



The Grandstand Classic is our signature event at Make-A-Wish East Tennessee, granting over 72 wishes since its inception. It is a memorable and inspiring evening that encompasses all things Kentucky Derby, complete with silent and live auction, inspiring wish stories, whiskey pull, and more. Celebrating its tenth year, we hope you will join us to transform the lives of local wish kids.

May 3, 2025 ★ 5:30 PM
Regas Square Events

PRESENTING \$10,000

- Listed and spoken as “Presented by” on all Grandstand Classic collateral.
- One child’s wish granted in the sponsor’s name. Includes employee engagement opportunities.
- Media promotion before the event.
- One round table for 10 guests, includes dinner.
- Recognition during the event program.
- Recognition in e-mail newsletters, website, and social media platforms.



AUCTION \$7,500

- Company name/logo listed throughout the live and silent auction.
- One child’s wish granted in the sponsor’s name. Includes employee engagement opportunities.
- One round table for 10 guests, includes dinner.
- Recognition during the event program.
- Recognition in e-mail newsletters, website, and social media platforms.



WISH \$5,000

- One child’s wish granted in the sponsor’s name. Includes employee engagement opportunities.
- One round table for 10 guests, includes dinner.
- Recognition during the event program.
- Recognition in e-mail newsletters, website, and social media platforms.



GRANDSTAND

CLASSIC

Make-A-Wish[®]
EAST TENNESSEE

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SELFIE SPONSOR \$3,500

- Exclusive name/logo recognition on every guest photo taken at selfie station.
- One round table for 10 guests, includes dinner.
- Recognition during the event program.
- Recognition in e-mail newsletters, website, and social media platforms.

STAR SPONSOR \$2,500

- Logo recognition on event signage.
- Seating for five guests, includes dinner.
- Recognition during the event program.
- Recognition in e-mail newsletters, website, and social media platforms.

All benefits above, plus one of the following..

- Name/logo recognition at Mint Julep Bar.
- Name/logo recognition at Whiskey Pull.
- Name/logo recognition as Valet Sponsor.
Opportunity to include item with valet tag.

TABLE \$1,600

- One round table for 10 guests, includes dinner.

WISH TABLE SPONSOR \$1,600

- If you are unable to attend, please consider sponsoring a table for a wish family.

INDIVIDUAL TICKET \$160

- One guest, includes dinner.





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SPONSORSHIP TYPE

- | | |
|---|--|
| <input type="checkbox"/> Presenting \$10,000 | <input type="checkbox"/> Spirits Sponsor \$2,500 |
| <input type="checkbox"/> Auction \$7,000 | <input type="checkbox"/> Valet Sponsor \$2,500 |
| <input type="checkbox"/> Wish Sponsor \$5,000 | <input type="checkbox"/> Table \$1,600 |
| <input type="checkbox"/> Selfie Sponsor \$3,500 | <input type="checkbox"/> Wish Family Table \$1,600 |
| <input type="checkbox"/> Mint Julep \$2,500 | <input type="checkbox"/> Individual Ticket \$160 |



SPONSOR/PAYMENT INFORMATION

Contact Person: _____

Contact Phone: _____

Contact Email: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Credit Card Number: _____

Exp. Date: _____ CVV: _____

Please remit this registration form via email or by mail to the address listed below.

Make-A-Wish East Tennessee
 6700 Baum Drive, Suite 7
 Knoxville, TN 37919

ATTN: Erika Raney
 eraney@etn.wish.org
 (423) 602-9953

Please make checks payable to Make-A-Wish Foundation of East Tennessee.