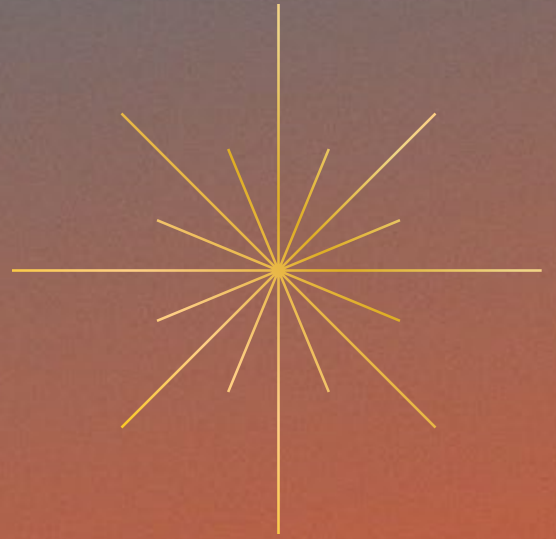


STARS THAT SHINE



2024 Ticket Pricing & Sponsorship Opportunities

Make-A-Wish[®]
SAN DIEGO



wine & wishes
GALA

10.12.24 ✨ PARK HYATT AVIARA ✨ CARLSBAD



Make wishes come true.

ABOUT MAKE-A-WISH SAN DIEGO

- Founded in 1983, Make-A-Wish San Diego has granted more than 5,000 wishes.
- Our chapter serves San Diego and Imperial Counties, while also welcoming over 200 children annually traveling to San Diego for their wish.
- In 2023, Make-A-Wish San Diego granted 217 wishes.
- The average cost of a wish in our region is \$10,000.

PUTTING YOUR COMMITMENT TO WORK

Impact the lives of **300 children** and families in San Diego by improving children's emotional and physical well-being and giving children and families joy, confidence, and hope for the future.

Align your company's brand with the **#1 most trusted nonprofit** operating locally across all 50 states.

Boost your business' exposure with the opportunity of **50,000+ impressions**.

WE RELY ON THE GENEROSITY OF COMMUNITY PARTNERS.

Wishes are the work of an entire community—wish kids, parents, medical professionals, funders, in-kind donors, volunteers, and YOU!

Our vision is to grant the wish of every eligible child.

Together, we transform lives,
one wish at a time.

Elevate your brand.

Make-A-Wish San Diego's WINE & WISHES Gala is a premier fundraising event in Southern California and is supported and attended by over 400 individual and corporate supporters.

You have the opportunity to help us raise the much-needed funds to reach every eligible child, while elevating your business through brand alignment with the most recognized and respected charity.

When Saturday, October 12, 5:00-11:00 p.m.

Where Park Hyatt Aviara, Carlsbad, California

What To Expect Black-tie gala, live entertainment, transformational local wish stories, wish family ambassadors, dinner, and exciting silent and live auctions!

Boost your business through a WINE & WISHES Sponsorship

INCREASE BRAND AWARENESS

 **400**
event attendees

 **346**
volunteers throughout our region

GENERATE POSITIVE MEDIA EXPOSURE

 **40,000+**
e-newsletter contacts

 **19,890+**
social media followers

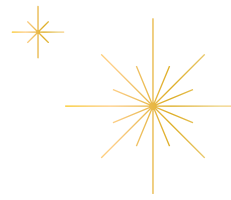
 **1,000+**
print invitation list



As a national organization, Make-A-Wish America has been recognized as the #1 Most Trusted Nonprofit* (Operating Locally Across 50 States.) As the local chapter serving San Diego and Imperial Counties, we are proud to uphold this high standard of quality and excellence with which the Make-A-Wish name has become synonymous.

**based on 2023 Morning Consult data.*





TICKET PRICING & SPONSORSHIP OPPORTUNITIES

BENEFITS	Presenting Star \$50,000	Hope is Essential Sponsor \$25,000	Strength to Keep Fighting Sponsor \$15,000	Wishing on a Star Sponsor \$10,000	Table Sponsor \$5,000
MARKETING RECOGNITION					
Company logo on event Step and Repeat backdrop for guest photo opportunities and staging	✦				
Opportunity to provide exclusive gift with company logo for all attendees (item to be mutually agreed upon and provided at sponsor's expense)	✦				
Exclusive Gobo projection of company logo	✦				
Company ad in printed event program	Full Page	Full Page	Half Page		
Logo recognition in event signage and program	✦	✦	✦	✦	
Permission to use MAWSD name/logo (subject to approval)	✦	✦	✦	✦	
Recognition on printed invitation	Logo	Logo	Logo	Logo	
Recognition in "Thanks to our Partners" Video	Logo + Dedicated Recognition	Logo + Highlighted Recognition	Logo + Highlighted Recognition	Logo	Listing
EVENT GUEST BENEFITS					
Reserved Seating	2 tables of 10 (Prime Seating)	1 table of 10 (Prime Seating)	1 table of 10	1 table of 10	1 table of 10
Option to address guests during event program (pre-recorded option available)	✦				
Hotel accommodations on the night of the event	1 room				
Includes small batch boutique wine for the table	✦	✦	Upgraded wine packages available for purchase	Upgraded wine packages available for purchase	Upgraded wine packages available for purchase
Exclusive invitation to VIP Cocktail Hour	✦	✦	✦		



TICKET PRICING & SPONSORSHIP OPPORTUNITIES *(cont'd)*

BENEFITS	Presenting Star \$50,000	Hope is Essential Sponsor \$25,000	Strength to Keep Fighting Sponsor \$15,000	Wishing on a Star Sponsor \$10,000	Table Sponsor \$5,000
WEB AND PRINT COLLATERAL					
Social media posts on multiple platforms highlighting partnership	*	*			
Event promotion with local magazines	*	*			
Annual inclusion on Corporate Partners section of chapter website	*	*			
Tagged in event social media promotion of event (Facebook, Instagram, LinkedIn)	*	*	*		
Logo recognition in all event e-blasts: save the date, invitation, post-event thank you	*	*	*	*	
Logo recognition on event website	*	*	*	*	
MISSION INVOLVEMENT					
VIP invitation to enhance a local wish	*	*	*		
Personal thank you video from a wish child to be used in company communications/channels or to share with personal network (content managed by MAWSD)	*	*	*	*	
Invitation to MAWSD Donor Appreciation Night (Winter 2024)	*	*	*	*	*

**Print deadlines apply.*

Payments must be made by September 1, 2024 to receive full sponsor benefits. Individual tickets available for \$750.

The amount of your contribution that is deductible for federal income tax purposes is limited to the excess of money contributed over the fair market value of goods or services provided by Make-A-Wish San Diego, regardless of the payment source (check, cash, Donor Advised Fund, credit cards, securities). Goods or services include event tickets, tables, sponsorships, auction item values, and raffle tickets.

Reserve tickets & tables or sponsor the event: sandiego.wish.org/wine or call 619.279.5211

QUESTIONS? Contact Grace Da Silva, Special Events Manager, gdsilva@sandiego.wish.org



SPONSORSHIP COMMITMENT FORM

COMPANY OR
INDIVIDUAL NAME _____

Please print name exactly as you wish to be listed in our promotional materials.

CONTACT NAME _____

ADDRESS _____

TELEPHONE _____

EMAIL _____

SPONSORSHIP LEVEL

**PRESENTING
STAR**
\$50,000

**HOPE IS
ESSENTIAL**
\$25,000

**STRENGTH TO
KEEP FIGHTING**
\$15,000

**WISHING
ON A STAR**
\$10,000

**TABLE
SPONSOR**
\$5,000

PAYMENT METHOD

ONLINE

CHECK

BY PHONE

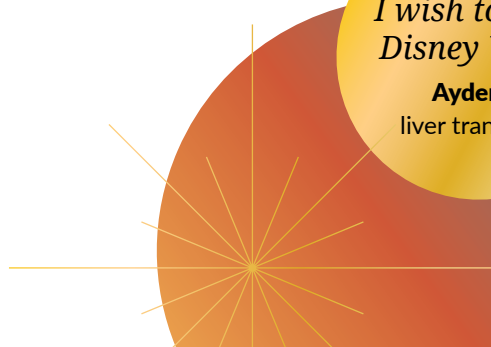
INVOICE

The amount of your contribution that is deductible for federal income tax purposes is limited to the excess of money contributed over the fair market value of goods or services provided by Make-A-Wish San Diego, regardless of the payment source (check, cash, Donor Advised Fund, credit cards, securities). Goods or services include event tickets, tables, sponsorships, auction item values, and raffle tickets.

To purchase sponsorships online or
for more event information, visit
sandiego.wish.org/wine

*I wish to go to
Disney World*

Ayden, 6
liver transplant





Thank You for Supporting Life-Changing Wishes

