



Make-A-Wish®  
SOUTHERN NEVADA

WALK  
FOR WISHES®

**WALK WITH ME. WISH WITH ME.**

**SATURDAY, APRIL 27, 2024**

**REGISTRATION 7:00 AM | EVENT BEGINS 8:00 AM**

**TOWN SQUARE LAS VEGAS**



**REGISTER**



**FUNDRAISE**



**WALK**

Walk For Wishes is a nationwide Make-A-Wish® fundraiser that celebrates the more than 2,500 wishes that have already been granted, while raising funds for future wishes. It's a family-friendly event powered by wish families, volunteers, companies, donors and friends. This year's event takes place on World Wish Day, the day that inspired the creation of the Make-A-Wish Foundation!

**PRESENTED BY**



**REGISTER AT [WalkforWishesSNV.org](https://WalkforWishesSNV.org)**

## 2024 SPONSORSHIP BENEFITS

	\$75,000 Presenting	\$50,000 Platinum	\$25,000 Diamond	\$10,000 Gold	\$5,000 Silver	\$2,500 Bronze
Official Event Name - All Signage & Communication	★					
Pre-Recorded Video in Ceremony	★	★	★			
Logo Placement on Start/Finish Line Side Banner	★	★	★	★	★	
VIP 20 x 20 Sponsored Tent	★	★				
Promotional Tent with Banner			★	★		
Promotional Table (Signage Not Provided)					★	★
Logo on Route Signage	★	★	★	★	★	
DJ Mentions	★	★	★	★	★	★
Placement on WFW Participant T-Shirt	LOGO	LOGO	LOGO	LOGO	WORD	WORD
Free Registration/Entry	★ x100	★ x75	★ x50	★ x20	★ x10	★
Logo Placement on all Event Websites including MAWSNV's main website (wish.org/snv) and the WFW event home page (WalkForWishesSNV.org)	★	★	★	★	★	★
Logo on Print Marketing Collateral (February 23, 2024 Deadline)	LOGO	LOGO	LOGO	LOGO	WORD	WORD
Town Square Promotional Signage (February 23, 2024 Deadline)	★					
Social Media Posts - MAWSNV Main Accounts (@MakeAWishSNV)	★ x4	★ x3	★ x2	★ x1	★ x1	
Social Media Posts - WFW Facebook Event Page	★ x5	★ x5	★ x4	★ x3	★ x2	★ x1
MAWSNV Monthly Email Newsletter (Logo)	★ ALL	★ ALL	★ x2	★ x2	★ x1	
Participant Emails (Logo)	LOGO	LOGO	LOGO	LOGO	WORD	WORD
Traditional Advertising Mention (TV, Radio, Print, OOO)	★					
Press Release Mention	★					
Mention in Post-Event Video Recap	★	★	★	★	★	★
Mention in MAWSNV FY24 Annual Report	★	★	★	★	★	
Year-Round Recognition on WFW Wall at The Wishing Place	★	★	★	★	★	
Invitation to a Future Wish Reveal	★	★	★	★		

## OTHER SPONSORSHIP OPPORTUNITIES

(include all level benefits listed above)

### Photo Station Sponsor - \$20,000

A large-scale display for participants to take selfies in front of and share to their personal accounts. Sponsor logo on display and signage. (Limit one)

### Selfie Frame Sponsor - \$10,000

Walking, interactive, branded frame with dedicated personnel to walk around at the event and take pictures with participants. (Limit one)

### Snack & Water Station - \$5,000

Dedicated tent for free snacks and water for participants (Limit two)

Please ask me about sponsorship opportunities along the route!