



2024
IMPACT REPORT

At Make-A-Wish Ohio, Kentucky & Indiana, we're celebrating another year of granting incredible wishes and reaching new milestones that would never have been possible without kind, caring, and generous people like you. With your support, we granted 1,061 wishes in the fiscal year 2024!

Some highlights include wish kid Laura from central Ohio, who got to train in the pool with her idol, Olympian Katie Ledecky (watch the ESPN story here)! Wish kid Levi

from Kentucky became a San Francisco 49er for a day (watch the ESPN story here), and we sent hundreds of children and their families to Disney World to meet their favorite characters and become princesses and superheroes. We also granted Joshua's wish to be a published author (check out his book here) and sent dozens of kids across our three states to concert stops on Taylor Swift's The Eras Tour!

It was also another record year for fundraising. Read on to learn how the University of Kentucky Chi Omegas are finding purpose on campus by supporting

Make-A-Wish and how Corporate Trailblazer MISO inspires other Indiana companies to get involved with our mission.

Together, we've accomplished so much. Over the past decade, we've adapted to increasing demand for wishes, raised record revenue, and innovated through a global pandemic. We're proud to have granted 21,000+ wishes since our founding, but more work

remains to be done. We have to accelerate

our fundraising efforts and broaden our reach to meet the growing need and achieve our vision of granting the wishes of every eligible child. Thank you for continuing to support our vital mission and for bringing hope, strength, and joy to our children, families, and communities.

Each of us has the power to transform a child's life!



Introducing Juli Miller

We are excited to introduce you to Juli Miller, the new President & Chief Executive Officer of Make-A-Wish Ohio, Kentucky & Indiana! As Chief Mission Delivery Officer since 2021, Juli has helped drive transformational change throughout the organization, leading the chapter to grant a record number of wishes in a single year.

Starting her career with Make-A-Wish OKI in 2003 as an intern has given Juli a unique perspective and pathway through the organization that few can claim. She has a proven record of success in her 15 years of direct fundraising experience and leadership.

Juli is a Purdue University graduate and lives in central Indiana with her husband, Dan, and their four boys, Lucas, Charlie, Jonny, Teddy, and dog, Millie. As a family, they love basketball season and anything that takes them outdoors, with the annual winter ski trip a favorite.

Previous President & CEO Stephanie McCormick retired in January after nearly 15 years with Make-A-Wish Ohio, Kentucky & Indiana, and Make-A-Wish Orange County & the Inland Empire.

Connect with Juli by sending her an email at jmiller@oki.wish.org

Click on each image below to learn about some of our inspiring wish kids and the incredible people, businesses, and organizations who helped make lifechanging wishes come true in Fiscal Year 2024.



This past year, wish kid Addie was nominated for an Emmy Award by the National Academy of Television Arts & Sciences
Ohio Valley Chapter!



Wish kid Soraya Faruqui and her entire family embody what it means to have an indomitable spirit, and are teaching us all to, "Suck the Joy Out of Life."



Amazon Air at CVG Airport is delivering hope to local children and families thanks to a local wish dad committed to paying it forward.



Chi Omega's at the University of Kentucky continue to shatter fundraising records and are paving the way for other Chi O chapters across the country.



Corporate partners like MISO are instilling philanthropy into their culture and making work more purposeful for employees.



Before he passed away, wish kid Cody dedicated his life to making other wishes come true. In 2024, we celebrated his legacy and announced the creation of the Cody Dorman Legacy Fund.

The prestigious *Chris Greicius*Society honors generous donors
who make lifetime contributions
of \$100,000 or more.

We're pleased to honor our **Chris Greicius Society members.**

We couldn't grant wishes without our Major Gift Supporters.

These generous community partners and businesses contributed \$10,000 or more last year to support the Make-A-Wish mission.



Join a circle of visionary leaders making transformational change through the **Constellation Society.**

MAKE-A-WISH FOUNDATION OF OHIO, KENTUCKY AND INDIANA



For the year ended August 31, 2024



EXPENSES	TOTAL
Program services — wish granting	\$ 15,520,813
Fundraising	3,151,341
Management and general	3,399,746
Total expenses	\$22,071,900
Change in net assets	2,869,491
Net assets at beginning of year	13,088,206
Total net assets at end of year	\$15,957,697

STATEMENT OF FINANCIAL POSITION*

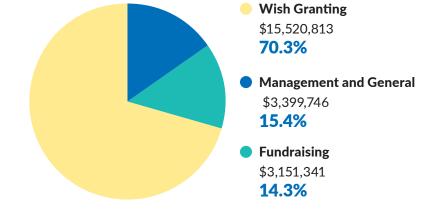
For the year ended August 31, 2024

ASSETS	TOTAL
Cash and cash equivalents	\$ 2,402,520
Contributions receivable, net	5,345,468
Due from related entities	640,015
Prepaid expenses	846,767
Property and equipment, net	139,061
Split-interest agreements	152,445
Right-of-use assets	1,387,727
Other assets	87,887
Beneficial interest in assets held by others	485,713
Investments held for long-term purposes	6,742,323
Total assets	\$ 18,229,926

LIABILITIES AND NET ASSETS	TOTAL
Accounts payable and accrued expenses	\$ 644,567
Due to related entities	148,195
Other liabilities	44,893
Lease Liability - Operating	1,434,574
Total liabilities	\$ 2,272,229
Net assets	
Without donor restrictions	7,555,324
With donor restrictions	5,532,882
Total net assets	\$ 15,957,697
Total liabilities and net assets	\$ 18,229,926

STATEMENT OF FUNCTIONAL EXPENSES*

For the year ended August 31, 2024



^{*} Unaudited presentation. Audited financial statements can be found on our Chapter website — oki.wish.org