

40

Make-A-Wish  
CENTRAL COAST AND  
SOUTHERN CENTRAL VALLEY

# BIGWISH *Bash*



*Celebrating 40 years  
of Magical Wishes!*



*I wish to be  
a Police Officer*

**Dylan, 5**  
rare disease



**2025**

**SPONSORSHIP  
OPPORTUNITIES**

40   
Make-A-Wish  
CENTRAL COAST AND  
SOUTHERN CENTRAL VALLEY

# BIGWISH Bash

Be a hero for Make-A-Wish by becoming a Big Wish Bash sponsor and help us create magical moments for children with critical illnesses.

Join us for our 40th anniversary celebration at this year's **Big Wish Bash on May 31, 2025, at the Four Seasons Hotel Westlake Village.** Get ready for an unforgettable night with over 350 guests, featuring a special celebration of 40 years of magical wishes come true, gourmet dinner, dancing, entertainment, and silent and live auctions all in support of Make-A-Wish.

Make-A-Wish® Central Coast and Central Valley South, a 501(c)(3) non-profit, transforms lives by granting wishes to critically ill children. We serve Ventura, Santa Barbara, San Luis Obispo, Kings, Kern, Tulare, and Inyo counties. **With 212 children eagerly waiting for their wishes, your support is more crucial than ever.**

We are excited to partner with you. Check out the attached sponsorship opportunities and join us in making wishes come true.

Let's celebrate the extraordinary power of a wish together!

*Pattie Mullins*

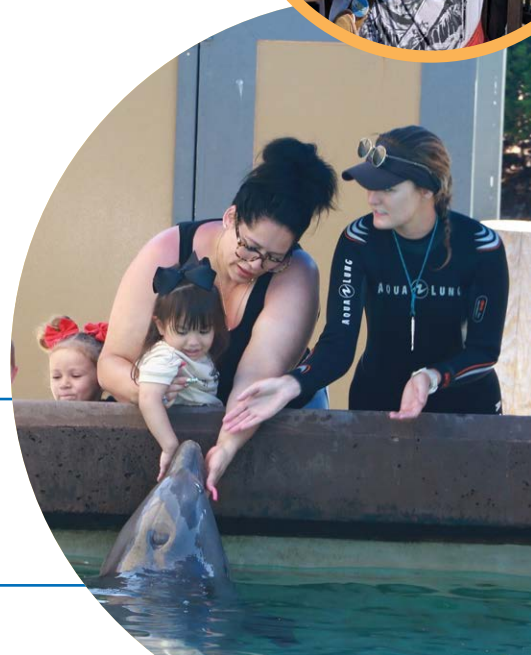
**Pattie Mullins**

*Chief Executive Officer*

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**There truly is power in a Wish! Wishes provide inspiration and memories that last a lifetime.** With the average cost of a wish ranging from \$5,000- 12,000 per wish, we rely on direct support from the community to grant heartfelt Wishes to medically eligible children, ages 2 ½ to 18.

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# 2025 SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Logo on Step and Repeat	Premium placement of logo	Featured placement of logo	Large logo	Medium logo
Opportunity to speak from the stage	★			
Your logo projected at the event	★			
Special gift from Make-A-Wish	★			
Bottle service and dedicated attendant for the evening	★	★		
Your logo on event item	★	★		
Press release announcing your support of Big Wish Bash 2025	★	★		
Complimentary premium parking	★	★		
Invitation to attend donor thank you party	★	★	★	
Thank You award	★	★	★	
Recognition from the podium	★	★	★	
Acknowledgment on MAW event site and social media, reaching over 15,400 users	★	★	★	★
Brand recognition on pre-event correspondence, onsite event signage, and e-invitation which is distributed to over 7,000 supporters	★	★	★	★
Reserved table with dinner and wine	★	★	★	★
Event table	2 VIP tables with up to 20 guests	2 VIP tables with up to 20 guests	1 premium table of 10 guests	Table of 10 guests

All net proceeds to benefit Make-A-Wish Central Coast & Southern Central Valley

Big Wish Bash 2025 • [www.wish.org/cvs](http://www.wish.org/cvs)



# 2025 UNDERWRITING OPPORTUNITIES

*Please inquire for further details*

*Below are some exciting exclusive opportunities to support specific aspects of this year's Big Wish Bash 40th Anniversary Celebration. Please inquire at [info@cvs.wish.org](mailto:info@cvs.wish.org) for further details.*

## **DINNER UNDERWRITER (1) \$30,000**

Exclusive premier signage at event, sponsor recognition in event materials, logo recognition in audio/video event program and digital assets, and 10 premium tickets to the event.

## **AUTO UNDERWRITER (1) \$10,000**

Exclusive premier signage and auto placement, sponsor recognition in event materials, logo recognition in audio/video event program and digital assets, and 4 premium tickets to the event.

## **STAGE, SOUND & LIGHTING UNDERWRITER (1) \$10,000**

Exclusive premier signage, sponsor recognition in event materials, logo recognition in audio/video event program and digital assets, and 4 premium tickets to the event.

## **DANCE FLOOR & DJ UNDERWRITER (1) \$7,500**

Exclusive logo recognition at event, sponsor recognition in event materials, logo/name recognition in audio/video event program and digital assets, and 2 tickets to the event.

## **GUEST GIVEAWAY UNDERWRITER (1) \$7,500**

Exclusive logo recognition on a mutually agreed upon guest giveaway, sponsor recognition in event materials, logo/name recognition in audio/video event program and digital assets, and 2 tickets to the event.

## **DESSERT UNDERWRITER (1) \$5,000**

Exclusive premier signage at dessert station, sponsor recognition in multiple digital pre and post event materials to attendees, logo recognition in audio/video event program/digital assets, and 2 tickets to the event.

## **SPECIALTY COCKTAIL UNDERWRITER (2) \$2,500**

Exclusive premier signage at cocktail hour, sponsor recognition in multiple digital pre and post event materials to attendees, logo recognition in audio/video event program and digital assets, and 2 tickets to the event.

## **BID PADDLE/PROGRAM UNDERWRITER (1) \$2,500**

Premier presence on bid paddle for guests, logo/name recognition in audio/video at event and in event program.

## **WISH FAMILY UNDERWRITER (5) \$1,500**

Sponsors wish kids and parents to attend event as honored guests, including event tickets, gift card for wish kid for a gala outfit, and a special gift. Includes underwriting recognition in event program.

## **CUSTOM BIG WISH BASH+ MAKE-A-WISH MARKETING ACTIVATIONS**

For more information please contact Pattie directly: [pmullins@cvs.wish.org](mailto:pmullins@cvs.wish.org)

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We are excited to participate in Make-A-Wish® **Big Wish Bash 2025** as a sponsor!

Name of the sponsor as it should appear on event materials\*: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_  \*I/We wish to remain anonymous

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone (Office): \_\_\_\_\_

Sponsor Contact Email: \_\_\_\_\_ PR Contact Email: \_\_\_\_\_

**PLEASE CHOOSE YOUR SPONSORSHIP LEVEL**

- PLATINUM: \$50,000     GOLD: \$25,000     SILVER: \$10,000     BRONZE: \$5,000
- PATRON TICKETS (2): \$1,200     Cannot Attend - Donation Included    Underwriting\_\_\_\_\_

**PAYMENT METHOD**

- Check enclosed with form
- Check to follow
- Please contact me so that I may pay by credit card or eCheck.

**DEADLINE: May 16, 2025** for recognition in the printed program & materials

- Please send your high res logo to us at [info@cvs.wish.org](mailto:info@cvs.wish.org).
- The earlier a sponsorship is secured, the more exposure a sponsor will receive via digital communications.
- Onsite marketing materials will likely include but are not limited to: welcome board at registration, cocktail hour/ auction signage, printed program & sponsor thank you on the large format screens.
- Digital materials sharing sponsor support will likely include but are not limited to save-the-date, electronic invitation, event registration website, pre-event attendee communications, and post-event attendee communications.
- We will contact you regarding sponsor/underwriter deliverables based on the level of participation, logo procurement, art-ready ad copy, and guest names as needed.

**PLEASE MAIL/DELIVER COMPLETED FORMS TO**

Big Wish Bash 2025 • Make-A-Wish® • 4001 Mission Oaks Blvd., Suite F, Camarillo, CA 93012  
For more information, please contact us: 805.676.9474 or [info@cvs.wish.org](mailto:info@cvs.wish.org)  
Tax ID# 77-0098671