



*I wish to have a
toy poodle puppy*

Bryce, 10
blood disorder

**What if you had the power
to transform a child's life?**

**2025 EVENING OF WISHES
SPONSORSHIP OPPORTUNITIES**

Make-A-Wish[®]
GREATER BAY AREA



*I wish to go
to Hawaii*

Jizelle, 16
cancer



TRANSFORM LIVES, ONE WISH AT A TIME

At Make-A-Wish, we believe a single wish can transform a child's life. That's why we are on a mission to grant the wish of every child diagnosed with a critical illness. Life for these children can be scary, uncertain—even overwhelming. Then a wish comes along, giving them renewed energy and strength.

As one of the largest Make-A-Wish chapters nationwide, Make-A-Wish Greater Bay Area has granted more than 9,500 wishes total, and grants more than 300 wishes per year. We transform children into pop stars, authors, and veterinarians. We send them to Hawaii and help them meet their favorite celebrities. We give them computers, puppies, play structures, and bedroom makeovers.

Every wish we grant at Make-A-Wish is as unique as the child.



Make-A-Wish Greater Bay Area's Evening of Wishes

March 20, 2025 | Palace Hotel, San Francisco

Expected attendance: 400-500 guests

The annual Evening of Wishes gala is our chapter's biggest fundraising event each year. Our guests will enjoy a cocktail reception, dinner, live auction, paddle raise, and afterparty while being immersed in the feel-good power of a wish come true. Sponsors have the opportunity to make a difference in the lives of children with critical illnesses and support the number one most-trusted nonprofit operating locally across all 50 states.

Sponsorship Levels	\$50,000 Presenting Sponsor (1 available)	\$25,000 Sponsor	\$15,000 Sponsor	\$10,000 Sponsor	\$7,500 Sponsor
Benefits					
Naming as presenting sponsor on all marketing materials (first right of refusal for 2026, industry exclusive available)	★				
Logo represented on step & repeat	★				
Speaking opportunity if desired (in-person or pre-recorded)	★	★			
Opportunity to provide a gift for attendees (item to be mutually agreed upon and provided at sponsor's expense)	★	★	★		
Acknowledgement during the dinner program	Verbal in CEO remarks	Verbal in CEO remarks	Verbal in CEO remarks	Slides Only	Slides Only
Recognition or ad in printed event program	2 Pages	1 Page	1/2 Page	1/4 Page	Name Only
Representation on event website, email marketing, printed invitation, program, and signage at event*	Logo	Logo	Logo	Logo	Name
Recognition post on social media	Dedicated	Dedicated	Combined	Combined	Combined
Hospitality					
Complimentary dinner table(s)	2 tables of 10; premier seating	1 table of 12; premium seating	1 table of 10; priority seating	1 table of 10; preferred seating	1 table of 10
Complimentary hotel accommodations for table host	2 rooms	1 room			
Complimentary valet parking for table host	2 cars	1 car			
Access to Afterparty for table guests	★	★	★	★	★
Reserved seating at Afterparty	★	★	★	★	
Opportunity to celebrate a special occasion at table (birthday, anniversary, milestone celebration)	★	★	★		
Opportunity for Adopt-A-Wish presentation at table	★	★			
Auction item delivery	★	★			

*Collateral inclusion deadlines: printed invitation (11/3/24), printed program (2/27/25)

Additional Sponsorships

Afterparty Sponsor

SOLD OUT

Recognition benefits

- Recognition benefits of the \$25,000 Sponsor level (exclusive) or \$15,000 Sponsor level (shared)
- Logo or name included on photo booth opportunity
- Logo or name represented on cocktail napkins

Hospitality benefits

- Table of 10 at Evening of Wishes + entry to Afterparty
- Reserved seating for guests at the Afterparty

Welcome Reception Sponsor

SOLD OUT

Recognition benefits

- All recognition benefits of the \$10,000 Sponsor level
- Logo included on step & repeat
- Logo represented on cocktail napkins

Hospitality benefits

- 1 table for 10 guests at Evening of Wishes + entry to Afterparty

Wish Hero Sponsor

\$5,000

Recognition benefits

- All recognition benefits of the \$7,500 Sponsor level

Hospitality benefits

- 1 table for 10 wish alumni at Evening of Wishes + entry to Afterparty



Additional Sponsorships

Afterparty Bar Sponsor

\$10,000 (1 available)

Recognition benefits

- Signage on bar
- Logo on swizzle sticks

Hospitality benefits

- Seats for 5 guests at Evening of Wishes + entry to Afterparty

Valet Sponsor

\$5,000 (1 available)

Recognition benefits

- Logo represented on attendee gifts given out to valet parked guests

Hospitality benefits

- Seats for 5 guests at Evening of Wishes + entry to Afterparty

Champagne Toast Sponsor

\$5,000 (1 available)

Recognition benefits

- Verbal acknowledgement and logo placement on screen during toast

Hospitality benefits

- Seats for 5 guests at Evening of Wishes + entry to Afterparty

Auction Paddle Sponsor

\$10,000 (1 available)

Recognition benefits

- Logo placement on bid paddles

Hospitality benefits

- Seats for 5 guests at Evening of Wishes + entry to Afterparty



Tables and Tickets

\$5,000 - Table

- 1 table for 10 guests at Evening of Wishes + entry to Afterparty

\$1,000 - VIP

- Entry for one guest to Evening of Wishes and Afterparty
- Preferred seating
- Complimentary valet parking for one car

\$600 - Standard

- Entry for one guest to Evening of Wishes and Afterparty

\$200 - Afterparty only

- Entry for one guest to the afterparty only



*I wish to be
a perfumer*

Monika, 10
brain tumor

We would love to sponsor the
2025 Evening of Wishes event and commit
to the following tax-deductible level(s):

Evening of Wishes | March 20, 2025

Event Sponsorships

\$50,000 Presenting Sponsor

\$25,000 Sponsor

\$15,000 Sponsor

\$10,000 Sponsor

\$7,500 Sponsor

Additional Sponsorships

■ **SOLD OUT** Afterparty Sponsor

■ **SOLD OUT** Welcome Reception Sponsor

\$5,000 Wish Hero Sponsor

Additional Sponsorships

\$10,000 Afterparty Bar Sponsor

\$5,000 Valet Sponsor

\$5,000 Champagne Toast Sponsor

\$10,000 Auction Paddle Sponsor


Tickets & Tables

\$5,000 Table for 10

\$1,000 VIP #of tickets _____

\$600 Standard #of tickets _____

\$200 Afterparty ONLY #of tickets _____

 **We can customize your package for you!**

Please invoice me

Check made payable to **Make-A-Wish Greater Bay Area** enclosed

Please charge my: Visa MC AmEx

Name on card: _____

Card #: _____

Exp. Date: _____

Name/Title: _____

Company: _____

Company Address: _____

Email: _____ Phone: _____

Name (EXACTLY as it should be listed for recognition): _____

Please mail completed form to 1333 Broadway, Suite 200, Oakland, CA 94612 or email to Kathleen Backus at kbackus@sf.wish.org. **Thank you for your support!**



WISH.ORG/GREATERBAY

GET IN TOUCH!

Kathleen Backus
Chief Development Officer
kbackus@sf.wish.org
415.321.7384