

Wish Ball
Opportunities



Join us for an enchanted evening and experience the power of a wish first-hand at our Wish Ball on Friday, May 4, 2025. Enjoy interactive experiences, live and silent auctions and more at the legendary -Westchester Country Club.

As a Wish Ball Sponsor, we will spotlight your brand through a variety of sponsorship benefits, and your company will help to shine a beacon of hope for wish children in the Hudson Valley waiting for their wishes to be granted.

In 2024, over 300 attendees participated in our gala, and together, they raised more than \$400,000 - that is the equivalent of about 40 wishes at the average cash cost of \$10,000.

The Wish Ball is a unique opportunity to connect individuals and companies to the Make-A-Wish mission. Our team takes great care to ensure that the event is focused on the mission and guests leave with a better sense of the impact the Make-A-Wish can have in the lives of children with critical illnesses.

CELEBRATING



- Karin Strelec Volunteer Legacy Award
- PKF O'Connor Davies Community Partnership Award
- DGC Capital Contracting & The Fulfilling A Dream Fund Chris Greicius Award

WHEN

Friday, April 4, 2025 6:00 PM to 11:00 PM





Westchester Country Club 99 Biltmore Avenue



Wish Ball

Friday, April 4, 2025

Exclusive ***** Sponsorship Opportunities



PRESENTING SPONSOR \$50,000 1 AVAILABLE

- Featured as Presenting Sponsor on all print and digital event materials including website, social media and electronic communications
- Exclusive email and social post to announce support as Presenting Sponsor
- Company name included in press releases
- Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on Step & Repeat Banner
- Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on name badges for event volunteers
- Logo on video screens throughout the evening
- Special recognition during program, including opportunity for brief remarks
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Twenty four (24) tickets for two (2) tables of 12 with premium seating



STRENGTH SPONSOR \$15,000

- Logo included on all print and digital event materials including website, social media and electronic communications
- Exclusive placement of logo on digital auction bidding platform
- Exclusive placement of logo on auction display signage
- Special recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Ten (10) tickets for one (1) table with premium seating





HOPE SPONSOR \$25,000

- Logo included on all print and digital event materials including website, social media and electronic communications
- Exclusive placement of logo at registration and on bar signage
- Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on cocktail napkins
- Logo on video screens during cocktail reception
- Special recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Twelve (12) tickets for one (1) table with premium seating





JOY SPONSOR \$12,000 2 AVAILABLE

- Logo included on all print and digital event materials including website, social media and electronic communications
- Exclusive placement of logo on dessert display signage
- Special recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Ten (10) tickets for one (1) table with premium seating

Wish Ball

Friday, April 4, 2025



CONSTELLATION \$10,000

- Logo included on all digital event materials including website, social media and electronic communications
- Recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Ten (10) tickets for one (1) table with preferred seating

SHOOTING STAR \$5,000

- Logo included on event website
- Company name included in social media and event electronic communications
- Recognition during program
- Full screen digital journal ad displayed at event and on event website
- Preferred seating for four (4) guests

NORTH STAR \$7,500

- Logo included on all digital event materials including website, social media and electronic communications
- Recognition during program
- Full screen digital journal ad displayed at event and on event website
- Preferred seating for six (6) guests

COMET \$2,500

- Logo included on event website
- Company name included in social media and event electronic communications
- Recognition during program
- · Half screen digital journal ad displayed at event and on event website
- Preferred seating for two (2) guests

Table & Tickets 🔺



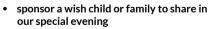
TABLE \$5,000

· seating for ten (10) guests



INDIVIDUAL TICKET \$500

WISH TICKET \$500







Journal Ad Opportunities 🖈



PREMIERE FULL SCREEN AD \$2,500

- Full screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- 1920x1080 JPG or PNG format 600DPI/PPI or greater

FULL SCREEN AD \$1,000

- Full screen digital journal ad displayed at event and event website
- 1920x1080 JPG or PNG format 600DPI/PPI or greater

HALF SCREEN AD \$500

- Half screen digital journal ad displayed at event and event website
- 960x1080 JPG or PNG format 600DPI/PPI or greater

SUPPORTER LISTING \$250

• Name listing in digital journal displayed at event and event website