

*2025 Evening of Wishes*

REDISCOVER   
*wonder*

SPONSORSHIP OPPORTUNITIES



*I wish to be  
a paleontologist*

**Eero, 9**  
leukemia



## **TRANSFORM LIVES, ONE WISH AT A TIME**

At Make-A-Wish, we believe a single wish can transform a child's life. That's why we are on a mission to grant the wish of every child diagnosed with a critical illness. Life for these children can be scary, uncertain—even overwhelming. Then a wish comes along, giving them renewed energy and strength.

As one of the largest Make-A-Wish chapters nationwide, Make-A-Wish Greater Bay Area has granted more than 9,500 wishes total, and grants more than 300 wishes per year. We transform children into pop stars, authors, and veterinarians. We send them to Hawaii and help them meet their favorite celebrities. We give them computers, puppies, play structures, and bedroom makeovers.

**Every wish we grant at Make-A-Wish is as unique as the child.**



## Make-A-Wish Greater Bay Area's Evening of Wishes Rediscover Wonder

March 20, 2025 | Palace Hotel, San Francisco

Expected attendance: 400-500 guests
























6:00 p.m. Cocktail reception

7:30 p.m. Dinner program

9:30 p.m. Afterparty

Join us at the historic Palace Hotel on Thursday, March 20, for an awe-inspiring evening that's sure to reignite your sense of childlike wonder. Opportunities to uncover the magic of wish granting will abound through our reception, dinner, live and silent auctions, and paddle raise. The real find will be a live send-off celebration for an upcoming paleontology wish! Then, get ready to make history at our adventure-filled afterparty.

Childhood is a time of unbridled imagination, where even the smallest moments spark joy and wonder. For children facing critical illnesses, the weight of their challenges can overshadow these experiences. Through wishes, we help children rediscover the joy of childhood—inviting them to explore, play, and imagine once more.

<b>Sponsorship Levels</b>	<b>\$50,000 Presenting Sponsor (1 available)</b>	<b>\$25,000 Visionary Sponsor</b>	<b>\$15,000 Discovery Sponsor</b>	<b>\$10,000 Excavator Sponsor</b>	<b>\$7,500 Groundbreaker Sponsor</b>
<b>Benefits</b>					
Naming as presenting sponsor on all marketing materials (first right of refusal for 2026, industry exclusive available)					
Logo represented on step & repeat					
Speaking opportunity if desired (in-person or pre-recorded)					
Opportunity to provide a gift for attendees (item to be mutually agreed upon and provided at sponsor's expense)					
Acknowledgement during the dinner program	Verbal in CEO remarks	Verbal in CEO remarks	Verbal in CEO remarks	Slides Only	Slides Only
Recognition or ad in printed event program	2 Pages	1 Page	1/2 Page	1/4 Page	Name Only
Representation on event website, email marketing, printed invitation, program, and signage at event*	Logo	Logo	Logo	Logo	Name
Recognition post on social media	Dedicated	Dedicated	Combined	Combined	Combined
<b>Hospitality</b>					
Complimentary dinner table(s)	2 tables of 10; premier seating	1 table of 12; premium seating	1 table of 10; priority seating	1 table of 10; preferred seating	1 table of 10
Complimentary hotel accommodations for table host	2 rooms	1 room			
Complimentary valet parking for table host	2 cars	1 car			
Access to Afterparty for table guests					
Reserved seating at Afterparty					
Opportunity to celebrate a special occasion at table (birthday, anniversary, milestone celebration)					
Opportunity for Adopt-A-Wish presentation at table					
Auction item delivery					

\*Collateral inclusion deadlines: printed invitation (11/3/24), printed program (2/27/25)

# Additional Sponsorships

## Expedition: Afterparty Sponsor SOLD OUT

### Recognition benefits

- Recognition benefits of the \$25,000 Sponsor level (exclusive) or \$15,000 Sponsor level (shared)
- Logo or name included on photo booth opportunity
- Logo or name represented on cocktail napkins

### Hospitality benefits

- Table of 10 at Evening of Wishes + entry to Afterparty
- Reserved seating for guests at the Afterparty

## The Explorer's Welcome Party Sponsor SOLD OUT

### Recognition benefits

- All recognition benefits of the \$10,000 Sponsor level
- Logo included on step & repeat
- Logo represented on cocktail napkins

### Hospitality benefits

- 1 table for 10 guests at Evening of Wishes + entry to Afterparty

## Wish Hero Sponsor \$5,000

### Recognition benefits

- All recognition benefits of the \$7,500 Sponsor level

### Hospitality benefits

- 1 table for 10 wish alumni at Evening of Wishes + entry to Afterparty



# Additional Sponsorships

## Afterparty Bar Sponsor \$10,000 (1 available)

### Recognition benefits

- Signage on bar
- Logo on swizzle sticks

### Hospitality benefits

- Seats for 5 guests at Evening of Wishes + entry to Afterparty

## Valet Sponsor \$5,000 (1 available)

### Recognition benefits

- Logo represented on attendee gifts given out to valet parked guests

### Hospitality benefits

- Seats for 5 guests at Evening of Wishes + entry to Afterparty

## Champagne Toast Sponsor \$5,000 (1 available)

### Recognition benefits

- Verbal acknowledgement and logo placement on screen during toast

### Hospitality benefits

- Seats for 5 guests at Evening of Wishes + entry to Afterparty

## Auction Paddle Sponsor \$10,000 (1 available)

### Recognition benefits

- Logo placement on bid paddles

### Hospitality benefits

- Seats for 5 guests at Evening of Wishes + entry to Afterparty



# Tables and Tickets

## \$5,000 - Table

- 1 table for 10 guests at Evening of Wishes + entry to Afterparty

## \$1,000 - VIP

- Entry for one guest to Evening of Wishes and Afterparty
- Preferred seating
- Complimentary valet parking for one car

## \$600 - Standard

- Entry for one guest to Evening of Wishes and Afterparty

## \$200 - Afterparty only

- Entry for one guest to the afterparty only



We would love to sponsor the  
2025 Evening of Wishes event and commit  
to the following tax-deductible level(s):

Evening of Wishes | March 20, 2025

**Event Sponsorships**

- \$50,000 Presenting Sponsor
- \$25,000 Visionary Sponsor
- \$15,000 Discovery Sponsor
- \$10,000 Excavator Sponsor
- \$7,500 Groundbreaker Sponsor

**Additional Sponsorships**


- SOLD OUT** Expedition: Afterparty Sponsor
- SOLD OUT** The Explorer's Welcome Party Sponsor
- \$5,000 Wish Hero Sponsor

**Additional Sponsorships**

- \$10,000 Afterparty Bar Sponsor
- \$5,000 Valet Sponsor
- \$5,000 Champagne Toast Sponsor
- \$10,000 Auction Paddle Sponsor

**Tickets & Tables**

- \$5,000 Table for 10
- \$1,000 VIP #of tickets \_\_\_\_\_
- \$600 Standard #of tickets \_\_\_\_\_
- \$200 Afterparty ONLY #of tickets \_\_\_\_\_

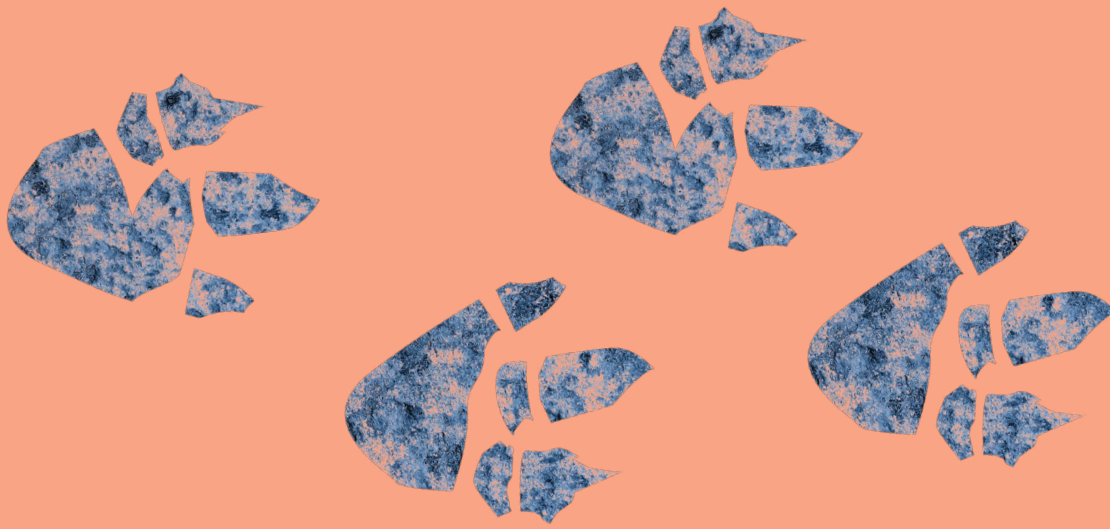
 **We can customize your package for you!**

Please invoice me  
Check made payable to **Make-A-Wish Greater Bay Area** enclosed  
Please charge my:    Visa    MC    AmEx  
Name on card: \_\_\_\_\_  
Card #: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_

Name/Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Name (EXACTLY as it should be listed for recognition): \_\_\_\_\_

Please mail completed form to 1333 Broadway, Suite 200, Oakland, CA 94612 or email to Kathleen Backus at [kbackus@sf.wish.org](mailto:kbackus@sf.wish.org). **Thank you for your support!**





**Make-A-Wish**<sup>®</sup>  
GREATER BAY AREA

[WISH.ORG/GREATERBAY](http://WISH.ORG/GREATERBAY)



## GET IN TOUCH!

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