

PROGRAM TOOLKIT

Welcome	2
Kids For Wish Kids Overview	3
Your Make-A-Wish Support Team	4
Steps to Success	5
Fundraising Ideas	9
Branding Guidelines	11

Recognition Levels	12
Frequently Asked Questions	13
Forms & Worksheets	15
<i>Tell Us About Your Event*</i>	18
<i>Fundraising Rules*</i>	19

**Required forms to submit prior to event*



WE'RE SO GLAD YOU'RE HERE

This toolkit has been designed to provide an overview of the program and show the impact of your support, share tips and ideas to help you plan an amazing event, answer frequently asked questions, and help you anticipate what to expect.

ABOUT MAKE-A-WISH

Make-A-Wish began with the dream of one little boy with leukemia. A seven-year-old Chris Greicius from Phoenix, AZ, who wanted more than anything to be a police officer. On April 29, 1980, Chris' wish came true thanks to a few very special people. He was outfitted in a custom police uniform and badge, had a batter-powered motorcycle and was able to ride in both a patrol car and a DPS helicopter. The volunteers that helped to make Chris' wish come true formed the Make-A-Wish Foundation to ensure that every child like Chris has a wish to give them the hope they need. Today, Make-A-Wish is the largest wish-granting charity and continues to grow across the world

At present, there are 60 chapters in the United States and it's territories, with the North Texas chapter being one of the first chapters founded. Each chapter raises and appropriates funds to serve the children in its defined territory. Our North Texas chapter spans across 161 of the 254 counties in Texas.

Together, we create life changing wishes for children with critical illnesses

- ☆ Make-A-Wish North Texas has granted over 12,000 wishes since 1982.
- ☆ Children who qualify for a wish are between the ages of 2 ^{1/2} and 18 and have been diagnosed with a critical illness by their doctor. They are not necessarily terminal; in fact, many wish kids overcome their critical illnesses and go on to lead strong and healthy lives.
- ☆ Research shows children who have wishes granted can build the physical and emotional strength they need to fight a cricitcal illness.
- ☆ Every referred child who qualifies is granted a wish. A family's socioeconomic status is never a factor in determining eligibility, and the family is always included in the wish.
- ☆ Wishes are funded with individual donations, special events, corporate donations, sponsorships, workplace giving donations, foundation grants, and Kids For Wish Kids. Frequent flier miles and used vehicles are also accepted as donations.
- ☆ Of every dollar received, 72 cents go toward granting wishes.

ABOUT KIDS FOR WISH KIDS

The goal for Kids For Wish Kids is to engage students in fundraising initiatives in order to create more life-changing wishes for children with critical illnesses.

We empower students with the opportunity to lead and make significant impact in their schools and communities. Students learn the importance of giving back and see firsthand how their efforts can positively impact the lives of others. We find these students are surprised and how their efforts bring the entire student body together.

WHO?

You! What if you could be a part of changing the outcome of someone's illness? It's possible with Kids For Wish Kids. Kids of all ages are encouraged to join the movement and be the champion for other kids who often don't have the strength to fight.

WHAT?

Make significant impact in your school and community! Brainstorm fundraising ideas, create action plans, and manage the efforts from start to finish, all while raising money to create life-changing wishes for children with critical illnesses.

WHEN?

Anytime! The options are endless. Often "when" is determined by the "what." First, determine the right fundraiser and then determine when it is best held.

★ JOIN THE MOVEMENT!

You too can be a part of something incredible!

Join students across the country who are raising funds through the Kids For Wish Kids program each year. Fill out the form at the back of this toolkit to start your fundraiser!

Visit bit.ly/KFWKImpact to see this incredible program in action!

"When I started at this new school, I wanted to create a tradition that would help the students care about something bigger than themselves, and something meaningful. When you have a cause to care about it and make it a part of your life, it makes it greater than what high schoolers are used to."

- Erin Livingston; High School Teacher

WHERE?

The events can be held anywhere! Partner with your school community, local sports team, or youth group to help you host your fundraiser.

WHY?

Wishes matter and wishes are waiting... there are currently nearly 1,300 children waiting for their wish in North Texas. Your support will allow us to deliver life-changing wishes at a greater rate than ever before and will ensure no child has to wait to receive a wish full of hope, joy, and transformation. Because, no matter the circumstances, every child deserves a childhood.

YOUR MAKE-A-WISH SUPPORT TEAM

Make-A-Wish is excited to partner with you through the Kids For Wish Kids program! The Make-A-Wish staff is here to help throughout your planning. Below is an example of the support and resources that are available.

- Fundraising project ideas and tools for all ages
- Brainstorming meetings via phone, at your school/building, or at the Make-A-Wish office
- A personalized fundraising website for your school/group via our Wish Your Way platform (www.wishyourway.com)
- Publicity tools and support, including an event posting on the local Make-A-Wish website, videos, and wish stories to share
- Make-A-Wish products for purchase - visit www.makeawishmarketplace.com to order products online.
- A Make-A-Wish speaker to speak with your students/group about the organization and wish granting

NORTH TEXAS CHAPTER

Your Make-A-Wish North Texas representative is standing by ready to assist you.

Chapter Headquarters

16803 Dallas Parkway, Suite 100
Addison, TX 75001

Phone: (214) 496-5027

Email: kfwk@ntx.wish.org



STEPS TO SUCCESS

Check off the steps as you complete each phase of planning your fundraiser.

1. CHOOSE YOUR ACTIVITIES

Check out the fundraising ideas in this toolkit for inspiration, or come up with your own creative concept. Choose an idea that you think will work best or mix and match a few options to give everyone different ways to get involved. You can even have a Wish Week with a different activity each day! Many schools often combine these efforts with an existing activity; such as homecoming, field day, or spirit week. Just make sure to get your activities approved by school/group leaders before moving forward

★ HELPFUL TIP

Think about past fundraisers and events your school/group has held. What was successful? What was fun? Instead of coming up with a new activity, you can also do something you've done in the past with a Make-A-Wish twist!

YOUR TOP 5 FUNDRAISING IDEAS:

- 1:
- 2:
- 3:
- 4:
- 5:

2. SHARE YOUR PLANS WITH YOUR LOCAL MAKE-A-WISH TEAM

We can't wait to hear your ideas! Your Make-A-Wish support team can send other other helpful program materials and reach out to answer any questions.

You can also schedule a brainstorming meeting with us. At this meeting you can request Make-A-Wish supplies, banners, and the logo for use during the fundraising efforts.

Submit your completed fundraising forms via email to kfwk@ntx.wish.org

Brainstorming Meeting Date: **Time:**

3. SET A GOAL: \$

A goal can only be reached if it's been set! Use the goal-setting grid at the back of the booklet to plan this. Share your fundraising goal with everyone involved and challenge them to meet it, or beat it! On average, schools raise about \$10 per student. Consider adding fun, individual, class/grade, and or school-wide incentives to help drive up your success.

STEPS TO SUCCESS *(cont.)*

4. CREATE YOUR WISH YOUR WAY PAGE

Take your efforts online! For tracking purposes, Make-A-Wish will register your school/group via our Wish Your Way online fundraising platform and provide you with a custom URL. Whether near or far, friends and family want to help. Give them the opportunity to show their support online and encourage students to create their own secure personal fundraising pages for friendly competition. You can also add your unique URL to your school/group website. It's a great way to get visitors to check out your page and donate!

Your Team's WYW URL:

5. PLAN THE ACTIVITIES

Now, it's time to get to work! Recruit a team to help you and divide the work between everyone; use the "Planning Committee" guide in the Wish Week toolkit to ensure all work is evenly dispersed. Create a detailed "to-do" list using the questions below and the Kids For Wish Kids Planning Worksheet as a starting point.

- Where and when will our fundraiser(s) take place?
- Do we have approval for these activities/dates?
- What type of donations will we ask for and what is our collection plan for the funds?
- What supplies and facilities will we need for our fundraiser?
- Will there be any expenses? What items could be donated from students, staff, and the community to off-set expenses?
- How many people will we need to help run our fundraiser, and what adult assistance will we need?
- What assistance will we need from Make-A-Wish to help make our fundraiser a success?
- What opportunities are available to promote our fundraiser within our school, group and community?
- Will we have an opening and/or closing ceremony? If so, when will it take place?

★ HELPFUL TIP

Timing is everything! When possible, schedule your fundraising activities at times that allow every student, teacher, and staff person to attend. Be aware that other school happenings should be taken into consideration when selecting your dates.



STEPS TO SUCCESS *(cont.)*

6. PROMOTE THE ACTIVITIES

One of the keys to a successful fundraising activity is making sure people know about it! There are many easy ways to spread the word and make an impact. Hold an opening assembly to build excitement and share important details. Hang posters, flyers, and banners (approved by your Make-A-Wish contact) to make sure everyone knows about this important cause and how they can help. Use social media and morning announcements as easy, fun ways to keep the momentum going throughout the campaign. Make a personal ask to friends and family to encourage them to get involved and ask them to do the same.

7. HOST AN AMAZING FUNDRAISER

The hard work has paid off and event day is here. Enjoy and have fun! These tips will help ensure things run smoothly:

- For large activities, utilize volunteers to spread the workload. After all, many hands make light work!
- Say cheese! Photograph the festivities so everyone can remember your amazing event. Photos also come in handy when planning or promoting next year's event.
- Say thank you often! Thank your volunteers, donors, and any parents, teachers, or staff who are involved.

8. POST-EVENT WRAP UP

Well done! Now, just a few things to do...

- ★ Complete the Kids For Wish Kids Wrap-Up Form and return it along with all funds collected to the Make-A-Wish office within 30 days of the completion of your event
- ★ Send thank-you notes to donors and volunteers
- ★ Publicize fundraising results in your school newspaper, community newspaper, on social media sites, etc.
- ★ CELEBRATE YOUR SUCCESS! Reach out to your Make-A-Wish North Texas contact to talk about how we can celebrate with you!

Awesome job! Thank you for helping to grant wishes - we couldn't do it without you!

WISH WEEK

Wish Week is one of the most popular fundraising events held by schools. It is a week's worth of fundraising, made up of various activities. Wish Week can happen anytime; although it often culminates around an already existing event, such as homecoming, prom, or a rival sports game. Choose a time that will encourage the most participation from your school!

★ SAMPLE WISH WEEK SCHEDULE

MONDAY	Opening Assembly with Miracle Minute, Pajama Day and a Restaurant Night
TUESDAY	Dodgeball Tournament and Meme Day
WEDNESDAY	Movie Night in the Gym, Hat Day, and a Restaurant Night
THURSDAY	Teacher Talent Show and Beach Day
FRIDAY	Closing Assembly with Miracle Minute and final check presentation, Spirit Day/Wish Week T-Shirt!

“There was something really special when a large group of people were able to get together and get outside of themselves. Make-A-Wish gave us an opportunity to use our creative volition to have fun and work toward a greater cause.”

- Erik Whittaker, High School Teacher



FUNDRAISING IDEAS

While there are many amazing ways to raise money, the below list is a great starting resource if you need a little help figuring out what kind of activity you'd like to put together. Your school/group can implement any of the below ideas, mix and match, or come up with something different!

Don't forget: your Make-A-Wish contact is always here to help brainstorm and/or strategize with you.

'THONS


Host a danceathon, walkathon, readathon, or any other type of 'thon you can think of! All participants encourage their friends and family to make general donations and/or pledges for each minute they dance, lap they walk/run, minute they read, etc.

DRESS UP DAYS

Who doesn't love to dress up (or down)? Participants donate to dress up in some way. The options are endless: movie characters, sports teams, crazy hats, pajamas, etc. Or, dress down in casual clothes if your school/group has a uniform or dress code.

SELL IT

Sales fundraisers are a "win-win" for everyone! You can create your own or choose from some of these ideas: bake, garage, cookbook, candy grams, holiday gift baskets, finals "survival" kits (think water, snacks, stress ball, etc.) flowers, wristbands, T-shirts, holiday grams, etc. The back of a T-shirt is a great place to sell sponsorships and thank sponsors for their support.

 *Planning to sell T-shirts and wristbands? A great idea is to sell them together as a Wish Kit! Most schools sell these for \$20-\$30, and some allow students to use the wristbands to get into related fundraising events for free. Now, that's a win-win!*

WISH WALL

Want to really "show" your support? Sell Make-A-Wish paper stars for donations of \$1 (or more) and hang them around the building. Create a "Wish Wall" in a high traffic area for everyone to see.

GOT CHANGE?

Give everyone a meaningful way to get rid of all that spare change they've been holding onto! Lots of variations for this one - from penny stalls (teachers can't start class until all change is counted) to penny wars (each grade tries to collect the most pennies; other grades "sabotage" using silver coins) or money week (bring in a different coin each day of the week: Monday = pennies, Tuesday = nickels, and so on).

MIRACLE MINUTE

This one takes just a minute, but the potential impact can last a lifetime! During an assembly, pep rally, sporting event or other activity, introduce the Miracle Minute as a chance for the audience to use their spare change - or dollars - to help make wishes come true. Set the clock on the scoreboard, or use a timer for one minute, and pass donation buckets through the stands (with volunteers standing by). If possible, give the total of how much was raised before the end of the event so everyone can celebrate!

FUNDRAISING IDEAS *(cont.)*

FUN NIGHT

Get ready to put on your dancin' shoes, grab the popcorn, test your knowledge, or take a ride! Hold a dance, movie night, trivia night, family game night, a carnival, or another type of "fun night." Raise funds by charging an admission fee and selling concessions during the event. Recruit a committee to help with decorations, music, and special touches to help make it a night to remember!

GET SPORTY

It's time to take it to the court! Coordinate a sports tournament or event, and raise funds via registration fees, admission, selling concessions, special contests, etc. The sport/format are up to you and there are lots of possibilities: all-day tournaments, student v. teacher or faculty v. administration, or face off with a rival group. Whatever you decide, be sure to make it fun and interactive for participants and the audience (half-court shot contest anyone?)!

PUT ON A SHOW

Lights, camera, action! Talent show, fashion show, comedy show, concert - anything goes! Add fun twists by incorporating teachers/administrators into the show and raise funds through admission, concessions, program books, etc. It's showtime!

★ TAKING IT TO THE NEXT LEVEL WITH THESE TIPS!

- Sales are a great way to raise more money at most events (ex. selling concessions at a sports tournament, program books at a talent show, T-shirts at a family game night, etc.).
- Dine-out nights are a great way to easily enhance fundraising. Check to see which of your local restaurants offer a percentage back to schools/groups and consider scheduling some dine-out nights and promoting them to your supporters and feeder schools. Be sure to set one up for the day/night of your big event!
- Many fundraising ideas can be combined-try adding a Miracle Minute or wish star sales to your event and watch those results increase!
- Up the ante by adding fun classroom, grade level, or school-wide incentives like a pizza or ice cream party for the highest fundraising group.

FEATURED SCHOOL:

The Hilites Club at Highland Park High School is an all-girls club dedicated to service. Each year they host two school-wide dances where everything from admission to T-shirt sales benefits Make-A-Wish. These girls go above and beyond to make an impact in their community. The result? \$38,000 raised!



MAKE-A-WISH NAME, LOGO, AND USAGE

Like any other corporation - Coca-Cola, McDonald's, Wal-Mart, Target, Ford, etc. - the Make-A-Wish North Texas name and logo are federally registered trademarks, and Make-A-Wish has trademarks in marketing and publicity efforts. The Make-A-Wish brand is shaped by its mission statement:

Together we create life-changing wishes for children with critical illnesses.

Thank you for helping raise awareness about the important mission of Make-A-Wish by using the trademarks, including name and logo, in a way that is consistent with the organization's branding standards provided below.

TRADEMARK GUIDELINES

Please note that "Make-A-Wish" is spelled with a capital "A" and has hyphens between the words.

CORRECT: Make-A-Wish

INCORRECT: Make a Wish

- The logo may not be altered in font, color, configuration or position
- The superscripted registration symbol must appear next to each trademark
- Avoid making Make-A-Wish possessive
CORRECT: "The Make-A-Wish message"
INCORRECT: "Make-A-Wish's message"
- The name and logo should never be altered for a specific event (i.e. "Bake-A-Wish")
- There are three appropriate colors that may be used to display the logo:
Black / White / Pantone 293 Blue
- Reach out to your Make-A-Wish contact to obtain a high-resolution copy of the logo. Please don't copy and paste the logo from the internet.



PRIORITY GUIDELINES

Focus on the positive! When talking about Make-A-Wish, please do not use words such as "terminally ill" or "dying," as many wish kids do not have a terminal condition. These labels can instill a sense of defeat and can be counterproductive as our wish kids continue to fight to overcome their illnesses.

WHEN IN DOUBT - REACH OUT

Make-A-Wish is here to help! If you plan to use the Make-A-Wish and/or Kids For Wish kids logos in any public-facing documents, please send associated materials to your Make-A-Wish contact prior to distribution. If you have any questions regarding branding rules or guidelines, please contact kfwk@ntx.wish.org

*Thank you for helping to
make wishes come true!*

RECOGNITION LEVELS

Make-A-Wish North Texas has different ways to support and acknowledge your incredible fundraising efforts based on the following donation levels.

We will provide you with the necessary tools to activate your Wish Week at any one of these levels:

<p>\$0-\$4,999</p> <p>Receive a wish child profile</p> <p>Make-A-Wish volunteer or staff to attend assembly/check presentation</p> <p>Access to Make-A-Wish supplies, banner, and logo</p>	<p>\$5,000-\$9,999</p> <p>Receive a wish child profile</p> <p>Make-A-Wish volunteer or staff to attend assembly/check presentation</p> <p>Access to Make-A-Wish supplies, banner, and logo</p> <p>Thank you gift presented</p>	<p>\$10,000-\$24,999</p> <p>Receive a wish child profile</p> <p>Make-A-Wish volunteer or staff to attend assembly/check presentation</p> <p>Access to Make-A-Wish supplies, banner, and logo</p> <p>Thank you gift presented</p> <p>Option to host a Wish Celebration with a wish family</p>	<p>\$25,000+</p> <p>Receive a wish child profile</p> <p>Make-A-Wish volunteer or staff to attend assembly/check presentation</p> <p>Access to Make-A-Wish supplies, banner, and logo</p> <p>Thank you gift presented</p> <p>Option to host a Wish Celebration with a wish family</p> <p>Receive a multi-year "loyal donor" plaque after two years at the \$25,000 level</p>
---	---	---	--

FREQUENTLY ASKED QUESTIONS

HOW MUCH OF THE MONEY RAISED GOES DIRECTLY TO GRANT WISHES?

Typically, 72% of the funds raised are used to grant the wishes of children in North Texas fighting critical illnesses.

HOW DOES MAKE-A-WISH GRANT WISHES?

A child with a critical illness who has reached the age of 2 ^{1/2} and is younger than 18 at the time of the referral is potentially eligible for a wish. After a child is referred, Make-A-Wish will work with the treating physician to determine the child's eligibility for a wish. Once qualified, a team of two Make-A-Wish volunteers visits with the child to determine his or her wish.

HOW SHOULD WE COLLECT THE FUNDS OUR SCHOOL/GROUP RAISES FOR MAKE-A-WISH?

Make-A-Wish encourages kids to creatively design a bucket or other collection container(s). Most groups find it necessary to have change available for fundraising activities. At the end of the program, the school or organization should submit a check for the total amount raised to Make-A-Wish North Texas.

WHO SHOULD COLLECT AND COUNT THE MONEY?

Collecting and counting funds is a great opportunity to involve the student council, key club, or PTA/PTO. Cash collected can be deposited into the school's account and a check can be submitted to Make-A-Wish North Texas.

WILL MAKE-A-WISH SOLICIT INDIVIDUALS WHO MAKE DONATIONS?

Donors who provide their physical address or email address will be included in Make-A-Wish mailing lists, unless otherwise instructed. Donors may receive Make-A-Wish newsletters, annual mailing appeals, invitations to special events, or emails.

DOES MAKE-A-WISH TELEMARKE?

As a matter of national policy, Make-A-Wish does not engage in telemarketing or door-to-door solicitation.

CAN MAKE-A-WISH SECURE SPONSORSHIPS FOR OUR EVENT?

No, Make-A-Wish is responsible for procuring sponsorships, in-kind goods, and services for existing internal fundraisers and for wish-granting purposes only. However, you are welcome to secure sponsorships on your own. We ask that you please contact Make-A-Wish before reaching out to any sponsors for your event or promotion. This will help us ensure there is no duplication of efforts that may be currently under way.

Please make sure to keep track of businesses that you plan the contact and their responses. That way you can update your Make-A-Wish contact throughout your planning phase and at the end of your event.

FREQUENTLY ASKED QUESTIONS *(cont.)*

MAY WE OPEN A BANK ACCOUNT TO CASH CHECKS MADE PAYABLE TO A MAKE-A-WISH

No, you may not open a bank account under the Make-A-Wish name. If participants make checks payable to Make-A-Wish, you should mail these checks to:

Make-A-Wish North Texas
16803 Dallas Parkway, Ste 100
Addison, TX 75001

Please forward checks made out to Make-A-Wish within 8 weeks of the check date. Supporters who give checks and credit card donations directly to the foundation in the amount of \$250 or more will receive a written tax acknowledgement from Make-A-Wish North Texas.

A LOCAL BUSINESS WANTS TO SUPPORT OUR FUNDRAISING EVENT, BUT THEY NEED THE MAKE-A-WISH TAX IDENTIFICATION NUMBER. WHERE CAN I FIND THAT?

A W-9, which includes the tax identification number for Make-A-Wish North Texas, can be provided upon request. The IRS does not allow the waiver of sales tax for items used for events that are not produced by Make-A-Wish.

Businesses may request a copy of the Make-A-Wish North Texas tax determination letter that identifies Make-A-Wish as being qualified for tax-exempt status under section 501(c)(3) of the Internal Revenue Code. Businesses may include this letter with their tax filings to prove the charities they support are legitimate.

WHAT SHOULD WE DO WITH THE CASH FROM THE FUNDRAISING EVENT?

All cash raised the day of the event should be collected and given to pre-designated individuals from the school or organization. These designated individuals should secure and monitor the cash in a safe or locked box until the money can be counted and deposited.

After your fundraiser, checks should be mailed directly to Make-A-Wish; while the school or organization tallies the money and combines the total campaign cash donations in a single check for forwarding to Make-A-Wish.

For accounting and security purposes, Make-A-Wish prefers to receive a check instead of coins or cash. Please ask the event organizer to deposit the cash/coins and send the funds to the Make-A-Wish office in the form of the check. Net proceeds from the program should be submitted within 30 days of the conclusion of the event.

FORMS & WORKSHEETS



KIDS FOR WISH KIDS PLANNING WORKSHEET

.....
SCHOOL/GROUP NAME

.....
NAME OF FUNDRAISER

Here are the top 5 steps to success used by our highest fundraising schools/groups. Use the chart below to plan your top 5, then put them into action!

- Meet with Make-A-Wish
- Mix & Match Fundraising Options
- Hold an Opening Assembly
- Promote Online Fundraising
- Make it FUN!

OUR TOP 5 IN ACTION:

DATE OF OUR BRAINSTORMING MEETING OR PHONE CALL WITH MAKE-A-WISH:

OUR WISH YOUR WAY ONLINE FUNDRAISING LINK (PROVIDED BY MAKE-A-WISH TEAM):

.....
www.wishyourway.org/

OUR TOP 3 FUNDRAISING IDEAS (PICK THE ONE THAT WORKS BEST FOR YOUR SCHOOL/GROUP, OR MIX & MATCH!):

HOW WILL WE MAKE IT FUN?!

.....
(Sample answer: Sell Wish Kits, have a Miracle Minute, hold teachers vs. administrators volleyball game)

.....
(Sample answer: Recruit student DJ for volleyball game, ask our Principal to let us shave a "reverse mohawk" if we reach our fundraising goal, decorate the cafeteria, build excitement with morning announcements and on social media)

DATE/TIME OF OUR OPENING ASSEMBLY:

GOAL-SETTING AND PLANNING (SAMPLE)

ESTIMATED INCOME

Type of Income	Income / Amount Per Person	Quantity	Total
Wish Kit Sales	\$30 each	100	\$3000
Miracle Minute	\$5 each	100	\$500
Tickets to Volleyball Game	\$10 each	150	\$1500
Total Estimated Income			\$5000

ESTIMATED EXPENSES

Type of Expense	Cost
T-shirts	\$250
Refreshments	\$50
Total Estimated Expenses	\$300

TOTAL ESTIMATED INCOME	\$5000
- TOTAL ESTIMATED EXPENSES	\$300
<hr/>	
FUNDRAISING GOAL	\$4700



KIDS FOR WISH KIDS PLANNING WORKSHEET (CONT.)

GOAL-SETTING AND PLANNING

ESTIMATED INCOME

Type of Income	Income / Amount Per Person	Quantity	Total
Total Estimated Income			\$

ESTIMATED EXPENSES

Type of Expense	Cost
Total Estimated Expenses	\$

TOTAL ESTIMATED INCOME	\$ _____
- TOTAL ESTIMATED EXPENSES	\$ _____
FUNDRAISING GOAL \$ _____	

LOGISTICS AND DETAILS

.....
EVENT NAME

.....
EVENT LOCATION

.....
EVENT TIME

.....
EVENT DATE

Task	Team Member(s) Responsible	Date Completed
<i>Example: Reach out to local businesses for donations</i>	<i>Jane & Nicole</i>	
<i>Example: Recruit participants for volleyball game</i>	<i>Joe & Dan</i>	

TELL US ABOUT YOUR EVENT

The goal of the Kids For Wish Kids program is to empower students to make a difference in the lives of other kids! Tell us more about your fundraising idea/activity by completing and submitting the form below to your local Make-A-Wish chapter office. A representative from Make-A-Wish will contact you shortly to discuss your proposed activity/project and provide you with more information. Please note that this form may only be submitted by: teachers or school administrators, leaders of community youth groups or associations (e.g., Girl Scout or Boy Scout leaders, coaches, etc.), parents or individuals age 13 and older.

ARE YOU: SCHOOL CLUB / GROUP NON-SCHOOL CLUB / GROUP INDIVIDUAL (AGE 13+)

FIRST NAME

LAST NAME

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

NAME OF ADULT SUPERVISOR / POINT OF CONTACT

RELATIONSHIP

PHONE

EMAIL

DESCRIPTION OF FUNDRAISING IDEA(S) / ACTIVITY

EVENT NAME

LOCATION OF EVENT / FUNDRAISER

DATE(S) / TIME(S) OF FUNDRAISER

SCHOOL / GROUP NAME

SCHOOL / GROUP ADDRESS

CITY

STATE

ZIP

NUMBER OF PARTICIPANTS

GRADE LEVELS

FUNDRAISING GOAL

FUNDRAISING RULES

- Make-A-Wish® does not allow door-to-door or telephone solicitations.
- To protect the Make-A-Wish brand, please be careful when using the Make-A-Wish name and logo. Note that “Make-A-Wish” is spelled with a capital “A” and has hyphens between the words. Please also note that our logo may not be altered in font, color, configuration or position. The name and logo should never be altered for a specific event (i.e., “Bake-A-Wish”).
- The Make-A-Wish mission is to create life-changing wishes for children with critical illnesses. When talking about Make-A-Wish, please do not use words such as “terminally ill” or “dying,” as many wish kids do not have a terminal condition. These labels can instill a sense of defeat and can be counterproductive as our wish kids continue to fight to overcome their illnesses.
- Please keep careful track of money you raise and send funds directly to your local Make-A-Wish chapter office within one month of your fundraiser.
- If you plan to advertise your fundraising event outside of your school/group community, it is important that you coordinate this in advance with your local Make-A-Wish chapter office.

We have read and agree to follow the above Kids For Wish Kids fundraising rules.

.....
YOUR NAME (PRINT NAME)

.....
YOUR SIGNATURE

.....
DATE

.....
APPROVED BY (PRINT NAME)

.....
SIGNATURE OF MAKE-A-WISH REPRESENTATIVE

.....
DATE

Aliyah Griffin
Peer-To-Peer Fundraising Manager
Make-A-Wish North Texas
214.496.5027
agriffin@ntx.wish.org



WRAP-UP FORM

Please mail in this form and funds raised within 30 days of the completion of your fundraiser.

.....
SCHOOL/GROUP/INDIVIDUAL NAME

.....
DATE OF EVENT

.....
ADDRESS

.....
CITY

.....
STATE

.....
ZIP

.....
CONTACT PERSON

.....
CONTACT PHONE

.....
CONTACT EMAIL

EVENT REVENUE

In this section, please list all the ways your fundraiser earned money, specifying the amount received through each avenue separately (example: bake sale - \$1,000/car wash - \$500, etc.):

.....
TOTAL RAISED:

.....
DID YOU RECEIVE SUPPORT FROM THE MAKE-A-WISH® STAFF? WAS THERE ANYTHING THAT THEY COULD HAVE DONE DIFFERENTLY (OR MORE OF) TO ENSURE YOUR SUCCESS?

.....
WOULD YOU LIKE TO PARTICIPATE NEXT YEAR? Y N IF NO, WHY NOT?

.....
WILL YOU BE THE CONTACT FOR NEXT YEAR'S EVENT? Y N
IF NO, PLEASE PROVIDE THE APPROPRIATE CONTACT PERSON'S NAME, EMAIL AND PHONE NUMBER BELOW:

.....
Within 30 days of your fundraiser, please mail/drop-off this sheet & the funds to:

Make-A-Wish North Texas
16803 Dallas Pkwy, Ste 100
Addison, TX 75001

Please do not mail cash.

