



# Golf for Wishes

PRESENTED BY COVANTAGE CREDIT UNION

SPONSORSHIP OPPORTUNITIES

Monday, July 15, 2024  
Butte des Morts Country Club  
Appleton, WI

Make-A-Wish<sup>®</sup>  
WISCONSIN

# Transform Lives Through The Power Of A Wish

Because of a community of supporters like you, the unknown feels less scary for a child facing a critical illness and their family. A child's fight against a critical illness is not only physically exhausting – it feels scary. A spark of hope can change everything. This hope can only be found in a wish – and you have the power to create it!

When you help grant a wish, you restore hope for a child and improve their mental well-being. A wish provides much needed relief from the trauma and stress caused by a child's critical illness. In fact, 9 out of 10 wish kids reported that the wish experience relieved them from traumatic stress.\* A wish is a turning point in a child's medical journey that opens the door to exciting possibilities. Research shows children who have a wish granted build the physical and emotional strength they need to fight a critical illness, giving them a higher quality of life and, thus, better health outcomes.

You have the ability to empower local kids battling critical illnesses to reclaim their childhood, and experience transformative joy through the power of a wish!

Since the founding of Make-A-Wish® Wisconsin in 1984, nearly 8,000 families have experienced the power of a wish across the state. This year, more than 500 children are waiting to have their life-affirming wishes granted. **We need your help!**

*\*Make-A-Wish 2022 Wish Impact Study*

## Help Us Close The Gap

- Financial support for Make-A-Wish Wisconsin comes from a combination of individual, corporate and foundation donors.
- More than 500 children are waiting to receive a wish from Make-A-Wish Wisconsin.
- The average cost of a wish is \$7,794 in cash expenses plus \$3,310 in donated goods and services.
- We have seen a 21% increase in qualified wish referrals since implementing a dedicated medical outreach plan.
- More qualified referrals = a greater need for funds.

## Did You Know?

**99% OF MEDICAL PROVIDERS** say a wish improves a child's – and their own – emotional well-being\*

**95% OF PARENTS** surveyed say their child's wish brought their family closer together\*

**9 OUT OF 10 WISH KIDS** shared that they felt more joyful, confident and hopeful for their future\*

**9 OUT OF 10 PARENTS** surveyed believe the wish experience is a necessary part of a child's treatment journey\*

*\*Make-A-Wish 2022 Wish Impact Study*



*I wish to go to  
LEGOLAND®  
California*

**Maxwell, 13**  
Hortonville, WI  
end-stage kidney disease

# Golf for Wishes

BUTTE DES MORTS COUNTRY CLUB



Join us for a great day of golf at one of Wisconsin's best private courses! Indulge in many special treats throughout the course, participate in fun hole activities, meet local wish kids, enjoy an impressive auction, a delicious dinner and an inspiring program featuring a local wish child. **As a sponsor, your brand will:**

- ★ *Directly support the mental, emotional and physical well-being of children battling critical illnesses through the power of a wish come true.\**
- ★ *Align with the #1 most trusted nonprofit operating locally across 50 states, according to Morning Consult, to help hit your marketing metrics and KPIs.*

**EVENT AUDIENCE:** A full course of passionate business leaders from Appleton, Green Bay and beyond participate in Golf for Wishes annually. Our attendees have a wide scope of influence and are decision-makers throughout the communities we serve.

## WHEN

Monday, July 15, 2024  
10:00 a.m. Registration  
11:00 a.m. Shotgun Start  
5:00 p.m. Reception & Dinner

## WHERE

Butte des Morts Country Club  
3600 W Prospect Ave  
Appleton, WI 54914

**Co-Presenting \$20,000 LEVEL SPONSORSHIP** • Please contact Kris at [kteofilo@wisconsin.wish.org](mailto:kteofilo@wisconsin.wish.org) about this exclusive opportunity!

## Platinum \$10,000

### LEVEL SPONSORSHIP

- Two (2) foursomes with complimentary lunch, dinner, 18 holes of golf and use of four (4) carts.
- Special gift for each guest in your foursomes.
- ★ Company logo included in marketing material, signage and event website, linked directly to your corporate website.
- ★ Your help in sponsoring the wish of (2) two children. Includes (2) two brass stars engraved with wish child's name and wish story.
- ★ Sponsorship of a hole with signage and table to promote your company on-site.
- ★ Opportunity for company representative to speak at the event.
- ★ Inclusion in publicity outreach to local media.
- ★ Recognition in e-mail newsletter, distributed to 40,000+ unique recipients.
- ★ Recognition on Facebook, followed by more than 18,000 fans.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- ★ Recognition as a major sponsor leading up to and throughout the event.

## Gold \$7,500

### LEVEL SPONSORSHIP

- Two (2) foursomes with complimentary lunch, dinner, 18 holes of golf and use of four (4) carts.
- Special gift for each guest in your foursomes.
- ★ Company logo included in marketing material, signage and event website, linked directly to your corporate website.
- ★ Your help in sponsoring the wish of (1) one child. Includes (1) brass star engraved with wish child's name and wish story.
- ★ Sponsorship of a hole with signage and table to promote your company on-site.
- ★ Recognition in e-mail newsletter, distributed to 40,000+ unique recipients.
- ★ Recognition on Facebook, followed by more than 18,000 fans.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- ★ Recognition of sponsorship leading up to and throughout the event.

## Hope \$5,000

### LEVEL SPONSORSHIP

- One (1) foursome with complimentary lunch, dinner, 18 holes of golf and use of two (2) carts.
- Special gift for each guest in your foursome.
- ★ Company logo included in marketing material, signage and event website, linked directly to your corporate website.
- ★ Your help in sponsoring the wish of (1) one child. Includes (1) brass star engraved with wish child's name and wish story.
- ★ Sponsorship of a hole with signage and table to promote your company on-site.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- ★ Recognition of sponsorship leading up to and throughout the event.

## Strength \$2,500

### LEVEL SPONSORSHIP

- One (1) foursome with complimentary lunch, dinner, 18 holes of golf and use of two (2) carts.
- Special gift for each guest in your foursome.
- ★ Company logo included in marketing material and signage.
- ★ Sponsorship of a hole with signage and table to promote your company on-site.
- ★ Recognition of sponsorship during event.

## Joy \$1,500

### LEVEL SPONSORSHIP

- One (1) foursome with complimentary lunch, dinner, 18 holes of golf and use of two (2) carts.
- Special gift for each guest in your foursome.
- ★ Inclusion on event signage.

## Magic \$500

### LEVEL SPONSORSHIP

- ★ Recognition of sponsorship during event.

Consider sharing your business objectives with us to create a unique sponsorship package benefiting both our organizations.

\*Wish Impact Study, 2022

# Sponsorships

You have the unique opportunity to be the link between a child's current moment in time and a transformation that will last a lifetime. A wish replaces a child's fear with confidence, sadness with joy and anxiety with hope. With more than 500 wishes pending, your gift is crucial to our vision of granting a life-changing wish for every medically qualified child. Please join us to help transform a local child and family's life during their most difficult trials!



## SPONSORSHIP TYPE

- Co-Presenting** \$20,000 (\$18,640 is tax-deductible)
  - Please contact Kris about this exclusive opportunity!
- Platinum** \$10,000 (\$8,640 is tax-deductible)
- Gold** \$7,500 (\$6,140 is tax-deductible)
- Hope** \$5,000 (\$4,320 is tax-deductible)
- Strength** \$2,500 (\$1,820 is tax-deductible)
- Joy** \$1,500 (\$820 is tax-deductible)
- Magic** \$500 (\$500 is tax-deductible)
- I cannot attend, but would like to make a tax-deductible donation of: \$ \_\_\_\_\_.

## SPONSOR/PAYMENT INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address:  Home  Business \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone:  Cell  Business \_\_\_\_\_

Sponsor Name (as you would like it to appear): \_\_\_\_\_

Please invoice me

Check enclosed (made payable to Make-A-Wish® Wisconsin)

Please charge my:

VISA  MasterCard  Discover  American Express

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV (3-Digit Code): \_\_\_\_\_

Billing address (if different than above): \_\_\_\_\_

*If unforeseen circumstances cause us to cancel our event, you will be given the option to receive a full refund.*

Please mail completed form and payment to: Make-A-Wish Wisconsin, 200 E Washington St, Suite 2F, Appleton, WI 54911, or fax completed form to **920.993.9996**.

For more information, please contact: Kris Teofilo, Senior Regional Director at [kteofilo@wisconsin.wish.org](mailto:kteofilo@wisconsin.wish.org) or **920.993.9994**.

## DEADLINES

*\*To be included in all applicable Golf for Wishes promotional material, please send a high-resolution JPEG, PNG or EPS version of your company's logo by April 15, 2024.*



**Make-A-Wish**  
WISCONSIN

★ CELEBRATING 40 YEARS OF WISHES ★

# Auction Support

A wish has the power to unite friends, neighbors and entire communities through life-changing experiences. By donating an item or experience for our auction, you can help deliver essential hope, strength & great joy to a local child battling a critical illness!

## IDEAS FOR GOODS & SERVICES

Gift certificates; vacation packages; autographed items; sports & event tickets; electronics; appliances; food or beverage packages; themed gift baskets; spa services; special dining or tasting experiences; cleaning; home repairs; landscaping; etc.

## AUCTION ITEM DONOR INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address:  Home  Business \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone:  Cell  Business \_\_\_\_\_

## SUGGESTED RETAIL VALUE (determined by donor)

\$ \_\_\_\_\_.

## DONATION PICK-UP/DELIVERY

- Item sent with this form
- Donation will be delivered to the Make-A-Wish office:  
200 E. Washington St., Suite 2F, Appleton, WI 54911
- Please pick up my donation

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Pick-up Date/Time: \_\_\_\_\_

Pick-up Location: \_\_\_\_\_

## DONATION TYPE

- Product
- Service
- Cash or Gift Card
- Certificate Enclosed
- Certificate prepared by Make-A-Wish

## SPECIAL INSTRUCTIONS, RESTRICTIONS, DATES

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please mail completed form to: Make-A-Wish Wisconsin, 200 E. Washington St., Suite 2F, Appleton, WI 54911, or fax completed form to **920.993.9996**.

For more information, please contact: Amy Neumeyer, Northeast Wisconsin Regional Manager at [aneumeyer@wisconsin.wish.org](mailto:aneumeyer@wisconsin.wish.org) or **920.993.9994**.

*Due to the timeline of our auction service, any item received AFTER June 9, 2023 may need to be held for use at a different event.*

**Make-A-Wish**  
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# Meet Wish Kid Sophia

Sophia is a happy go lucky, 10-year-old girl from Kaukauna who loves to draw, rollerblade, swim and ride her bike. Sophia received a liver transplant due to a serious liver disorder known as biliary atresia.

When she learned that she qualified for a wish, she was so excited that she began creating vision boards for all her wish ideas! In the end, her greatest wish was to have a gazebo playhouse in her backyard that would allow her to play safely outside.

Due to her critical condition, Sophia cannot be in direct sunlight. Sophia's gazebo playhouse has a roof, screens for fresh air, and she wanted a white exterior and a concrete floor to draw on in chalk.

She told us it is very important to have a door with a key to lock it, so she can have a private escape from her siblings when she needs a break. She also received a table for drawing, space for snacks and fairy lights hung up inside. Sophia enjoys her wish daily. It has enabled her to play outside anytime she likes in her very own special, safe place!

***"The entire experience was focused on making this an incredible experience for Sophia. The moment the project took shape in our yard will forever be one of our family's favorite memories. From groundbreaking to the reveal, it was incredible! This journey has etched its mark upon her soul, carving out a profound space where light pierces through the shadows of a world often steeped in negativity. She's discovering the extraordinary amidst the ordinary, and for that, we are forever indebted. It has transformed not just Sophia, but all of our children, in ways we never dared dream."*** – Stephanie, Sophia's mom

Currently, there are more than 500 wishes pending – which means, right now there are hundreds of kids anxiously counting down the days until their life-affirming wishes are granted. A wish is a turning point in a child's medical journey that opens the door to exciting possibilities. **Please join us in support of our spectacular Golf for Wishes signature event to help make the unknown feel less scary for a local child, like Sophia, and their family.** Your support will help renew their emotional strength, give them transformative joy, and restore hope for a lifetime!

*I wish to have a gazebo playhouse*

**Sophia, 10**  
Kaukauna, WI  
liver condition



## Special Thanks

### OUR DEDICATED COMMITTEE

**Matt Brehmer**, Brehmer Law LLC  
**Dave Bushelle**, Bushelle Enterprises, LLC  
**Ray De Roche**, EnvisionInk Printing Solutions  
**Beth Genske**, CoVantage Credit Union  
**Evan Henderson**, Northright Financial

**Chad Janke**, CliftonLarsonAllen  
**Scott Jensen**, Hosking Insurance Agency Inc – State Farm  
**Travis Jones**, Bank of Kaukauna  
**Tamara Nickasch**, Pierce Manufacturing, Inc.  
**Adriana Sanderfoot**, American National Bank Fox Cities  
**Mason Sterr**, Digital Fever Media  
**Hollie Wagner**, School Specialty  
**Billy Weber**, Thrivent Financial  
**Parker Wolf**, Breakthrough

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