

OUR PATH FORWARD
ANNUAL REPORT
FISCAL YEAR 2023

20

23



*I wish to be
a superhero*
Kaheem, 5
cancer

Make-A-Wish[®]
ARIZONA

Together,

**WE CREATE LIFE-CHANGING WISHES
FOR CHILDREN WITH CRITICAL ILLNESSES.**

Letter from Make-A-Wish Arizona® President & CEO

2023 was a record year for Make-A-Wish Arizona. We reached a new milestone in fundraising, having exceeded budgeted revenue by \$2 million, while granting 424 wishes, the largest number of wishes ever granted in one year by our chapter.

At Make-A-Wish Arizona, our mission is simple: ***Together, we create life-changing wishes for children with critical illnesses.*** This mission has evolved into a global movement originating in Arizona with a single boy's wish 44 years ago.

I am honored to hold the position of President and CEO at Make-A-Wish Arizona, and I am thrilled to continue shaping our future as we remain dedicated to fulfilling life-changing wishes for children with critical illnesses. This fiscal year, our chapter achieved significant milestones, ***surpassing revenue targets, setting wish-granting records, and expanding services to underserved communities*** across the state. These achievements underscore our chapter's unwavering commitment to ensuring that every eligible child experiences the ***hope, joy and strength of a wish granted.***

Currently, Make-A-Wish grants the wishes of more than 420 children in Arizona, but our pipeline of eligible children continues to grow. Therefore, we have a significant opportunity and obligation to raise the necessary revenue so every one of these children receives a wish. With your help, I am enthusiastic to work with our incredible team on this goal, because together, we know we can make the “impossible possible” for every eligible child.

Fran Mallace

Fran Mallace
President & CEO



424

WISHES GRANTED
FISCAL YEAR 2023

TYPES OF WISHES

When asked that one simple question, *"if you could have one wish, what would it be?"*, a child is able to dream and imagine their future. Wishes are limited only by a child's imagination. While they typically fall into five categories, they all have one thing in common: *wishes can be game changers.*

I wish to have a playset
Sebastian, 3
cancer



I WISH TO have...



I wish to have a Sweet 16
Jessie, 17
cancer

I wish to go snowboarding
Samantha, 17
Hodgkin's lymphoma

I WISH TO go...



I wish to be a police officer
Samaree & Dalton, 6
sickle-cell disease, seizure disorder

I WISH TO be...

I WISH TO give...



I wish to give toys to my children's hospital
Henry, 17
cancer

I WISH TO meet...



I wish to meet John Cena
Fabian, 8
leukemia

Wish Impact

Wishes By Region

Northern	9%	●
Central	75%	●
Southern	14%	●

*Numbers are rounded and do not total 100%


Wishes By Age


2.5 - 5 years	80
6 - 8 years	85
9 - 11 years	75
12 - 14 years	71
15 - 17 years	74
18+ years	39

Wishes By Language

Make-A-Wish Arizona supports all cultures and languages in our state. Families who identify their preferred language advance our DEI initiatives.

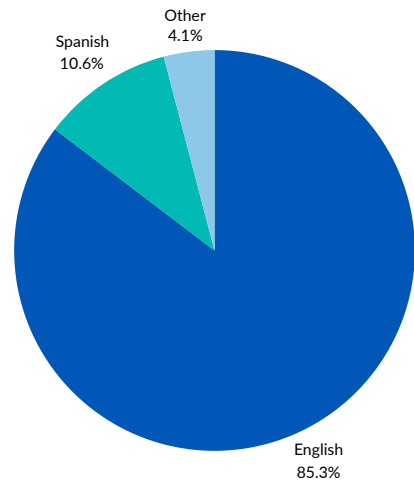
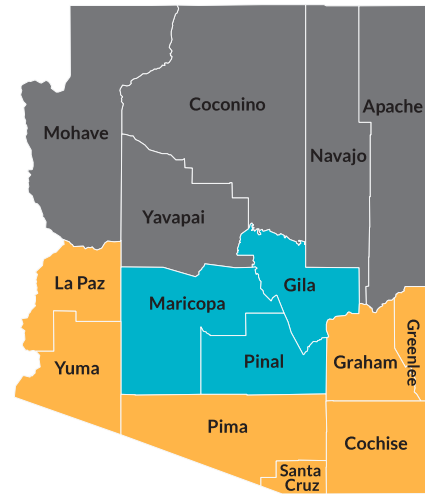
Wishes By Type

 I wish to go...
242

 I wish to meet...
30

 I wish to have...
151

 I wish to be...
1



Financials

Make-A-Wish® Arizona Foundation, Inc.

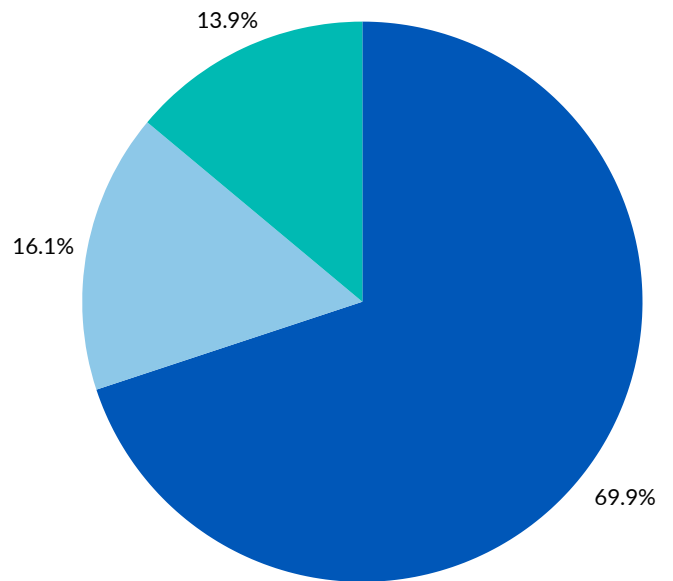
EIN 86-0409636

Year ended August 31, 2023

Total Revenue	\$11,290,598
Total Expenses	\$11,031,121
Total Net Assets	\$12,825,745
Total Liabilities	\$ 1,221, 785

Operating Expenses*

Program Services	\$7,712,910 (69.9%)	●
Fundraising	\$1,781,186 (16.1%)	●
Management and General	\$1,537,025 (13.9%)	●



*Copies of our audited financial statements for the year ended August 31, 2023, are available on our website at wish.org/arizona/our-chapter



I wish to have a princess bedroom

Emelyne, 6
cancer

Directors

Kyle Pottinger

Chairman of the Board
Phoenix Suns Phoenix Mercury

Natalie Schwimer

Vice Chairwoman of the Board
Early Warning (Zelle)

Amanda Houghton

Treasurer
Vital Property Advisors

Carisa Bianchi

Secretary
Insight

Wade Accomazzo

The Accomazzo Company

Audrey Alfano

Mercedes-Benz of Gilbert

Rhonda Anderson

RMA Consulting/GMA Consulting

Oliver Badgio

Prime Steak Concepts

Dr. Rahul Chawla

Banner Thunderbird Medical Center

Pamela Crim

Retired

Ross Crowder

Arrivia

Ryan Delaney

Sunflower Bank

Matthew Eddleman

Border States Electric

Bruce Guest

BOK Financial

Doug Halbert

The INSIGHT Group

Kristine Hedlund

Cox Communications

Anita Helt

ABC 15 Arizona

Michael Hilburn

Arizona Diamondbacks

Jereme Kleven

My Home Group

Jill Krigsten

Cox Media

Brandon Luna

Thunderbird Custom Design

Jim Mullin

MULLIN360, LLC

Lorraine Murrietta

Loffa Interactive Group

Jay Petkunas

The Wolff Company

James Pillor

Lifted Trucks

Shane Power

inDispense

Jason Pritchett

Radix Law

Lee Rosenthal

Integrity Primo

Rudy Sleiman

Deloitte Services, LLP





“A wish is unlike anything else you can give a child. It gives them opportunity to live and to be free.”

ANUP PATEL, MD
PEDIATRIC NEUROLOGIST NATIONWIDE CHILDREN'S HOSPITAL





Join the Conversation



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Make-A-Wish Arizona
2901 N 78th St, Scottsdale, AZ 85251
arizona.wish.org
(602) 395-9474

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