



*I wish to go to  
Walt Disney World*

**Camryn, 8**  
nervous system disorder  
Dutchess County



# Walk for Wishes Opportunities



Make-A-Wish.  
**WALK  
 FOR WISHES.**

Join us for a *spooktacular* day of hope and joy in the historic village of Sleepy Hollow to celebrate the transformative power of a wish.

Your participation and support are vital as there are more than **190** children with critical illnesses in the Hudson Valley eagerly awaiting their wishes to come true. These life-changing wishes give children renewed energy and strength, bring families closer together, and unite communities.

Enjoy a scenic walk along the Hudson River and a fun-filled day of Halloween activities featuring our legendary glass pumpkin patch, entertainment, delicious treats and more!

We can't wait to see you there! Together, we have the power to transform lives, one wish at a time.

**WHEN**

Sunday, October 6, 2024  
 10:00 AM to 2:00 PM



**WHERE**

Kingsland Point Park  
 299 Palmer Avenue  
 Sleepy Hollow, NY 10591






Make-A-Wish.

# WALK FOR WISHES®

October 6, 2024  
Kingsland Point Park  
Sleepy Hollow

## Exclusive Sponsorship Opportunities

	Presenting Sponsor \$20,000	Hero Sponsor \$10,000	Hope Sponsor \$7,500	Strength Sponsor \$5,000	Joy Sponsor \$2,500
Exclusive Presenting Sponsor	★				
Opportunity to speak at event	★				
Company profile on event website	★				
Company name included in event press release	★				
Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on event Step & Repeat Banner	★				
Promotional Tent with Banner	★				
Invitation to Future Wish Reveal	★				
Dedicated Corporate Team Admin Support	★				
Logo included on ALL event marketing materials	★	★			
Logo included on stage banner	★	★			
Logo included on registration banner		★			
Logo included on event t-shirt	★	★	★		
Logo included on ALL social media posts	★	★	★	★	★
Opportunity to host booth to distribute information, promotional giveaways, etc.	★	★	★	★	★
Logo included on event website	★	★	★	★	★
Company mention in a social media post	★	★	★	★	★
Inclusion in event outreach & post-event email blasts to over 15k contact list	★	★	★	★	★
Special recognition at event	★	★	★	★	★
Logo or company name on walk route signage	5 SIGNS	4 SIGNS	3 SIGNS	3 SIGNS	2 SIGNS

### ROUTE MARKER SPONSORSHIP- \$250

Be a part of our Annual Walk for Wishes by having your Company/Organization/Family Name prominently displayed on an 18"x24" directional sign that will be placed along the mile long route during our walkathon!

*This is also an opportunity to have a sign in memory or in honor of a loved one.*

### SPONSORSHIP DEADLINE:

★ AUGUST 30, 2024 ★

In the unlikely occurrence that an event is cancelled or postponed, the entire sponsorship amount would be refundable.

*Sponsor benefits subject to timing of sponsor commitment and availability.*

To become a sponsor, contact Clare Sharrock at [csharrock@hudson.wish.org](mailto:csharrock@hudson.wish.org) or 914.478.0327

Brand ★★★★★

## Alignment & Impact

Sponsoring Make-A-Wish Hudson Valley's Walk For Wishes not only impacts the lives of the local children we serve, but also strategically aligns your company with one of the country's top charitable brands. Walk For Wishes is a powerful way for your company to publicly demonstrate your commitment to your employees, their families and the community.

### WHO DOES MAKE-A-WISH HUDSON VALLEY REACH?

- More than 3,300 wish families served since our inception in 1986
- More than 300 volunteers and board members across the Hudson Valley
- More than 8,000 followers on social media (Facebook, Twitter, Instagram, LinkedIn & YouTube)
- More than 15,000 contacts in our email distribution lists.

A wish-come-true empowers children to fight harder against their illness and improves the quality of life for the entire family. For many kids, it marks a turning point in their fight against their illness. We invite you to help us grant the heartfelt wishes of children in the Hudson Valley, as an event sponsor.

I wish to go to the  
Walt Disney World®  
Resort

Jacob, 7  
leukemia  
Westchester County



# THE IMPACT OF A WISH

97%

OF ADULT FORMER WISH KIDS REPORT IMPROVED MENTAL & EMOTIONAL HEALTH AS A RESULT OF THEIR WISH EXPERIENCE.

89%

OF SURVEYED NURSES, DOCTORS, SOCIAL WORKERS & CHILD LIFE SPECIALISTS BELIEVE WISHES CAN POSITIVELY INFLUENCE PHYSICAL HEALTH.

81%

OF PARENTS OBSERVED INCREASED WILLINGNESS BY THEIR WISH KIDS TO COMPLY WITH TREATMENT PROTOCOLS.

98%

OF WISH PARENTS FEEL THE WISH EXPERIENCE GIVES THEM THE UNIQUE OPPORTUNITY TO BE A "NORMAL" FAMILY AGAIN.

Make-A-Wish.  
**WALK  
FOR WISHES®**  
HUDSON VALLEY



Make-A-Wish®

# WALK FOR WISHES®

HUDSON VALLEY



## Sponsorship Commitment Form



**YES!** I would like to help make wishes come true by sponsoring Make-A-Wish® Hudson Valley's Walk For Wishes® on October 6, 2024. Please fill out the form entirely and return no later than August 30, 2024.

## Select Sponsorship

- Presenting: \$20,000
- Hero: \$10,000
- Hope: \$7,500
- Strength: \$5,000
- Joy: \$2,500
- Route Marker: \$250

### DEADLINE

To be included in all applicable Walk For Wishes promotional materials please, send a high-resolution, vector EPS version of your company's logo by **August 30, 2024.**

Sponsor Name (How you wish to be listed on promotional materials): \_\_\_\_\_  
 Primary Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

## Method of Payment

- Check (Please make check payable to Make-A-Wish Hudson Valley)
- Credit Card (Please complete fields below)
- VISA  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name (as it appears on credit card): \_\_\_\_\_

I, \_\_\_\_\_ commit to \_\_\_\_\_ on behalf of \_\_\_\_\_  
*sponsorship level* *company/organization*

I cannot contribute as a sponsor, but I would like to make a donation in the amount of \$ \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return completed forms by August 30, 2024**

Make-A-Wish® Hudson Valley  
832 South Broadway  
Tarrytown, NY 10591

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Email: csharrock@hudson.wish.org

