

# Wishes on Deck

★ An All-Star Softball Game ★  
Making Iowa Wishes Come True

## ALL-STAR CELEBRITY SOFTBALL GAME SPONSORSHIP OPPORTUNITIES

Summer 2025 - Iowa Falls

### ALL-STAR CELEBRITY SPONSOR: COMBINATION OF IN-KIND AND \$15,000 - 2 AVAILABLE

- Host the teams, celebrity captains, announcer(s) and Make-A-Wish Iowa staff at private location. This will offer you the opportunity to have one-on-one time with the players and celebrities. The team will need to be fed prior to the game, have time to hear an overview of the following timeline, and a short presentation about the mission of Make-A-Wish Iowa.
- Logo featured on event day t-shirts and day of signage
- On-field recognition during the event
- Dedicated social media posts pre and post event
- 10 general admission tickets
- Logo with company website link featured on mobile bidding site
- Early access to volunteer sign- up for event day (T-shirt and meal voucher included for volunteers)
- Opportunity to include a message to attendees in thank you email

### GRAND SLAM: \$12,500 - 3 AVAILABLE

- Presenting sponsor listed on all advertising and promotional materials.
- Invitation for two guests to attend the pre-game dinner with celebrity team
- Logo featured on event day t-shirts and day of signage
- On-field recognition during the event
- Dedicated social media posts pre and post event
- 8 general admission tickets
- Logo with company website link featured on mobile bidding site
- Early access to volunteer sign- up for event day (T-shirt and meal voucher included for volunteers)
- Opportunity to include a message to attendees in thank you email



### FAST PITCH: \$10,000 - 1 AVAILABLE

- Sponsor the footballs that everyone will want to get their hands on! The commemorative footballs will be purchased through special ticket options, to go through the signature opportunities and have their favorites sign it!
- Logo featured on event day t-shirts and day of signage
- On-field recognition during the event
- Dedicated social media posts pre and post event
- 6 general admission tickets to the game

## HOME RUN: \$7,500 - 4 AVAILABLE

- Sponsor Seven Mission Moments between each inning
- Opportunity to assist wish families as they share their stories between each inning.
- Logo featured on event day t-shirts and day of signage
- On-field recognition during mission moment
- Dedicated social media posts pre-and post event
- 4 general admission tickets
- Logo with company website link featured on mobile bidding site
- Early access to volunteer sign- up for event day (T-shirt and meal voucher included for volunteers)



## AT BAT FOR WISHES: \$5,000 - 5 AVAILABLE

- Logo included on event day t-shirts and day of signage
- Social media mentions pre-and post event
- 2 general admission tickets
- Logo with company website link featured on mobile bidding site
- Early access to volunteer sign- up for event day (T-shirt and meal voucher included for volunteers)

## ALL-STAR SPONSOR: \$2,500 - 5 AVAILABLE

- Logo included on event day t-shirts
- Social media mentions pre-and post event
- Logo with company website link featured on mobile bidding site
- Early access to volunteer sign- up for event day (T-shirt and meal voucher included for volunteers)



## STRIKE ZONE SPONSOR: \$1,500 - 5 AVAILABLE

- Logo with company website link featured on mobile bidding site
- Early access to volunteer sign- up for event day. (T-shirt and meal voucher included for volunteers)

## WISH FAMILY SPONSOR: \$1,000 - 7 AVAILABLE

We will have wish families attending the game and sharing their story. Help us celebrate them by sponsoring this family to attend and receive special access.

## FROM THE DUGOUT (IN-KIND) EVENT SPONSOR:

Custom benefit package to also include:

- Logo included on event day t-shirts: \$1000+
- Early access to volunteer sign-up for event day



FOR MORE INFORMATION, VISIT

[wishesondeck.org](https://wishesondeck.org)



Make-A-Wish<sup>®</sup>  
IOWA

FASB 606 requires non-profits to recognize revenue at specific times for event-based donations and sponsorships. In accordance with an update from the Financial Standards Accounting Board, Make-A-Wish Iowa will reach out to you in the rare instance that this event would have to be rescheduled to see if you would like a refund or if you would still like for your donation to be maintained with Make-A-Wish Iowa for the rescheduled event or to impact the mission. For more information on FASB 606 please speak with your organization or personal tax advisor

# SPONSOR INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I cannot attend this year but would like to make a donation of \$\_\_\_\_\_ to help grant wishes.

# PAYMENT INFORMATION

Sponsorship Level: \_\_\_\_\_

Check enclosed payable to: Make-A-Wish Iowa  
Make-A-Wish Iowa  
3009 100th Street  
Urbandale, IA 50322

Please invoice my company.  
Email: [cgomez@iowa.wish.org](mailto:cgomez@iowa.wish.org)



Thank you for supporting our Wish Kids!  
The Make-A-Wish Foundation® of Iowa is exempt under Section 501(c) (3) of the Internal Revenue Code, making this gift tax deductible  
EIN: 42-1310530