

ANNUAL REPORT

20
23

Wish Kid
Aisha

Make-A-Wish®
MISSOURI & KANSAS

A wish can be a game-changer for a child with a critical illness.

This one belief guides us in everything we do at Make-A-Wish. It inspires us to grant life-changing wishes for children going through the unimaginable. It compels us to be creative in exceeding the expectations of every wish kid. It drives us to make donated resources go as far as possible. Most of all, it's the founding principle of our vision to grant the wish of every eligible child.

Together, we create life-changing wishes for children with critical illnesses.

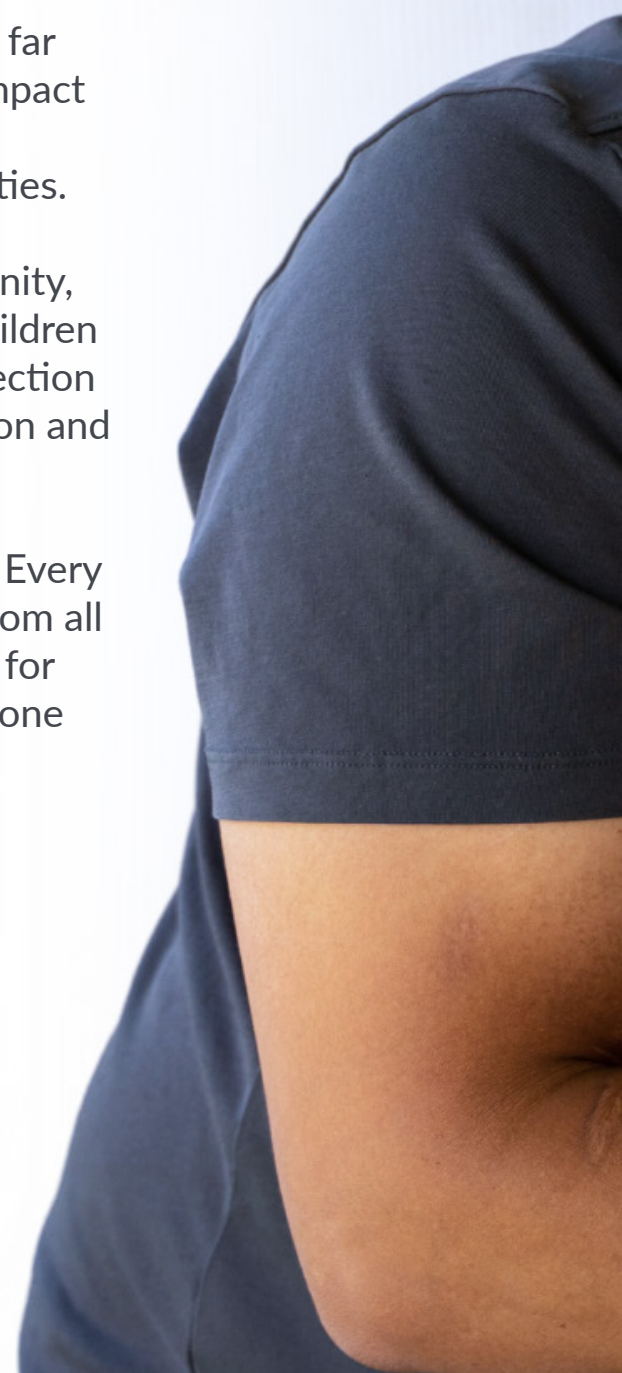
Wishes are more than just a nice thing. And they are far more than gifts, or singular events in time. Wishes impact everyone involved—wish kids, volunteers, donors, sponsors, medical professionals and entire communities.

Thanks to the incredible support of our local community, we were able to grant the heartfelt wishes of **365** children battling critical illnesses this year. Each wish is a reflection of your unwavering belief in the Make-A-Wish mission and the dedication of our volunteers and staff.

None of this would have been possible without **you**. Every wish begins with hope, and hope begins with you. From all of us at Make-A-Wish Missouri & Kansas, thank you for believing in our mission and helping transform lives, one wish at a time.



Caroline Schmidt
President & CEO
Make-A-Wish Missouri & Kansas



Wish Kid
Anthony



I wish to be a police officer

Chris, 7
leukemia



Chris' Wish

It all started with a single wish on April 29, 1980. 7-year-old Chris, struggling with leukemia, wanted to be a police officer for a day. Seven people answered the call, rallied the entire community, and granted a wish that lifted Chris up in his darkest days. His community was so inspired by the impact that the wish had on Chris and vowed to do more.

A global movement was born.

Today, over a **half-million** children have received wishes that replace fear with confidence, sadness with joy, and anxiety with hope. The connection, optimism, inspirational generosity, and kindness surrounding each wish have united countless communities.

“It’s been more than 40 years since my son Chris received his wish, and I am still amazed and inspired how one little boy’s dream to be a policeman has touched the lives of so many.”

-Linda Pauling, Chris Greicius’ mother & Make-A-Wish co-founder

Wishes can change the odds for children fighting their illness. A wish helps kids look past their limitations, families overcome anxiety and entire communities experience joy.

Most importantly, wishes can improve a child’s quality of life.

Thanks to his mother, Linda Pauling, the Greicius family and the founders for their tireless dedication to our mission.

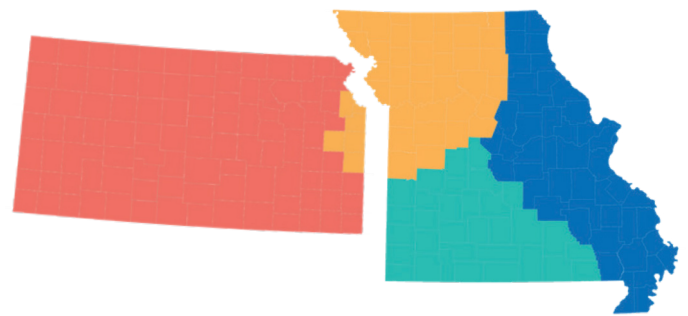


Bubblegum Trooper, 1980

Wish Impact

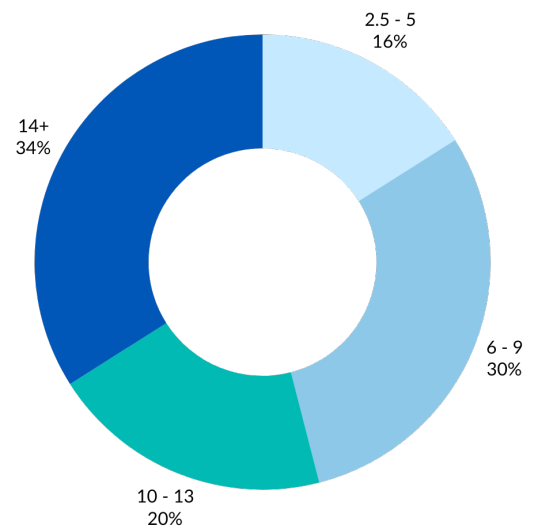
Wishes By Region

St. Louis	34%	●
Kansas City	30%	●
Kansas	23%	●
Southwest Missouri	13%	●



Wishes By Age

2.5 - 5 years	16%
6 - 9 years	30%
10 - 13 years	20%
14+ years	34%



Wishes By Type



I wish to go...
251



I wish to have...
79



I wish to be...
31



I wish to give...
2



I wish to meet...
3

365

..... WISHES GRANTED

..... FISCAL YEAR 2024



Financials

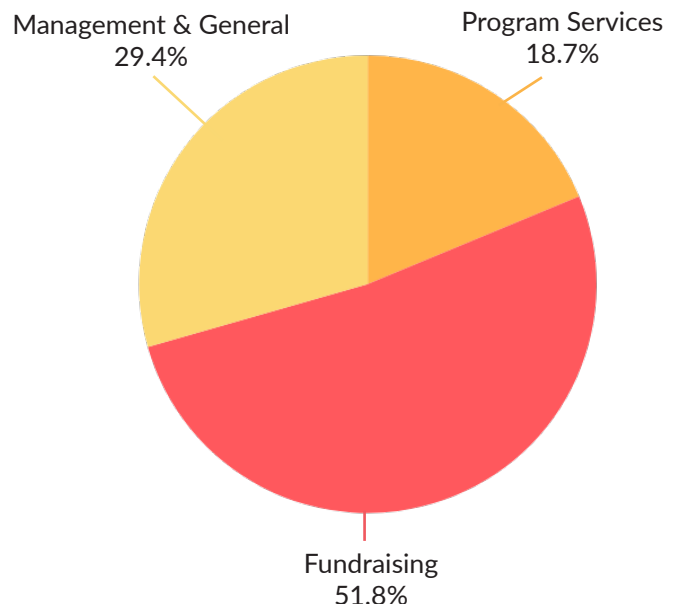
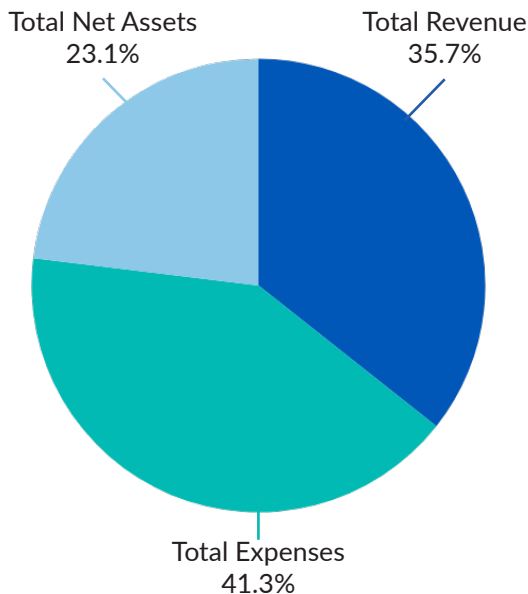
Fiscal Year 2023

Year ended August 31, 2023

Total Revenue	\$7,571,641	Total Net Assets	\$4,899,114
Total Expenses	\$8,765,750		

Operating Expenses

Program Services	\$6,291,845
Fundraising	\$1,544,597
Management and Genral	\$929,308





**Wish Sister
Olive**



*I wish to meet
St. Louis CITY SC*

Jude, 9
respiratory
disease

BOARD OF

Directors

CHAIR

Jeff Eden
Advisor and Investor

VICE CHAIR

Miles Mooney
PricewaterhouseCoopers

SECRETARY

Dan O'Keefe
Enterprise Mobility

TREASURER

Kevin Howard
Charter
Communications

MEDICAL ADVISOR

Dr. J. Allyson Hays
Children's Mercy Kansas City

DEVELOPMENT COMMITTEE CHAIR

Rob Wolf
Auror

BOARD MEMBERS

Paula Adams
Penmac Staffing

Trey Bowen
Superior Bowen

Brad Hampton
Helzberg Diamonds

Aaron Cole
Edward Jones

Mark Hubbs
Vestal Corporation

Eric Kruger
Lettermen's Energy

Marquita Miller-Joshua
Five Star Tax & Business
Solutions

Libby Nolan
iHeartMedia

Laura Schneider
Core & Main

Jesse Worcester
Worcester Investments



Make-A-Wish[®]
MISSOURI & KANSAS

wish.org/mokan