

*I wish to meet and
ride a unicorn*

Mya, 5

nervous system disorder



Dear Make-A-Wish Ohio, Kentucky & Indiana community,

Fiscal Year 2023 was full of milestones. We celebrated our 40th Anniversary and granted our 20,000th wish for 5-year-old Mya, who wished to meet and ride a unicorn (**read on to learn more about her incredible wish day and how our community came together to help #FindClover**). We also granted a record 1,205 wishes and raised \$16M in cash and \$5.5M in-kind donations. As we reflect on this past year, we're filled with gratitude for generous, kind, and caring people like you. None of this would be possible without your support.

As we share our Fiscal Year 2023 Audited Financial Statements, we hope you can see our great strides towards long-term continual growth. On average, we receive three new referrals daily, more than 1,100 referrals each year. To ensure we can achieve our vision of granting the wish of every eligible child, we must continue to increase fundraising revenue and grant wishes at a rapid pace. We're confident we can meet these goals with the continued and growing support of our incredible board members, individual donors, volunteers, corporate partners, and others who believe in the power of a wish.

This past year, the world witnessed the power of a wish through the story of wish kid Cody and his best friend and namesake, Cody's Wish. Cody was 12 when Make-A-Wish Ohio, Kentucky & Indiana introduced him to the Thoroughbred Cody's Wish that would impact their lives and inspire the world. [Click here to read the New York Times article about their incredible bond](#). Cody passed away one day after Cody's Wish won at the Breeders' Cup during his final race this past November. Cody taught us all what love means in his short life and that anything is possible through a wish.

Thank you for helping us fulfill this vital mission. Together, we can give joy today and restore hope tomorrow through a wish.

Sincerely,



A handwritten signature in blue ink that reads "Stephanie McCormick".

Stephanie McCormick
Make-A-Wish Ohio, Kentucky & Indiana President & CEO



A handwritten signature in blue ink that reads "Kara Trott".

Kara Trott
Make-A-Wish Ohio, Kentucky & Indiana Governing Board Chair



Click on each image below to learn about some of our inspiring wish kids and the incredible people, businesses, and organizations who helped make life-changing wishes come true in Fiscal Year 2023.



Every wish is special, but our 20,000th wish was magical. Thanks to the community, Mya's wish to meet and ride Clover the Unicorn come true!



When you partner with Make-A-Wish, you stand with one of the most loved and trusted nonprofits in the world. We're grateful to our corporate partners like W.A. Smith and MISO who are committed to doing good in their communities.



Our wish kids inspire hope in us. This past year, one wish kid, in particular, inspired the world. Cody's life, impact and bond with Cody's Wish will never be forgotten.



Congratulations to wish kid Jocelyn for being named an Everyday Heroes 2023 Finalist. Thanks to her selfless wish, kids in the hospital have more fun & engaging ways to pass the time during treatment.



Thanks to Constellation Society members like the Brandenburg Family, we're moving closer to our vision of granting the wish of every eligible child. You too can join this elite group of Make-A-Wish donors.



We're proud to be named a Top Workplace and take pride in our people-first culture. Our annual retreat is one example of what makes Make-A-Wish such a great place to work.

The prestigious *Chris Greicius Society* honors generous donors who make lifetime contributions of \$100,000 or more.

We're pleased to honor our **Chris Greicius Society members.**

We couldn't grant wishes without our Major Gift Supporters.

These generous community partners and businesses contributed \$10,000 or more last year to support the Make-A-Wish mission.

To meet our staff and board, visit **oki.wish.org/okiteam**



I wish to go to the
Walt Disney World®
Resort
Laila, 4
cancer

Help wishes take flight!

Did you know that 80% of the wishes we grant are travel-related? Every year, we send hundreds of wish kids like 4-year-old Laila to popular destinations in Florida, Hawaii, and more! Laila's wish meant experiencing many "firsts," including her first plane ride, her first time eating a pretzel bigger than her head and her first trip to the **Walt Disney World**® Resort.

We need your support to help wishes take flight! Nationally, Make-A-Wish would need more than 2.8 billion miles, or 50,000 round-trip tickets, to cover every travel wish each year. You can donate airline miles and points to Make-A-Wish Ohio, Kentucky & Indiana, and once donated, your miles *never* expire.

Your donation of airline miles today ensures that we will be able to book flights now and in the future. Click [here](#) or visit oki.wish.org/miles to donate your United, American Airlines, Delta, jetBlue and/or Southwest airline miles and points.

MAKE-A-WISH FOUNDATION OF OHIO, KENTUCKY AND INDIANA

STATEMENT OF ACTIVITIES*

For the year ended August 31, 2023



| REVENUES AND OTHER SUPPORT | TOTAL | EXPENSES | TOTAL |
|---|----------------------|--|----------------------|
| Individuals | \$ 8,794,821 | Program services – wish granting | \$ 17,327,933 |
| Corporate gifts | 2,534,737 | Fundraising | 2,496,733 |
| In-kind donations | 6,235,266 | Management and general | 3,012,577 |
| Special events | 2,805,577 | Total expenses | \$ 22,837,243 |
| Grants | 816,534 | Change in net assets | (1,185,274) |
| Net investment gain | 457,534 | Net assets at beginning of year | 14,273,480 |
| | | Total net assets at end of year | \$13,088,206 |
| Other income | 7,500 | | |
| Total revenues and other support | \$ 21,651,969 | | |

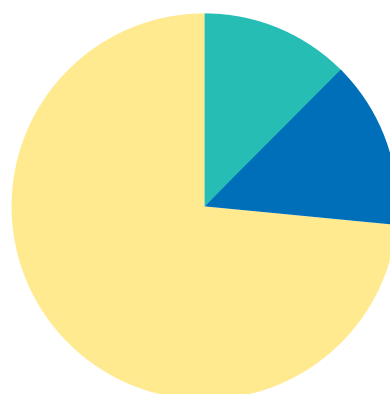
STATEMENT OF FINANCIAL POSITION*

For the year ended August 31, 2023

| ASSETS | TOTAL | LIABILITIES AND NET ASSETS | TOTAL |
|--|----------------------|---|----------------------|
| Cash and cash equivalents | \$ 2,041,813 | Accounts payable and accrued expenses | \$ 677,397 |
| Contributions receivable, net | 3,989,404 | Due to related entities | 168,275 |
| Due from related entities | 381,005 | Other liabilities | 64,942 |
| Prepaid expenses | 611,981 | Lease Liability - Operating | 1,714,488 |
| Property and equipment, net | 125,545 | Total liabilities | \$ 2,625,102 |
| Split-interest agreements | 134,417 | Net assets | |
| Right-of-use assets | 1,667,501 | Without donor restrictions | 7,555,324 |
| Other assets | 163,705 | With donor restrictions | 5,532,882 |
| Beneficial interest in assets held by others | 430,265 | Total net assets | \$13,088,206 |
| Investments held for long-term purposes | 6,167,672 | | |
| Total assets | \$ 15,713,308 | Total liabilities and net assets | \$ 15,713,308 |

STATEMENT OF FUNCTIONAL EXPENSES*

For the year ended August 31, 2023



- **Wish Granting**
\$17,327,933
76%
- **Management and General**
\$3,012,577
13%
- **Fundraising**
\$2,496,733
11%



* Unaudited presentation. Audited financial statements can be found on our Chapter website — oki.wish.org