancer and his family's world turned upside down. His life has been consumed with treatments, chemotherapy & more. Despite all that he goes through he always lives life to the fullest!

When Lucas learned he qualified for a wish, he was so excited and knew right away that his one true wish was to meet NFL player, Stefon Diggs of the Houston Texans. He loves football and always dreamed of playing with his idol.

Lucas and his family traveled to Texas to meet Stefon Diggs, tour the city & much more! Lucas had a blast spending time with the team at training camp and enjoyed an in-depth tour of Reliant Stadium. His favorite part was spending one-on-one time with Stefon in the "freezer" – a refrigerated building where the players cool off. Lucas' family said, *"We will never forget this amazing experience!"*

Currently, there are more than 450 wishes pending – which means, right now there are hundreds of kids anxiously counting down the days until their life-affirming wishes are granted. A wish is a turning point in a child's medical journey that opens the door to exciting possibilities. **Please join us in support of our spectacular Gourmet Wishes signature event to help make the unknown feel less scary for children, like Lucas, and their families.** Your support will help renew their emotional strength, give them transformative joy, and restore hope for a lifetime!

SPECIAL THANKS TO OUR DEDICATED COMMITTEE

Jessica Abnet, Make-A-Wish Volunteer
Alex Aerts, Luminare Home Loans
Tracy Alpert, Rummele's Jewelers, Inc.
Jill Dickson-Kesler, Jill & Co. Real Estate
Marilyn Heim, Make-A-Wish Volunteer
Miranda Hoffman, Copper Harbor Investment Advisors, LLC
Kiley Mroczynski, Cherry Optical Lab
Deb Murphy, UnitedHealthcare

Wendy Olszewski, Prevea Health
Barbie Patterson, PMI Entertainment Group
Laura Seroogy, Habitat for Humanity
Murphy Shimek, Breakthrough
Stacy Stecker, Associated Bank
Scott Thompson, Green Bay Packers
Molly Warpinski, Green Bay Rehabilitation Hospital
John Werner, Schreiber Foods

SPECIAL THANKS OUR GENEROUS PRINT SPONSOR



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