



Gourmet Wishes

VENDOR OPPORTUNITIES

Wednesday, October 15, 2025
Resch Expo, Green Bay, WI

Make-A-Wish[®]
WISCONSIN

Transform Lives, One Wish At A Time

Because of a community of supporters like you, the unknown feels less scary for a child facing a critical illness and their family. A child's fight against a critical illness is not only physically exhausting – it feels scary. A spark of hope can change everything. In fact, 9 out of 10 wish kids reported that the wish experience relieved them from traumatic stress.* This hope can only be found in a wish – and you have the power to create it! *2022 Wish Impact Study

Since the founding of Make-A-Wish® Wisconsin in 1984, more than 8,600 families have experienced the power of a wish. This year, more than 450 children are waiting to have their life-affirming wishes granted. **We need your help! As a vendor partner of Gourmet Wishes, you will be a part of something incredibly impactful in our community.**



Partnership Benefits

- Receive complimentary booth space to showcase your culinary creations to our **KEY and CAPTIVE AUDIENCE** of more than 700 local business leaders, who seek out their new favorite restaurants to frequent!
- Inclusion on our vendor partner flier that will be distributed multiple times electronically and included with all event programs. Additional details on next page.
- Special poster to proudly display and signify that you are a Gourmet Wishes 2025 Vendor in support of local kids battling critical illnesses.
- Recognition in e-newsletter and e-blasts to all guests and distributed to 35,000+ unique recipients leading up to and following the event.
- Recognition of your partnership on event web page, video wall and in event program.
- **Your participation will help give essential hope, strength & joy to local kids battling critical illnesses through the power of a wish!**

Did You Know?

99% OF MEDICAL PROVIDERS say a wish improves a child's – and their own – emotional well-being*

95% OF PARENTS surveyed say their child's wish brought their family closer together*

9 OUT OF 10 WISH KIDS shared that they felt more joyful, confident and hopeful for their future*

9 OUT OF 10 PARENTS surveyed believe the wish experience is a necessary part of a child's treatment journey*

*Make-A-Wish 2022 Wish Impact Study

*I wish to go to the
Walt Disney World® Resort*

Abby, 4
heart failure
Little Suamico, WI



Vendor Participation

Please join us to help make life-changing wishes come true, while reaching a KEY audience who seeks out the best restaurants and catering companies to entertain their clients!

EVENT AUDIENCE:

More than 700 of Northeast Wisconsin's top level business and community leaders participate in this signature event. Join a large group of community influencers and decision makers who advocate for our community and the courageous local kids we serve together.



YES! We will participate in Gourmet Wishes to help make wishes come true for local children battling critical illnesses!

Business Name (as you would like it to appear on event print material): _____

Contact Name: _____ Title: _____

Email Address: _____ Phone: _____

The best way to reach me is via: Text At work Email The best times to reach me are: _____

VENDOR PARTNER POSTER DETAILS: Upon confirmation of your vendor participation, Make-A-Wish Wisconsin will present you with a Gourmet Wishes 2025 vendor partner poster to display at your business and will add you to the vendor partner flier that will be shared with Make-A-Wish supporters and food connoisseurs across Wisconsin. This flier will highlight all of our amazing vendor partners, including you, who help make this important event possible!

**Please include any special discounts or promotions, such as a percent off, free drink, specialty dessert, etc., there will be a space to do so. Please feel free to discuss this high-visibility opportunity with us in more detail before September 5, 2025!*

INTERESTED IN MORE WAYS TO PARTICIPATE IN GOURMET WISHES 2025?

Please consider supporting our impressive auction. We would love to provide extra recognition for your business by featuring a donation in our amazing silent or live auction or high-end raffle! We welcome gift cards, themed baskets, chef's table or dining experiences for 4 or more people, catering options, food truck rental and any other great ideas you may have!

Completed form may be mailed to Make-A-Wish Wisconsin, 200 E. Washington St., Suite 2F, Appleton, Wisconsin 54911 or emailed to Lexi Gruber at lgruber@wisconsin.wish.org.

For more information, please contact: Lexi Gruber, Northeast Wisconsin Regional Coordinator at lgruber@wisconsin.wish.org or 920.993.9994.

AUCTION DONATION TYPE

- Product
- Service
- Certificate Enclosed
- Certificate to be created by Make-A-Wish

DEADLINES

**To secure your spot and be included in all applicable Gourmet Wishes promotional material, please send your commitment by July 25, 2025.*

Meet wish kid Lucas

Lucas is an energetic & happy 10-year-old boy from Kewaunee who loves being outside and playing sports, especially football. Lucas was diagnosed with cancer and his family's world turned upside down. His life has been consumed with treatments, chemotherapy & more. Despite all that he goes through he always lives life to the fullest!

When Lucas learned he qualified for a wish, he was so excited and knew right away that his one true wish was to meet NFL player, Stefon Diggs of the Houston Texans. He loves football and always dreamed of playing with his idol.

Lucas and his family traveled to Texas to meet Stefon Diggs, tour the city & much more! Lucas had a blast spending time with the team at training camp and enjoyed an in-depth tour of Reliant Stadium. His favorite part was spending one-on-one time with Stefon in the "freezer" – a refrigerated building where the players cool off. Lucas' family said, *"We will never forget this amazing experience!"*

Currently, there are more than 450 wishes pending – which means, right now there are hundreds of kids anxiously counting down the days until their life-affirming wishes are granted. A wish is a turning point in a child's medical journey that opens the door to exciting possibilities. **Please join us in support of our spectacular Gourmet Wishes signature event to help make the unknown feel less scary for children, like Lucas, and their families.** Your support will help renew their emotional strength, give them transformative joy, and restore hope for a lifetime!

SPECIAL THANKS TO OUR DEDICATED COMMITTEE

Jessica Abnet, EPIC Event Center
Alex Aerts, Luminare Home Loans
Tracy Alpert, Rummele's Jewelers, Inc.
Jill Dickson-Kesler, Jill & Co. Real Estate
Marilyn Heim, Make-A-Wish Volunteer
Miranda Hoffman, Copper Harbor Investment Advisors, LLC
Kiley Mroczynski, Cherry Optical Lab
Deb Murphy, UnitedHealthcare

Wendy Olszewski, HSHS St. Vincent Children's Hospital
Barbie Patterson, PMI Entertainment Group
Laura Seroogy, Habitat for Humanity
Murphy Shimek, Breakthrough
Stacy Stecker, Associated Bank
Scott Thompson, Green Bay Packers
Molly Warpinski, Green Bay Rehabilitation Hospital
John Werner, Schreiber Foods

SPECIAL THANKS OUR GENEROUS PRINT SPONSOR



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