



# Wish Ball Opportunities

# Wish Ball

May 10, 2024 | The OPUS Westchester

Make-A-Wish  
HUDSON VALLEY

*I wish to go to the  
Wizarding World  
of Harry Potter*

**Ben, 8**  
lymphoma  
Westchester County



## Exclusive Sponsorship Opportunities

### **PRESENTING SPONSOR \$50,000** 1 AVAILABLE

- Featured as Presenting Sponsor on all print and digital event materials including website, social media and electronic communications
- Exclusive email and social post to announce support as Presenting Sponsor
- Company name included in press releases
- Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on Step & Repeat Banner
- Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on name badges for event volunteers
- Logo on video screens throughout the evening
- Special recognition during program, including opportunity for brief remarks
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Twenty four (24) tickets for two (2) tables of 12 with premium seating

### **HOPE SPONSOR \$25,000** 2 AVAILABLE

- Logo included on all print and digital event materials including website, social media and electronic communications
- Exclusive placement of logo at registration and on bar signage
- Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on cocktail napkins
- Logo on video screens during cocktail reception
- Special recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Twelve (12) tickets for one (1) table with premium seating

### **STRENGTH SPONSOR \$15,000** 2 AVAILABLE

- Logo included on all print and digital event materials including website, social media and electronic communications
- Exclusive placement of logo on digital auction bidding platform
- Exclusive placement of logo on auction display signage
- Special recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Ten (10) tickets for one (1) table with premium seating

### **JOY SPONSOR \$12,000** 2 AVAILABLE

- Logo included on all print and digital event materials including website, social media and electronic communications
- Exclusive placement of logo on dessert display signage
- Special recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Ten (10) tickets for one (1) table with premium seating



# Wish Ball

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Wish Reveal for "Z" to have a Sweet 16 Party



## Unlimited Sponsorship Opportunities

### CONSTELLATION \$10,000

- Logo included on all digital event materials including website, social media and electronic communications
- Recognition during program
- Premiere Full Screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- Ten (10) tickets for one (1) table with preferred seating

### SHOOTING STAR \$5,000

- Logo included on event website
- Company name included in social media and event electronic communications
- Recognition during program
- Full screen digital journal ad displayed at event and on event website
- Preferred seating for four (4) guests

### NORTH STAR \$7,500

- Logo included on all digital event materials including website, social media and electronic communications
- Recognition during program
- Full screen digital journal ad displayed at event and on event website
- Preferred seating for six (6) guests

### COMET \$2,500

- Logo included on event website
- Company name included in social media and event electronic communications
- Recognition during program
- Half screen digital journal ad displayed at event and on event website
- Preferred seating for two (2) guests

## Table & Tickets

### TABLE \$4,500

- Seating for ten (10) guests

### INDIVIDUAL TICKET \$450

### WISH TICKET \$450

- Sponsor a wish child or family to share in our special evening



## Journal Ad Opportunities

### PREMIERE FULL SCREEN AD \$2,500

- Full screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- 1920x1080 JPG or PNG format 600DPI/PPI or greater

### FULL SCREEN AD \$1,000

- Full screen digital journal ad displayed at event and event website
- 1920x1080 JPG or PNG format 600DPI/PPI or greater

### HALF SCREEN AD \$500

- Half screen digital journal ad displayed at event and event website
- 960x1080 JPG or PNG format 600DPI/PPI or greater

### SUPPORTER LISTING \$250

- Name listing in digital journal displayed at event and event website

*In the unlikely occurrence that an event is cancelled or postponed the entire sponsorship amount would be refundable.*