



*I wish to have a  
quinceañera*

Lupita, 15  
leukemia

**Birthdays are for  
making wishes!**

**EVENING OF WISHES: BIRTHDAY BASH  
SPONSORSHIP OPPORTUNITIES**

*March 7, 2024*

**Make-A-Wish®**  
GREATER BAY AREA



*I wish to  
be Batkid*  
Miles  
wish granted, 2013  
leukemia



## **TRANSFORM LIVES, ONE WISH AT A TIME**

At Make-A-Wish, we believe a single wish can transform a child's life. That's why we are on a mission to grant the wish of every child diagnosed with a critical illness. Life for these children can be scary, uncertain—even overwhelming. Then a wish comes along, giving them renewed energy and strength.

As one of the largest Make-A-Wish chapters nationwide, Make-A-Wish Greater Bay Area has granted more than 9,000 wishes total, and grants more than 300 wishes per year. We transform children into pop stars, authors, and veterinarians. We send them to Hawaii and help them meet their favorite celebrities. We give them computers, puppies, play structures, and bedroom makeovers.

**Every wish we grant at Make-A-Wish is as unique as the child.**



# 2024 Evening of Wishes Birthday Bash

Thursday, March 7, 2024  
Fairmont San Francisco

Birthdays are for making wishes, and our 40th birthday wish is to bring more hope, strength, and joy to children facing critical illnesses. Help make our birthday wish come true and celebrate 40 years of granting wishes at our Birthday Bash in 2024!

Join us at the luxurious Fairmont San Francisco for an evening that pays homage to our founders, celebrates wishes granted over the decades, and looks ahead to another 40 years of hope and joy! Our birthday bash will feature a cocktail party, dinner, live auction, and paddle raise. Then we'll keep celebrating at the famed Tonga Room, where we will have additional food, drinks, a DJ, and live music to keep the party going!

<b>Sponsorship Levels</b>	<b>\$40,000 Presenting</b>	<b>\$25,000 Wish Jubilee</b>	<b>\$15,000 Ruby Jubilee</b>	<b>\$10,000 Silver Jubilee</b>	<b>\$5,000 Crystal Jubilee</b>	<b>\$5,000 Wish Ambassador</b>
<b>Benefits</b>						
Naming as presenting sponsor on all marketing materials (first right of refusal for 2025, industry exclusive available)	★					
Logo represented on step & repeat	★	★				
Speaking opportunity if desired (in-person or pre-recorded)	★	★				
Opportunity to provide a gift for attendees (item to be mutually agreed upon and provided at sponsor's expense)	★	★	★			
Acknowledgement during the dinner program	Verbal in CEO remarks	Verbal in CEO remarks	Verbal in CEO remarks	Slides Only	Slides Only	Slides Only
Recognition or ad in printed event program	1 Page	1 Page	1/2 Page	1/4 Page	Name Only	Name Only
Representation on event website, email marketing, printed invitation, program, and signage at event*	Logo	Logo	Logo	Logo	Name	Name
Recognition post on social media	Dedicated	Dedicated	Combined	Combined	Combined	Combined
<b>Hospitality</b>						
Complimentary dinner table(s)	2 tables of 10; premier seating	1 table of 12; premium seating	1 table of 10; priority seating	1 table of 10; preferred seating	1 table of 8	1 table of 8 for wish alumni
Complimentary hotel accommodations for table host	2 rooms	1 room				
Complimentary valet parking for table host	2 cars	1 car				
Access to Tonga Room Afterparty for table guests	★	★	★	★	★	
Reserved seating at Tonga Room Afterparty	★	★				
Opportunity to celebrate a special occasion at table (birthday, anniversary, milestone celebration)	★	★	★	★		
Opportunity for Adopt-A-Wish presentation at table	★	★	★			
Auction item delivery	★	★				

\*Collateral inclusion deadlines: printed invitation (11/3/23), printed program (2/27/24)

# Tickets and Sponsorships

## Individual Tickets

### **\$1,000 – VIP Pass**

- Entry for one guest to cocktail party, three-course dinner, and Tonga Room Afterparty
- Preferred seating
- Complimentary valet parking for one car

### **\$550 – Party Pass**

- Entry for one guest to cocktail party, three-course dinner, and Tonga Room Afterparty

### **\$200 – Tonga Room Afterparty ONLY**

- Entry for one guest to the Tonga Room Afterparty only

## Afterparty Sponsorship Opportunities

### **Tonga Room Afterparty Sponsor**

**SOLD OUT**

#### **Recognition benefits**

- All recognition benefits of the \$15,000 Ruby Jubilee Sponsor level
- Logo included on photo booth opportunity
- Logo represented on cocktail napkins

#### **Hospitality benefits**

- Table of 10 at Evening of Wishes + entry to Tonga Room Afterparty
- Reserved seating for guests at the Tonga Room

### **Tonga Room Afterparty Bar Sponsor**

**SOLD OUT**

#### **Recognition benefits**

- All recognition benefits of the \$5,000 Crystal Jubilee Sponsor level
- Signage on bar
- Logo on swizzle sticks

#### **Hospitality benefits**

- Seats for 4 guests at Evening of Wishes + entry to Tonga Room Afterparty



# Tickets and Sponsorships

## Additional Sponsorship Opportunities

### Cocktail Party Welcome Sponsor

**SOLD OUT**

#### Recognition benefits

- All recognition benefits of the \$10,000 Silver Jubilee Sponsor level
- Logo included on step & repeat
- Logo represented on cocktail napkins

#### Hospitality benefits

- Seats for 6 guests at Evening of Wishes + entry to Tonga Room Afterparty

### Birthday Bash Valet Sponsor

**\$5,000 – 1 available**

#### Recognition benefits

- All recognition benefits of the \$5,000 Crystal Jubilee Sponsor level
- Logo represented on attendee gifts given out to valet parked guests

#### Hospitality benefits

- Seats for 4 guests at Evening of Wishes + entry to Tonga Room Afterparty

## Sponsorship Add-On Opportunities

*Must sponsor at the \$5,000 level or above to include an add-on.*

### Birthday Bash Champagne Toast Sponsor

**SOLD OUT**

- Verbal acknowledgement of sponsorship during toast

### Birthday Bash Auction Paddle Sponsor

**SOLD OUT**

- Logo added to the back of the bid paddles



We would love to sponsor the  
2024 Evening of Wishes event and commit  
to the following tax-deductible level(s):

**Evening of Wishes | March 7, 2024**

**Event Sponsorships**

- \$40,000 Presenting Sponsor
- \$25,000 Wish Jubilee Sponsor
- \$15,000 Ruby Jubilee Sponsor
- \$10,000 Silver Jubilee Sponsor
- \$5,000 Crystal Jubilee Sponsor
- \$5,000 Wish Ambassador Sponsor

**Additional Sponsorships**

- **SOLD OUT**
- \$5,000 Birthday Bash Valet Sponsor

**Tonga Room Afterparty Sponsorships**

- **SOLD OUT**
- **SOLD OUT**

**Individual Tickets**

- \$1,000 VIP Pass #of tickets \_\_\_\_\_
- \$550 Party Pass #of tickets \_\_\_\_\_
- \$200 Afterparty ONLY #of tickets \_\_\_\_\_

**Sponsorship Add-Ons**

- **SOLD OUT**
- **SOLD OUT**

 **We can customize your package for you!**

Please invoice me  
Check made payable to **Make-A-Wish Greater Bay Area** enclosed  
Please charge my:    Visa    MC    AmEx  
Name on card: \_\_\_\_\_  
Card #: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_

Name/Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Name (EXACTLY as it should be listed for recognition): \_\_\_\_\_

Please mail completed form to 1333 Broadway, Suite 200, Oakland, CA 94612 or email to Allie Reynolds at areynolds@sf.wish.org. **Thank you for your support!**



**Make-A-Wish<sup>®</sup>**

GREATER BAY AREA

[WISH.ORG/GREATERBAY](http://WISH.ORG/GREATERBAY)



## GET IN TOUCH!

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