Make-A-Wish NEVADA | WALK FOR WISHES

2025 SPONSORSHIP BENEFITS

	$75,000 Presenting	$50,000 Platinum	$25,000 Diamond	$10,000 Gold	$5,000 Silver	$2,500 Bronze
Official Event Name - All Signage & Communication	★					
Pre-Recorded Video in Ceremony	★	★				
VIP 20 x 20 Sponsored Tent	★	★				
Promotional Tent with Banner			★	★		
Promotional Table (Signage Not Provided)					★	★
Logo Placement on Start/Finish Line Side Banner	★	★	★	★	★	
Logo on Route Signage	★	★	★	★	★	
DJ Mentions	★	★	★	★	★	★
Placement on WFW Participant T-Shirt	LOGO	LOGO	LOGO	LOGO	WORD	WORD
Free Registration/Entry	★ x75	★ x50	★ x25	★ x10	★ x5	★
Logo Placement on all Event Websites including MAWNV's main website (wish.org/nv) and the WFW event home page (WalkForWishesNV.com)	★	★	★	★	★	★
Logo on Print Marketing Collateral *(February 24, 2025 Deadline)*	LOGO	LOGO	LOGO	LOGO	WORD	WORD
Town Square Promotional Signage *(February 24, 2025 Deadline)*	★					
Social Media Posts - MAWNV Main Accounts (@MakeAWishNevada)	★ x4	★ x3	★ x2	★ x1	★ x1	
Social Media Posts - WFW Facebook Event Page	★ x5	★ x5	★ x4	★ x3	★ x2	★ x1
MAWNV Email Newsletter (Logo)	★	★	★	★	★	
Participant Emails	LOGO	LOGO	LOGO	LOGO	WORD	WORD
Traditional Advertising Mention (TV, Radio, Print, OOO)	★					
Press Release Mention	★					
Mention in Post-Event Video Recap	★	★	★	★	★	★
Mention in MAWNV FY24 Annual Report	★	★	★	★	★	
Year-Round Recognition on WFW Wall at The Wishing Place	★	★	★			
Invitation to a Future Wish Reveal	★	★	★			

OTHER SPONSORSHIP OPPORTUNITIES
(include all level benefits listed above)

Photo Station Sponsor - $20,000
A large-scale display for participants to take selfies in front of and share to their personal accounts. Sponsor logo on display and signage. *(Limit one)*

Selfie Frame Sponsor - $10,000
Walking, interactive, branded frame with dedicated personnel to walk around at the event and take pictures with participants. *(Limit one)*

Snack & Water Station - $5,000
Dedicated tent for free snacks and water for participants *(Limit two)*

Please ask me about sponsorship opportunities along the route!