

Golf for Wishes

GRAND GENEVA RESORT & SPA



In 1987, Make-A-Wish Wisconsin's first golf outing took place in loving memory of Bud, Tom and Joan Morgan. Now almost 40 years later, this event has raised more than \$2 million and has provided hope, strength and joy to more than 370 children living with critical illnesses. Golf for Wishes includes 18 holes on either the Brute or Highlands course, breakfast, cocktails, heavy apps, opportunities to win prizes, fun activities, auction, inspiring program and more! **As a sponsor, your brand will:**

- ★ *Directly support the mental, emotional and physical well-being of children battling critical illnesses through the power of a wish come true.**
- ★ *Align with the #1 most trusted nonprofit operating locally across 50 states, according to Morning Consult, to help hit your marketing metrics and KPIs.*

EVENT AUDIENCE: More than 240 Milwaukee and Madison area business leaders and innovators participate in this event annually. Many attendees have a wide scope of influence and are decision-makers in their communities.

WHEN

Monday, September 22, 2025
8:30 a.m. to 4:00 p.m.

WHERE

Grand Geneva Resort & Spa
7036 Grand Geneva Way
Lake Geneva, WI 53147

Title \$15,000

LEVEL SPONSORSHIP

- ★ Company logo included as title sponsor in marketing material, signage and event website, linked directly to your corporate website.
- Two (2) foursomes with complimentary meals, 18 holes of golf and use of four (4) carts.
- ★ Your help in sponsoring the wish of two (2) children. Includes two (2) brass stars engraved with wish child's name and wish story.
- ★ Sponsorship of two (2) holes on choice of Brute or Highlands course with signage and table to promote your company on-site.
- ★ Opportunity for company representative to speak at the event.
- ★ Company name listed in press releases.
- ★ Recognition in e-mail newsletter, distributed to 35,000+ unique recipients.
- ★ Recognition on Facebook, followed by more than 19,000 fans.

Apparel \$12,000

LEVEL SPONSORSHIP

- ★ Company logo included in marketing material, signage and event website, linked directly to your corporate website.
- Two (2) foursomes with complimentary meals, 18 holes of golf and use of four (4) carts.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Sponsorship of one (1) hole on choice of Brute or Highlands course with signage and table to promote your company on-site.
- ★ Exclusive sponsor recognition on apparel choice of Polos, Hats, Quarter-Zips and more.
- ★ Recognition in e-mail newsletter, distributed to 35,000+ unique recipients.
- ★ Recognition on Facebook, followed by more than 19,000 fans.

Power \$8,000

LEVEL SPONSORSHIP

- ★ Company logo included in marketing material, signage and event website, linked directly to your corporate website.
- One (1) foursome with complimentary meals 18 holes of golf and use of two (2) carts.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Sponsorship of one (1) hole on choice of Brute or Highlands course with signage and table to promote your company on-site.
- ★ Exclusive signage and sponsor recognition on choice of 19th Hole Happy Hour, Beverage Cart, Breakfast, Golf Ball Launcher, Putt for a Prize, Portable Chargers, Soft Coolers or Tumbler Cup.

Wish \$6,000

LEVEL SPONSORSHIP

- ★ Company logo included in marketing material, signage and event website, linked directly to your corporate website.
- One (1) foursome with complimentary meals, 18 holes of golf and use of two (2) carts.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Sponsorship of one (1) hole on choice of Brute or Highlands course with signage and table to promote your company on-site.
- ★ Exclusive signage and sponsor recognition on choice of Ice Cream, Golf Tees, Golf Towel, Golf Balls, Koozies, Margarita Bar, Bloody Mary Bar, Tote Bag or Mini Sunscreen.

Star \$4,000

LEVEL SPONSORSHIP

- ★ Company logo included in marketing material, signage and event website, linked directly to your corporate website.
- One (1) foursome with complimentary meals, 18 holes of golf and use of two (2) carts.
- ★ Sponsorship of one (1) hole on choice of Brute or Highlands course with signage and table to promote your company on-site.
- ★ Exclusive signage and sponsor recognition on choice of Putting Green, Raffle, Registration, Driving Range, Coffee "Wake-Up" Station, Cigar Bar, Mulligan Tickets or Snack Station.

Hole \$2,500

LEVEL SPONSORSHIP

- One (1) foursome with complimentary meals, 18 holes of golf and use of two (2) carts.
- ★ Sponsorship of one (1) hole on choice of Brute or Highlands course with signage and table to promote your company on-site.

Consider sharing your business objectives with us to create a unique sponsorship package benefiting both our organizations.

*Wish Impact Study, 2022

Golf for Wishes

GRAND GENEVA RESORT & SPA

A wish is a powerful thing. But it isn't a fleeting moment. A wish is a journey full of impactful, empowering experiences. **When you support wishes, you make an investment in a child's future**, for their hope, strength and joy.

SPONSORSHIP TYPE

- Title** \$15,000 (\$14,040 is tax-deductible)
- Hole** \$2,500 (\$2,020 is tax-deductible)
- Apparel** \$12,000 (\$11,040 is tax-deductible)
- Foursome** \$1,600 (\$1,120 is tax-deductible)
- Power** \$8,000 (\$7,520 is tax-deductible)
- Ticket** \$400 (\$280 is tax-deductible)
- Wish** \$6,000 (\$5,520 is tax-deductible)
- I would like to make a tax-deductible donation at a different giving level in the amount of: \$_____.
- Star** \$4,000 (\$3,520 is tax-deductible)

Consider sharing your business objectives with us to create a unique sponsorship package benefiting both our organizations.

SPONSOR/PAYMENT INFORMATION

Name: _____ Title: _____

Company Name (if applicable): _____

Address: Home Business _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: Cell Business _____

Sponsor Name (as you would like it to appear): _____

- Please invoice me
- Check enclosed (made payable to Make-A-Wish® Wisconsin)
- Please charge my:
- VISA MasterCard Discover American Express

Card Number: _____

Exp. Date: ____/____/____ CVV (3-Digit Code): _____

Billing address (if different than above): _____

Name on card: _____

If unforeseen circumstances cause us to cancel our event, you will be given the option to receive a full refund.

Please mail completed form and payment to: Make-A-Wish Wisconsin, 11020 W. Plank Court, Suite 200, Wauwatosa, WI 53226.

For more information, please contact: Kelsey Rice, Events Manager at krice@wisconsin.wish.org or 414.763.8357.

DEADLINES

**To be included in all applicable Make-A-Wish Golf Outing promotional material, please send a high-resolution, vector EPS version of your company's logo by August 8, 2025.*