



# PUP *strut* for WISHES



*I wish to have  
a puppy for  
companionship*

**Marjorie, 7**  
seizure disorder

Dogtopia of Madison West and Make-A-Wish® Wisconsin are partnering up for our first Pup Strut for Wishes dog walk! Participants will empower the hero in their dog and enable them to have a positive impact on the world. 100% of profits will help grant the wishes of children with critical illnesses. **As a sponsor, your brand will:**

- *Directly support the mental, emotional and physical well-being of children battling critical illnesses through the power of a wish come true.\**
- *Align with the #1 most trusted nonprofit operating locally across 50 states, according to Morning Consult, to help hit your marketing metrics and KPIs.*

## WHEN

September 8, 2024  
Time: 10:00 a.m.

## WHERE

Yahara Heights County Park  
5428 WI-113  
Waunakee, WI 53597

### *the great dane* \$2,000

- Company logo in marketing materials, on event signage and on website
- Recognition on social media – one (1) post on Facebook & Instagram
- Company name listed in press releases
- Recognition during the program & speaking opportunity
- Exclusive signage at the Start area
- Logo on event t-shirt
- Table to promote your company on-site
- Free registration + t-shirt for your entire team of participants

### *the golden doodle* \$1,000

- Company logo in marketing materials, on event signage and on website
- Recognition on social media – one (1) post on Facebook & Instagram
- Recognition during the program
- Logo on event t-shirt
- Table to promote your company on-site
- Free registration + t-shirt for your entire team of participants

### *the pittie* \$750

- Company logo in marketing materials, on event signage and on website
- Recognition on social media – one (1) post on Facebook & Instagram
- Recognition during the program
- Logo on event t-shirt
- Free registration + t-shirt for six (6) participants

### *the corgi* \$500

- Company logo in marketing materials, on event signage and on website
- Recognition on social media – one (1) post on Facebook and Instagram
- Recognition during the program
- Free registration + t-shirt for four (4) participants

### *the yorkie* \$250

- Company logo on website
- Recognition during the program
- Free registration + t-shirt for two (2) participants

\*Make-A-Wish® Wish Impact Study, 2022





# PUP *strut* for WISHES



*I wish to  
have a doodle  
puppy*

**Mycajah, 13**  
congenital heart  
disease

A single wish can transform a child's life. With more than 500 wishes pending your gift is crucial to granting the wish of every eligible child. Will you help us give more children the confidence, strength and hope that comes with a wish?

## SPONSORSHIP TYPE

- The Great Dane** \$2,000 (\$2,000 is tax-deductible)
- The Golden Doodle** \$1,000 (\$1,000 is tax-deductible)
- The Pittie** \$750 (\$750 is tax-deductible)
- The Corgi** \$500 (\$500 is tax-deductible)
- The Yorkie** \$500 (\$500 is tax-deductible)
- I cannot attend, but would like to make a tax-deductible donation to Make-A-Wish Wisconsin of: \$\_\_\_\_\_.

## SPONSOR/PAYMENT INFORMATION

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Name (as you would like it to appear): \_\_\_\_\_

- Please invoice me
- Check enclosed (made payable to Make-A-Wish® Wisconsin)
- Please charge my:
- VISA    MasterCard    Discover    American Express

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_      CVV (3-Digit Code): \_\_\_\_\_

Please mail completed form and payment to:  
Dogtopia, Attn: Shauna Marlowe, 3231 Laura Ln, Middleton, Wisconsin 53562  
or email completed form to [shauna.marlowe@dogtopia.com](mailto:shauna.marlowe@dogtopia.com).

For more information, please contact:  
Shauna Marlowe at [shauna.marlowe@dogtopia.com](mailto:shauna.marlowe@dogtopia.com) or call 608-829-3647.

**DEADLINES** To be included in all applicable Pup Strut for Wishes promotional material please send a high-resolution version of your company's logo by July 1, 2025.

