

*I wish to have a
backyard oasis*

Rosalie, 5
nervous system disorder



*Sponsorship
Opportunities*



Make-A-Wish
IDAHO



We are 100% local

Since 1986, more than 2,100 wishes have been granted.
The average cost of a wish is \$7,500.



We serve
all 44
counties
in Idaho

By supporting Make-A-Wish® Idaho, you will:



Give children the hope and strength they need to fight—or even overcome—and illness



Unite families in life-changing moments that help them cope and grow stronger



Become a valued member of a caring community that transforms lives every day



Top 10% Ranks in the top 10% of all U.S. brands for quality, trust, social impact, shared values and reputation



13,200 social media followers



12,000 email subscribers

Alignment with the Make-A-Wish brand has been proven to increase consumer loyalty as well as employee engagement



90%

of consumers are likely to switch brands to one that is associated with a good cause given comparable price and quality



87%

of consumers will purchase a product because a company advocated for an issue they cared about



83%

of employees agree that they would feel they are doing something positive for their community if their employer supported Make-A-Wish



92%

of Americans say they would be more committed to their employer if their employer supported Make-A-Wish

Serving Up Wishes is Make-A-Wish Idaho's signature gala where we celebrate the life-changing impact of a wish.

THE NIGHT WILL INCLUDE:

- ★ Silent and live auctions
- ★ Raffles & appearances from Boise State University's Athletic teams
- ★ Inspiring stories from our local wish families
- ★ Seated dinner
- ★ Opportunities to make life-changing wishes possible

WISH KIDS NEED YOUR HELP

Every minute of every day, a child is diagnosed with a critical illness.

More kids than ever before are waiting for their wishes to be granted. Locally, we have over 150 children that are waiting, and that number continues to grow, impacting wish kids just like Jaxon. For his wish, Jaxon wanted to go to experience the magic of Disney Land to escape from the day to day of doctor's visits and treatments. Jaxon's wish brought him joy at a time when he needed it the most.

Wish families need the hope that a wish provides now.



*I wish to
Disney Land*

Jaxon
Muscular dystrophy



*I wish to go
to Hawaii*

Maysa
cancer



Now more than ever, wish kids need your support.

Make-A-Wish Idaho is committed to ensuring that no child waits even one unnecessary day to experience the hope and joy that a wish brings. Your donation now will help us:

- ★ Quickly raise revenue to grant all the wishes that have been waiting.
- ★ Innovate rapidly to grant wishes in new ways now – and into the future.
- ★ Bring experiences of hope and joy to waiting wish kids who are isolated and vulnerable.

Together, we can be a light of hope.

For 38 years, Make-A-Wish Idaho has brought transformational wishes to over 2,100 children and families. But we're not done yet. These life-changing wishes wouldn't happen without the power of generous supporters like you. Your gift will help make every wish come true.

Together, we can continue to be a light of hope for our wish kids and their families.

Sponsorship Opportunities

TITLE SPONSOR | \$25,000

1
AVAILABLE



Serving Up Wishes presented by YOUR COMPANY! The Title Sponsorship will put your brand right at the heart of the event including prominent display of your logo on stage during the program and on all digital and print materials.

In addition, a company representative will have the opportunity to speak during the evening's program. The Title Sponsor will also receive a full page program acknowledgment and 20 event tickets.

WISH HERO SPONSOR | \$15,000

Your company will be displayed prominently at the experience through signage and take away materials.

Your logo will also be included in all print and digital marketing materials for the event.

In addition, you will receive a full page program acknowledgment and 20 event tickets.

★ Blue Carpet

Prime photo opportunity spot with event branding and signage at prominent blue carpet runway upon event entry. (1 available)

★ Toast to Wishes

Special verbal and brand recognition during event program as official evening toast sponsor. (1 available)

★ Fund-A-Wish

Special verbal and brand recognition during the Fund-A-Wish portion of the evening. (1 available)

★ Includes: 10 Seats

PLATINUM SPONSOR | \$10,000

Exclusive branding opportunities with prominent placement are available for all of the Platinum Level Sponsors. Choose the Platinum Level Sponsorship of your choice with only one sponsorship available for each:

★ **Live Auction Sponsor**

Logo prominent in pre-event space and live auction signage, digital materials, and communications. (1 available)

★ **Raffle Sponsor**

Company name will be included in raffle title and logo will be on all corresponding event materials. (1 available)

★ **Silent Auction Sponsor**

Logo prominent in pre-event space and silent auction signage, digital materials, and communications. (1 available)

★ **Signature Cocktail/Bar Sponsor**

Logo on all bar signage and materials. (1 available)

★ 10 seats available

GOLD SPONSOR | \$7,500

Each Gold Level Sponsorship includes exclusive branding opportunities, with only one sponsorship available for each type.

★ **Welcome Sponsor**

Prominent recognition at event registration and check in. Opportunity to provide welcome gift for attendees. (1 available)

★ **See You Next Year Sponsor**

Prominent recognition at event check out and post program branded materials. (1 available)

★ 10 Seats Available

★ **Champagne Delivery**

Custom brand bubbly delivered to the table of each live auction winner on event night. Opportunity to provide other branded items to winners as well. (1 available)

SILVER SPONSOR | \$5,000

Each Silver Level Sponsorship includes one of the follow branding opportunities in addition to benefits listed in chart on the following page.

★ **Step and Repeat Sponsor**

High profile branding visible on event step and repeat banner. *May be shared with other sponsors at this level. (6 available)

★ 10 Seats Available

TABLE SPONSOR | \$2,000

HOST A TABLE OF 8 AT 2024 SERVING UP WISHES .

If all branded options are claimed, sponsors will still be able to fund wishes and receive the other sponsorship level benefits (outlined below).

ADDITIONAL SPONSOR BENEFITS

	Recognition on Print/Digital Materials	Program Acknowledgment	Event Tickets
TITLE	Logo	Full Page	20 Tickets
Platinum	Logo	1/2 Page	10 Tickets
GOLD	Logo	1/2 Page	10 Tickets
SILVER	Name	1/4 Page	10 Tickets
TABLE		Name	8 Tickets

Can't make the event? Help grant wishes by becoming a WISH GRANTER SPONSOR

MINIMUM GIFT OF \$7,500, 100% TAX DEDUCTIBLE

If you can't join us in the room, but still want to help make wishes come true, this is the perfect level for your business. Your minimum donation of \$7,500 will directly fund local wishes in our community. [Receive name in program.](#)





When selecting the following sponsorship levels, please write which placement you would like to sponsor.
(For Example: Platinum Sponsor: Silent Auction).

- Title - \$25,000
- Wish Hero - \$15,000
- Platinum Level Sponsor - \$10,000
- Gold Level Sponsor - \$7,500
- Silver Level Sponsor - \$5,000
- Table Sponsor - \$2,000
- Our organization would like to make a Fund-A-Wish pledge of \$
- Our organization would like to donate items for the silent or live auction.

Primary Contact Name(s): _____ Title: _____

Business Name (If applicable): _____

Name (as you would like to be listed on all sponsor materials): _____

Address: _____ City: _____

State: _____ ZIP: _____ Phone: _____

Email Address: _____

Payment Method (Please check one)

- Visa
- MasterCard
- American Express
- Discover
- Check*

Credit Card Number: _____ Exp. Date: _____

Name: _____ Security Code: _____

Please send me an invoice

**Please make checks payable to: Make-A-Wish*

Sponsorship Forms must be received by September 27th to be included in print materials.

YOUR SPONSORSHIP WILL BE CONFIRMED UPON RECEIPT.

For more information on Make-A-Wish Idaho, visit Idaho.wish.org



*I wish to go
to Hawaii*

Harper, 16
cancer

Make-A-Wish[®]
IDAHO

CONTACT US:

Boise: (208) 345-9474 | Pocatello: (208) 238-9474 | Post Falls: (208) 513-1980

 Website: www.idaho.wish.org  Facebook: facebook.com/makeawishidaho  Instagram: [@maw_idaho](https://instagram.com/maw_idaho)