

A wish starts with  
**hope.** Hope starts  
with **you.**

*I wish to go  
to Hawaii*

**Sophia, 12**  
cystic fibrosis

**Make-A-Wish<sup>®</sup>**  
EAST TENNESSEE

**FISCAL YEAR 2024 IMPACT REPORT**  
(September 1, 2023 - August 31, 2024)



**116** wishes  
**GRANTED**

*donors like you helped make wishes like David's pool come true*



**97**

*Qualified referrals*



**90**

*On the waiting list\**

\*down from 121 in FY23 and 187 in FY22



9 out of 10

wish alumni reported that the wish experience relieved them from traumatic stress



95% of parents

agree the wish brought their family closer together

*I wish to go to Orlando*

Sicilee, 8  
cystic fibrosis



98% of wish kids

said their wish improved their well-being



9 out of 10

medical providers say a wish increases compliance with treatment

# FISCAL YEAR 2024 WISHES INCLUDED:



*To have...*

*I wish to have a playhouse*

**Paisley, 5**  
heart disease



*To go...*

*I wish to go to Walt Disney World*

**Acheley, 12**  
leukemia



*To meet...*

*I wish to meet Patrick Mahomes*

**Brody, 10**  
spina bifida



*To be...*

*I wish to be a zookeeper*

**Elias, 5**  
leukemia



## Events



### Grandstand Classic

The ninth annual Kentucky Derby-themed gala was bigger and better than ever



### Wishtoberfest

Chattanooga's Rock 105 raised funds and told magical stories during the 2<sup>nd</sup> annual radiothon



### Telethon

WATE joined WJHL to raise funds in Knoxville and the Tri-Cities media markets



### Golf Classic

Launched a new golf tournament presented by Carson Wealth in Jonesborough

# Partnership Highlights



## America's Thrift Stores

Funds are contributed for every pound of household items donated



## Axle Logistics

The company's Oktoberfest employee-driven event raised funds to grant more than four local wishes



## Whirlpool

For 28 years, Whirlpool employees in Cleveland, TN have held a fundraiser. The total raised exceeded \$1M in 2024!



*With your help, Make-A-Wish East Tennessee granted 116 magical wishes in Fiscal Year 2024. You made the year happier and more hopeful for kids like Sophia, Acheley, Elias, and Paisley. Wishes bring hope and joy just when needed most and they return a piece of the childhood taken away by the difficult battle with a critical illness.*

***You are making a real difference!***

*We hope this Impact Report gives you a glimpse into how you effect these special children. Your support is inspiring and important to these kids, their families, and our community.*

*Wishing you all the best,*



Brett Mayes *Board Chair*



Garrett Wagley *President & CEO*



**A SPARK OF HOPE CAN CHANGE EVERYTHING**

No matter where we come from or who we are, we can all align with one truth: Every child deserves a childhood. We know through research\* that our mission gives a piece of it back.

We're so grateful to have such dedicated, caring supporters like you.

*Because a child makes a wish – YOU make the difference.*

865.909.WISH • [wish.org/etn](http://wish.org/etn)

\*2022 Wish Impact Study: [wish.org/wish-impact-study](http://wish.org/wish-impact-study)

