

THE MAKE-A-WISH

*Gala*

Sponsorship  
Opportunities

October 18, 2025

BALBOA BAY RESORT | NEWPORT BEACH, CA

Make-A-Wish<sup>®</sup>  
ORANGE COUNTY AND  
THE INLAND EMPIRE

# The Impact of a Wish

## OUR MISSION

Together, we create life-changing wishes for children with critical illnesses.

## WHO WE SERVE

Make-A-Wish Orange County and the Inland Empire grants wishes to children in Orange, Riverside and San Bernardino counties. Since 1983, our chapter has granted over 8,100 local wishes!

## HOPE CAN'T WAIT

There are over 475 critically-ill children in our community currently waiting for their wishes to be granted. Life changing wishes wouldn't happen without supporters like you. By granting a wish, you ensure no child waits one unnecessary day to experience the hope and joy that a wish brings. Help us bring hope for today – and tomorrow.

TO LEARN MORE VISIT  
[WWW.WISH.ORG/OCIE](http://WWW.WISH.ORG/OCIE)



## DID YOU KNOW?

90%

of medical providers said a wish increases a child's compliance with treatment.

94%

of wish alumni said their wish made them feel more joyful, confident and hopeful for their future.

95%

of parents said they saw their child's emotional well-being improve through the wish experience

Source: Make-A-Wish 2022 Wish Impact Study (Rounded Figures)

# THE MAKE-A-WISH Gala

Dear Friends,

On **Saturday, October 18, 2025**, over 300 guests will gather in Newport Beach for an evening of glamour and giving as we rally around the power of a wish. Funds raised from this signature event will help Make-A-Wish Orange County and the Inland Empire grant life-changing wishes and bring hope to children and families who need it most.

The Make-A-Wish Gala is an extraordinary opportunity to make a significant impact on the lives of local children facing critical illnesses. Along with helping grant wishes, this event showcases the transformative power of a child's wish fulfilled. By partnering with Make-A-Wish, you can help bring hope and joy to these brave children and their families. Being a sponsor for The Make-A-Wish Gala gives the chance to align yourself with a globally respected organization known for its direct impact as the number-one trusted non-profit in the US.

Please join us in supporting this event by sponsoring, purchasing tickets, or donating to the silent auction. You can learn more about The Make-A-Wish Gala at [www.WishGala.org](http://www.WishGala.org) or call the Development Team (714) 573-9474 with any questions.

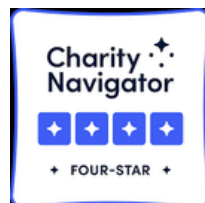
Thank you for your commitment to granting life-changing wishes.

*Dolores Salman*

**Dolores Salman**

Make-A-Wish Board Member

2025 Gala Event Chair



# THE MAKE-A-WISH Gala

## PRESENTING SPONSOR \$100,000

### THE ROYAL TREATMENT



#### EXCLUSIVE VIP RECEPTION

You and your guests will enjoy an exclusive VIP reception



#### ADOPT THE WISH

Opportunity to adopt the wish and participate in a child's wish presentation



#### PREVIOUS PRESENTING SPONSOR RECOGNITION

Our presenting sponsor has been featured on KTLA 5, Newport Beach Independent, Orange Coast Magazine, Modern Luxury Riviera, Orange County Business Journal and More...

### BENEFITS INCLUDE:

- ☆ Presenting sponsor naming rights  
*(i.e. The Make-A-Wish Gala presented by ...)*
- ☆ 3 Premier VIP tables in preferred seating location for up to 30 guests
- ☆ Exclusive reception experience for all guests
- ☆ Opportunity for sponsor to adopt the wish (to be revealed at gala), including event-day engagement
- ☆ Expedited auction item checkout
- ☆ Logo or name on all pre-event promotional materials  
*Printed and digital invitations, press releases, email communications, social media, chapter and event websites*
- ☆ Logo or name recognition on event step-and-repeat
- ☆ Logo recognition on event day signage and video screens
- ☆ Recognition from on-stage presenters during scripted program
- ☆ First right of refusal for 2026 The Make-A-Wish Gala presenting sponsorship

*\*Save the Date inclusion date 5/1/25*

*\*Printed invitation inclusion date 8/4/25*

*\*Event day print and digital media inclusion date 9/30/25*

# THE MAKE-A-WISH Gala

## SPONSORSHIP OPPORTUNITIES CONTINUED

### Diamond Sponsor \$50,000

- ☆ 2 Premier VIP Tables in preferred seating location for up to 20 guests
- ☆ Exclusive reception experience
- ☆ Adoption of a local wish in sponsor's name
- ☆ Expedited auction item checkout
- ☆ Logo recognition on event step-and-repeat
- ☆ Naming rights for an on-site activation
- ☆ Logo or name recognition on all pre-event promotional materials  
*Printed and digital invitations, press releases, email communications, social media, chapter and event websites*
- ☆ Logo recognition on event day signage and video screens
- ☆ Recognition during scripted program

### Platinum Sponsor \$25,000

- ☆ 1 VIP Table in preferred seating location for up to 10 guests
- ☆ Pre-event cocktail reception.
- ☆ Adoption of a local wish in sponsor's name
- ☆ Logo recognition on website, event day signage and video screens
- ☆ Name recognition on printed and digital invitation\*

### Gold Sponsor \$15,000

- ☆ 8 Tickets to the Gala in preferred seating
- ☆ Preferred table placement
- ☆ Sponsor name recognition on event website
- ☆ Sponsor recognition on event-day video screens

### Silver Sponsor \$10,000

- ☆ 6 Tickets to the Gala in preferred seating
- ☆ Valet parking for all guests
- ☆ Sponsor name recognition on event website
- ☆ Sponsor recognition on event-day video screens

### Bronze Sponsor \$5,000

- ☆ 4 Tickets to the Gala
- ☆ Sponsor name recognition on event website
- ☆ Sponsor recognition on event-day video screens

\*Printed invitation inclusion date 8/4/25

\*Event day print and digital media inclusion date 9/30/25

# THE MAKE-A-WISH

# Gala

## UNDERWRITING OPPORTUNITIES

### COCKTAIL RECEPTION SPONSOR \$15,000

*A great sponsorship choice for guaranteed high visibility Your company name and logo will be featured prominently throughout the event reception.*

- ☆ Cocktail Reception sponsor recognition on signage throughout reception (i.e. Reception hosted by...)
- ☆ 4 guest seats at 2025 Make-A-Wish Gala
- ☆ Sponsor recognition on event-day video screens

### VEHICLE SPONSOR \$10,000

*This sponsorship is great for a car dealership or luxury automobile company. Company will be recognized as the vehicle sponsor at the valet station that all guests will see upon entrance and exit. This option provides prominent logo placement on signage as well as the opportunity to have a vehicle stationed at valet.*

- ☆ Company logo on valet station signage
- ☆ Opportunity to have sponsor vehicle stationed at valet for photo opportunities or promotion
- ☆ 2 guest seats at 2025 Make-A-Wish Gala
- ☆ Sponsor recognition on event-day video screens

### ENTERTAINMENT SPONSOR \$7,500

*This option provides prominent logo placement during the cocktail reception.*

- ☆ Company logo on entertainment event signage (i.e. Entertainment hosted by ...)
- ☆ 2 guest seats at 2025 Make-A-Wish Gala
- ☆ Sponsor recognition on event-day video screens

*\*Printed invitation inclusion date 8/4/25*

*\*Event day print and digital media inclusion date 9/30/25*

# THE MAKE-A-WISH

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## SPONSORSHIP COMMITMENT FORM

Name \_\_\_\_\_

Main Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Website Url \_\_\_\_\_

### SPONSORSHIP LEVEL

PRESENTING SPONSOR  
\$100,000

DIAMOND SPONSOR  
\$50,000

PLATINUM SPONSOR  
\$25,000

GOLD SPONSOR  
\$15,000

SILVER SPONSOR  
\$10,000

BRONZE SPONSOR  
\$5,000

COCKTAIL RECEPTION SPONSOR  
\$15,000

VEHICLE SPONSOR  
\$10,000

ENTERTAINMENT SPONSOR  
\$7,500

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Guest Name(s) \_\_\_\_\_

PLEASE ATTACH A HIGH-RESOLUTION IMAGE FILE (.PNG, .JPG, .PDF, .EPS) OF YOUR LOGO.  
MAKE CHECKS PAYABLE TO MAKE-A-WISH OCIE

PRINT INVITATION DEADLINE 8/4/25  
PRINT AND DIGITAL MEDIA INCLUSION DEADLINE 9/30/25

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## AUCTION DONATION FORM

Form must be received by October 1, 2025

Donor Name (as you would like to be recognized)	Business/Contact Name
Street Address	City/State/Zip
Email	Phone
Item Description (Continue on back or attach an additional sheet)	
Item Restrictions (Black out dates, expirations, age limits, etc.)	
Estimated Value	Please Check One
Solicited by	<input type="checkbox"/> Donation Enclosed <input type="checkbox"/> To Be Delivered <input type="checkbox"/> To Be Picked Up <input type="checkbox"/> Please Create Certificate

PLEASE MAIL OR EMAIL THE COMPLETED FORM BY OCTOBER 1, 2025 TO:  
MAKE-A-WISH ORANGE COUNTY AND THE INLAND EMPIRE  
3230 EL CAMINO REAL SUITE 100, IRVINE, CA 92602  
EVENTS@OCIE.WISH.ORG | 714.573.9474



# THE MAKE-A-WISH

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## DIGITAL PROGRAM TRIBUTE FORM

FULL PAGE TRIBUTE \$2,000

16" WIDE X 9" HIGH  
(1920 X 1080PX)



HALF PAGE TRIBUTE \$1,000

8" WIDE X 9" HIGH  
(960 X 1080PX)



- ☆ All program tributes must be submitted by October 1
- ☆ Artwork must be in color and in 300 dpi .pdf, .jpg, or .eps

- ☆ No bleeds, crop marks or outlines around the edges of the tribute
- ☆ This program will be looping on screens during the entire gala

- I will create my own tribute
- Please create my tribute with the following message\_\_\_\_\_

Total Amount Enclosed\_\_\_\_\_

Name/Company\_\_\_\_\_

Address\_\_\_\_\_

- Enclosed is a check payable to Make-A-Wish OCIE
- Please bill my AMEX, Visa, MasterCard, or Discover

Card Number\_\_\_\_\_ Exp. Date\_\_\_\_\_ CVV\_\_\_\_\_

Signature\_\_\_\_\_ Date\_\_\_\_\_

**SUBMIT YOUR DIGITAL PROGRAM TRIBUTE (HIGH RES JPEG, PDF, OR EPS)  
BY OCTOBER 1, 2025 TO [EVENTS@OCIE.WISH.ORG](mailto:EVENTS@OCIE.WISH.ORG)**