



2024-2025 SPONSORSHIP OPPORTUNITIES

Make-A-Wish[®]
COLORADO

KiDS
FOR WISH KIDS[®]

About Kids For Wish Kids®

Kids For Wish Kids is a custom-tailored fundraising program that provides local schools and youth organizations the opportunity to engage in philanthropy and service activities to help grant the wishes of Colorado children with critical illnesses. Kids For Wish Kids encourages community service, leadership, volunteerism, and teamwork. It helps build school spirit and creates partnerships outside of the classroom while providing a hands-on experience for students to help raise funds to grant Colorado wishes.

Brand Alignment & Impact

Supporting Kids For Wish Kids will not only impact the lives of the local children we serve, but it will also strategically align your company with one of the country's top charitable brands. Kids For Wish Kids is a powerful way for your company to publicly demonstrate your commitment to your employees, their families and the community. We proudly work with 200,000+ students across over 200+ schools statewide.

About Make-A-Wish® Colorado

Together, we create life-changing wishes for children with critical illnesses.

- Since 1983, we have granted over 6,500 wishes to Colorado children with critical illnesses.
- The average cash cost of a Colorado wish is \$7,500.
- An eligible wish child must be referred between the ages of 2½ and 18 and live in Colorado.
- When a wish comes true, it creates strength, hope and transformation.
- Learn more at wish.org/colorado



Kids For Wish Kids Sponsorship Levels

Presenting Sponsor - \$50,000

- Program will be referred to as Kids For Wish Kids presented by Company Name
- Exclusive logo on all program promotional materials
- Opportunity for billboard recognition (as space allows)
- Logo included on Wish Week shirts at select schools across the state
- Company name featured in media releases
- Social media recognition/promotion (to ~17,000 total followers)
- Company name featured in the Make-A-Wish Colorado annual e-newsletter (circulation ~30,000)
- Opportunity to attend and speak during school assemblies
- Logo featured on Make-A-Wish Colorado website and linked to company site



Sticker* Sponsor - \$25,000 SOLD

- Logo added to 30,000 co-branded stickers (alongside Make-A-Wish logo) to be distributed to students in 75+ schools throughout Colorado.
- Logo included on Wish Week shirts at select schools across the state
- Social media recognition/promotion (to ~17,000 total followers)
- Company name featured in the Make-A-Wish Colorado annual e-newsletter (circulation ~30,000)
- Opportunity to attend and speak during school assemblies
- Logo featured on Make-A-Wish Colorado website and linked to company site

Wristband* Sponsor - \$15,000

- Logo added to 30,000 co-branded wristbands (alongside Make-A-Wish logo) to be worn by students in 75+ schools throughout Colorado.
- Social media recognition/promotion (to ~17,000 total followers)
- Company name featured in the Make-A-Wish Colorado annual e-newsletter (circulation ~30,000)
- Opportunity to attend and speak during school assemblies
- Logo featured on Make-A-Wish Colorado website and linked to company site

Star* Sponsor - \$10,000

- Logo added to 30,000 co-branded stars (alongside Make-A-Wish logo) to be displayed though the halls of 75+ schools throughout Colorado.
- Social media recognition/promotion (to ~17,000 total followers)
- Company name featured in the Make-A-Wish Colorado annual e-newsletter (circulation ~30,000)
- Logo featured on Make-A-Wish Colorado website and linked to company site

**Stickers, stars and wristbands are used to enhance fundraising efforts of students participating in Kids For Wish Kids. Students typically sell items for a donation with proceeds benefiting Make-A-Wish Colorado.*

Matching Sponsors

- Pick a school (or schools) and match their fundraising efforts up to an amount of your choice.
- Opportunity to attend and speak during select school assemblies

We're also happy to customize a package to fit your needs!
Email Sarah Grosh at sgrosh@colorado.wish.org for more information!



Thank you for helping make wishes come true by sponsoring Kids For Wish Kids.

SPONSORSHIP LEVEL

- Presenting Sponsor (\$50,000)
- ~~Sticker Sponsor (\$25,000)~~ **SOLD!**
- Wristband Sponsor (\$15,000)
- Star Sponsor (\$10,000)
- Matching Sponsor



SPONSORSHIP INFORMATION

Sponsor Name: _____

Primary Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Social media: @_____

METHOD OF PAYMENT

- Check *(Please make payable to Make-A-Wish Colorado & mail to the address below)*
- Credit Card

Card Number _____ Expiration Date _____

Security Code _____ Billing Zip Code _____

Name on card _____

Signature _____

Full sponsorship funds are refundable if the event does not take place.

Please email this form and a high-res file of your logo to sgrosh@colorado.wish.org
Mail checks to 7951 E Maplewood Ave #126 Greenwood Village, CO 80111