

"I wish to meet the
players on the St.
Louis Cardinals
Baseball Team"
Collin, 16
Congenital Heart Disease



ALL-STAR CELEBRITY SOFTBALL GAME SPONSORSHIP OPPORTUNITIES

June 23, 2024 - Southeast Polk Softball Stadium, Pleasant Hill, Iowa

ALL-STAR CELEBRITY SPONSOR: COMBINATION OF IN-KIND AND \$20,000

Host the teams, celebrity captains, announcer(s) and Make-A-Wish Iowa staff at private location. This will offer you the opportunity to have one-on-one time with the players and celebrities. The team will need to be fed prior to the game, have time to hear an overview of the following timeline, and a short presentation about the mission of Make-A-Wish Iowa.

Logo featured on event day t-shirts and day of signage

On-field recognition during the event

Dedicated social media posts pre and post event

10 general admission tickets

Logo with company website link featured on mobile bidding site

Early access to volunteer sign-up for event day

Opportunity to include a message to attendees in thank you email

GRAND SLAM: \$15,000

Presenting sponsor listed on all advertising and promotional materials.

Invitation for two guests to attend the pre-game dinner with celebrity team

Logo featured on event day t-shirts and day of signage

On-field recognition during the event

Dedicated social media posts pre and post event

8 general admission tickets

Logo with company website link featured on mobile bidding site

Early access to volunteer sign-up for event day

Opportunity to include a message to attendees in thank you email

FAST PITCH: \$12,500

Sponsor the footballs that everyone will want to get their hands on! The commemorative footballs will be purchased through special ticket options, to go through the signature opportunities and have their favorites sign it!

Logo featured on event day t-shirts and day of signage

On-field recognition during the event

Dedicated social media posts pre and post event

6 general admission tickets to the game



HOME RUN: \$10,000

Sponsor Seven Mission Moments between each inning
Opportunity to assist wish families as they share their stories between each inning.
Logo featured on event day t-shirts and day of signage
On-field recognition during mission moment
Dedicated social media posts pre-and post event
4 general admission tickets
Logo with company website link featured on mobile bidding site
Early access to volunteer sign- up for event day



AT BAT FOR WISHES: \$7,500

Logo included on event day t-shirts and day of signage
Social media mentions pre-and post event
2 general admission tickets
Logo with company website link featured on mobile bidding site
Early access to volunteer sign- up for event day

ALL-STAR SPONSOR: \$5,000

Logo included on event day t-shirts
Logo with company website link featured on mobile bidding site
Early access to volunteer sign- up for event day



STRIKE ZONE VOLUNTEER SPONSOR: \$2,000

First access to volunteer sign-up for event day.

WISH FAMILY SPONSOR: \$1,000

We will have 7 wish families attending the game and sharing their story. Help us celebrate them by sponsoring this family to attend and receive special access.
Logo included on event day t-shirts and day of signage
Social media mentions pre-and post-event

FROM THE DUGOUT (IN-KIND) EVENT SPONSOR:

Custom benefit package to also include:
Logo included on event day t-shirts
Early access to volunteer sign- up for event day

