

Make-A-Wish®
ORANGE COUNTY AND
THE INLAND EMPIRE

PICKLEBALL FOR WISHES

SATURDAY, AUGUST 3, 2024
THE TENNIS AND PICKLEBALL CLUB AT NEWPORT BEACH

PRESENTED BY

CAIN
— REAL ESTATE GROUP

SPONSORSHIP OPPORTUNITIES



ABOUT THE TOURNAMENT

It's time to take a swing at the 4th annual Pickleball for Wishes Tournament!

Pickleball for Wishes is a fun and unique opportunity to engage your employees in a meaningful wellness and corporate social responsibility activity while also coming together in support of a common mission: to create life-changing wishes for children with critical illnesses.

Pickleball is known as one of the easiest sports to pick up and the event offers a free clinic to help participants learn some techniques and rules of the game if they've never played it before.

After the tournament final, players and spectators will gather for the Celebration of Wishes Reception which will include dinner hot off the grill, an award ceremony, inspiring wish speakers, music and more!



SHOW YOUR COMPANY SPIRIT - Awards for Your Team!



Best Duo Outfit: Show your Make-A-Wish or company spirit on the court!

Spirit Award: Who's got the biggest cheer squad? Awarded to the sponsor with the most spectators

The mission of Make-A-Wish is to create life-changing wishes for children with critical illnesses.



95% of wish alumni said their wish helped them overcome feelings of sadness and felt more **hopeful** for their future.



91% of wish parents believe the wish experience is a **necessary part** of a child's treatment journey.



90% of medical professionals said a wish **increases** a child's **compliance** with treatment.

There are **over 570 children in Orange, Riverside and San Bernardino Counties** waiting for **their wishes to be granted**. Be part of the magic and help make wishes come true!

PICKLEBALL FOR WISHES

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (1 Available)

\$15,000

- 10 team entries (up to 20 players)
- Name and logo recognition in all event materials
 - Event press release
 - Email communications (invitations, save the date, newsletters)
 - Chapter and event website
 - Social media posts
- (4) double-sided signs placed on Finals Court
- Branded courtside signage
- Recognition during reception program
- Opportunity for representative to speak and introduce wish family during program reception
- Opportunity to insert item into player gift bag
- Opportunity for exhibit booth
- Thank you card from wish kid

FMV: \$2,320

ACE SPONSOR (2 Available)

\$10,000

- 5 team entries (up to 10 players)
- Presenting sponsorship of either Beginners Clinics or Photo Opportunity (i.e. "Beginners Clinic presented by...")
- (2) double-sided signs placed on main courts
- Branded courtside signage
- Name listing on website and event signage
- Recognition during ongoing event announcements and post-tournament reception
- Opportunity for exhibit booth

FMV: \$1,160



PADDLE SPONSOR (8 Available)

\$5,000

- 3 team entries (up to 6 players)
- Branded courtside signage
- Name listing on website and event signage

FMV: \$696

**Each player receives a meal ticket, drink ticket (beer, wine or non-alcoholic beverage), gift bag and entry into opportunity drawing.

*Print deadline for event signage inclusion is July 10, 2024.

PICKLEBALL FOR WISHES

UNDERWRITING OPPORTUNITIES

EXCLUSIVE COURT SPONSOR (\$5,000)

A great sponsorship choice for guaranteed high visibility

- Dedicated court with only your companies sponsored signage
- (3) 6" x 2.5" courtside signs
- (1) A-frame double-sided sign on courts

MARQUEE COURT SIGNAGE (\$1,500)

- (1) A-frame double-sided sign on courts

COURT SIGNAGE (\$1,000)

- (1) 6" x 2.5" courtside sign

PARTICIPANT ENTRIES

\$500 - Team Entry (2 players) **FMV: \$232**

\$50 - Spectator

Includes meal ticket, drink ticket and entry into opportunity drawing.

AWARD CEREMONY SPONSOR (\$5,000)

A great sponsorship choice for guaranteed high visibility

- Opportunity to present awards to tournament winners
- Company logo on signage (i.e. Award Ceremony Presented by...)
- Sponsor recognition throughout the program
- 5 spectator tickets

FMV: \$580



TOURNAMENT AWARDS

1ST PLACE

Winning teams from the beginners, intermediate, and advanced divisions

BEST DUO OUTFIT

Show your Make-A-Wish or company spirit on the court!

SPIRIT AWARD

Who's got the biggest cheer squad? Awarded to the sponsor with the most spectators

BECOME A WISH CHAMPION

Fundraise for wish kids leading up to the tournament! You will receive a dedicated webpage for your team to track funds raised for local wish kids. To start a team fundraiser, email us at events@ocie.wish.org

***Remember, fundraising is optional, but studies show that it can greatly improve your pickleball game!**

**Each player receives a meal ticket, drink ticket (beer, wine or non-alcoholic beverage), gift bag and entry into opportunity drawing.

*Print deadline for event signage inclusion is July 10, 2024.

PICKLEBALL FOR WISHES

*I wish to go
to Hawaii!*

Nicolina, 7
leukemia



PREVIOUS SPONSORS

CAIN
REAL ESTATE GROUP

Z SUPPLY FOUNDATION

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Escrow & Settlement Services

NORMS

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TICOR TITLE

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THE DON STOLAN TEAM
CROSSCOUNTRY MORTGAGE

TORKLAW
REPRESENTING THE PEOPLE

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Yum! KFC Taco Bell Habit

FEATURED BY:

KTLA 5

Pickleball Network

Locale Magazine

Stu News Newport

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and more...

**PURCHASE SPONSORSHIPS,
TICKETS AND LEARN MORE AT:
pickleballforwishes.org**

CONNECT WITH US!

Ronnie Medrano

Development & Donor Care Coordinator

714.573.9474 ext. 220 | rmedrano@ocie.wish.org