# MAKE-A-WISH FOUNDATION® OF CENTRAL AND NORTHERN FLORIDA

# **FINANCIAL STATEMENTS**

YEARS ENDED AUGUST 31, 2023 AND 2022



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#### INDEPENDENT AUDITORS' REPORT

Board of Directors

Make-A-Wish Foundation® of Central and Northern Florida

Maitland, Florida

# Report on the Audit of the Financial Statements

### **Opinion**

We have audited the accompanying financial statements of Make-A-Wish Foundation® of Central and Northern Florida (a nonprofit organization), which comprise the statements of financial position as of August 31, 2023 and 2022, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of Central and Northern Florida as of August 31, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Change in Accounting Principle**

As discussed in Note 2 to the financial statements, in 2023 the Foundation adopted new accounting guidance for leases. The guidance requires lessees to recognize a right-of-use asset and corresponding liability for all operating and finance leases with lease terms greater than one year. Our opinion is not modified with respect to this matter.

#### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Make-A-Wish Foundation® of Central and Northern Florida and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of Central and Northern Florida's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

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# Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, and design and perform audit procedures responsive to those risks. Such
  procedures include examining, on a test basis, evidence regarding the amounts and disclosures
  in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of Make-A-Wish Foundation® of Central and Northern Florida's
  internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of Central and Northern Florida's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Lakeland, Florida February 5, 2024

# MAKE-A-WISH FOUNDATION® OF CENTRAL AND NORTHERN FLORIDA STATEMENTS OF FINANCIAL POSITION AUGUST 31, 2023 AND 2022

	2023			2022		
ASSETS						
Cash and Cash Equivalents	\$	2,777,948	\$	5,192,134		
Investments	•	5,621,125	Ψ.	2,109,860		
Due from Related Entities		492,242		546,622		
Prepaid Expenses		157,706		190,364		
Contributions Receivable, Net		406,651		296,642		
Accounts Receivable		5,075		3,175		
Other Assets		37,829		32,600		
Right-of-Use Assets - Operating		167,844		-		
Right-of-Use Assets - Finance		23,547		-		
Property and Equipment, Net		82,845		79,886		
Total Assets	\$	9,772,812	\$	8,451,283		
LIABILITIES AND NET ASSETS						
LIABILITIES						
Accounts Payable and Accrued Expenses	\$	792,713	\$	732,293		
Due to Related Entities		129,795		71,695		
Other Liabilities		2,204		3,735		
Deferred Rent		-		17,839		
Lease Liability - Operating		180,794		-		
Lease Liability - Financing		26,129		-		
Capital Lease Obligations				38,454		
Total Liabilities		1,131,635		864,016		
NET ASSETS						
Without Donor Restrictions		8,414,718		7,288,382		
With Donor Restrictions		226,459		298,885		
Total Net Assets		8,641,177		7,587,267		
Total Liabilities and Net Assets	\$	9,772,812	\$	8,451,283		

# MAKE-A-WISH FOUNDATION® OF CENTRAL AND NORTHERN FLORIDA STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2023

	Without Donor Restrictions		ith Donor estrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT				
Public Support:				
Contributions, Cash	\$	4,321,261	\$ -	\$ 4,321,261
Contributions, Donated Goods, and Services		1,430,838	225,000	1,655,838
Grants		122,597	500	123,097
Total Public Support		5,874,696	225,500	6,100,196
Internal Special Events, Cash		2,701,769	-	2,701,769
Internal Special Events, Donated Goods and Services		188,182	-	188,182
Less: Costs of Direct Benefits to Donors		(775,462)	-	(775,462)
Total Internal Special Events		2,114,489	-	2,114,489
Investment Loss, Net		410,731	-	410,731
Other Income		65,485	_	65,485
Net Assets Released from Restrictions		297,926	(297,926)	 
Total Revenues, Gains, and Other Support		8,763,327	(72,426)	8,690,901
EXPENSES				
Program Services:				
Wish Granting		5,009,365	-	5,009,365
Support Services:				
Fundraising		1,458,332	-	1,458,332
Management and General		1,169,294		 1,169,294
Total Support Services		2,627,626	 	 2,627,626
Total Expenses		7,636,991		7,636,991
CHANGE IN NET ASSETS		1,126,336	(72,426)	1,053,910
Net Assets - Beginning of Year		7,288,382	 298,885	7,587,267
NET ASSETS - END OF YEAR	\$	8,414,718	\$ 226,459	\$ 8,641,177

# MAKE-A-WISH FOUNDATION® OF CENTRAL AND NORTHERN FLORIDA STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2022

	Without Donor Restrictions		ith Donor estrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT				
Public Support:				
Contributions, Cash	\$	3,842,431	\$ _	\$ 3,842,431
Contributions, Donated Goods, and Services		871,813	183,614	1,055,427
Grants		158,368	 -	 158,368
Total Public Support		4,872,612	 183,614	 5,056,226
Internal Special Events, Cash		1,975,785	105,178	2,080,963
Internal Special Events, Donated Goods and Services		269,293	-	269,293
Less: Costs of Direct Benefits to Donors		(873,050)	 	 (873,050)
Total Internal Special Events		1,372,028	105,178	1,477,206
Investment Income, Net		(378,042)	-	(378,042)
Forgiveness of Paycheck Protection Program Loan		222,687	-	222,687
Other Income		60,352	-	60,352
Net Assets Released from Restrictions		87,960	(87,960)	 
Total Revenues, Gains, and Other Support		6,237,597	200,832	6,438,429
EXPENSES				
Program Services:				
Wish Granting		3,532,859	-	3,532,859
Total Program Services		3,532,859	-	3,532,859
Support Services:				
Fundraising		1,086,218	-	1,086,218
Management and General		949,755	_	949,755
Total Support Services		2,035,973	 -	 2,035,973
Total Expenses		5,568,832		5,568,832
OTHER (GAINS) LOSSES				
(Gains) Losses on Sale of Equipment		511	 	 511
CHANGE IN NET ASSETS		668,254	200,832	869,086
Net Assets - Beginning of Year		6,620,128	98,053	6,718,181
NET ASSETS - END OF YEAR	\$	7,288,382	\$ 298,885	\$ 7,587,267

# MAKE-A-WISH FOUNDATION® OF CENTRAL AND NORTHERN FLORIDA STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2023

	Program					
	Services		Support Services			
				Total		
	Wish		Management	Support	Direct	
	Granting	Fundraising	and General	Services	Donor Benefits	Total
Direct Costs of Wishes	\$ 3,704,049	\$ -	\$ -	\$ -	\$ -	\$ 3,704,049
Salaries, Taxes, and Benefits	784,482	784,620	806,189	1,590,809	-	2,375,291
Printing, Subscriptions, and Publications	7,596	51,501	8,947	60,448	-	68,044
Professional Fees	617	35,350	91,580	126,930	-	127,547
Rent and Utilities	69,541	60,625	53,714	114,339	-	183,880
Postage and Delivery	4,229	5,273	3,287	8,560	-	12,789
Travel	8,148	31,781	17,046	48,827	-	56,975
Meetings and Conferences	4,137	84,017	41,831	125,848	-	129,985
Office Supplies	21,737	6,358	2,410	8,768	-	30,505
Communications	7,910	8,155	5,476	13,631	-	21,541
Advertising and Media (Cash)	185	34,138	-	34,138	-	34,323
Advertising and Media (In-Kind)	-	94,600	-	94,600	-	94,600
Repairs and Maintenance	191	18,176	133	18,309	-	18,500
Bad Debt Expense	-	5,389	-	5,389	-	5,389
Membership Dues	343	4,518	3,237	7,755	-	8,098
National Partnership Dues	365,382	65,972	76,121	142,093	-	507,475
Miscellaneous	16,220	155,133	49,217	204,350	-	220,570
Depreciation and Amortization	14,598	12,726	10,106	22,832	-	37,430
Special Event - Direct Donor Benefits	-	-	-	-	775,462	775,462
Total Expenses by Function	5,009,365	1,458,332	1,169,294	2,627,626	775,462	8,412,453
Less: Expenses Netted Against Revenues						
on the Statement of Activities:						
Special Event Expenses					(775,462)	(775,462)
Total Expenses Included in the						
Expense Section of the Statement						
of Activities	\$ 5,009,365	\$ 1,458,332	\$ 1,169,294	\$ 2,627,626	\$ -	\$ 7,636,991

# MAKE-A-WISH FOUNDATION® OF CENTRAL AND NORTHERN FLORIDA STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2022

	Program					
	Services	Services Support Services				
				Total		
	Wish		Management	Support	Direct	
	Granting	Fundraising	and General	Services	Donor Benefits	Total
		_	_	_		
Direct Costs of Wishes	\$ 2,480,908	\$ -	\$ -	\$ -	\$ -	\$ 2,480,908
Salaries, Taxes, and Benefits	630,422	637,432	690,321	1,327,753	-	1,958,175
Printing, Subscriptions, and Publications	9,135	59,468	6,299	65,767	-	74,902
Professional Fees	5,896	24,373	89,614	113,987	-	119,883
Rent and Utilities	90,095	53,666	44,852	98,518	-	188,613
Postage and Delivery	4,923	6,247	3,262	9,509	-	14,432
Travel	1,023	18,963	9,830	28,793	-	29,816
Meetings and Conferences	1,365	39,356	6,798	46,154	-	47,519
Office Supplies	10,019	9,990	8,313	18,303	-	28,322
Communications	9,242	5,554	4,586	10,140	-	19,382
Advertising and Media (Cash)	-	10,810	666	11,476	-	11,476
Repairs and Maintenance	423	4,623	207	4,830	-	5,253
Bad Debt Expense	130	-	-	-	-	130
Membership Dues	831	4,872	720	5,592	-	6,423
National Partnership Dues	257,496	51,499	58,856	110,355	-	367,851
Miscellaneous	11,635	147,892	15,859	163,751	-	175,386
Depreciation and Amortization	19,316	11,473	9,572	21,045	-	40,361
Special Event - Direct Donor Benefits	-	-	-	-	873,050	873,050
Total Expenses by Function	3,532,859	1,086,218	949,755	2,035,973	873,050	6,441,882
Less: Expenses Netted Against Revenues						
on the Statement of Activities:						
Special Event Expenses					(873,050)	(873,050)
Total Expenses Included in the						
Expense Section of the Statement						
of Activities	\$ 3,532,859	\$ 1,086,218	\$ 949,755	\$ 2,035,973	\$ -	\$ 5,568,832

# MAKE-A-WISH FOUNDATION® OF CENTRAL AND NORTHERN FLORIDA STATEMENTS OF CASH FLOWS YEARS ENDED AUGUST 31, 2023 AND 2022

	2023	2022
CASH FLOWS FROM OPERATING ACTIVITIES	<b>4</b> 4 050 040	<b>A</b> 000 000
Change in Net Assets	\$ 1,053,910	\$ 869,086
Adjustments to Reconcile Change in Net Assets to Net Cash		
Provided by Operating Activities:  Depreciation and Amortization	36,303	40,361
Amortization of Right-of-Use Asset, Finance Lease	1,127	40,301
Forgiveness of Paycheck Protection Program Loan	1,121	(222,687)
Bad Debt Expense and Other	5,389	130
Net Realized and Unrealized (Gains) Losses on Investments	(244,061)	424,851
Loss on Sale of Property and Equipment	(244,001)	511
Contributed Property and Equipment and Inventory	8,763	55,639
Change in Discount to Present Value of Contributions Receivable	(151)	(151)
Change in Operating Right-of-Use Assets and Lease Liabilities	12,950	(101)
(Increase) Decrease in Assets:	12,930	-
Contributions Receivable	(115,247)	(209,812)
Accounts Receivable	(1,900)	162,345
Due from Related Entities	54,380	(388,883)
Prepaid Expenses	32,658	(68,015)
Other Assets	(14,425)	2,285
Increase (Decrease) in Liabilities:	(14,423)	2,200
Accounts Payable and Accrued Expenses	60,420	409,357
Due to Related Entities	58,100	5,341
Other Liabilities	(1,531)	(4,374)
Deferred Rent	(1,001)	1,081
Net Cash Provided by Operating Activities	946,685	1,077,065
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of Investments	(5,380,223)	(904,498)
Proceeds from Sales of Investments	2,113,019	861,447
Purchases of Property and Equipment	(63,503)	(9,683)
Net Cash Used by Investing Activities	(3,330,707)	(52,734)
CASH FLOWS FROM FINANCING ACTIVITIES		
Principal Payments on Finance Lease Obligations	(30,164)	-
Principal Payments on Capital Lease Obligations		(10,888)
Net Cash Used by Financing Activities	(30,164)	(10,888)
NET CHANGE IN CASH AND CASH EQUIVALENTS	(2,414,186)	1,013,443
Cash and Cash Equivalents - Beginning of Year	5,192,134	4,178,691
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 2,777,948	\$ 5,192,134
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION Cash Paid for Interest Expense	\$ 1,931	\$ 2,796
Contributed Property and Inventory	\$ 8,763	\$ 55,639
Acquisition of Equipment Through a Capital Lease	\$ -	\$ 4,140
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#### NOTE 1 ORGANIZATION

Make-A-Wish Foundation® of Central and Northern Florida (the Foundation) is a Florida nonprofit corporation, organized for the purpose of creating life changing wishes for children with critical illnesses. The Foundation is an independently operating chapter of Make-A-Wish Foundation® of America (National Organization), which develops and implements national programs in public relations and fundraising for the benefit of all local chapters. To be a Make-A-Wish chapter, the local chapter is obligated to comply with a chapter agreement with the National Organization and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

## NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) applicable to nonprofit entities.

#### Cash and Cash Equivalents

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents.

#### <u>Investments</u>

Investments are recorded at fair value. Investment income, including gains and losses on investments, is recorded as increases or decreases in net assets without donor restrictions unless its use is limited by donor-imposed restrictions or law.

The Foundation's investments are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investments, it is reasonably possible that those changes in the values of investments will occur in the near term and that such changes could be material to the amounts reported in the statements of financial position.

#### **Contributions Receivable**

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Leases

The Foundation determines if an arrangement is a lease at inception. Operating leases are included in right-of-use (ROU) assets – operating and lease liability – operating, and finance leases are included in ROU assets – financing and lease liability – financing in the statements of financial position.

ROU assets represent the Foundation's right to use an underlying asset for the lease term and lease liabilities represent the Foundation's obligation to make lease payments arising from the lease. ROU assets and liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term. Lease terms may include options to extend or terminate the lease when it is reasonably certain that the Foundation will exercise that option. Lease expense for operating lease payments is recognized on a straight-line basis over the lease terms. The Foundation has elected to recognize payments for short-term leases with a lease term of 12 months or less as expense as incurred and these leases are not included as lease liabilities or ROU assets on the statements of financial position.

The individual lease contracts do not provide information about the discount rate implicit in the lease. Therefore, the Foundation has elected to use a risk-free discount rate determined using a period comparable with that of the lease term for computing the present value of lease liabilities.

The Foundation has elected not to separate nonlease components from lease components and instead accounts for each separate lease component and the nonlease component as a single lease component.

#### **Property and Equipment, Net**

Property and equipment having a unit cost greater than \$1,000 and a useful life of more than one year are capitalized at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Property and equipment under capital leases are stated at the present value of future minimum lease payments at the time of acquisition. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally 3 to 5 years. Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining terms of the leases. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Fair Value Measurements**

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

Level 1 – Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.

Level 2 – Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

Level 3 – Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

## **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor- or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restriction when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Net Assets (Continued)**

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends, or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as Net Assets Released from Restrictions.

#### **Revenue Recognition**

Revenue is recognized on the accrual basis and generally consists of contributions, special event revenue, in-kinds and other income.

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors.

Special event revenue consists of registrations, sponsorships and other contributions. The exchange element of the special event revenue was approximately \$775,462 and \$873,050 for the years ended August 31, 2023 and 2022, respectively. The portion that is considered to be exchange revenue is recognized as revenue when the performance obligations are met which is the occurrence of the event.

The Foundation receives auction items to be sold at its special events. Contributed auction items are valued at the gross selling price received and the value is included in internal special event revenue on the statements of activities. The amount of auction items received and sold during the years ended August 31, 2023 and 2022 totaled \$562,691 and \$906,274, respectively.

Donated advertising and media is reported as contribution revenue and fundraising expense when received and the reporting of such contributions is unaffected by whether the Foundation could afford to purchase or would have purchased the assets at their fair value.

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue.

Conditional promises to give are not recognized as contribution revenue and receivables until the conditions have been substantially met.

# NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Revenue Recognition (Continued)**

Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

#### **Contributions: Donated Goods and Services**

The Foundation received in-kind contributions of assets, services, and materials that are reported in the statements of activities as follows:

	2023	2022
Wish Related Travel, Goods, and Services	\$ 1,634,247	\$ 1,039,305
Contributed Office Space	2,090	4,643
Advertising and Media	94,600	-
Special Events	105,479	247,434
Property and Equipment	433	17,542
Other	7,171	15,796
Total Contributed Nonfinancial Assets		
and Services	\$ 1,844,020	\$ 1,324,720

Wish related travel, goods and other services are used in the wish granting program. The Foundation estimates the fair value of wish related travel, goods, and services on the basis of estimates of the current market rates for similar travel, goods and other services in the Foundation's market.

Contributed office space is valued and reported at the estimated fair value on the basis of comparable lease agreements in the Foundation's market. Contributed office space is used for both program and supporting services.

Donated advertising and media is reported at the estimated fair value as provided by the donor based on rates charged for similar advertising or media. Advertising and media is used for both program and supporting services. Advertising and media is used to help the Foundation communicate its message or mission and includes fund raising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes.

Special event donated items are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items. The Foundation estimates the fair value of these donated items based on the current market rates for similar items in the Foundation's market.

Property and Equipment items donated consist of office equipment and furniture and were valued using fair market value method on the basis of estimates of the current market price of similar goods.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Contributions: Donated Goods and Services (Continued)**

In-kind contributions related to wish granting are restricted to be used in granting wishes. In-kind contributions related to special events are restricted for use at those events. No other in-kind contributions were received with donor restrictions.

# **Income Taxes**

The Foundation is a nonprofit organization exempt from federal income and Florida taxes under the provisions of Internal Revenue Code (IRC) Section 501(c)(3) and Section 12A-1.038 of the Florida Statues, Chapter 212. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2023 and 2022. The Foundation files income tax returns in the U.S. federal jurisdiction, and applicable state jurisdictions.

# **Functional Expenses**

The Foundation performs three functions: wish granting, fundraising, and management and general. Definitions of these functions are as follows:

#### Wish Granting

Activities performed by the Foundation that grant wishes to children with critical illnesses.

#### Fundraising

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations.

#### **Management and General**

All costs not identifiable with a specific programs or fundraising activities, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Management Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Adoption of Accounting Pronouncement**

In February 2016, The Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-02, *Leases (Topic 842)*. This new standard increases transparency and comparability among organizations by requiring the recognition of right-of-use (ROU) assets and lease liabilities on the statement of financial position. Most prominent among the changes in the standard is the recognition of ROU assets and lease liabilities by lessees for those leases classified as operating leases. Under the standard, disclosures are required to meet the objective of enabling users of financial statements to assess the amount, timing, and uncertainty of cash flows arising from leases.

The Foundation adopted the requirements of the guidance effective September 1, 2022, and has elected to apply the provisions of this standard to the beginning of the period of adoption.

The Foundation has elected to adopt the package of practical expedients available in the year of adoption. The Foundation has elected to adopt the available practical expedient to use hindsight in determining the lease term and in assessing impairment of the Foundation's ROU assets.

Lease disclosures for the year ended August 31, 2022 are made under prior lease guidance in FASB ASC 840.

#### NOTE 3 LIQUIDITY AND AVAILABILITY

The Foundation monitors liquidity regularly through the monthly financial package provided to the board and through the enterprise-wide Benchmarks of Excellence. Holding 6 to 24 months of liquidity is considered excellent based off the enterprise-wide published scale.

	 2023	 2022
Total Financial Assets	\$ 9,303,041	\$ 8,148,433
Donor-Imposed Restrictions:		
Restricted Funds	 (226,459)	 (298,885)
Financial Assets Available to Meet Cash Needs	_	
for General Expenditures Within One Year	\$ 9,076,582	\$ 7,849,548

#### NOTE 3 LIQUIDITY AND AVAILABILITY (CONTINUED)

Financial assets include cash and cash equivalents, investments, due from related entities, contributions receivable, and investments held for long-term purposes. For purposes of analyzing resources available to meet general expenditures over one year, the Foundation considers all expenditures related to its ongoing program activities, as well as the functions in support of those activities, to be general expenditures.

As part of the Foundation's liquidity management plan, cash in excess of daily requirements are invested in short-term investments, CDs, and money market funds.

#### NOTE 4 FAIR VALUE MEASUREMENTS

#### **Fair Value of Financial Instruments**

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

## Fair Value of Financial Instruments (Continued)

The fair values of the financial instruments shown in the following table as of August 31, 2023 and 2022 represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

The Foundation uses net asset value (NAV) per share, or its equivalent, such as member units or an ownership interest in partners' capital, as a practical expedient to estimate fair values of certain hedge funds, private equity funds, funds of funds, and limited partnerships, which do not have readily determinable fair values. Investments that are measured at fair value using NAV per share as a practical expedient are not classified in the fair value hierarchy.

## Overall Investment Objective

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the board's audit and finance committee, which oversees the Foundation's investment program in accordance with established guidelines.

#### NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

#### Fair Value Hierarchy

The following table presents the placement in the fair value hierarchy of assets that are measured at fair value on a recurring basis at August 31:

	Level 1	Assets Not Held at Fair Level 2 Value			leld at Fair	Total		
August 31, 2023								
Assets								
Investments:								
Mutual Funds	\$ 1,393,847	\$	-	\$	-	\$	1,393,847	
Exchange-Traded Funds	2,082,657		-		-		2,082,657	
Equity Securities	270,728		-		-		270,728	
Debt Securities	728,167		55,760		-		783,927	
Certificates of Deposit	-		-		-		_	
Cash	<u>-</u>		<u> </u>		1,089,966		1,089,966	
Total Assets	\$ -	\$	-	\$		\$	5,621,125	

# Fair Value Hierarchy (Continued)

		Assets Not Held at Fair						
	Level 1		Level 2		Value		Total	
August 31, 2022								
Assets								
Investments:								
Mutual Funds	\$ 916,999	\$	-	\$	-	\$	916,999	
Exchange-Traded Funds	349,679		-		-		349,679	
Equity Securities	549,138		-		-		549,138	
Debt Securities	_		68,392		-		68,392	
Cash					225,651		225,651	
Total Assets	\$ 1,815,816	\$	68,392	\$	225,651	\$	2,109,860	

For the valuation of debt securities at August 31, 2023 and 2022, the Foundation used significant other observable inputs, particularly dealer market prices for comparable investments as of the valuation date (Level 2).

#### NOTE 5 CONTRIBUTIONS RECEIVABLE

Contributions receivable include pledges that have been discounted at 0% at August 31, 2023 and August 31, 2022. The following is a summary of the Foundation's contributions receivable at August 31:

		2023	2022		
Total Amounts Due:					
Within One Year	_ \$	406,651	\$	296,642	
Gross Contributions Receivable	\$	406,651	\$	296,642	

#### NOTE 6 TRANSACTIONS WITH RELATED ENTITIES

The National Organization conducts national fundraising efforts for which cash and in-kind donations are received and shared with the Foundation. These funds represent revenues associated with distributions from national partners, individual donation amounts collected via online and white mail donations, amounts for internal grants, travel, and training scholarships, amounts to fund the Adopt-A-Wish® program, and other miscellaneous revenues. During the years ended August 31, 2023 and 2022, respectively, the Foundation received \$1,204,193 and \$1,295,769 from these national revenue streams.

Conversely, the Foundation pays amounts to the National Organization for chapter dues, insurance, and other miscellaneous ancillary expenses that the National Organization pays on behalf of the Foundation and for services provided by the National Organization. Amounts totaling \$660,571 and \$524,916 were paid from the Foundation to the National Organization during the years ended August 31, 2023 and 2022, respectively.

Chapters who assist with the organization and granting of wishes from other chapters are paid a "fee for service" called the wish assist fee. Under this program, the originating chapter agrees to pay a fee to the chapter of the wish destination to assist with any planning, booking, and facilitating of the wish for the home chapter. Under this program, the Foundation received \$64,263 and \$58,575, respectively, for the years ended August 31, 2023 and 2022, which is recorded in the accompanying statements of activities as other income.

Amounts due from and to related entities are as follows at August 31:

	2023		2022	
Due from National Organization	\$	295,308	\$	237,663
Due from Other Chapters		196,934		308,959
Total Due from Related Entities	\$	492,242	\$	546,622
Due to National Organization Due to Other Chapters	\$	5,357 124,438	\$	298 71,397
Total Due to Related Entities	\$	129,795	\$	71,695

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation's use but were not yet transferred to the Foundation as of year-end. Amounts due from other chapters represent amounts paid in assisting other chapters with their wish granting. Amounts due to other chapters represent amounts owed to other chapters who have assisted in the granting of wishes for the Foundation. Amounts due to the National Organization generally represent unpaid chapter dues and services.

During the years ended August 31, 2023 and 2022, the Foundation received contributions, both cash and in-kind, from board members totaling \$400,629 and \$441,610, respectively. Amounts due from board members totaled \$-0- and \$40,000 at August 31, 2023 and 2022, respectively. Amounts paid to related parties for goods and services used in the Foundation's operations totaled \$258,224 and \$92,586 for the years ended August 31, 2023 and 2022, respectively.

# NOTE 7 PROPERTY AND EQUIPMENT, NET

Property and equipment consist of the following as of August 31:

	2023			2022	
Computer Equipment and Software	\$	144,638	\$	189,629	
Other Equipment		43,009		92,766	
Leasehold Improvements		19,833		19,833	
Other		10,769		5,033	
Total		218,249	<u> </u>	307,261	
Less: Accumulated Depreciation and Amortization		(135,404)		(227,375)	
Property and Equipment, Net	\$	82,845	\$	79,886	

Depreciation and amortization expense totaled \$37,430 and \$40,361, respectively, for the years ended August 31, 2023 and 2022.

#### NOTE 8 LEASES

# Lease Agreements - ASC 842

The Foundation leases equipment as well as certain operating and office facilities for various terms under long-term, noncancelable lease agreements. The leases expire at various dates through August 2027.

The following tables provides quantitative information concerning the Foundation's leases.

	2023	
Lease Cost:		_
Finance Lease Cost:	\$	13,735
Amortization of Right-of-Use Assets		1,127
Interest on Lease Liabilities		146,747
Operating Lease Cost		-
Total Lease Cost	\$	161,609
Other Information:		
Cash Paid for Amounts Included in the Measurement		
of Lease Liabilities		
Operating Cash Flows from Financing Leases		1,127
Operating Cash Flows from Operating Leases		151,636
Financing Cash Flows from Financing Leases		12,325
Right-of-Use Assets Obtained in Exchange for New		
Financing Lease Liabilities		40,289
Right-of-Use Assets Obtained in Exchange for New		
Operating Lease Liabilities		306,208
Weighted-Average Remaining Leases Term -		
Financing Leases		2.0 Years
Weighted Average Remaining Lease Term -		
Operating Leases		1.2 Years
Weighted-Average Discount Rate - Financing Leases		3.41%
Weighted-Average Discount Rate - Operating Leases		3.40%

#### NOTE 8 LEASES (CONTINUED)

	0	perating	F	inance	
Year Ending August 31		Leases	Leases		
2024	\$	157,702	\$	13,538	
2025		26,453		11,508	
2026		-		902	
2027		-		902	
2028				225	
Total Lease Payments		184,155		27,074	
Less: Imputed Interest		(3,361)		(946)	
Present Value of Lease Liabilities	\$	180,794	\$	26,129	

## <u>Lease Agreements – ASC 840</u>

The Foundation is obligated under various capital and operating leases for offices and equipment, which expire at various dates through August 2027. As of August 31, 2022, the cost of leased property and equipment under capital leases was \$64,079 and accumulated depreciation was \$28,288. Total rent expense for all operating leases for the year ended August 31, 2022 totaled \$163,059.

Subsequent to year-end, The Foundation entered into a lease for building space in Jacksonville, Florida beginning September 1, 2023 through February 28, 2031. In addition, the Foundation entered into a lease agreement for additional office equipment to be leased through 2029.

#### NOTE 9 NET ASSETS

#### **Net Assets With Donor Restrictions**

Net assets with donor restrictions are available for the following purposes or periods as of August 31:

	2023		2022	
Subject to Expenditure for Specified Purpose: Wish Granting Contributions for Future Events Disney Shipping Total	\$	224,999 960 - 225,959	\$ 183,614 960 1,284 185,858	
Subject to Passage of Time: Promises to Give that are Not Restricted by Donors, but Which are Unavailable for Expenditure Until Due		500	 113,027	
Total Donor-Restricted Net Assets	\$	226,459	\$ 298,885	

#### NOTE 10 RETIREMENT PLAN

The Foundation has a defined contribution retirement plan (the Plan). Employees are eligible for participation in the Plan immediately. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain IRC limitations. The Foundation matches employee contributions up to 3% of the employee's salary. Foundation contributions to the Plan for the years ended August 31, 2023 and 2022, were \$42,605 and \$28,317, respectively.

#### NOTE 11 CONCENTRATIONS OF CREDIT RISK

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the Federal Deposit Insurance Corporation (FDIC) insurance coverage limit of \$250,000. From time to time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

Contributions totaling \$1,127,633 and \$1,097,933, respectively, were received from a single donor, for the years ended August 31, 2023 and 2022, which represents 13% and 15%, respectively, of raised revenues which consists of total public support and gross internal special event revenue. Should these contribution levels decrease, the Foundation may be adversely affected.

#### NOTE 12 LITIGATION AND CLAIMS

The Foundation is periodically involved in litigation and claims arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on the Foundation's financial position, change in net assets, or liquidity.

#### NOTE 13 COMMITMENTS

The goal of the Foundation is to grant the wish of every eligible child. During the fiscal years ended August 31, 2023 and 2022, the Foundation granted 367 and 306 wishes, respectively. As of August 31, 2023 and 2022, respectively, there were approximately 400 and 510 wish children who are eligible for a wish. The average cost of a wish for the year ended August 31, 2023 was \$5,406 in cash and \$3,980 in in-kind for a total cost of \$9,386. The average cost of a wish for the year ended August 31, 2022 was \$4,970 in cash and \$2,045 in in-kind for a total cost of \$7,015.

#### NOTE 14 RISKS AND UNCERTAINTIES

In December 2019, an outbreak of a novel strain of coronavirus (COVID-19) began. On March 10, 2020, in conjunction with the Make-A-Wish America National Medical Advisory Council (NMAC), Make-A-Wish America issued instructions to pause travel and large gathering wishes until deemed medically safe for our vulnerable population and their families. On March 11, 2020, the World Health Organization characterized COVID-19 as a pandemic.

As of September 15, 2021, in consultation with the NMAC, the pause on domestic travel to large gatherings was lifted, if travel occurred by automobile. The pause on airline travel was lifted December 1, 2021 with a graduated approach with full domestic travel resuming June of 2022. International and cruise wish travel is still paused as of August 31, 2023. Prior to fiscal year 2020, travel wishes have been approximately 71% of wishes granted and the number of granted wishes averaged approximately 342. The number of wishes granted during the years ended August 31, 2023 and 2022 was 367 and 306, respectively.

The Foundation continues to evaluate all expenses and fundraising efforts in light of the impact of COVID-19.

#### NOTE 15 PAYCHECK PROTECTION PROGRAM

The Foundation applied for and was approved for a \$198,949 loan under the Paycheck Protection Program (PPP) created as part of the relief efforts related to COVID-19 and administered by the Small Business Administration. The loan was received on April 21, 2020. The loan accrues interest at 1%, but payments were not required to begin for six months after the funding of the loan. Subsequent to this, the law changed the loan deferral terms retroactively. The PPP Flexibility Act and subsequent regulations supersede the loan agreement. The Foundation was eligible for loan forgiveness of up to 100% of the loan, upon meeting certain requirements. The loan was uncollateralized and is fully guaranteed by the federal government. The Foundation received forgiveness of \$198,949 on December 2, 2020.

Under the second round of Paycheck Protection Program funding, the Foundation applied for and was approved for an additional \$222,687 loan. The loan was received on February 11, 2021. The loan accrues interest at 1%, with the first 10 months of interest deferred, has a term of five years and is unsecured and guaranteed by the Small Business Administration. The Foundation is eligible for loan forgiveness of up to 100% of the loan, upon meeting certain requirements. The Foundation received forgiveness of \$222,687 on November 9, 2021.

The SBA may review funding eligibility and usage of funds for compliance with program requirements based on dollar thresholds and other factors. The amount of liability, if any, from potential noncompliance cannot be determined with certainty; however, management is of the opinion that any review will not have a material adverse impact on the Foundation's financial position.

# **NOTE 16 SUBSEQUENT EVENTS**

The Foundation has evaluated subsequent events from the statement of financial position date through February 5, 2024, the date at which the financial statements were available to be issued.

