



*I wish to go to  
Walt Disney World*

**Camryn, 8**  
nervous system disorder  
Dutchess County



# Walk for Wishes Opportunities





Make-A-Wish.  
**WALK**  
**FOR WISHES.**

Walk for Wishes is a family-friendly fundraiser powered by wish families, volunteers, companies, donors, and friends who walk side-by-side to help raise funds for local children battling critical illnesses.

In 2023, more than **300** participants walked, strolled, and rolled to support the families we serve. A community event driven by sponsorships and peer-to-peer fundraising, your Walk for Wishes sponsorship will not only impact the lives of the local children we serve, but it will also strategically align your company with one of the country's top charitable brands.

Walk For Wishes is a powerful way for your company to publicly demonstrate your commitment to our employees, their families and the community.

**WHEN**

Sunday, October 6, 2024  
 8:00 am to 12:00 pm

**WHERE**

Kingsland Point Park  
 Tarrytown Light-Kingsland Point  
 Sleepy Hollow, NY 10591








Make-A-Wish.

# WALK FOR WISHES®

October 6, 2024  
Kingsland Point Park  
Sleepy Hollow

## Exclusive Sponsorship Opportunities

	Presenting Sponsor \$20,000	Hero Sponsor \$10,000	Hope Sponsor \$7,500	Strength Sponsor \$5,000	Joy Sponsor \$2,500
Exclusive Presenting Sponsor	★				
Opportunity to speak at event	★				
Company profile on event website	★				
Company name included in event press release	★				
Exclusive placement of logo alongside Make-A-Wish Hudson Valley logo on event Step & Repeat Banner	★				
Promotional Tent with Banner	★				
Invitation to Future Wish Reveal	★				
Dedicated Corporate Team Admin Support	★				
Logo included on ALL event marketing materials	★	★			
Logo included on stage banner	★	★			
Logo included on registration banner		★			
Logo included on event t-shirt	★	★	★	★	
Logo included on ALL social media posts	★	★	★	★	★
Opportunity to host booth to distribute information, promotional giveaways, etc.	★	★	★	★	★
Logo included on event website	★	★	★	★	★
Company mention in a social media post	★	★	★	★	★
Inclusion in event outreach & post-event email blasts to over 15k contact list	★	★	★	★	★
Special recognition at event	★	★	★	★	★
Logo or company name on walk route signage	5 SIGNS	4 SIGNS	3 SIGNS	3 SIGNS	2 SIGNS

★ **Sponsorship Deadline: August 30, 2024** ★

*Sponsor benefits subject to timing of sponsor commitment and availability*

In the unlikely occurrence that an event is cancelled or postponed the entire sponsorship amount would be refundable.