



*Wish Kids
Seven, Sanjana
and Ross at the
2024 Wish Ball*



Wish Ball Opportunities



Wish Ball

Join us for an enchanted evening and experience the power of a wish first-hand at our **Wish Ball on Friday, May 4, 2025**. Enjoy interactive experiences, live and silent auctions and more at the legendary - **Westchester Country Club**.

As a Wish Ball Sponsor, we will spotlight your brand through a variety of sponsorship benefits, and your company will help to shine a beacon of hope for wish children in the Hudson Valley waiting for their wishes to be granted.

In 2024, over **300** attendees participated in our gala, and together, they raised more than **\$400,000** - that is the equivalent of about **40** wishes at the average cash cost of **\$10,000**.

The Wish Ball is a unique opportunity to connect individuals and companies to the Make-A-Wish mission. Our team takes great care to ensure that the event is focused on the mission and guests leave with a better sense of the impact the Make-A-Wish can have in the lives of children with critical illnesses.

CELEBRATING



- **Karin Strelec**
Volunteer Legacy Award
- **PKF O'Connor Davies**
Community Partnership Award
- **DGC Capital Contracting & The Fulfilling A Dream Fund**
Chris Greicius Award

WHEN

Friday, April 4, 2025
6:00 PM to 11:00 PM



WHERE

Westchester Country Club
99 Biltmore Avenue
Rye, NY 10580



Wish Ball

Friday, April 4, 2025



Exclusive Sponsorship Opportunities

PRESENTING SPONSOR \$50,000 1 AVAILABLE

- Featured as Presenting Sponsor on all print and digital event materials including website, social media and electronic communications
- Exclusive email and social post to announce support as Presenting Sponsor
- Company name included in press releases
- Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on Step & Repeat Banner
- Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on name badges for event volunteers
- Logo on video screens throughout the evening
- Special recognition during program, including opportunity for brief remarks
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Twenty four (24) tickets for two (2) tables of 12 with premium seating

HOPE SPONSOR \$25,000 2 AVAILABLE

- Logo included on all print and digital event materials including website, social media and electronic communications
- Exclusive placement of logo at registration and on bar signage
- Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on cocktail napkins
- Logo on video screens during cocktail reception
- Special recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Twelve (12) tickets for one (1) table with premium seating

STRENGTH SPONSOR \$15,000 2 AVAILABLE

- Logo included on all print and digital event materials including website, social media and electronic communications
- Exclusive placement of logo on digital auction bidding platform
- Exclusive placement of logo on auction display signage
- Special recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Ten (10) tickets for one (1) table with premium seating

JOY SPONSOR \$12,000 2 AVAILABLE

- Logo included on all print and digital event materials including website, social media and electronic communications
- Exclusive placement of logo on dessert display signage
- Special recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Ten (10) tickets for one (1) table with premium seating



Wish Ball

Friday, April 4, 2025



Unlimited Sponsorship Opportunities

CONSTELLATION \$10,000

- Logo included on all digital event materials including website, social media and electronic communications
- Recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Ten (10) tickets for one (1) table with preferred seating

NORTH STAR \$7,500

- Logo included on all digital event materials including website, social media and electronic communications
- Recognition during program
- Full screen digital journal ad displayed at event and on event website
- Preferred seating for six (6) guests

SHOOTING STAR \$5,000

- Logo included on event website
- Company name included in social media and event electronic communications
- Recognition during program
- Full screen digital journal ad displayed at event and on event website
- Preferred seating for four (4) guests

COMET \$2,500

- Logo included on event website
- Company name included in social media and event electronic communications
- Recognition during program
- Half screen digital journal ad displayed at event and on event website
- Preferred seating for two (2) guests



Table & Tickets

TABLE

\$5,000

- seating for ten (10) guests

INDIVIDUAL TICKET

\$500

WISH TICKET

\$500

- sponsor a wish child or family to share in our special evening



Journal Ad Opportunities

PREMIERE FULL SCREEN AD \$2,500

- Full screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- 1920x1080 JPG or PNG format 600DPI/PPI or greater

FULL SCREEN AD \$1,000

- Full screen digital journal ad displayed at event and event website
- 1920x1080 JPG or PNG format 600DPI/PPI or greater

HALF SCREEN AD \$500

- Half screen digital journal ad displayed at event and event website
- 960x1080 JPG or PNG format 600DPI/PPI or greater

SUPPORTER LISTING \$250

- Name listing in digital journal displayed at event and event website

In the unlikely occurrence that an event is cancelled or postponed the entire sponsorship amount would be refundable.