# MAKE-A-WISH FOUNDATION® OF SAN DIEGO FINANCIAL STATEMENTS YEARS ENDED AUGUST 31, 2024 AND 2023



# MAKE-A-WISH FOUNDATION® OF SAN DIEGO TABLE OF CONTENTS YEARS ENDED AUGUST 31, 2024 AND 2023

INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS	
STATEMENTS OF FINANCIAL POSITION	3
STATEMENTS OF ACTIVITIES	4
STATEMENTS OF FUNCTIONAL EXPENSES	6
STATEMENTS OF CASH FLOWS	8
NOTES TO FINANCIAL STATEMENTS	9



#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors Make-A-Wish Foundation® of San Diego San Diego, California

# Report on the Audit of the Financial Statements Opinion

We have audited the accompanying financial statements of Make-A-Wish Foundation® of San Diego (a nonprofit organization), which comprise the statements of financial position as of August 31, 2024 and 2023, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of San Diego as of August 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Make-A-Wish Foundation® of San Diego and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of San Diego's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

## Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, and design and perform audit procedures responsive to those risks. Such
  procedures include examining, on a test basis, evidence regarding the amounts and disclosures
  in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of Make-A-Wish Foundation® of San Diego's internal control.
  Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of San Diego's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Minneapolis, Minnesota December 9, 2024

# MAKE-A-WISH FOUNDATION® OF SAN DIEGO STATEMENTS OF FINANCIAL POSITION AUGUST 31, 2024 AND 2023

	 2024		2023		
ASSETS	_		_		
Cash and Cash Equivalents	\$ 979,037	\$	800,346		
Investments	7,798,133		5,330,569		
Due from Related Entities	263,481		305,219		
Prepaid Expenses	356,387		309,541		
Contributions Receivable, Net	190,618		272,334		
Other Assets	45,413		110,644		
Right-of-Use Assets - Operating	771,580		924,371		
Property and Equipment, Net	120,118		131,946		
Beneficial Interest in Assets Held by Others	322,261		298,823		
Investments Held for Long-Term Purposes	 1,209,367		1,065,681		
Total Assets	\$ 12,056,395	\$	9,549,474		
LIABILITIES AND NET ASSETS					
LIABILITIES					
Accounts Payable and Accrued Expenses	\$ 453,903	\$	331,439		
Due to Related Entities	99,835		193,974		
Deferred Revenue	31,747		67,805		
Lease Liability - Operating	 859,565		1,014,683		
Total Liabilities	1,445,050	·	1,607,901		
NET ASSETS					
Without Donor Restrictions	8,954,702		6,303,858		
With Donor Restrictions	1,656,643		1,637,715		
Total Net Assets	10,611,345		7,941,573		
Total Liabilities and Net Assets	\$ 12,056,395	\$	9,549,474		

# MAKE-A-WISH FOUNDATION® OF SAN DIEGO STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2024

	Without Donor Restrictions		With Donor Restrictions		Total
REVENUES, GAINS, AND OTHER					
SUPPORT					
Public Support:					
Contributions - Cash	\$	4,377,364	\$	-	\$ 4,377,364
Contributions - Donated Goods and Services		950,863		109,205	1,060,068
Grants		388,815		-	388,815
Total Public Support		5,717,042		109,205	5,826,247
Internal Special Events		2,110,591		49,155	2,159,746
Internal Special Events - Donated Goods and Services		-		-	-
Less: Costs of Direct Benefits to Donors		(478,765)			 (478,765)
Total Special Events		1,631,826		49,155	1,680,981
Net Investment Income		1,096,381		193,799	1,290,180
Change in Value of Beneficial Interest Held by Others		32,944		-	32,944
Other Income		114,450		-	114,450
Net Assets Released from Restrictions		333,231		(333,231)	-
Total Revenues, Gains, and Other Support		8,925,874		18,928	8,944,802
EXPENSES					
Program Services:					
Wish Granting		4,629,451			 4,629,451
Total Program Services		4,629,451		-	4,629,451
Support Services:					
Fundraising		967,863		-	967,863
Management and General		677,716			677,716
Total Support Services		1,645,579			 1,645,579
Total Expenses		6,275,030			 6,275,030
CHANGE IN NET ASSETS		2,650,844		18,928	2,669,772
Net Assets - Beginning of Year		6,303,858		1,637,715	7,941,573
NET ASSETS - END OF YEAR	\$	8,954,702	\$	1,656,643	\$ 10,611,345

# MAKE-A-WISH FOUNDATION® OF SAN DIEGO STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2023

	Without Donor Restrictions		With Donor Restrictions		Total
REVENUES, GAINS, AND OTHER					
SUPPORT					
Public Support:					
Contributions - Cash	\$	2,152,744	\$	-	\$ 2,152,744
Contributions - Donated Goods and Services		981,062		197,334	1,178,396
Grants		294,490			 294,490
Total Public Support		3,428,296		197,334	3,625,630
Internal Special Events - Cash		1,870,772		-	1,870,772
Internal Special Events - Donated Goods and Services		102,646		-	102,646
Less: Costs of Direct Benefits to Donors		(431,983)			 (431,983)
Total Special Events		1,541,435		-	1,541,435
Net Investment Loss		472,323		91,222	563,545
Change in Value of Beneficial Interest Held by Others		31,571			31,571
Other Income		108,725		-	108,725
Net Assets Released from Restrictions		397,031		(397,031)	 
Total Revenues, Gains, and Other Support		5,979,381		(108,475)	5,870,906
EXPENSES					
Program Services:					
Wish Granting		4,319,813		<u>-</u>	 4,319,813
Total Program Services		4,319,813		-	4,319,813
Support Services:					
Fundraising		836,853		-	836,853
Management and General		1,046,247		<u>-</u>	 1,046,247
Total Support Services		1,883,100			1,883,100
Total Expenses		6,202,913			 6,202,913
CHANGE IN NET ASSETS		(223,532)		(108,475)	(332,007)
Net Assets - Beginning of Year		6,527,390		1,746,190	8,273,580
NET ASSETS - END OF YEAR	\$	6,303,858	\$	1,637,715	\$ 7,941,573

# MAKE-A-WISH FOUNDATION® OF SAN DIEGO STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2024

	Program Servcies		Support Services			
	Wish Granting	To Management Sup		Total Support Services	Direct Donor Benefits	Total
Direct Costs of Wishes	\$ 2,568,365	\$ -	\$ -	\$ -	\$ -	\$ 2,568,365
Salaries, Taxes, and Benefits	1,317,903	579,634	419,495	999,129	-	2,317,032
Printing, Subscriptions, and Publications	6,554	38,397	17,749	56,146	-	62,700
Professional Fees	28,011	10,630	92,578	103,208	-	131,219
Rent and Utilities	125,353	54,979	39,585	94,564	-	219,917
Postage and Delivery	5,682	5,894	1,398	7,292	-	12,974
Travel	13,011	7,008	6,858	13,866	-	26,877
Meetings and Conferences	27,066	14,839	2,730	17,569	-	44,635
Office Supplies	115,647	11,882	1,851	13,733	-	129,380
Communications	14,524	6,372	4,587	10,959	-	25,483
Advertising and Media (Cash)	-	16,777	-	16,777	-	16,777
Advertising and Media (In-Kind)	-	28,920	-	28,920	-	28,920
Repairs and Maintenance	3,336	1,463	1,053	2,516	-	5,852
Insurance	-	100	-	100	-	100
Bad Debt Expense	-	-	-	-	-	-
Membership Dues	1,111	487	351	838	-	1,949
National Partnership Dues	283,671	64,839	56,734	121,573	-	405,244
Miscellaneous	91,216	113,361	24,395	137,756	-	228,972
Depreciation	28,001	12,281	8,352	20,633	-	48,634
Special Event - Direct Donor Benefits					478,765	478,765
Total	4,629,451	967,863	677,716	1,645,579	478,765	6,753,795
Less: Expenses Netted Against						
Revenues on Statement of Activities:						
Special Event Expenses					(478,765)	(478,765)
Total Expenses Included in the Expense Section of the Statement						
of Activities	\$ 4,629,451	\$ 967,863	\$ 677,716	\$ 1,645,579	\$ -	\$ 6,275,030

# MAKE-A-WISH FOUNDATION® OF SAN DIEGO STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2023

	Program Services			Supr	ort Conviosa								
	Wish Granting	Fur	Fundraising		Fundraising		Fundraising		Total anagement Support d General Services		ort Donor		Total
Direct Costs of Wishes \$	2,594,093	\$	-	\$	-	\$	-	\$	-	\$ 2,594,093			
Salaries, Taxes, and Benefits Printing, Subscriptions, and	1,056,840		382,931		785,150		1,168,081		-	2,224,921			
Publications	5,657		33,137		15,835		48,972		-	54,629			
Professional Fees	10,190		9,435		77,688		87,123		-	97,313			
Rent and Utilities	128,456		56,340		40,565		96,905		-	225,361			
Postage and Delivery	4,805		5,228		4,079		9,307		-	14,112			
Travel	9,302		8,329		5,928		14,257		-	23,559			
Meetings and Conferences	10,531		45,862		9,077		54,939		-	65,470			
Office Supplies	67,368		13,879		3,474		17,353		-	84,721			
Communications	14,000		5,380		6,441		11,821		_	25,821			
Advertising and Media (Cash)	-		15,191		-		15,191		-	15,191			
Advertising and Media (In-Kind)	-		25,500		-		25,500		-	25,500			
Repairs and Maintenance	2,999		1,374		1,274		2,648		-	5,647			
Bad Debt Expense	-		30,000		-		30,000		-	30,000			
Membership Dues	189		83		60		143		-	332			
National Partnership Dues	304,018		69,490		60,804		130,294		-	434,312			
Miscellaneous	81,249		121,426		26,246		147,672		_	228,921			
Depreciation	30,116		13,268		9,626		22,894		_	53,010			
Special Event - Direct Donor Benefits	-		-		-		-		431,983	431,983			
Total	4,319,813		836,853		1,046,247		1,883,100		431,983	 6,634,896			
Less: Expenses Netted Against													
Revenues on Statement of Activities:													
Special Event Expenses							-		(431,983)	 (431,983)			
Total Expenses Included in the Expense Section of													
the Statement of Activities \$	4,319,813	\$	836,853	\$	1,046,247	\$	1,883,100	\$		\$ 6,202,913			

# MAKE-A-WISH FOUNDATION® OF SAN DIEGO STATEMENTS OF CASH FLOWS YEARS ENDED AUGUST 31, 2024 AND 2023

	2024		2023
CASH FLOWS FROM OPERATING ACTIVITIES	 _		
Change in Net Assets	\$ 2,669,772	\$	(332,007)
Adjustments to Reconcile Change in Net Assets to Net Cash			
Provided (Used) by Operating Activities:			
Depreciation	48,634		53,010
Net Realized and Unrealized (Gains) Losses on Investments	(1,119,154)		(464,378)
Change in Value of Beneficial Interest in Assets Held by Others	(32,944)		(31,571)
Change in Operating Right-of-Use Assets and Lease Liabilities	(2,327)		3,058
Changes in Assets and Liabilities:			
Contributed Property and Equipment, Inventory, and Investments	-		(1,500)
Contributions Receivable	81,716		(54,150)
Due from Related Entities	41,738		(2,442)
Prepaid Expenses	(46,846)		(156,361)
Other Assets	65,231		(71,120)
Accounts Payable and Accrued Expenses	122,464		(76,578)
Due to Related Entities	(94,139)		126,750
Deferred Revenue	(36,058)		(113,863)
Net Cash Provided (Used) by Operating Activities	1,698,087		(1,121,152)
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchases of Investments	(1,670,944)		(125,763)
Proceeds from Sales of Investments	178,848		695,502
Purchases of Property and Equipment	(36,806)		(892)
Disposition of Assets Held at Community Foundation	9,506		225,307
Net Cash Provided (Used) by Investing Activities	(1,519,396)		794,154
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	178,691		(326,998)
Cash and Cash Equivalents - Beginning of Year	 800,346		1,127,344
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 979 037	\$	800,346
CASH AND CASH EQUIVALENTS - END OF YEAR  SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION  Right-of-Use Assets Obtained in Exchange for New Operating  Lease Liabilities	\$ 979,037	\$ \$	1

#### NOTE 1 ORGANIZATION

Make-A-Wish Foundation® of San Diego (the Foundation) is a California nonprofit corporation, organized for the purpose of creating life changing wishes for children with critical illnesses. The Foundation is an independently operating chapter of Make-A-Wish Foundation® of America (National Organization), which develops and implements national programs in public relations and fundraising for the benefit of all local chapters. In addition, the local chapter is obligated to comply with a chapter agreement with the National Organization and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## **Basis of Presentation**

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP) applicable to nonprofit entities.

#### Cash, Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents.

#### <u>Investments</u>

Investments are recorded at fair value. Investment income, including gains and losses on investments, is recorded as increases or decreases in net assets without donor restrictions unless its use is limited by donor-imposed restrictions or law. Certain investments are valued by using the net asset value (NAV) per share (or its equivalent), as a practical expedient.

The Foundation's investments are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investments, it is reasonably possible that those changes in the values of investments will occur in the near term and that such changes could be material to the amounts reported in the statements of financial position.

#### **Contributions Receivable**

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

#### Leases

The Foundation determines if an arrangement is a lease at inception. Operating leases are included in right-of-use (ROU) assets – operating and lease liability – operating, and finance leases are included in right-of-use (ROU) assets – financing and lease liability – financing in the statements of financial position.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

## Leases (Continued)

ROU assets represent the Foundation's right to use an underlying asset for the lease term and lease liabilities represent the Foundation's obligation to make lease payments arising from the lease. ROU assets and liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term. Lease terms may include options to extend or terminate the lease when it is reasonably certain that the Foundation will exercise that option. Lease expense for operating lease payments is recognized on a straight-line basis over the lease terms. The Foundation has elected to recognize payments for short-term leases with a lease term of 12 months or less as expense as incurred and these leases are not included as lease liabilities or right-of-use assets on the statements of financial position.

The individual lease contracts do not provide information about the discount rate implicit in the lease. Therefore, the Foundation has elected to use a risk-free discount rate determined using a period comparable with that of the lease term for computing the present value of lease liabilities.

The Foundation has elected not to separate nonlease components from lease components and instead accounts for each separate lease component and the nonlease component as a single lease component.

#### **Property and Equipment, Net**

Property and equipment having a useful life of more than one year are capitalized at cost when purchased for more than \$500. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally three to five years. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

#### **Fair Value Measurements**

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# Fair Value Measurements (Continued)

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

Level 1 – Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.

Level 2 – Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

Level 3 – Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

#### **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor- or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

*Net Assets Without Donor Restrictions* – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restriction when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as Net Assets Released from Restrictions.

## NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Revenue Recognition**

Revenue is recognized on the accrual basis and generally consists of contributions, special event revenue, in-kinds, and other income.

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors.

Special event revenue consists of registrations, sponsorships, and other contributions. The exchange element of the special event revenue was approximately \$478,765 and \$431,983 for the years ended August 31, 2024 and 2023, respectively. The portion that is considered to be exchange revenue is recognized as revenue when the performance obligations are met, which is the occurrence of the event.

The Foundation receives auction items to be sold at its special events. Contributed auction items are valued at the gross selling price received and the value is included in internal special event revenue on the statements of activities. The amount of auction items received and sold during the years ended August 31, 2024 and 2023 totaled \$228,394 and \$260,735, respectively.

Donated advertising and media is reported as contribution revenue and fundraising expense when received and the reporting of such contributions is unaffected by whether the Foundation could afford to purchase or would have purchased the assets at their fair value.

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue.

Conditional promises to give are not recognized as contribution revenue and receivables until the conditions have been substantially met.

Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

## NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Contributions: Donated Goods and Services**

The Foundation received in-kind contributions of assets, services, and materials that are reported in the statements of activities as follows:

	2024			2023		
Wish Related Travel, Goods, and Services	\$	963,657	\$	1,031,651		
Advertising and Media		28,920		15,250		
Special Events		-		102,646		
Property and Equipment		-		1,500		
Volunteer/Board Appreciation & Training		-		72,786		
General Wish Supplies		-		11,578		
Other		67,491		45,631		
Total Contributed Nonfinancial Assets		_		_		
and Services	\$	1,060,068	\$	1,281,042		

Wish-related travel, goods, and other services are used in the wish granting program. The Foundation estimates the fair value of wish related travel, goods, and services on the basis of estimates of the current market rates for similar travel, goods, and other services in the Foundation's market.

Donated advertising and media is reported at the estimated fair value as provided by the donor based on rates charged for similar advertising or media. Advertising and media is used for both program and supporting services. Advertising and media is used to help the Foundation communicate its message or mission and includes fund raising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes.

Special event donated items are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items. The Foundation estimates the fair value of these donated items based on the current market rates for similar items in the Foundation's market.

Property and equipment items donated consist of Sony cameras and were valued using fair market value.

In-kind contributions related to wish granting are restricted to be used in granting wishes. In-kind contributions related to special events are restricted for use at those events. No other in-kind contributions were received with donor restrictions.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Income Taxes**

The Foundation is a nonprofit organization exempt from federal income and California income taxes under the provisions of Internal Revenue Code Section (IRC) 501(c)(3) and Section 23701d of the California Revenue and Taxation Code. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from unrelated trade or business, in the opinion of management, is not material to the financial statement taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2024 and 2023. The Foundation files income tax returns in the U.S. federal jurisdiction and one state jurisdiction.

## **Functional Expenses**

The Foundation performs three functions: wish granting, fundraising, and management and general. Definitions of these functions are as follows:

#### Wish Granting

Activities performed by the Foundation in granting wishes to children with critical illnesses.

#### **Fundraising**

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations.

#### Management and General

All costs not identifiable with a specific program or fundraising activity, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

## NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

## **Management Estimates**

The preparation of financial statements in conformity with GAAP requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## **Adoption of Accounting Pronouncement**

The Foundation has adopted Accounting Standards Update (ASU) 2016-13, Financial Instruments –Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments, as amended, which modifieds the measurement of expected credit losses. The Foundation adopted this new guidance utilizing the modified retrospective transition method. The adoption of this Standard did not have a material impact on the Foundation's financial statements but did change how the allowance for credit losses is determined.

#### NOTE 3 LIQUIDITY AND AVAILABILITY

The Foundation monitors liquidity regularly through the monthly financial package provided to the board and through the enterprise-wide Benchmarks of Excellence. Holding 6 to 24 months of liquidity is considered excellent based off the enterprise-wide published scale.

	 2024	2023
Total Financial Assets	\$ 10,440,636	\$ 7,774,149
Donor-Imposed Restrictions:		
Restricted Funds	(398,121)	(562,525)
Endowments	 (1,209,367)	 (1,065,681)
Net Financial Assets after Donor-Imposed	 	 
Restrictions	 8,833,148	 6,145,943
Financial Assets Available to Meet Cash Needs	 	
for General Expenditures Within One Year	\$ 8,833,148	\$ 6,145,943

#### NOTE 3 LIQUIDITY AND AVILABILITY (CONTINUED)

Financial assets include cash and cash equivalents, investments, due from related parties, contributions receivable, and investments held for long-term purposes. For purposes of analyzing resources available to meet general expenditures over one year, the Foundation considers all expenditures related to its ongoing program activities, as well as the functions in support of those activities, to be general expenditures.

Endowment funds consist of donor-restricted endowments. Income from donor-restricted endowments is restricted for specific purposes, with the exception of the amounts available for general use. Donor-restricted endowment funds are not available for general expenditure.

#### NOTE 4 FAIR VALUE MEASUREMENTS

#### **Fair Value of Financial Instruments**

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The fair values of the financial instruments shown in the following table as of August 31, 2024 and 2023 represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows, appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

The Foundation uses net asset value (NAV) per share, or its equivalent, such as member units or an ownership interest in partners' capital, as a practical expedient to estimate fair values of certain hedge funds, private equity funds, funds of funds, and limited partnerships, which do not have readily determinable fair values. Investments that are measured at fair value using NAV per share as a practical expedient are not classified in the fair value hierarchy.

#### Overall Investment Objective

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the board's finance committee, which oversees the Foundation's investment program in accordance with established guidelines.

# NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

## Fair Value Hierarchy

The following table presents the placement in the fair value hierarchy of assets that are measured at fair value on a recurring basis at August 31:

	Level 1		Level 2		_evel 3	Total	
August 31, 2024							
Assets							
Investments:							
Mutual Funds	\$	9,007,500	\$	-	\$ -	\$	9,007,500
Beneficial Interests in							
Assets Held by Others					322,261		322,261
Total Investments		9,007,500		-	322,261		9,329,761
Total Assets	\$	9,007,500	\$		\$ 322,261	\$	9,329,761
August 31, 2023							
Assets							
Investments:							
Mutual Funds	\$	6,396,250	\$	-	\$ -	\$	6,396,250
Beneficial Interests in							
Assets Held by Others		_			 298,823		298,823
Total Investments		6,396,250			298,823		6,695,073
Total Assets	\$	6,396,250	\$		\$ 298,823	\$	6,695,073

The following table presents a roll forward of activity for investments measured at fair value using significant unobservable inputs (Level 3) for the years ended August 31:

The following table describes the valuation techniques used to calculate fair value for assets in Level 3. There were no changes in valuation techniques and related inputs from the prior year.

Quantitative Information A	bout Level 3 Fair Val	ue Measurements	
Type of Assets	Fair Value at August 31, 2024	Principal Valuation Technique	Unobservable Inputs
Beneficial Interests in Trusts Held by Others Total	\$ 322,261 \$ 322,261	Fair Value of Underlying Assets	
Type of Assets	Fair Value at August 31, 2023	Principal Valuation Technique	Unobservable Inputs
Beneficial Interests in Trusts Held by Others Total	\$ 298,823 \$ 298,823	Fair Value of Underlying Assets	

#### NOTE 5 CONTRIBUTIONS RECEIVABLE

Contributions receivable include pledges where no discount is considered necessary at August 31, 2024 and 2023 as all amounts are due within one year.

The following is a summary of the Foundation's contributions receivable at August 31:

		2024	2023
Total Amounts Due in:			
Within One Year	_\$	190,618	\$ 272,334
Contributions Receivable, Net	\$	190,618	\$ 272,334

Management determined that all contributions receivable are fully collectible; therefore, no allowance for uncollectible accounts is considered necessary at August 31, 2024 and 2023.

#### NOTE 6 SPLIT-INTEREST AGREEMENTS

### Beneficial Interests in Assets Held by Others

In November 2008, the Foundation transferred \$100,000 to The San Diego Foundation (TSDF). Distributions of income earned from TSDF are to be made semiannually, in March and September, or upon request after an allocation period, in amount determined by TSDF's board of directors based on earnings as defined in the agreement, to support the mission of the Foundation. In August of 2021, the Foundation transferred an additional \$83,000 to TSDF.

In July 2017, the Foundation transferred \$100,000 to the Jewish Community Foundation (JCF). Distributions of income earned or principal shall be distributed upon written direction by two duly authorized officers or directors of the Foundation.

In September 2017, the Foundation transferred \$100,000 to the Rancho Santa Fe Foundation (RSF). The Foundation shall appoint an advisory committee to advise on the distribution of income earned from RSF.

In May 2023, the Foundation withdrew \$109,730 from the Jewish Community Foundation and \$102,006 from the Rancho Santa Fe Foundation.

See Note 4 for fair value information on beneficial interest in assets held by others.

#### NOTE 7 TRANSACTIONS WITH RELATED ENTITIES

The National Organization conducts national fundraising efforts for which cash and in-kind donations are received and shared with the Foundation. These funds represent revenues associated with: distributions from national partners, individual donation amounts collected via online and whitemail donations, amounts for internal grants and other miscellaneous revenues. During the years ended August 31, 2024 and 2023, respectively, the Foundation received \$539,485 and \$641,480 from these national revenue streams.

Conversely, the Foundation pays amounts to the National Organization for annual dues, insurance, and other miscellaneous ancillary expenses that Make-A-Wish Foundation® of America pays on behalf of the Foundation and for services provided by the National Organization. Amounts totaling \$557,792 and \$566,459 were paid from the Foundation to the National Organization during the years ended August 31, 2024 and 2023, respectively.

Chapters who assist with the organization and granting of wishes from other chapters are paid a "fee for service" called the wish assist fee. Under this program, the originating chapter agrees to pay a fee to the chapter of the wish destination to assist with any planning, booking, and facilitating of the wish for the home chapter. Under this program, the Foundation received \$109,050 and \$108,725 for the years ended August 31, 2024 and 2023, respectively, which is recorded in the accompanying statements of activities as Other Income.

Amounts due from and to related entities are as follows at August 31:

	2024		2023	
Due from National Organization	\$	79,590	\$ 72,564	
Due from Other Chapters		183,891	 232,655	
Total Due from Related Entities	\$	263,481	\$ 305,219	
Due to National Organization Due to Other Chapters	\$	15,448 84,387	\$ 128,313 65,661	
Total Due to Related Entities	\$	99,835	\$ 193,974	

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation's use but were not yet transferred to the Foundation as of year-end. Amounts due from other chapters represent amounts paid in assisting other chapters with their wish granting. Amounts due to other chapters represent amounts owed to other chapters who have assisted in the granting of wishes for the Foundation. Amounts due to the National Organization generally represent unpaid chapter dues and services.

## NOTE 7 TRANSACTIONS WITH RELATED ENTITIES (CONTINUED)

During the years ended August 31, 2024 and 2023, the Foundation received contributions, both cash and in-kind, from board members totaling \$370,200 and \$293,535, respectively. Amounts paid to related parties for goods and services used in the Foundation's operations totaled \$225,996 and \$215,144 for the years ended August 31, 2024 and 2023, respectively. Amounts due to related parties as of August 31, 2024 and 2023 totaled \$84,387 and \$65,661, respectively, and are included in accounts payable in the accompanying statements of financial position.

#### NOTE 8 PROPERTY AND EQUIPMENT, NET

Property and equipment consist of the following as of August 31:

	 2024		
Computer Equipment and Software	\$ 76,735	\$	42,493
Office Furniture	 208,466		208,466
Total	 285,201		250,959
Less: Accumulated Depreciation	 (165,083)		(119,013)
Property and Equipment, Net	\$ 120,118	\$	131,946

Depreciation and amortization expense totaled \$48,634 and \$53,010, respectively, for the years ended August 31, 2024 and 2023.

#### NOTE 9 LEASES

#### Lease Agreements – ASC 842

The Foundation leases equipment as well as certain operating and office facilities for various terms under long-term, noncancelable lease agreements. The leases expire at various dates through 2029.

The following tables provides quantitative information concerning the Foundation's leases.

	2024		2023	
Lease Cost:		<u> </u>		_
Operating Lease Cost	\$	183,201	\$	183,201
Other Information:				
Cash Paid for Amounts Included in the Measurement				
of Lease Liabilities				
Operating Cash Flows from Operating Leases	\$	185,528	\$	180,144
Right-of-Use Assets Obtained in Exchange for New				
Operating Lease Liabilities	\$	-	\$	1,074,482
Weighted-Average Remaining Lease Term -				
Operating Leases		4.6 years		5.6 years
Weighted-Average Discount Rate - Operating Leases		3.20%		3.20%

# NOTE 9 LEASES (CONTINUED)

A maturity analysis of annual undiscounted cash flows for lease liabilities as of August 31, 2024 is as follows:

	Operating			
Year Ending August 31		Leases		
2025	\$	191,073		
2026		196,268		
2027		201,979		
2028		210,686		
2029		124,514		
Total Lease Payments		924,520		
Less: Imputed Interest		(64,955)		
Present Value of Lease Liabilities	\$	859,565		

# NOTE 10 NET ASSETS

# **Net Assets With Donor Restrictions**

Net assets with donor restrictions are available for the following purposes or periods as of August 31:

	2024		2023	
Subject to Expenditure for Specified Purpose: Wish Granting	\$	398,121	\$	562,525
Subject to Passage of Time: Promises to Give that are Not Restricted by Donors, but Which are Unavailable for Expenditure Until Due		49,155		9,509
Endowments: Subject to Endowment Spending Policy and Appropriation:				
Earnings on Endowment Funds Original Donor-Restricted Gift Amount to be Maintained in Perpetuity:		209,367		65,681
Tawney Endowment Fund		1,000,000		1,000,000
Total		1,209,367		1,065,681
Total Net Assets With Donor Restrictions	\$	1,656,643	\$	1,637,715

#### **NOTE 11 ENDOWMENTS**

The Foundation is subject to the enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA) and is required to make disclosures about endowment funds, both donor-restricted endowment funds and board-designated endowment funds.

The Foundation's endowment consists of one individual fund established for a variety of donor-restricted purposes. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. Endowment assets are reflected as investments held for long-term purposes on the statements of financial position.

## Interpretation of Relevant Law

The board of directors of the Foundation has interpreted the California UPMIFA as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as donor-restricted net assets: (a) the original value of gifts donated to the donor-restricted endowment, (b) the original value of subsequent gifts to the donor-restricted endowment, and (c) accumulated earnings on the donor-restricted endowment funds. The accumulated earnings on the endowment funds remain treated as donor-restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the Foundation and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Foundation
- The investment policies of the Foundation

Endowment fund composition by type of fund as of August 31 is as follows:

August 31, 2024	 ut Donor rictions	With Donor Restrictions		Total
Donor-Restricted Endowment Funds	\$ 	\$	1,209,367	\$ 1,209,367
Total Funds	\$ -	\$	1,209,367	\$ 1,209,367
August 31, 2023				
Donor-Restricted Endowment Funds	\$ 	\$	1,065,681	\$ 1,065,681
Total Funds	\$ 	\$	1,065,681	\$ 1,065,681

# NOTE 11 ENDOWMENTS (CONTINUED)

# Interpretation of Relevant Law (Continued)

Changes in endowment funds are as follows for the years ended August 31:

Without Donor With Donor Restrictions Restrictions		Total			
\$	-	\$	1,065,681	\$	1,065,681
	-		25,592		25,592
					168,094
	-		193,686		193,686
	-		(50,000)		(50,000)
\$	<u>-</u>	\$	1,209,367	\$	1,209,367
\$	-	\$	1,024,458	\$	1,024,458
	-		19,777		19,777
	-		71,446		71,446
	-		91,223		91,223
			(50,000)		(50,000)
_\$	<u>-</u>	\$	1,065,681	\$	1,065,681
	Restriction \$	Restrictions	Restrictions         Restrictions           -         \$	Restrictions         Restrictions           \$ 1,065,681           -         25,592           -         168,094           -         193,686           -         (50,000)           \$ -         \$ 1,209,367           \$ -         \$ 1,024,458           -         71,446           -         91,223           -         (50,000)	Restrictions         Restrictions           \$ - \$ 1,065,681         \$           - 25,592         - 168,094           - 193,686         - (50,000)           \$ - \$ 1,209,367         \$           \$ - \$ 1,024,458         \$           - 71,446         - 91,223           - (50,000)         - (50,000)

# **Fund Deficiencies**

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. There are no fund deficiencies as of August 31, 2024 and 2023.

# NOTE 11 ENDOWMENTS (CONTINUED)

#### **Return Objectives and Risk Parameters**

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding programs supported by its endowment fund while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity or for a donor-specified period(s). Under this policy, as approved by the board of directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 index while assuming a moderate level of investment risk. The Foundation expects its endowment funds, over time, to provide an average rate of return equal to or greater than the rate of inflation (Consumer Price Index) plus any spending and administrative expenses thus, at a minimum, maintaining the purchasing power of those assets managed by the Foundation. Actual returns in any given year may vary from this amount.

## **Strategies Employed for Achieving Objectives**

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent constraints.

#### Spending Policy and How the Investment Objectives Relate to Spending Policy

The Foundation has a policy of appropriating for distribution each year 5% of its endowment fund's average market value of the portfolio each year. The endowment's annual market value shall be calculated by averaging the portfolio's quarterly market values. After 36 months, the endowment's market value shall be calculated by averaging the market value of the portfolio over the prior 12 quarters. In establishing this policy, the Foundation considered the long-term expected return on its endowment. Accordingly, over the long-term, the Foundation expects the current spending policy to allow its endowment to grow at an average of 5% annually. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return. Additionally, the board of directors may approve amounts in excess of the spending policy for appropriation as needed.

#### NOTE 12 RETIREMENT PLAN

The Foundation has a defined contribution retirement plan (the Plan). Employees are eligible for participation in the Plan after reaching 21 years of age and upon completion of one year of service. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain IRC limitations. The Foundation contributions to the Plan for the years ended August 31, 2024 and 2023 were \$70,989 and \$66,580, respectively.

#### NOTE 13 CONCENTRATIONS

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the Federal Deposit Insurance Corporation (FDIC) insurance coverage limit of \$250,000. From time to time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

Contributions totaling \$2,173,527 were received from a single donor for the year ended August 31, 2024, which represents 27% of raised revenue which consists of total public support and gross internal special event revenue. There were no revenue concentrations for the year ended August 31, 2023. Should these contribution levels decrease, the Foundation may be adversely affected.

#### NOTE 14 LITIGATION AND CLAIMS

The Foundation is periodically involved in litigation and claims arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on the Foundation's financial position, change in net assets, or liquidity.

#### NOTE 15 COMMITMENTS

The goal of the Foundation is to grant the wish of every eligible child. During the fiscal years ended August 31, 2024 and 2023, the Foundation granted 207 and 222 wishes, respectively. As of August 31, 2024 and 2023, respectively, there were approximately 266 and 283 wish children who are eligible for a wish. The average cost of a wish for the year ended August 31, 2024 was \$7,590 in cash and \$4,802 in in-kind for a total cost of \$12,392. The average cost of a wish for the year ended August 31, 2023 was \$7,714 cash and \$4,547 in in-kind for a total cost of \$12,261.

#### NOTE 16 RISKS AND UNCERTAINTIES

In December 2019, an outbreak of a novel strain of coronavirus (COVID-19) began. On March 10, 2020, in conjunction with the Make-A-Wish America National Medical Advisory Council (NMAC), Make-A-Wish America issued instructions to pause travel and large gathering wishes until deemed medically safe for our vulnerable population and their families. On March 11, 2020, the World Health Organization characterized COVID-19 as a pandemic.

## NOTE 16 RISKS AND UNCERTAINTIES (CONTINUED)

As of September 15, 2021, in consultation with the NMAC, the pause on domestic travel to large gatherings was lifted, if travel occurred by automobile. The pause on airline travel was lifted December 1, 2021 with a graduated approach with full domestic travel resuming June of 2022. Cruise wish travel resumed in June 2024 and international wish resumed effective September 1, 2024. Prior to fiscal year 2020, travel wishes have been approximately 59% of wishes granted and the number of granted wishes averaged approximately 181. The number of wishes granted during the years ended August 31, 2024 and 2023 was 207 and 222, respectively.

# NOTE 17 SUBSEQUENT EVENTS

The Foundation has evaluated subsequent events from the statement of financial position date through December 9, 2024, the date at which the financial statements were available to be issued.

