



*I wish to have a  
Quinceañera*  
Génesis, 15  
kidney transplant

**Make-A-Wish<sup>®</sup>**  
TEXAS GULF COAST AND LOUISIANA

# Partnership Opportunities

Together, we create  
life-changing wishes for  
children with critical illnesses.



*I wish to go to  
St. Thomas*  
Hayden, 7  
leukemia



*I wish to see  
animals I love*  
Jonie, 7  
cancer



*I wish to go  
to Hawaii*  
Makai, 14  
leukemia

# HOPE IS *Essential*

Together, we create life-changing wishes for children with critical illnesses. Since our inception in 1984, Make-A-Wish Texas Gulf Coast and Louisiana has provided transformational wishes to nearly 12,000 children. Through the support of our corporate partners, donors, and volunteers, we are able to propel our mission and bring even more wishes to life. At Make-A-Wish, corporate funding and community engagements are essential components of our work.

This year, our corporate partners have helped us grant wishes for puppies, golf carts, backyard playsets, trips to Disney World and even a Quinceañera. We believe a wish isn't just a single moment in time, but a transformative experience created specifically for each wish child. Your support will help share the power of a wish with local children battling critical illnesses.



*I wish to have a  
backyard  
clubhouse*  
Dayonie, 5  
cancer



Our chapter serves 47 counties in the **Texas** Gulf Coast and all 64 parishes in **Louisiana**



When a wish is granted, a child replaces fear with **confidence**, sadness with **joy** and anxiety with **hope**



Last year, we granted **602 wishes** to local children battling critical illnesses



We grant wishes to **children 2.5 to 18** years old



Make-A-Wish Texas Gulf Coast & Louisiana is **1 of 58 chapters** throughout the U.S.



More than **70%** of wish kids **survive** into adulthood, most beating their illness completely



There are currently **1,200+ local children** on a wish journey with our chapter



Since our inception in 1984, we have granted **11,250+ wishes**

## Types of Wishes



**I WISH TO GO**



**I WISH TO BE**



**I WISH TO MEET**



**I WISH TO HAVE**



**I WISH TO GIVE**



*"A wish isn't just about making a child feel good for a day. There is science now to show that when we display compassion it makes a huge difference to children's medical outcomes.*

*If we give them hope, it is as important as any medicine or surgery a doctor can give.*

*Make-A-Wish is one bright light on the horizon for these children and their families."*

Dr. Daniel Penny,  
Chief of Pediatric Cardiology,  
Texas Children's Hospital,  
Make-A-Wish Board Member and Donor

## Emotional & Mental Well-Being



**9 out of 10 wish parents** saw their child's emotional well-being improve with a wish.

## Turning Point



**9 out of 10 medical providers** say a wish increased compliance with treatment.

## Strength to Fight



**8 out of 10 wish kids** reported that their wish gave them the strength to fight their critical illness.



**The Impact of a Make-A-Wish®**

# Partner with us to make wishes come true!

**81%** of employees would **donate, advocate** or **volunteer more** if their employer offered them easy ways to do so.



#1

Most Trusted Nonprofit  
Operating Locally Across 50 States

MAKE-A-WISH®

MORNING CONSULT\*  
2023

## Social Responsibility

Employees want their employers to demonstrate commitment to their local community and are more likely to donate if their employer offers a match

## Enhanced Morale

Rallying around a cause can increase employee productivity, retention, and pride in their employer

## Brand Recognition

Make-A-Wish is the world's largest wish-granting organization and stands as one of the most recognized and most trusted charities in America

## Turnkey Approach

We equip you and your employees with the tools and mission-centric motivation to demonstrate your local impact

# Sponsorship Levels

Sponsor Benefits	Diamond Star \$150,000	Platinum Star \$100,000	Gold Star \$50,000	Silver Star \$25,000	Bronze Star \$15,000
<b>Sponsor for Wish Group</b> (Specific illness, type of wish, demographic, geographic location)	★				
<b>Media Promotion</b> (Collaborative PR efforts, including quote from leadership)	★	★			
<b>Custom Canvas Feature in Wish Gallery</b>	★ Wish Gallery or Window Cling	★ Wish Gallery			
<b>Collaborative Partnership Amplification</b> (Custom comms. plan, unique wish engagements, wish kid thank yous)	★	★	★		
<b>Exclusive Invitations</b> (Wish reveals, volunteer events, external fundraising events)	★	★	★		
<b>Highlighted in Key Awareness Campaigns</b> (World Wish Month, Summer of Wishes, Childhood Cancer Awareness Month, Holiday)	★	★	★	★	
<b>Wish Celebration(s)</b> (Wish reveal, wish engagement, trip sendoff, welcome home party, or added experience)	★ Host 4	★ Host 3	★ Host 2	★ Host 1	★ Host 1
<b>Receive Unique Wish Stories to Share</b> (Share your impact with various internal and external audiences)	★ 4 Stories	★ 4 Stories	★ 3 Stories	★ 2 Stories	★ 1 Story
<b>Sponsor Recognition</b> (Chapter social media and website)	★ Dedicated Campaign	★ Dedicated Campaign	★ Higher Frequency	★ Higher Frequency	★
<b>Annual Report Spotlight</b>	★ Feature	★ Feature	★ Logo	★ Logo	★ Name recognition
<b>Grant Wish(es)</b>	★ 15 Wishes	★ 6 Wishes	★ 3 Wishes	★ 2 Wishes	★ 1 Wish

# Event Sponsorship

## Shoot for the Stars Sporting Clays

Benefiting

Make-A-Wish  
TEXAS GULF COAST AND LOUISIANA

BUILDERS  
OF HOPE

Presenting Sponsor

THE  
MEHLING GROUP

Tuesday, December 10, 2024

Noon - 5:00 PM

Greater Houston Sports Club

Builders of Hope is a construction and design industry initiative that brings together leaders and companies to provide expertise, resources, as well as monetary and in-kind support to fulfill our mission of granting life-changing wishes to children with critical illnesses. This committee is thrilled to host the Second Annual **Shoot for the Stars** Sporting Clay Tournament benefiting Make-A-Wish. Join us and help make wishes come true for local children battling critical illnesses.

Attendance: 150+

Sponsorships: \$1,000 - \$15,000

More Information: [shootforthestarstournament.org](http://shootforthestarstournament.org)



# Wish Ball

2025

Friday, May 2, 2025

6:00 PM - Midnight

The Post Oak Hotel

The Wish Ball is a unique opportunity to be part of the wish journey, raising the critical funds needed to grant a wish when a child needs it the most. Our sponsors share our passion for transforming lives through hope and joy, The 2025 Wish Ball is an inspirational evening unlike any other; we hope you will join us to be part of the magic on May 2, 2025!

Attendance: 750+

Sponsorships: \$5,000 - \$100,000

More Information: [wishballhouston.org](http://wishballhouston.org)



Become a Sponsor



Experience the Magic



Make a Wish Come True



Watch the 2024 Wish Ball Recap



*"I need to thank you and your entire team. Believe me when I say, we got so much more out of this than we ever could have put into it. It's such a privilege to participate in these wishes."*

*"We received a message from the wish kid's mom last night after the reveal, her message may have made my entire year. I hope you know whenever you need us, we will come running!"*

**Mark Reed, President, EE Reed Construction  
Make-A-Wish Corporate Sponsor**



**Watch Corporate Partner  
Employees Celebrate Wish Kid,  
Kendall**

# Bring wishes to life today!



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