



2024 Rafting for Wishes Sponsorship Opportunities

Title Sponsor: \$20,000

- Includes unlimited mentions during the event (opening and closing ceremonies included); also recognized for our virtual participants.
- Included on all radio PSA's and sound bites (May – July)
- Logo included on our sponsorship sign
- Included on the Rafting for Wishes landing page & Make-A-Wish NH website
- Logo included on all marketing material leading up to the event and distributed during the event.
- Banner hung at RFW event (provided by business)
- Logo listed on Rafting for Wishes t-shirt, most prominent.
- Business thanked and mentioned in our Rafting for Wishes PSA's

Wish Sponsors: \$15,000

- Business thanked and mentioned in our Rafting for Wishes PSA
- Thanked during opening and closing ceremony
- Logo included on our sponsorship sign
- Included on the Rafting for Wishes landing page & Make-A-Wish NH website
- Logo included on marketing material leading up to the event and distributed during the event.
- Banner hung at RFW event (provided by business)
- Logo included on Rafting for Wishes t-shirt, prominent.
- *Please note, this donation is enough to sponsor a full wish, thank you!

Diamond Sponsors: \$10,000

- Thanked during opening and closing ceremony
- Logo included on our sponsorship sign
- Included on the Rafting for Wishes landing page & Make-A-Wish NH website
- Logo included on marketing material leading up to the event and distributed during the event.
- Banner hung at RFW event (provided by business)
- Logo included on Rafting for Wishes t-shirt, prominent.

Platinum Sponsors: \$7,500

- Logo included on our sponsorship sign
- Included on the Rafting for Wishes landing page & Make-A-Wish NH website
- Listed on marketing material leading up to the event and distributed during the event.
- Banner hung at RFW event (provided by business)
- Logo on Rafting for Wishes event t-shirt, middle
- *For Luxury Raft Sponsorship – banner can be hung on raft and your business's promotional products can be included in participant bags.

Luxury Raft Sponsors: \$5,000

- Logo included on our sponsorship sign
- Included on the Rafting for Wishes landing page & Make-A-Wish NH website
- Listed on marketing material leading up to the event and distributed during the event.
- Logo on Rafting for Wishes event t-shirt, middle
- Banner can be hung on raft and your business's promotional products can be included in participant bags

Email Blast Match Sponsor: \$3,000 - \$5,000

- Receive the same perks as above or below, (depending on dollar amounts for the level you give at)
- We will share your connection and support in an email blast, on our social media and encourage participants to like and tag your business in their posts
- Your support will allow us to inspire fundraising by being sent to all participants to let them know your business is offering to MATCH all donations up to (whichever amount you choose between \$3,000-\$5,000).
- *Please note, this is also offered at the \$7,500 and \$10,000 level. Your business is mentioned on our fundraising page, with each donation coming in, as a business match.

Gold/Shirt Sponsor: \$2,500

- Logo included on our sponsorship sign
- Included on the Rafting for Wishes landing page & Make-A-Wish NH website
- Included on marketing material leading up to the event and distributed during the event.
- Name listed on event participant Rafting for Wishes t-shirt, bottom

Silver Sponsor: \$1,000

- Logo included on our sponsorship sign
- Included on the Rafting for Wishes landing page & Make-A-Wish NH website
- Included on some marketing material leading up to the event and distributed during the event

Bronze Sponsor: \$500

- Business name listed on our sponsorship sign
- Included on the Rafting for Wishes landing page
- Included on sponsorship brochure (which will be distributed throughout the state, primarily in the Lakes Region).

Brochure Sponsor: \$250

- Included on our sponsorship brochure (which will be distributed throughout the state, primarily in the Lakes Region).

*Please note any logo requirements and/or trademark restrictions when you send logo to Olivia Stanas - ostanas@nh.wish.org

Company Name: _____

Contact Person: _____

Telephone Number/Email: _____

Preferred Mailing Address: _____

Make-A-Wish® New Hampshire is a 501©3 non-profit organization/tax ID 02-0405369
Please enclose your check made payable to: Make-A-Wish New Hampshire and return with your sponsorship request to 814 Elm Street, Suite 300, Manchester, NH 03101 – Attn: Rafting for Wishes

Make-A-Wish New Hampshire is also looking for donations of gift certificates. If you are a business owner or have a connection to someone who would be willing to donate a gift card to the Rafting for Wishes event, please let us know or mail the gift card to us. We will be giving these gift cards out as prizes to participants during the Rafting for Wishes event weekend. If you have any questions, please email Nikki Lyons Lahey at nlahey@nh.wish.org