

COMMEMORATIVE SPONSORSHIP

25th Anniversary of Patti Gorsky

Make-A-Wish® Wisconsin is honoring Patti Gorsky's 25 years of dedication to kids battling critical illness through a concerted fundraising initiative aimed to grant 25 wishes in her 25th year as CEO, as well as one wish a year in perpetuity.

Over her tenure as President & CEO, Patti has grown the award winning chapter from a staff of five to 28 in three offices across the state. Most importantly, her steadfast dedication has given the essential hope, strength, and transformative joy of the power of a wish to over 6,500 kids, their families and our community.

Patti's positive force of character has helped write our history and your new commitment will help define her lasting legacy.



Wishes Today: 25 YEARS, 25 WISHES

OBJECTIVE: Grant 25 wishes in honor of Patti Gorsky's 25th Anniversary through gifts of \$8,000+. Benefits include:

- Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- Recognition in printed newsletter, distributed to 27,000+ homes and businesses.
- Recognition in e-mail newsletter, distributed to 40,000+ unique recipients.

With a gift of \$25,000 or more, you also receive:

- Invitation to attend and receive recognition at an exclusive rooftop event in Milwaukee with other 25th Anniversary donors, 40th Birthday sponsors, C-suite executives, philanthropists, staff and Board members.

Wishes Tomorrow: WISHES FOREVER ENDOWMENT

OBJECTIVE: Grant one child's wish a year in perpetuity in honor of Patti Gorsky through combined contributions totaling \$150,000+.

- Every year Patti will receive a brass star engraved with the wish child's name and their wish story.
- Includes option to provide a personal note to Patti on behalf of your contribution.
- Gifts may be combined to further your impact.



99% of medical providers say a wish improves a child's - and their own - emotional well-being*



9 out of 10 parents surveyed believe the wish experience is a necessary part of a child's treatment journey*



9 out of 10 wish kids shared that they felt more joyful, confident and hopeful for their future*



95% of parents surveyed say their child's wish brought their family closer together*

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A wish is a powerful thing. But it isn't a fleeting moment.
A wish is a journey full of impactful, empowering experiences.
When you support wishes, you make an investment in a child's future,
for their hope, strength and joy.



SPONSORSHIP TYPE

Wishes Today, Amount of Support: _____

Wishes Tomorrow, Amount of Support: _____

SPONSOR/PAYMENT INFORMATION

Name: _____ Title: _____

Company Name (if applicable): _____

Address: Home Business _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: Cell Business _____

Sponsor Name (as you would like it to appear): _____

- Please invoice me
- Check enclosed (made payable to Make-A-Wish® Wisconsin)
- Please charge my:
- VISA MasterCard Discover American Express

Card Number: _____

Exp. Date: ____/____/____ CVV (3-Digit Code): _____

Billing address (if different than above): _____

Name on card: _____

If unforeseen circumstances cause us to cancel this program, you will be given the option to receive a full refund.

Please mail completed form and payment to:
Make-A-Wish Wisconsin, 11020 W. Plank Court, Suite 200,
Wauwatosa, WI 53226.

For more information, please contact: Wendy Cozzens, Vice President
of Philanthropy at wcozzens@wisconsin.wish.org or 414.763.8328.

Make-A-Wish
WISCONSIN

★ CELEBRATING 40 YEARS OF WISHES ★