





Make-A-Wish Georgia's mission is simple:

To create life-changing wishes for children with critical illnesses.

A wish brings hope and joy to children and their families, and when a child is fighting critical illness, a wish also becomes an important component of that child's healthcare journey. This is why health professionals use a wish as a part of the treatment plan for this extremely vulnerable population of patients. When a wish is granted, a child replaces fear with confidence, sadness with joy and anxiety with hope.

Our Impact

Luke, 7

leukemia



29

The number of years Make-A-Wish Georgia thas been granting wishes



503

Wishes granted in Fiscal Year 2024



385

Volunteer wish granters statewide

Our Brand



#1

Most Trusted Nonprofit Operating Locally Across 50 States*

*MORNING CONSULT 2024



27K

Social media followers

Our corporate partners help make wishes possible for local children with critical illnesses.

Through employee engagement, financial contributions, in-kind support, and cause marketing programs, life-changing wishes are being granted right here in your community.

Ways To Support Wishes!





Adopt-A-Wish™

Make a flat contribution to support wishes for Georgia kids and inspire employees and customers by sharing the power of a wish. wish.org/georgia/adopt-wish



Sponsor-A-Wish Events

Your company can support wishes through sponsorship and/or participation in Make-A-Wish Georgia fundraising events like Walk For Wishes and Trailblaze. wish.org/georgia/our-events



Support Local Wish Needs

Your company can help grant local wishes with in-kind donations! If your company is in an industry that relates to a wish, we can connect you to be a part of the wish granting process. wish.org/georgia/kind



Volunteer

Your employees can volunteer at an event and/or become wish granting volunteers. wish.org/georgia/volunteer



Workplace Giving

Give your employees the opportunity to donate through payroll deduction. Consider a company match and/or donations in honor of employees for special achievements and milestones.



Employee Fundraising Campaigns

Engage your employees to get involved with our mission. Host a Wish Week or Workout for Wishes, or we can work with you to create your own event or campaign to support Make-A-Wish Georgia.



Cause Marketing Promotions

Connect your company's mission to ours in a unique way. Drive sales with a cause promotion tied to specific brands, product categories, or time frames. Create a promotion code that triggers a discount and a donation.



Make-A-Wish Georgia 1775 The Exchange SE #200 Atlanta, GA 30339

Visit wish.org/georgia/corporate-sponsors or scan the code for more information. And email Jami Johnson, Director of Development at jjohnson@georgia.wish.org to set up a meeting. | 470-689-6301

