

— 2025 —

WISH BALL

THE HERO WITHIN

Make-A-Wish®
TEXAS GULF COAST AND LOUISIANA



SPONSORSHIP OPPORTUNITIES

FRIDAY, MAY 2, 2025
THE POST OAK HOTEL AT UPTOWN HOUSTON



A Message From Wish Alum Raj

This past May, I was a part of Make-A-Wish's Inaugural Wish Ball. It was a night filled with hope, inspiration, and the powerful impact of granting wishes. Make-A-Wish raised an astonishing \$1.7 million to continue granting wishes for children battling critical illnesses in our community. The generosity and support from everyone who attended and contributed made a significant difference in the lives of these brave children and their families.

As a Wish Alum, I have cherished memories of my wish being granted back in 1997 when I had the incredible opportunity to meet Charles Barkley. That experience was life-changing for me, and it gave me strength during a challenging time in my life.

Now, as an active wish-granting volunteer and high school teacher passionate about impacting the lives of youth in our community, I've come full circle in my involvement with Make-A-Wish. Being able to give back and witness firsthand the joy and resilience of wish children has been immensely rewarding.

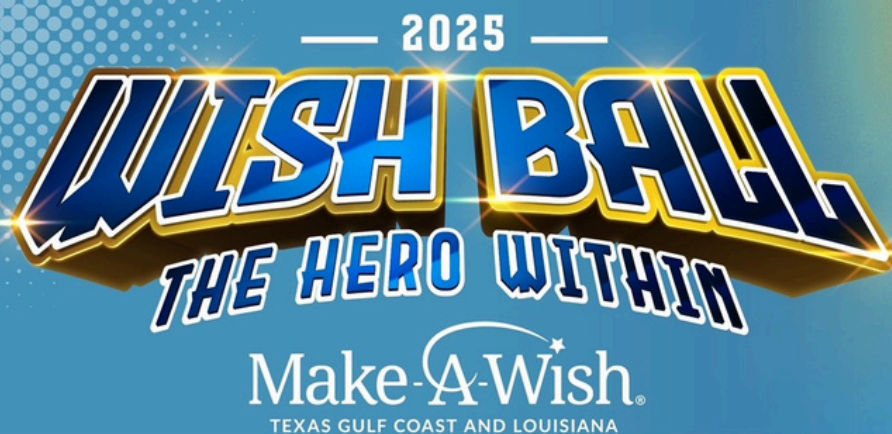
Looking ahead, I am eagerly anticipating Wish Ball 2025, which will take place on May 2, 2025. **I invite you all to mark your calendars and join us for another unforgettable evening** dedicated to making wishes come true. Your presence and support are invaluable in ensuring that more children facing critical illnesses can experience the hope, joy, and strength that a granted wish brings.

Thank you once again for being part of this incredible journey with Make-A-Wish. Together, we can continue to create life-changing moments for wish children and their families.

With Gratitude,

Wish Alum Raj





IF YOU COULD WISH FOR ANYTHING, WHAT WOULD IT BE?

Over the last 40 years, we have granted more than 11,500 wishes for children diagnosed with critical illnesses in our community. Even with this tremendous success, more than 1,200 children in our region are waiting for their wish to come true.

Wish Ball is a unique opportunity to be part of the wish journey, raising the critical funds needed to grant a wish when a child needs it the most. Our sponsors share our passion for transforming lives through hope and joy, and we look forward to experiencing the power of a wish with you.

Become a Sponsor.

Experience the Magic.

Make a Wish Come True.

Friday, May 2, 2025

6:00 PM REGISTRATION & AUCTION
7:00 PM DINNER & PROGRAM
DANCING UNTIL MIDNIGHT

**The Post Oak Hotel
at Uptown Houston**

1600 West Loop South
Houston, Texas 77027

CHAired BY
BETH & DAN BELLOW

HONORING
MANDY S. WILLIAMS

CORPORATE HONOREE
ENTERPRISE MOBILITY



For More information about Wish Ball please contact wishball@texgulf.wish.org

wishballhouston.org



Sponsorship Opportunities

BENEFITS	Presenting Sponsor	Platinum VIP Sponsor	Gold VIP Sponsor	Silver Sponsor	Starlight Sponsor	Bronze Sponsor	Half Table Sponsor
	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
EVENT BENEFITS							
# of Seats	14	14	12	10	10	10	6
Seating Location	Front Row	Front Row	Premium	Premium			
Early Check-In	★	★	★	★			
VIP Reception	★	★	★	★			
Printed Program Inclusion	Name/Logo & Two-Page Ad Spread	Name/Logo & Full-Page Ad	Name/Logo & Half-Page Ad	Name/Logo & Quarter-Page Ad	Name/Logo & Quarter-Page Ad	Name/Logo Listing	Name/Logo Listing
MARKETING & RECOGNITION							
Name/Logo on...	Wish Ball Logo Lock-Up Save-the-Date and Invitation	Name/Logo on Save-the-Date and Invitation	Name/Logo on Invitations	Name in Invitations	Name in Invitations	Name in Invitations	Name in Invitations
Verbal, On-Stage Recognition at Event	★	★					
Pre- and Post-Event Social Media Recognition	★	★	★	★			
Recognition on Event Website	★	★	★	★	★	★	
Recognition on Event Signage	★	★	★	★	★	★	★
ADDITIONAL ENGAGEMENT OPPORTUNITIES							
Optional Sponsor Activations	Co-Branded Sponsorship of Wish Ball 2025	VIP Reception	Constellation Society	Champagne Toast Mission Wall Photo Booth Valet	Auction Mission Video (2 available) Printed Program Signature Cocktail Table Decor		

Wish Family Sponsorship

New this year!

You may choose to sponsor Wish Family members to attend the Wish Ball. This \$2,500 Sponsorship Level may be a standalone option, or you may add it to your own event sponsorship. Please note, this sponsorship option does not include Wish Ball seats for the sponsor. The Wish Family Sponsorship deadline is March 1, 2025.

Presenting Sponsor

This sponsorship opportunity helps Make-A-Wish Texas Gulf Coast and Louisiana grant up to 7 wishes during this upcoming year.

\$100,000

**1 available
full
exclusivity**

Night of Event Benefits and Recognition

- At the Wish Ball, you will have one table of 14 with front-row event seating, 14 tickets to VIP reception, and Early VIP check-in
- EXCLUSIVE! Name included in all mentions of Wish Ball as Presenting Sponsor
- EXCLUSIVE! Wish Ball logo lock-up in Save the Date and Invitation (time sensitive)
- EXCLUSIVE! Two-page spread advertising space in printed program
- EXCLUSIVE! Your logo will be included in the design of the dessert at the event
- Your name or logo featured in Wish Ball logo lock-up on event signage
- You or your company verbally recognized during event's program from podium

Public Engagement

- Promotion in Paper City event media support with October 2024 and April 2025 Paper City emails, all ads, and pre- and post-event coverage.
- Partner with Make-A-Wish to grant a wish, engaging the community and local media in the announcement of your sponsorship
- Premier partner on a community engagement event promoting Wish Ball

Digital and Social Media Communication

- EXCLUSIVE! Thank you email sent on behalf of Presenting Sponsor to event guests post-event; Presenting Sponsor will provide content and assets to Make-A-Wish's marketing team who will coordinate email distribution
- You or your company featured in web promotion & e-communications
- Your name or logo featured in logo lock-up on event website
- Pre- and post-event thanks and recognition on Make-A-Wish social media (Facebook, Instagram, LinkedIn)
- Permission to showcase sponsorship of event through email, on your website and social media; email templates and graphics provided by Make-A-Wish for use for one year



*I wish to go on an
RV Trip through the
Utah National
Parks*

Kyler, 19
vascular disorder



Platinum Sponsor

This sponsorship opportunity helps Make-A-Wish Texas Gulf Coast and Louisiana grant up to 5 wishes during this upcoming year.

\$75,000

**1 available
full
exclusivity**

Night of Event Benefits and Recognition

- At the Wish Ball, you will have one table of 14 with front-row event seating, 14 tickets to VIP reception, and Early VIP check-in
- **EXCLUSIVE!** Name included in event promotion as Platinum Sponsor with VIP Reception Sponsor Engagement opportunity
- **EXCLUSIVE!** Full-page advertising space in printed program
- **EXCLUSIVE!** You or your company leadership given opportunity to welcome guests to VIP Reception
- You or your company verbally recognized during event's program from podium

Public Engagement

- Promotion in Paper City event media support with October 2024 and April 2025 Paper City emails, all ads, and pre- and post-event coverage.
- Partner with Make-A-Wish to grant a wish, engaging the community and local media in the announcement of your sponsorship
- Premier partner on a community engagement event promoting Wish Ball

Digital and Social Media Communication

- You or your company featured in web promotion & e-communications
- Your name or logo featured in logo lock-up on event website
- Pre- and post-event thanks and recognition on Make-A-Wish social media (Facebook, Instagram, LinkedIn)
- Permission to showcase sponsorship of event through email, on your website and social media; email templates and graphics provided by Make-A-Wish for use for one year



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Highlights from Wish Ball 2024

\$1.7M Raised



113 Wishes
Granted



9.2M Media
Impressions



720
Attendees

CityBook Houston

PARTIES

At Inaugural Ball, \$1.7 Mil Worth of Wishes Are Granted



Evan W. Black / Photos by Daniel Ortiz and PWL Studio / May, 16, 2024

**PAPER
CITY.**

SOCIETY / FEATURED PARTIES

J.J. Watt and Charles Barkley's Big Houston Surprises Highlight a Powerful \$1.7 Million Night Where Make-A-Wish Wins

This First Year Event Brought All the Wows

BY SHELBY HODGE // 05.15.24

View our Wish Ball 2024 Highlight Video



* Outstanding Fundraising Program (less than \$2M funds raised), 2024 National Philanthropy Day Awards

Sponsorship Commitment



Name _____

Company _____

Please list me/us on all materials as _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

Signature _____ Date _____

Select Sponsorship Level

Sponsorship Level	Sponsorship Opportunities
<input type="checkbox"/> \$100,000	Presenting Sponsor (14 seats)
<input type="checkbox"/> \$75,000	Platinum VIP Reception Sponsor (14 seats)
<input type="checkbox"/> \$50,000	Gold Level Sponsor (12 seats) Engagement Option: <input type="checkbox"/> Constellation Society
<input type="checkbox"/> \$25,000	Silver Level Sponsor (10 seats) Engagement Options: <input type="checkbox"/> Champagne Toast <input type="checkbox"/> Photo Booth <input type="checkbox"/> Mission Wall <input type="checkbox"/> Valet
<input type="checkbox"/> \$15,000	Starlight Level Sponsor (10 seats) Engagement Options: <input type="checkbox"/> Auction <input type="checkbox"/> Signature Cocktail <input type="checkbox"/> Mission Video (2 available) <input type="checkbox"/> Table Decor <input type="checkbox"/> Printed Program
<input type="checkbox"/> \$10,000	Bronze Level Sponsor (10 seats)
<input type="checkbox"/> \$5,000	Table Sponsor (6 seats)
<input type="checkbox"/> \$2,500	Wish Family Sponsor (no sponsor seats at this level)

☐ I am choosing the above sponsorship level but am unable to attend the event. Please fill my table.

☐ I am unable to attend, but I would like to make wishes come true with a donation of \$_____.

Method of Payment

☐ Please send an invoice to the above e-mail address.

☐ A check is enclosed. Please make checks payable to Make-A-Wish Texas Gulf Coast and Louisiana.

☐ I will pay by credit card. Please contact Make-A-Wish at 281-491-9474 ext. 1501 to pay by credit card.

Please return the completed form via email or mail to: Wish Ball Houston | Make-A-Wish Texas Gulf Coast & Louisiana | 12625 Southwest Freeway, Stafford, TX 77477 | wishball@texgulf.wish.org

Collateral Inclusion Deadlines: Print Invitation (01/01/2025) | All Other Benefits (04/01/2025)

Make-A-Wish Texas Gulf Coast and Louisiana is a 501(c)3 organization. Contributions are deductible to the extent allowed by law.

Wish Maker Giving Opportunities



During the Wish Ball on May 2, we will invite Wish Makers to join our mission by providing critical resources to bring wishes to life. Below are impactful gift opportunities that can inspire guests in the ballroom to join you in making wishes come true for the more than 1,200 children currently waiting for their wish.

Inspirational Gift

Revealed as a surprise gift at the beginning of the donation appeal, an Inspirational Gift may be announced to encourage giving with a message that a generous donor has graciously agreed to match all donations made during the special appeal. Following the donation appeal, a final total will be announced and celebrated in the room with guests. Donor may choose to be anonymous or personally announce the gift and/or total. Gift may be open-ended or up to a certain amount based on donor preference.

Matching Gift

To encourage new donor membership to the chapter's individual giving society, the Constellation Society, this matching gift will double the impact of donations made at the \$5,000 level. This gift may open ended to match all or up to a certain number of donations.

Lead Gift

Kick-off the evening of fundraising with a gift made at one of the top two levels. This gift will be recognized at the start of our donation appeal and provide the momentum for our guests to follow your leadership giving.

Giving levels for the special appeal include:

\$100,000 could provide airfare for 200 Wish Kids and family members

\$50,000 could send 4 wish families to Hawaii

\$25,000 could send 3 wish families to Disney World

\$10,000 could provide a wish for a Golf Cart

\$5,000 could help grant a wish for a backyard playset

\$2,500 could send a Wish Kid on a shopping spree

\$1,000 could provide a computer to a Wish Kid

\$500 could help with a wish for a room decoration

Gifts can be structured to help you meet your philanthropic and financial goals.



Cash



Gift of Stock



Donor Advised
Fund



Qualified
Charitable
Donation



Multi-Year
Pledge