



# Gourmet Wishes

**PRESENTED BY SARTORI CHEESE &  
ALBERT & SHIRLEY SCHMIDT**

**SPONSORSHIP OPPORTUNITIES**

Wednesday, October 16, 2024  
Resch Expo, Green Bay, WI

**Make-A-Wish<sup>®</sup>**  
WISCONSIN

★ CELEBRATING 40 YEARS OF WISHES ★

# Transform Lives Through The Power Of A Wish

Because of a community of supporters like you, the unknown feels less scary for a child facing a critical illness and their family. A child's fight against a critical illness is not only physically exhausting – it feels scary. A spark of hope can change everything. This hope can only be found in a wish – and you have the power to create it!

When you help grant a wish, you restore hope for a child and improve their mental well-being. A wish provides much needed relief from the trauma and stress caused by a child's critical illness. In fact, 9 out of 10 wish kids reported that the wish experience relieved them from traumatic stress.\* A wish is a turning point in a child's medical journey that opens the door to exciting possibilities. Research shows children who have a wish granted build the physical and emotional strength they need to fight a critical illness, giving them a higher quality of life and, thus, better health outcomes.

You have the ability to empower local kids battling critical illnesses to reclaim their childhood, and experience transformative joy through the power of a wish!

Since the founding of Make-A-Wish® Wisconsin in 1984, nearly 8,000 families have experienced the power of a wish across the state. This year, more than 500 children are waiting to have their life-affirming wishes granted. **We need your help!**

*\*Make-A-Wish 2022 Wish Impact Study*

## Help Us Close The Gap

- Financial support for Make-A-Wish Wisconsin comes from a combination of individual, corporate and foundation donors.
- More than 500 children are waiting to receive a wish from Make-A-Wish Wisconsin.
- The average cost of a wish is \$7,794 in cash expenses plus \$3,310 in donated goods and services.
- We have seen a 21% increase in qualified wish referrals since implementing a dedicated medical outreach plan.
- More qualified referrals = a greater need for funds.

## Did You Know?

**99% OF MEDICAL PROVIDERS** say a wish improves a child's – and their own – emotional well-being\*

**95% OF PARENTS** surveyed say their child's wish brought their family closer together\*

**9 OUT OF 10 WISH KIDS** shared that they felt more joyful, confident and hopeful for their future\*

**9 OUT OF 10 PARENTS** surveyed believe the wish experience is a necessary part of a child's treatment journey\*

*\*Make-A-Wish 2022 Wish Impact Study*

*I wish to go to  
the Walt Disney  
World® Resort*

**Nova, 6**  
Green Bay, WI  
end-stage kidney  
disease



# Gourmet Wishes



Join us for Northeast Wisconsin's premier culinary event and indulge in delicious gourmet food, decadent desserts, martinis, wines, and craft beers served up by nearly 40 of the area's finest establishments, including: Republic Chophouse; Taverne in the Sky at Lodge Kohler; Mangiare; Primal Eats; and Hotel Northland – to name a few. Plus, enjoy live music, an impressive auction, inspiring program featuring local wish kids and much more! **As a sponsor, your brand will:**

- ★ *Directly support the mental, emotional and physical well-being of children battling critical illnesses through the power of a wish come true.\**
- ★ *Align with the #1 most trusted nonprofit operating locally across 50 states, according to Morning Consult, to help hit your marketing metrics and KPIs.*

**EVENT AUDIENCE:** Join our KEY audience of more than 700 top-level business and community leaders, community influencers and decision makers, who advocate for our community and the courageous local kids we serve together.

## WHEN

October 16, 2024

## WHERE

Resch Expo – Hall A  
1901 S. Oneida St.  
Green Bay, WI

## Platinum \$10,000+

### LEVEL SPONSORSHIP

- Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on event web site, guest e-blasts, invitation, event program, tickets, signage and video wall presentation.
- ★ Your help in sponsoring the wish of two (2) children. Includes two (2) brass stars engraved with wish child's name and wish story.
- ★ Private reception with the opportunity to meet local wish children.
- ★ Inclusion in publicity outreach to local media.
- ★ Recognition of sponsorship during event.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- ★ Recognition in e-mail newsletter, distributed to 40,000+ unique recipients.
- ★ Recognition on Facebook, followed by more than 18,000 fans.
- Special gift for each table guest.

## Gold \$7,500+

### LEVEL SPONSORSHIP

- Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on event web site, guest e-blasts, invitation, event program, signage and video wall presentation.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Private reception with the opportunity to meet local wish children.
- ★ Recognition of sponsorship during event.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- ★ Recognition in e-mail newsletter, distributed to 40,000+ unique recipients.
- Special gift for each table guest.

## Hope \$5,000+

### LEVEL SPONSORSHIP

- Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on invitation, event program, signage and video wall presentation.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- Special gift for each table guest.

## Strength \$3,000+

### LEVEL SPONSORSHIP

- Eight (8) tickets for one (1) reserved table with wine.
- ★ Company logo included on invitation, event program, signage and video wall presentation.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- Special gift for each table guest.

## Joy \$2,000+

### LEVEL SPONSORSHIP

- Eight (8) tickets for one (1) reserved table with wine.
- ★ Recognition in event program, signage and video wall presentation.
- ★ Wish certificate to display.

## Corporate \$1,500+

### LEVEL SPONSORSHIP

- Eight (8) tickets for one (1) reserved table.
- ★ Recognition in event program.

## Magic \$750+

### LEVEL SPONSORSHIP

- Four (4) general admission tickets.
- ★ Recognition in event program.

*"It's an unsaid power that wish experiences give kids. These kids are living longer, they're living better, they're having more fun in their lives. And it all started with one experience ... their wish."*  
– Anup Patel, MD, Nationwide Children's Hospital

# Sponsorships

You have the unique opportunity to be the link between a child's current moment in time and a transformation that will last a lifetime. A wish replaces a child's fear with confidence, sadness with joy and anxiety with hope. Your gift is crucial, now more than ever, to our vision of granting a life-changing wish for every medically qualified child. Please join us to help transform a child and family's life during their most difficult trials!



## SPONSORSHIP TYPE

- Co-Presenting** \$20,000+ (\$19,200 is tax-deductible)
  - Please contact Kris about this exclusive opportunity!
- Platinum** \$10,000+ (\$9,200 is tax-deductible)
- Gold** \$7,500+ (\$6,700 is tax-deductible)
- Hope** \$5,000+ (\$4,200 is tax-deductible)
- Strength** \$3,000+ (\$2,600 is tax-deductible)
- Joy** \$2,000+ (\$1,800 is tax-deductible)
- Corporate** \$1,500+ (\$1,300 is tax-deductible)
- Magic** \$750+ (\$650 is tax-deductible)
- Ticket** \$100 (\$75 is tax-deductible)
- I would like to make a tax-deductible donation at a different giving level in the amount of: \$\_\_\_\_\_.

## SPONSOR/PAYMENT INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address:  Home  Business \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone:  Cell  Business \_\_\_\_\_

Sponsor Name (as you would like it to appear): \_\_\_\_\_

Please invoice me

Check enclosed (made payable to Make-A-Wish® Wisconsin)

Please charge my: \_\_\_\_\_

VISA  MasterCard  Discover  American Express

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV (3-Digit Code): \_\_\_\_\_

Billing address (if different than above): \_\_\_\_\_

*If unforeseen circumstances cause us to cancel our event, you will be given the option to receive a full refund.*

Please mail completed form and payment to: Make-A-Wish Wisconsin, 200 E. Washington St., Suite 2F, Appleton, WI 54911, or email completed form to [kteofilo@wisconsin.wish.org](mailto:kteofilo@wisconsin.wish.org).

For more information, please contact: Kris Teofilo, Senior Regional Director, at [kteofilo@wisconsin.wish.org](mailto:kteofilo@wisconsin.wish.org) or 920.993.9994.

## DEADLINES

*\*To be included in all applicable Gourmet Wishes promotional material please send a high-resolution JPEG, PNG or EPS version of your company's logo by July 31, 2024.*

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# Auction Support

A wish has the power to unite friends, neighbors and entire communities through life-changing experiences. By donating an item or experience for our auction, you can help deliver essential hope, strength & great joy to a local child battling a critical illness!

## IDEAS FOR GOODS & SERVICES

Gift certificates; vacation packages; autographed items; sports & event tickets; electronics; appliances; food or beverage packages; themed gift baskets; spa services; special dining or tasting experiences; cleaning; home repairs; landscaping; etc.

## AUCTION ITEM DONOR INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address:  Home  Business \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone:  Cell  Business \_\_\_\_\_

## SUGGESTED RETAIL VALUE (determined by donor)

\$ \_\_\_\_\_.

## DONATION PICK-UP/DELIVERY

Item sent with this form

Donation will be delivered to the Make-A-Wish office:

200 E. Washington St., Suite 2F, Appleton, WI 54911

Please pick up my donation

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Pick-up Date/Time: \_\_\_\_\_

Pick-up Location: \_\_\_\_\_

\_\_\_\_\_

## DONATION TYPE

Product

Service

Cash or Gift Card

Certificate Enclosed

Certificate prepared by Make-A-Wish

Please mail completed form to:

Make-A-Wish Wisconsin, 200 E. Washington St., Suite 2F, Appleton, WI 54911,  
or email completed form to [aneumeyer@wisconsin.wish.org](mailto:aneumeyer@wisconsin.wish.org).

For more information, please contact: Amy Neumeyer, Northeast Wisconsin  
Regional Manager at [aneumeyer@wisconsin.wish.org](mailto:aneumeyer@wisconsin.wish.org) or 920.993.9994.

*Due to the timeline of our auction service, any item received AFTER September 3, 2024 may need to be held for use at a different event.*

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# Meet Wish Kid Lukas

Lukas is a kind 10-year-old from De Pere who loves being outdoors and going on adventures. He was diagnosed with a critical nervous system disorder, which impacts many aspects of his and his family's daily lives. Thanks to our compassionate supporters like you, Lukas' greatest wish to go to Hawaii recently came true. He swam in the ocean like he has always dreamed, saw new animals that he has only read about, interacted with dolphins & much more! His favorite part was touring Pearl Harbor.

*I wish to go to Hawaii*

**Lukas, 10**  
De Pere, WI  
nervous system disorder

*"We were feeling very overwhelmed with Lukas' disability and the many appointments and tests he needs to endure. He was feeling down about being different and struggling with peer relationships. When his doctor told us he was being referred for Make-A-Wish, he knew right away that he wanted to go to Hawaii. He spent 10 months learning about Hawaii and planning his trip. He now has an exciting subject to talk with others about and it made him feel very special and loved. **Lukas spent the entire week in Hawaii with a smile on his face. We created memories that will last our entire lives.** Lukas is so grateful and feels like a lot of people care about him. It's overwhelming the gift we have been given. Thank you!"*  
- Jaimie, Lukas' mom

Currently, there are more than 500 wishes pending - which means, right now there are hundreds of kids anxiously counting the days until their life-affirming wishes are granted. A wish is a turning point in a child's medical journey that opens the door to exciting possibilities. Please join us in support of our spectacular Gourmet Wishes signature event to help make the unknown feel less scary for local kids, like Lukas, and their families. Your support will help renew their emotional strength, give them transformative joy, and restore hope for a lifetime!

## SPECIAL THANKS TO OUR DEDICATED COMMITTEE

Jessica Abnet, EPIC Event Center  
Alex Aerts, CrossCountry Mortgage  
Tracy Alpert, Rummele's Jewelers, Inc.  
Jill Dickson-Kesler, Jill & Co. Real Estate  
Marilyn Heim, Make-A-Wish Volunteer  
Kay Kapp, Prevea Health  
Kiley Mroczynski, Cherry Optical Lab  
Deb Murphy, UnitedHealthcare

Brian O'Shaughnessy, ITConnexx  
Barbie Patterson, PMI Entertainment Group  
Laura Seroogy, Habitat for Humanity  
Stacy Stecker, Associated Bank  
Scott Thompson, Green Bay Packers  
Molly Warpinski, Green Bay Rehabilitation Hospital  
John Werner, Schreiber Foods

## SPECIAL THANKS OUR GENEROUS PRINT SPONSOR



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